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SEPTEMBER, 1975 (INCORPORATING VANITY FAIR)

VOGUE



FRANCESCO SCAVULLO

COVER: To open this New York Collections issue, a glimpse of Geoffrey Beene's great new sweater-and-skirt (full-length, p. 228) on Lauren Hutton—and this year's way to wear it: The touch of a bold accessory—this supple gold collarbone necklace, from Bulgari at Danaos Ltd., Hotel Pierre, N.Y. The look of shorter, straighter hair. And—a first!—the emphatic makeup that's also a "natural," based on warm, earthly colors—such as these from 'Ultima' II by Charles Revson—colors so true they can go to all-out intensity without ever hitting a false note. For this version, Way Bandy used Hazelnut Super Luscious Lipstick; Amber Creamy Powder Blush; Shy Ginger Cremespun Patina Shadow across the lid, Gentle Grey in the crease. (To do the makeup justice, see skin-care tip, p. 309.) Hair, Rick Gillette.

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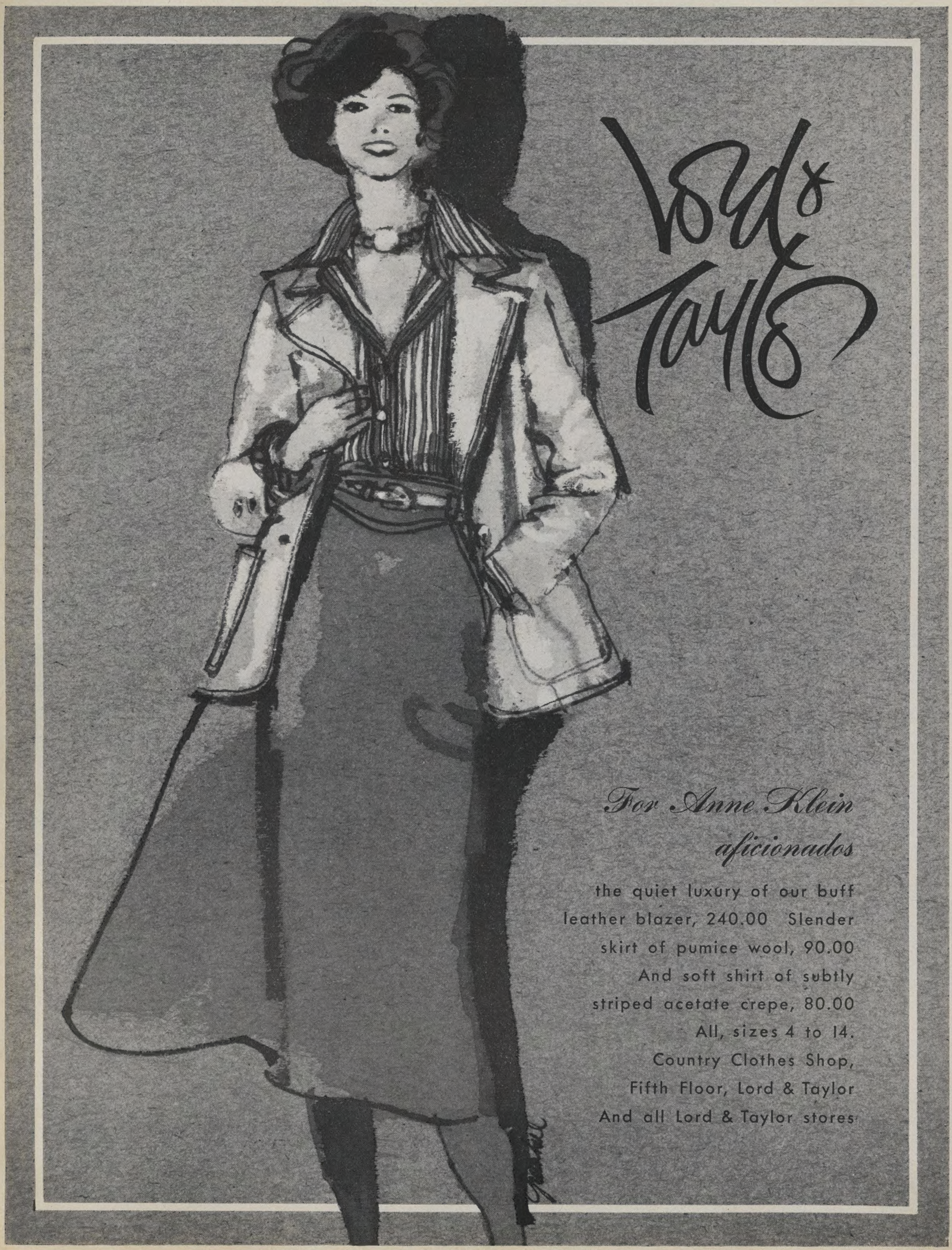
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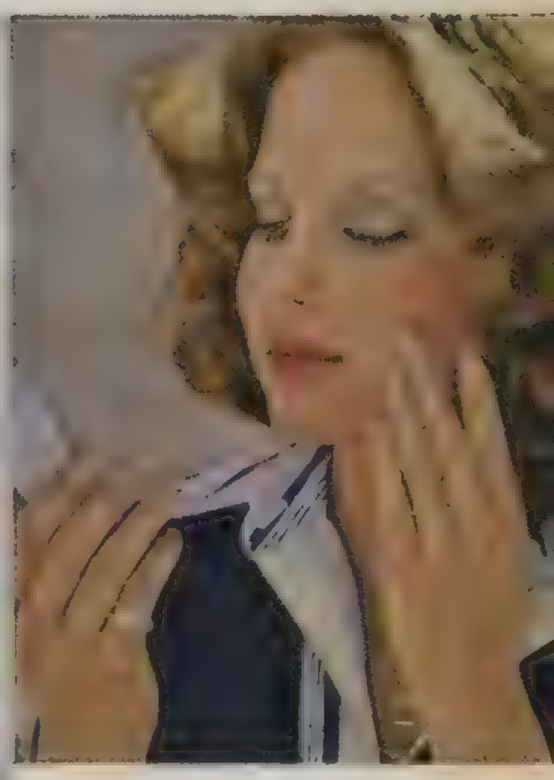
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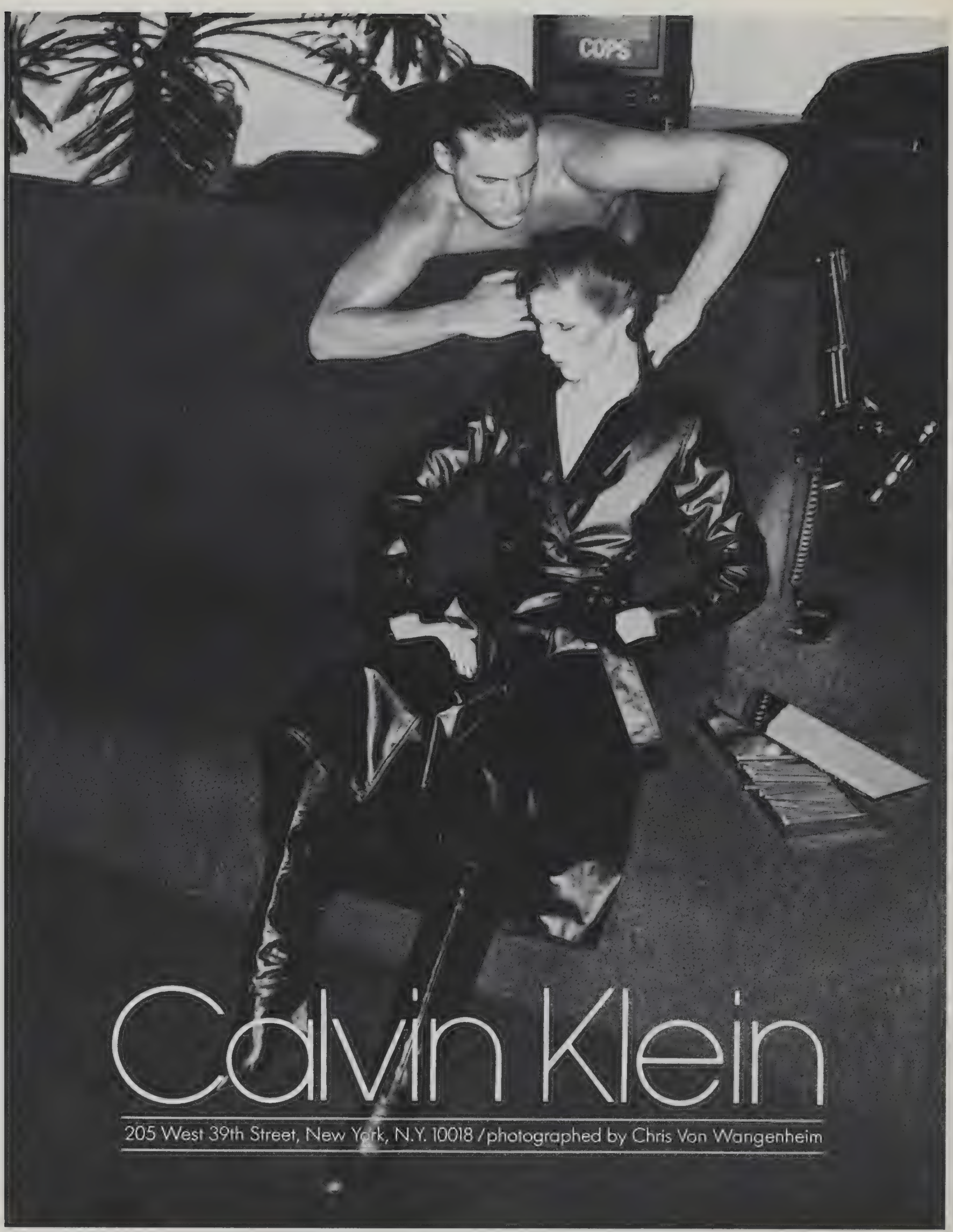
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Bob Stone

Drawing by Sandra Leichman

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Lips: RE-NUTRIV Rich Rich Lipstick in Roman Brick, Rose Brick.
Tender Lip Tint in Cafe Brick, Alfresco Brick.
Fresh Air Lip Polisher in Polished Brick.

Cheeks: Face & Cheek Tint in Russet Brick.
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The independent spirit in flight: Calvin Klein's airborne bubble of champagne.



Ready to fly through the air, or the evening, with the greatest of ease. That's what happens when you're in Calvin Klein's three-piece champagne dressing—a new weight, new color, new feeling for Fall. The baby-smocked smock, a billowing float of wool voile, windblown over a loosely bowed silk blouse, and the slimmest, side-wrapped cashmere skirt. Smock, $78; blouse, $118; skirt, $94. All in 4 to 14 sizes. Ours exclusively, Collection Sportswear.

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Saks Fifth Avenue

The spirit of the times. Step into it in a mist of mohair.



The independent you, declaring yourself for fashion in great shape. Originala's Mohair coat: the look of this moment. In plummy purple stripes with the softened edge of mohair. To-the-body shape. Double-breasted; vented in back for a quick pace. The final drama to indulge in: a fringed scarf to muffle yourself in a bit of added mystery. In Mohair and wool, 6 to 14 sizes, $450. Designer Coat Collections.

Saks Fifth Avenue

One foot in paradise. Your soft-stepping Salvatore Ferragamo signature moccasin.



In the spirit of adventure. Following your every footstep en route—handsomely, comfortably, with chic. With the "F" for Ferragamo metal chain ornament. With the casual air of stitching and stacked leather heel. Be a step above the crowd. Ours exclusively, in rust or green suede, tan calfskin or black patent leather, $64. Shoe Salon.

Saks Fifth Avenue

RALPH LAUREN. *A personal showing for Friends of the Minneapolis Institute of Arts, Tuesday, September 9.* ® Registered, State of Minnesota




THE FASHION QUORUM
America's most prestigious specialty stores
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BILL BLASS
knows how women want to look at night . . . the all-out allure of his little black dress in a luxurious swirl of Qiana® nylon velvet (so luxurious you'd never suspect it's practical!) The charm of white organdy at the collar and cuffs.
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ERNST STRAUSS
creates a casual mood in Ultrasuede®.
The total ease of a light covering . . .
a way of unstudied dressing with narrow
pants of its own. Lush Norwegian
fox collar to frame the face.



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OSCAR de la RENTA
shows the town and country versatility of a hand-woven Harris Tweed suit. Classic perfection. To be worn with the supple print blouse tied softly under a black velveteen weskit.

HAND WOVEN
Harris Tweed
SPUN, WOVEN OUTER HEBRIDES, SCOT.



Country Clothes® by Pendleton

The way things used to be. Beautifully made . . . made to last. A pure virgin wool exclusive to wear everywhere this Fall. The two-part classic: jacket, $68; slimskirt, $32; Country Sophisticates® shirt, $20. Misses sizes. From the Pendleton collections. At fine stores. Or write Pendleton Woolen Mills, Dept. T-85, Portland, Oregon 97201.

Pendleton® . . . welcome to our world®



Golden shells, inspired by the sea, reflect fall's natural inclinations. Top, the wire collar, 12.50. Below, the 30" contour wire, 12.50. Matching earrings. From a collection in golden or silvery tones, in multiples and singles. bergère, 437 Fifth Avenue, New York 10016.

CHAS. A. STEVENS Chicago L. L. BERGER Buffalo HIMELHOCH'S Detroit BAILEY, BANKS & BIDDLE Philadelphia & branches
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What becomes a Legend most?



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BLACKGLAMA® IS THE WORLD'S FINEST NATURAL DARK RANCH MINK BRED ONLY IN AMERICA BY THE GREAT LAKES MINK MEN

VISIBLE DIFFERENCE



WOMEN TELL US WITHIN 21 DAYS THEIR SKIN IS:
"FINER-TEXTURED." "CLEARER, MORE LUMINOUS."
"SOFTER." "DRAMATICALLY IMPROVED."

Try it and see. This moisturizing and texturizing cream penetrates up to 20 cell layers to accomplish improvement in the look and feel of your skin. In clinical tests most women actually saw a visible change—a finer-textured, softer, smoother skin. Visible Difference.
You should see the difference in 21 days.

Elizabeth Arden

© 1975 ELIZABETH ARDEN

Bill Blass



3/75 Opal and Diamonds Piaget

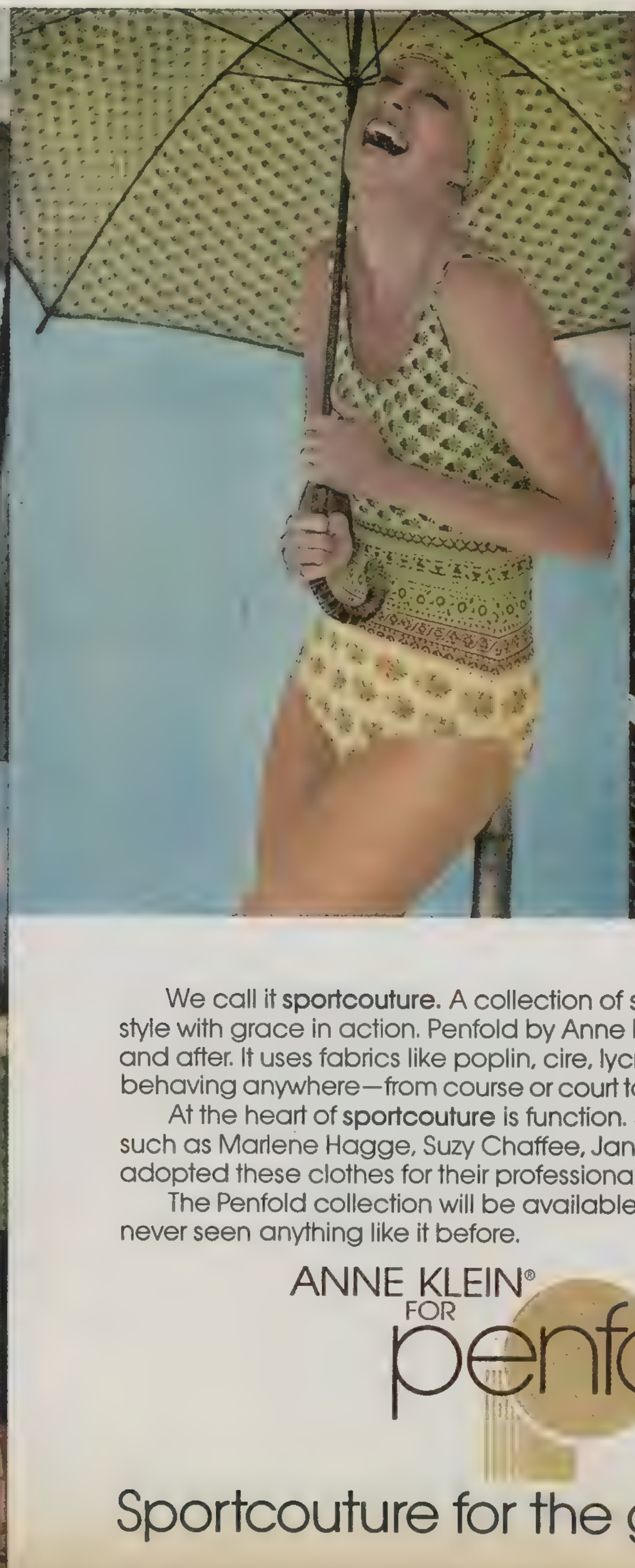
The Piaget art collection. Design copyrighted. For brochure write Piaget, 1345 Ave. of the Americas, New York, N.Y. 10019. Or 9465 Wilshire Blvd., Beverly Hills, Calif. 90212. PIAGET

We've created something
The first couture for sports.

Penfold is a trademark of PAK Fashions, Inc.

that never existed before. Penfold by Anne Klein.







We call it **sportcouture.** A collection of sportswear designed to combine great style with grace in action. Penfold by Anne Klein is **sportcouture** for the game and after. It uses fabrics like poplin, cire, lycra, jersey with an effortless new way of behaving anywhere—from course or court to later.

At the heart of **sportcouture** is function. So much so that great sportswomen such as Marlene Hagge, Suzy Chaffee, Jan Stephenson and Genia Fuller have adopted these clothes for their professional lives.

The Penfold collection will be available at the finest stores in October. You've never seen anything like it before.

ANNE KLEIN®
FOR
penfold™

Sportcouture for the game and after.



BE THRIFTY. BUY FUR THIS YEAR.

Pure luxury, you sigh.

Downright practical, we say.

With aplomb, fur goes anywhere. To the fanciest dress ball. Over a nightie when you walk the dog. Any one of these furs will do the job of half a dozen cloth coats.

And everybody knows that fur never goes out of style. Ever. It's been a classic favorite since the cave.

Last. But certainly not least is the way you feel and the way you look in fur. That's worth a fortune.

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You almost can't afford not to buy a fur coat this year.

Furs Shown:
Left: Natural Russian Sable Cape
Center: Natural Nutria
Right: Natural Stone Marten
Prices range from $2,600 to $17,500

Look for this tag on every real fur garment.

THE AMERICAN FUR INDUSTRY

101 West 30th St., New York, N.Y. 10001

No furs used by the American Fur Industry belong to the endangered species and all imported furs are labeled as to country of origin. Available at fine retailers or write the American Fur Industry.

18k gold. Dials paved with over 200 diamonds. Patent leather straps.
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CORUM
An investment in time.

Time for diamonds. Classics in 18K gold make any time the right time.

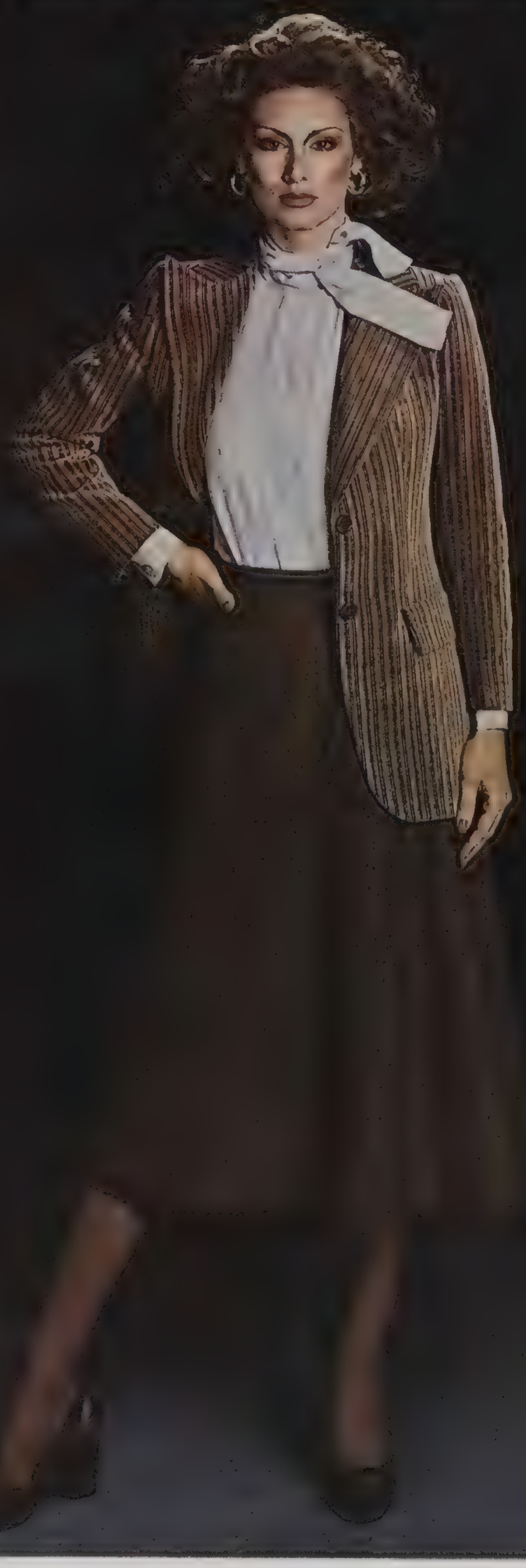


Photographed at The Pierre, New York City

mollie parnis couture

designed by

Stanley Blacker



The perfect pairing of jacket and skirt, softly sensational in velvet and flannel, both woven in Italy; both at ***B. Altman & Co.,*** *New York, White Plains, St. Davids, Paramus;* ***Woodward & Lothrop,*** *Washington, D.C.;* ***May D&F,*** *Denver. Stanley Blacker for Women, 1290 Avenue of the Americas, New York*

© 1975 Stanley Blacker

PHOTOGRAPHIS GUY BOURDIN



CHARLES JOURDAN, Fifth Avenue at 55th Street, New York, N.Y. 10019 (212) 541-8440
BONWIT TELLER, Chicago, New York, Beverly Hills • JOSEPH MAGNIN, San Francisco, Palo Alto, Century City, Denver



Manola $78



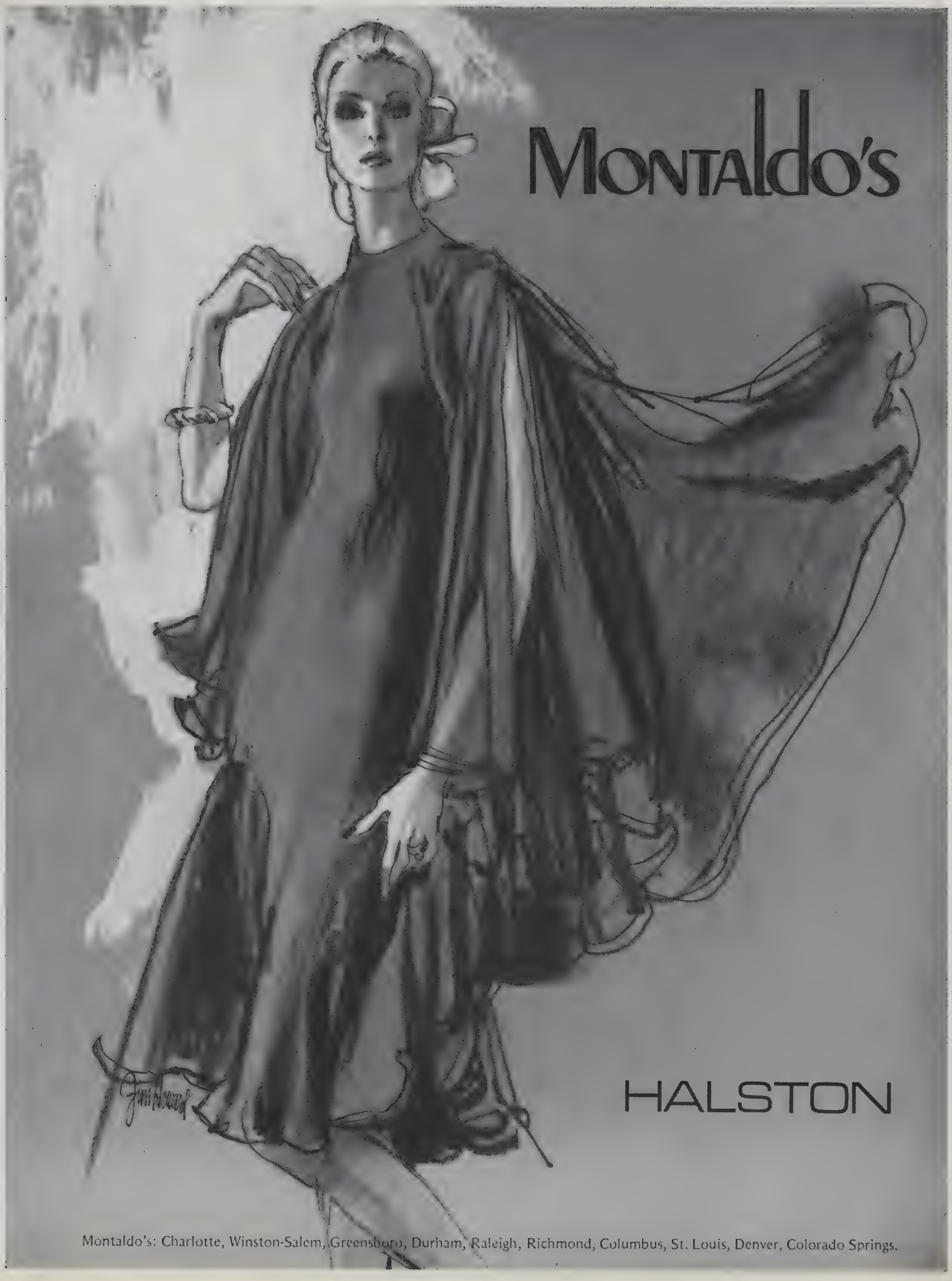
The velvet touch.

Just wear a smile and Jantzen velveteen.
Blazer and pants about $50 and $32. Shirt about $18.

Jantzen

A source of pride

JANTZEN INC., PORTLAND, OREGON 97208


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THE BEAUTIFUL ALTERNATIVE

You want a fine fur. But you don't want a bulky fur. Or a fur that you seem to see on everyone else. You like to be a bit different. Perhaps even a little bit more dramatic. Well, Swakara broadtail lamb from South West Africa is the fine, flat fur that can give you that dimension of difference.

Swakara is being used by leading designers around the world. Because, besides being so beautifully soft and supple, Swakara is versatile enough so they can tailor it into trend setting, luxurious fur fashions for you. And the women like you who believe in creating new status symbols.

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The Swakara Fur Information Bureau, 575 Madison Avenue, New York, N.Y. 10022. Tel. (212) PL 5-2130.


Compound interest . . . the striped wool
knit cardigan suit . . . reflecting every
mood in the toss of the muffler,
the roll of the turtleneck. Made in Italy
with the finest Italian yarn from Zegna Baruffa,
By Crissa, in New Signatures
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of Baltimore

SIX KNOTS AND
FIVE STRANDS
FROM THE
"NOTHING COLLECTION"
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THE
WOMEN'S
JEWELRY
DIVISION
OF SWANK

AVAILABLE IN GOLDEN AND SILVER TONES. $10.00. AT FINE STORES EVERYWHERE


Pure platinum provides an ambiance of elegance.
The interplay of textures . . .the lambent polish
of a satin jacquard blouse, subtly muted by
the vertical puff quilting of a slim coat
and skirt of wool-mohair fleece.
By Kasper for Joan Leslie, New Signatures
HUTZLER'S
of Baltimore



Jewelry Tiffany

JAEGER
England

What all clothes would be if they only knew how.

In the best of British tradition, our clothing always demonstrates an infinite respect for detail.
The way in which this velvet jacket, silk blouse and tweed skirt are masterfully tailored is but one such example.

Huntress or prey. Ralph Lauren's fleetness of Harris Tweed® is well worth the answer to Diana's challenge.

I.Magnin
CALIFORNIA SEATTLE PORTLAND PHOENIX CHICAGO



Bob Stone



Hanae Mori Boutique

. . . Captures the Season. The look is warm and inviting. In Philadelphia, ours alone.

Illustrations by Sam Ross



Jean Muir, America

. . . Creates a free, easy and elegant pants outfit. Of course, it's Nyesta® fiber of Antron® nylon. In Philadelphia, ours alone.

Nyesta® is a registered trademark of Roselon Industries. Antron® is a Du Pont registered trademark.

NAN DUSKIN



HALSTON . . .
Sheer evening elegance—
thin layers of aubergine silk chiffon,
all flutter and flow.

From the
ERNO LASZLO Institute
Laszlo—the couture label
in beauty treatments.
A simple ritual of soap, lotion, cream
based on your individual needs.
And membership in the exclusive
Erno Laszlo Institute assures
continuous advice—
promising clear beautiful skin . . .
timeless . . . ageless.

Mabel·Danahy
BUFFALO, NEW YORK

CELEBRATING FIFTY YEARS OF FASHION

Take it in stride...

CALVIN KLEIN simplifies fall,
mixes color and texture in modern light layerings.
Gabardine balmacaan with matching skirt,
tops a norfolk red corduroy jacket, a camel
hair cabled sweater—just one of the
great combinations from our
Calvin Klein collection.

Neiman-Marcus

Dallas • Houston • Fort Worth
Bal Harbour • Atlanta • St. Louis

PHOTO BRUCE LAWRENCE



CALVIN KLEIN'S CLASSIC HABERDASHERY. Man-tailored suiting, impeccable in brown wool spiced with white. The skirt, $84; The blazer, $138; The vest, $50; The blouse, $58. Sizes 6-14 in Designer Sportswear.

WOODWARD & LOTHROP
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THE GOOD WOO UIT, elegantly
refined and sha sage green by
Kasper for Joan L e. The wrap skirt,
quilt lined jacket matching blouse,
$230. The Desig Room. Wool. In a
class by itself.
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PURE WOOL
The Woolmark label is your assurance of
quality-tested products made of the
world's best Pure Wool.


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ADELE SIMPSON
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THE GREAT KAHN



Creole Mink

The world's exclusive, dusky-taupe shade of natural mink. Available only at Ben Kahn and Creeds.

Photograph by Tschopp

ULTRASUEDE fabric cape

Jewels by Cartier

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BEN KAHN AT CARTIER - 4 EAST 52nd STREET, N.Y.
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Ben Kahn

BEN KAHN SALON - 150 WEST 30th STREET, N.Y.
BEN KAHN - GENEVA

Gaslight with a new candescence: The Wear-Dated® Promise by Monsanto.

Shades of the romantic past catch up to the realistic present at Walt Disney World...
in Wear-Dated fashions that carry a promise for the future.



JOHN KLOSS for CIRA: femininity is glorified anew. Midriff top ties in front to secure where it must, bare where it should; over a long skirt that falls in gentle folds. 100% Acrilan® acrylic. Mint, pink or pale blue with contrasting pastel trim. P-S-M, about $24.

THE PROMISE: All Wear-Dated® clothes are warranted for a full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.

Available at: Macy's, **Albany**/Filene's, **Boston**/L. L. Berger, Inc., **Buffalo**/ G. Fox & Co., **Hartford**/Gimbels, **New York City**/The Outlet Co., **Providence.**

Photographed at Hospitality House, Walt Disney World in Florida by Peter Levy.

Monsanto



New turn-of-the-century ploy:



STELLA FAGIN by GILDA: artful street scenes skitter across a long, leisurely gown. Sensational for entertaining or just rocking away the tranquil hours. Multi-color print, trimmed with navy. 100% Acrilan acrylic, 6-14, about $38.

THE PROMISE: All Wear-Dated clothes are warranted for a full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.

Available at: B. Altman & Co., **New York City.**

Hospitality House, Walt Disney World.

The Wear-Dated® Promise by Monsanto.



LESLIE FAY turns on the brights. Softly fluid pantsuit has a shirt jacket, slit at the sides for flare; over straight legged pants with color-matched rib-knitting at the waist and contrasted at the wrists of the long-sleeved white blouse. (P.S. Add your own flower.) 100% bright Acrilan® acrylic. Red, green or blue. 8-18, about $66.

THE PROMISE: All Wear Dated® clothes are warranted for a full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.

Available at: Jordan Marsh, **Boston**/Adam Meldrum & Anderson, **Buffalo**/Abraham & Straus, **Brooklyn, N.Y.**

Monsanto

FULL ONE YEAR WARRANTY

WEAR DATED

with fibers by Monsanto

Railroad Station, Main Street, U.S.A. Walt Disney World.

Classic patterns with a neo-classic aura:



P.L.W., div. of GAY GIBSON, INC.: The easy-going big dress on the loose or belted if you wish, in a bold two-tone plaid. Even the 3/4 sleeves are big-cuffed. With solid color long-sleeve, ribbed turtleneck sweater. Spectran® polyester/Acrilan® acrylic. Camel/aqua only. 6-16, about $80.

THE PROMISE: All Wear-Dated® clothes are warranted for a full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.

Available at: Hutzler's, **Baltimore**/Adam Meldrum & Anderson, **Buffalo**/Chas. A. Stevens, **Chicago**/H. & S. Poque Company, **Cincinnati**/Lazarus, **Columbus**/Hudson's, **Detroit**/Dayton's, **Minneapolis**/Gimbels, **New York City**/Brandeis Stores, **Omaha**/Nordstrom, **Seattle**/The Hecht Co., **Washington, D.C.**

Main Street, U.S.A., Walt Disney World

The Wear-Dated® Promise by Monsanto.



ELEANOR BRENNER for COSTUME CAPERS: New melodrama for the important costume look. The check shirt-tailored jacket covers a sleeveless dress with a solid color top and check-matching easy skirt. 100% Monsanto polyester. Turquoise blue with maize, 4-16, about $110.

THE PROMISE: All-Wear-Dated® clothes are warranted for a full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.

Available at: Gidding Jenny, **Cincinnati**/The May Co., **Cleveland**/Lazarus, **Columbus**/Sanger Harris, **Dallas**/The Denver, **Denver**/Hudson's, **Detroit**/Robinson's, **Los Angeles**/Goldsmith's, **Memphis**/Burdines, **Miami**/Dayton's, **Minneapolis**/Cain-Sloan Co., **Nashville**/Gimbels, **New York City**/Kaufmann's, **Pittsburgh.**

Monsanto



Main Street, U.S.A., Walt Disney World.

Victoriana in a fresh context:



RONA, designed by MARIO FORTE: a fanciful pattern basks in its own light. Subtly-seamed dress is belted at the waist over a softly gathered skirt. The long fringed stole adds extra drama. 100% Monsanto polyester. Red/green, 8-18, about $84.

THE PROMISE: All Wear-Dated® clothes are warranted for a full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.

Available at: Flah's, **Albany**/L. L. Berger Inc., **Buffalo**/Sage-Allen, **Hartford**/Edw. Mabley Co., **New Haven**/Bonwit Teller, **New York City**.

Main Street, U.S.A., Walt Disney World.

The Wear-Dated® Promise by Monsanto.



PHILIP MONTELLO for DUTCHESS: at-home today is softer than it used to be in this hooded "baby bunting" robe. Toggle buttons trim the front and pinked detailing edges the yoke, deep pockets and hood. 100% Acrilan® acrylic pile. Blue, pink or yellow, 5-13, about $31.

THE PROMISE: All Wear-Dated® clothes are warranted for a full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.

Available at: Howland's, **Albany**/L. L. Berger, Inc., **Buffalo**/G. Fox & Co., **Hartford**/Saks Fifth Ave., **New York City.**

Crystal Palace, Walt Disney World.

Monsanto



Edwardian opulence with a tangible plus: The Wear-Dated® Promise by Monsanto.



KAY UNGER for ST. GILLIAN: the elegant simplicity of the after-dark sweater knit. The dress, bare-shouldered, with a matching collared-cardigan to fling at will. In a vertical cable knit of bright Acrilan® acrylic. Rust heather, beige or pale peach, 4-14, about $112.

THE PROMISE: All Wear-Dated® clothes are warranted for a full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.

Available at: Stewart's, **Baltimore**/Jordan Marsh, **Boston**/Abraham & Straus, **Brooklyn, N.Y.**/Strawbridge & Clothier, **Philadelphia**/Joseph Horne Co., **Pittsburgh**/Woodward & Lothrop, **Washington, D.C.**

Crystal Palace, Walt Disney World.

Monsanto

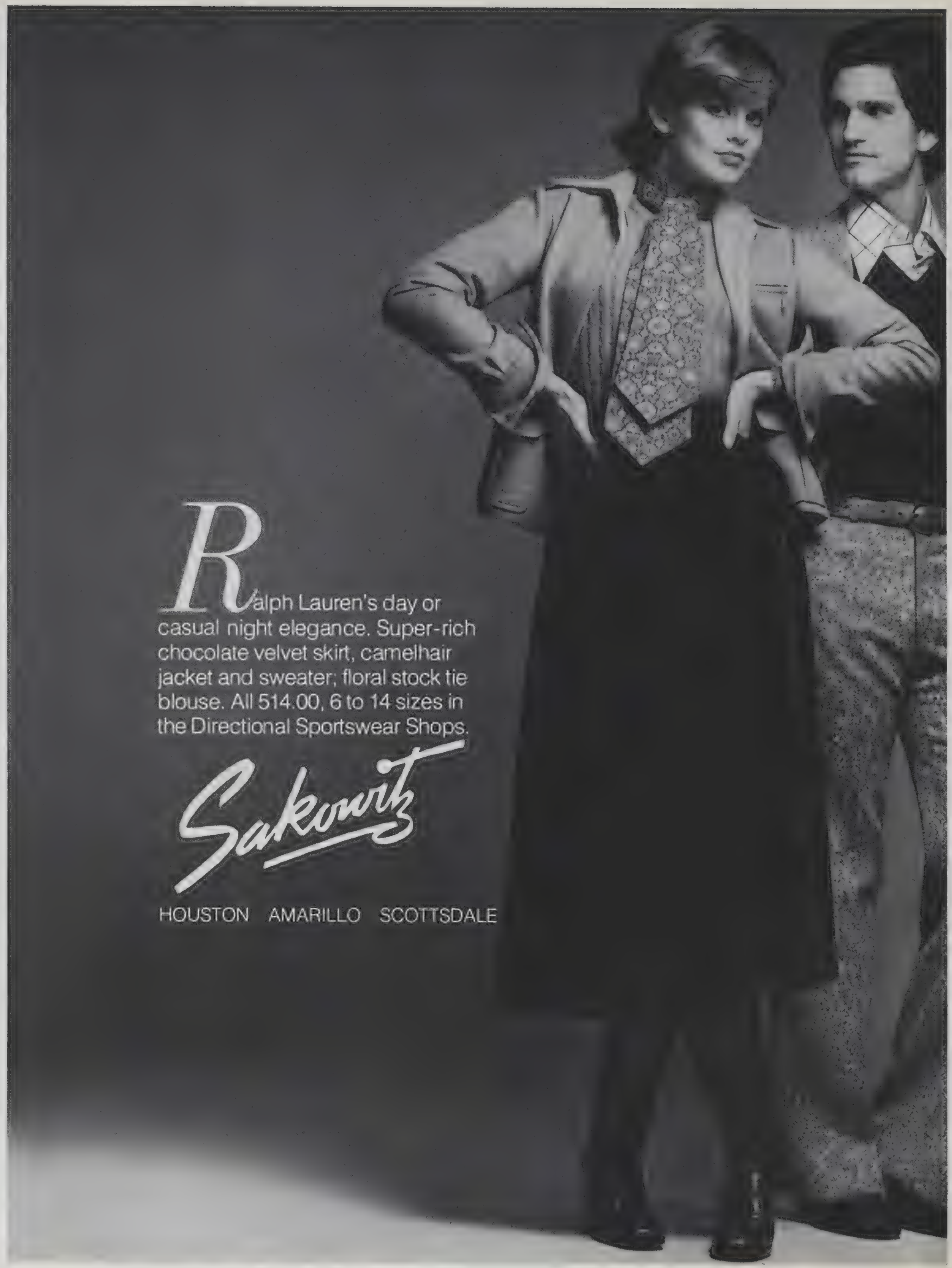
FULL ONE YEAR WARRANTY

WEAR DATED

with fibers by Monsanto



Roberta di Camerino Venezia, San Marco New York, Fifth Avenue at 51st OLYMPIC TOWER • Chicago, 720 North Michigan


Ralph Lauren's day or casual night elegance. Super-rich chocolate velvet skirt, camelhair jacket and sweater; floral stock tie blouse. All 514.00, 6 to 14 sizes in the Directional Sportswear Shops.
Saks Fifth Avenue
HOUSTON AMARILLO SCOTTSDALE



Giorgio di Sant'Angelo creates the body-flattering flow with a rush of golden-glitter beads. A little bit of "Lycra®" does it, with nylon, molds the body beautifully. 6 to 12, 500.00. Daring Days and Little Evenings.

Saks Fifth Avenue

HOUSTON AMARILLO SCOTTSDALE

10 AM September 10, 1975

Today's the day! You have a date at Maximilian.



10:05 AM

Louis Wheeler and Madame Anna Maximilian Potok, furriers première classe, will take you by the hand and show you 10 of the most beautiful fur designs.

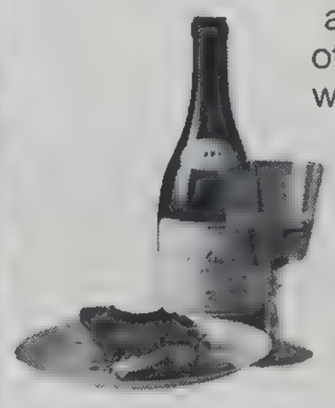


11:20 **same day**

You're suffering from an acute case of overchoice but with Madame Potok's help you choose sable. The fit begins.

12:40 PM same day

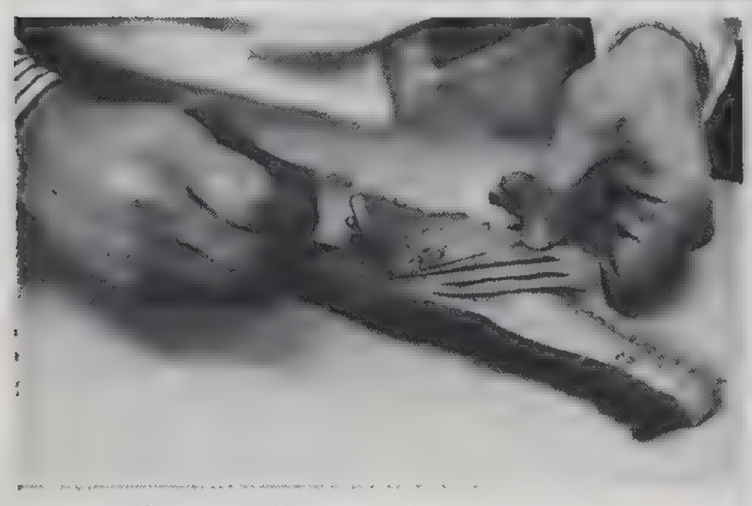
Quiche from Le Nôtre and a sip of chablis while you choose from the most beautiful Russian sables, your very own pelts. Bye till September 30th.





11 AM **September 30**

Your canvas is ready. Mr. Luigi and three assistants have constructed it. Lunch with Louise J. Esterhazy at Orsini's.



8 AM **October 1st**

Master furrier, Mr. Harra, begins the special art of letting out pelts. He will spend one week measuring and hand cutting each of the 75 pelts going into your sable.



9:15 AM **October 9th**

It takes two more weeks for your let out pelts to be sewn and nailed meticulously to the form.



2:30 PM October 23rd

Almost, but not quite. The final step—steam fluffing. The coat comes to life and it's so beautiful, a tear forms in Monsieur Bernard's eye.



3 PM

next day

Snuggled into your super Maximilian lynx jacket, you arrive to pick up your sable. It's the coat of a lifetime, but worth every moment of waiting when it comes from Maximilian.

(Advertisement)



8 PM

Opening Night

Leontyne Price in Aida,
you in Maximilian.
Curtain up!


Stix,
Baer &
Fuller
ST. LOUIS KANSAS CITY



SBF salutes the great American designers! How does an American fashion store celebrate the nation's 200th birthday? By giving a rousing cheer for the most talented creators of clothing in all the world: The Great American Designers! Two cases in point: at left, Joseph Garguilo for **Abe Schrader,** black rayon velvet restaurant dress, 150.00. Right, Morty Sussman for **Mollie Parnis Boutique,** ruffled silk in kelly green or American Beauty rose, 295.00. SBF Designers' Salon.

Goldworm is...



Sporty, soft, wool tweed blouson jacket with button front wool skirt and silk chiffon scarf.



Our designer loves pockets.
But being Italian,
he likes men and women to
show off their bodies
in clothes that leave not one
spare millimeter of fabric.
And being Italian,
he believes that people have
better things to do with
their hands when they're
having fun than carry
excess baggage.
So he created
a portable patch pocket
out of the most beautiful
handwoven leather
in the world.
Fling it over the shoulder
of your Missoni.
Cycle with it.
Stash mad money in it.

BOTTEGA VENETA

When your own initials are enough



We believe that the sensuous texture of our fine kid suede with its rich smoky color, lizard trim, and the peerless Italian crafting we bring to all our designs, allows this beautiful duo to speak for itself. Find our streamlined handbags and leather accessories at 655 Madison Avenue in New York and at 912 North Michigan Avenue in Chicago.

BOTTEGA VENETA

When your own initials are enough





HALSTON V, designer of contemporary America, speaks dramatically in a narrow flow of sheer black wool knit. The tunic casually V'd and vented, the skirt dashingly slit. A low-key, high-fashion look. In San Antonio and Austin only at **FROST BROS.**



TIKTINER, designer of Nice, France, speaks softly in whisper wool knit. Double-toned moonstone grey, triple parts of superb shirt, rippling skirt, over-cape. Soft sophistication for any hour, any place. In San Antonio, Austin exclusively at **FROST BROS.**

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SAULINO
FOR
THE
DI PALMA
COLLECTION
AND
STANLEY
KORSHAK
SEE
YOU
IN
MULTI-LAYERS

4-part dressing
in Fall's newest
uncluttered classic.
Navy and camel, from
our Mr. Stanley
Collection, $260.

Stanley
korshak
912 North Michigan Avenue
Chicago, Illinois 60611


maison blanche
STAVROPOULOS lends his creative touch to a light-as-air silk chiffon fantasy. Shades of wine swirled on white. Sizes 6 to 12.
New Orleans and Baton Rouge



ALBERT
CAPRARO
AND
STANLEY
KORSHAK
SEE
YOU
IN
CHINOISERIE

This Oriental fantasy . . .
a quilted challis
kimono jacket,
black satin tunic
and black velvet
evening trousers, from
our Mr. Stanley
Collection, $210.

Stanley
korshak
912 North Michigan Avenue
Chicago, Illinois 60611

Here's looking at you, America.



Something beautiful's happening all over
this big bright still-burgeoning country.—
There's a resilience—a spirit—a newly defined pride
in what we are and what this country's all about.—
And no matter where you look, it's there.

It's in the countryside. In the newly awakened interest
in old time crafts and music. In the joyful satisfaction
of growing one's own food the way nature intended it to be grown.



It's in the cities. In every tiny sapling
that's planted in the midst of an ocean of concrete.
In neighborhoods getting together to get the things done
they want done. In recycling centers where
kids and adults work side by side — and like it.

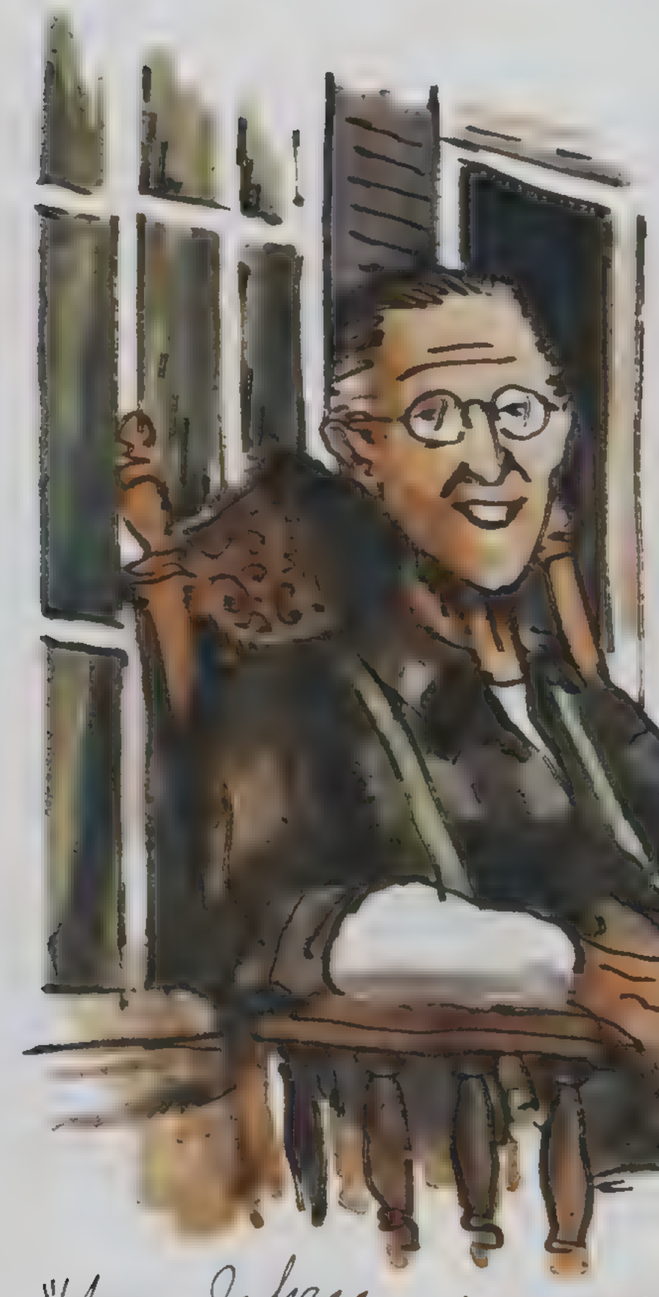
It's everywhere and anywhere you look — from North to South —
to East — to West and back again. It's in the books,
the smiles, the very sounds of this country. —
And no problem — no matter how big —
is going to stop it for long.—
— So here's looking at you America.

And here's looking at us. Because as this country's largest manufacturer
of quality knit fabrics, no matter where you look in America, you'll be looking at us.

BEAUNIT Fabrics for the way America lives.

Russ

Antiquing in Pennsylvania in separates that are timelessly appealing yet pure today. They're Wear-Dated® sport clothes of Acrilan® acrylic/Monsanto polyester. Also available in a plumberry plaid. Jacket, 8-18. About $22. Pants, petite, 8-16; typical, 8-18. About $15. Sweater, S-M-L. About $11. Jordan Marsh, Boston; Carson Pirie Scott, Chicago; The Bon Marche, Seattle.



"Pennsylvania
The hunt is on—



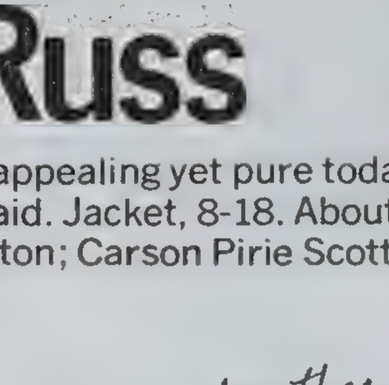
"Yes - I hear stories over the same and over and the Mrs. loves the shop and collects it all - but as for me— If you want the truth— I still think it's a bunch of junk"



Ended up buying the rocker right out from under the old guy—

He laughed and asked if we were interested in his shirt—

"My Grandmother had one of these and her attic was full of this stuff and we threw it all out" etc-etc—





All Wear-Dated® clothes are warranted for a full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.



BEAUNIT Fabrics for the way America lives.

Formfit Rogers

Piecing a quilt in Vermont in a floor-skimming gown from a collection of nightwear that combines traditional simplicity with today's sophistication. Knitted of fine nylon tricot, it boasts an exclusive pattern based on an authentic Colonial design. Sizes P-S-M-L. About $19. Hudson's, Detroit; the Broadway, Los Angeles; Jordan Marsh, Miami; Bloomingdale's, New York; Nordstrom's, Seattle.



Pritchard farmhouse

Mary Louise learned how to piece a quilt from Grandma Pritchard. Her house is as warm as her smile. Rooms filled with looms and spinning wheels.

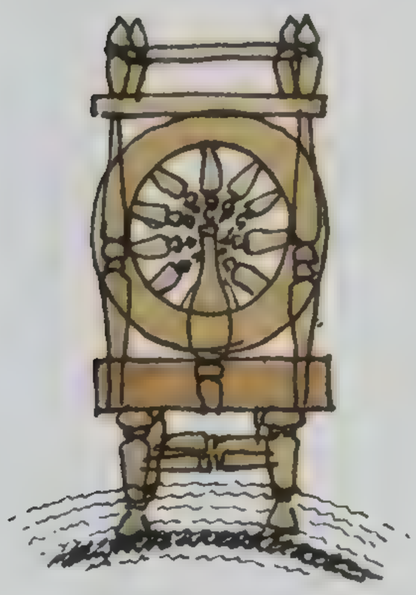


Serves a mean cup of tea

An old American craft in a modern world. Mary Louise is a classy lady →



Emanon, I learned, is "No name" spelled backwards. She is into everything but doesn't get scolded because she's so cute. I can't bring myself to tell anyone that she is why I'm sneezing.

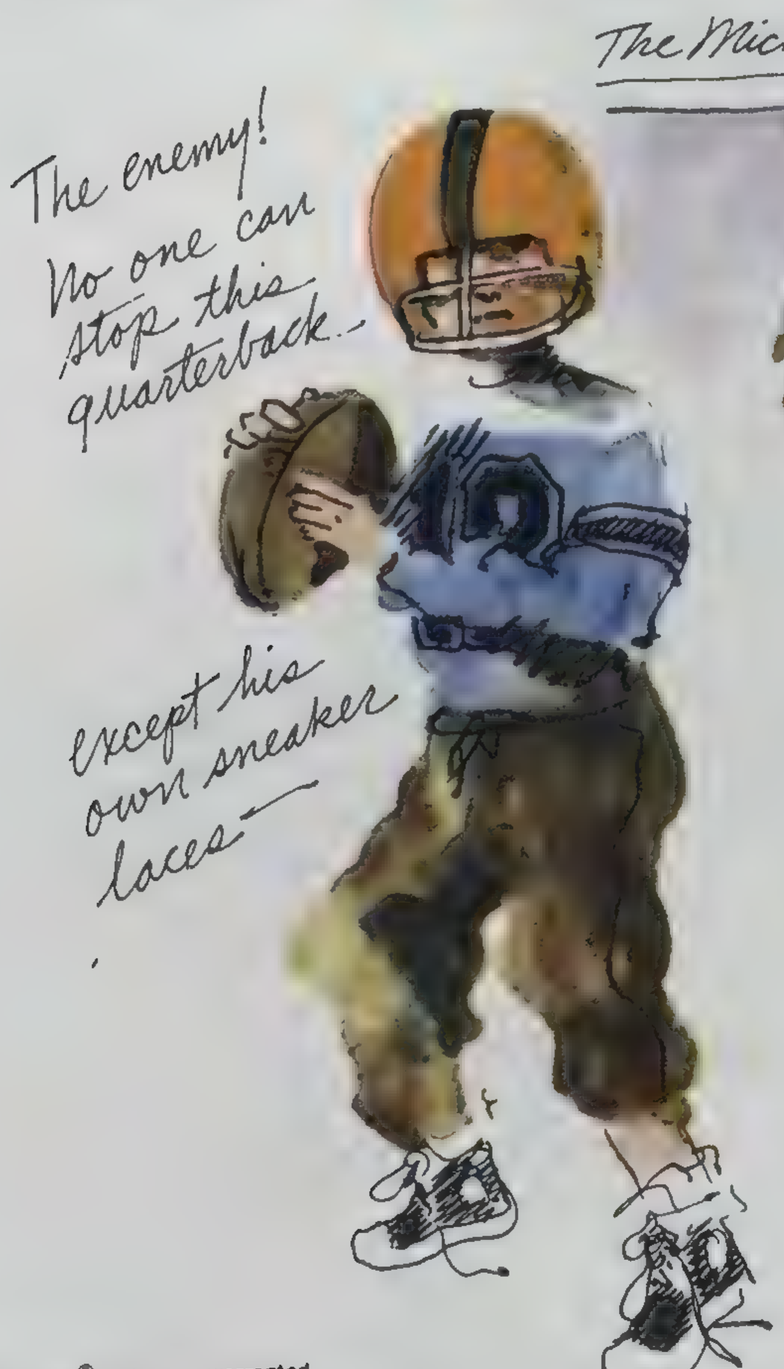


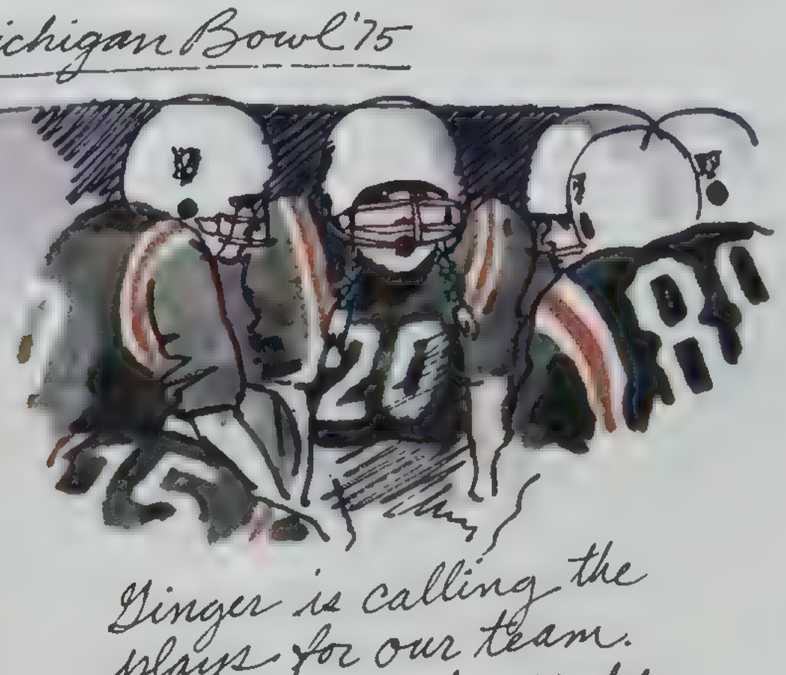


BEAUNIT Fabrics for the way America lives.

Fire Islander

Cheering along with the team in Michigan in separates that know no bounds in looks and comfort. They're Wear-Dated® of 100% Acrilan® acrylic.
Available in other colors. Cardigan, S-M-L. About $19. Shirt and slacks, 8-18. About $15 each. Hudson's, Detroit;
H.C. Prange, Green Bay; The Jones Co., Kansas City, Mo; Maison Blanche, New Orleans; Thalhimer's, Richmond; The Bon Marche, Seattle.





Ginger is calling the plays for our team. Every play she sends everyone out long— and she runs with the ball.



An interception by a retreiver. The game takes forever— a 0-0 tie in the end— its cold an "its time to go home".



The center blows bubbles that pop. After every scrimmage they have to stop the game to get the gum off his face.

All Wear-Dated® clothes are warranted for a full year's normal wear, refund or replacement when returned with tag and sales slip to Monsanto.



BEAUNIT Fabrics for the way America lives.

Sedgefield

Picking a tree to plant in New York in a leisure suit that mingles casual living with bold city spirit. It's made of wrinkle-free 100% Fortrel® polyester and also makes a smashing appearance in other crisp shades of Spring. Jacket, S-M-L-XL. About $25. Slacks, 28-42. About $15. H. Leh & Co., Allentown; Porteous, Mitchell & Braun, Portland, Me; Leonard's, Sacramento; Stagg Shoppe, Savannah.



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BEAUNIT Fabrics for the way America lives.

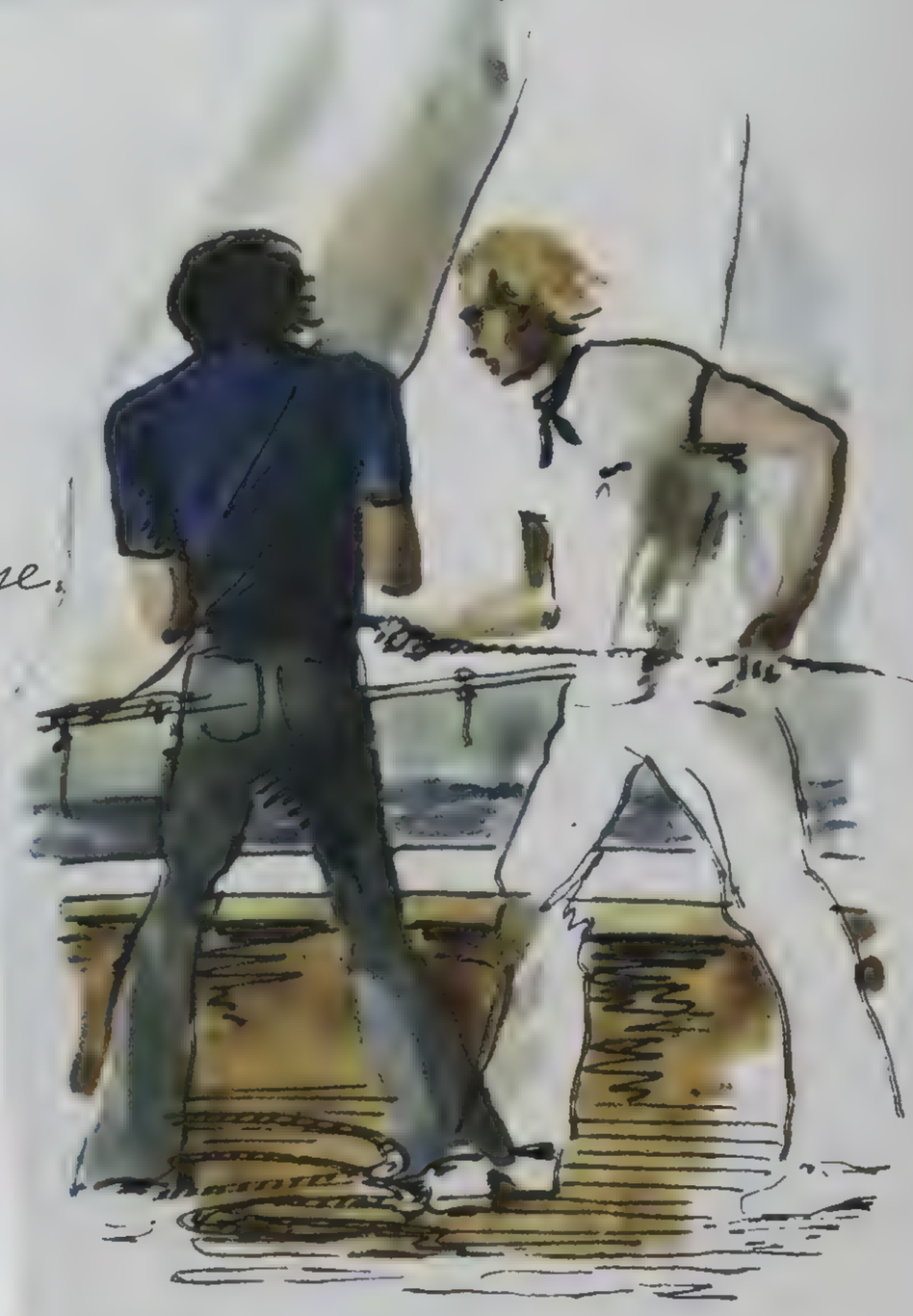
Catalina

Hoisting the sails in Florida in a brisk blue and pink plaid bikini that really knows how to indulge a body and its tan.
Complete with breezy floral plaid coat. Bikini, 6-14. About $20. Coat, one size fits all. About $26. Liberty House, Honolulu; Burdine's, Miami; Jordan Marsh, Miami; Lord & Taylor, New York; Joseph Magnin, San Francisco; Maas Bros., Tampa.

Florida — early morning at the marina



My first experience with sailing — I'm struck with how much work it is to move so slowly. No one told Elliot I'm a guest here — He thinks he's Captain Blye.





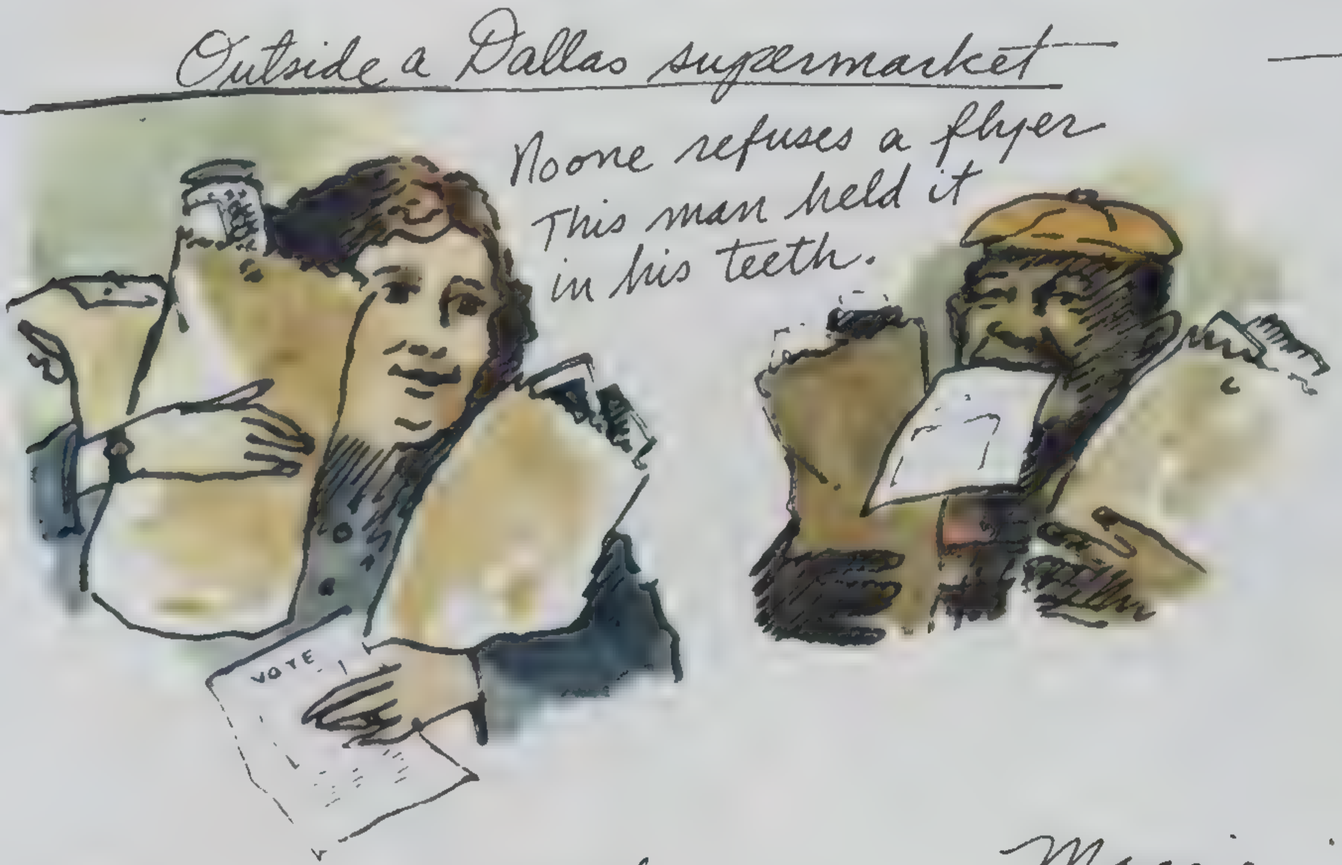
However — we're in no hurry and the scenery is beautiful — and so is Andrea who packed a great lunch. — The crew needs fortification

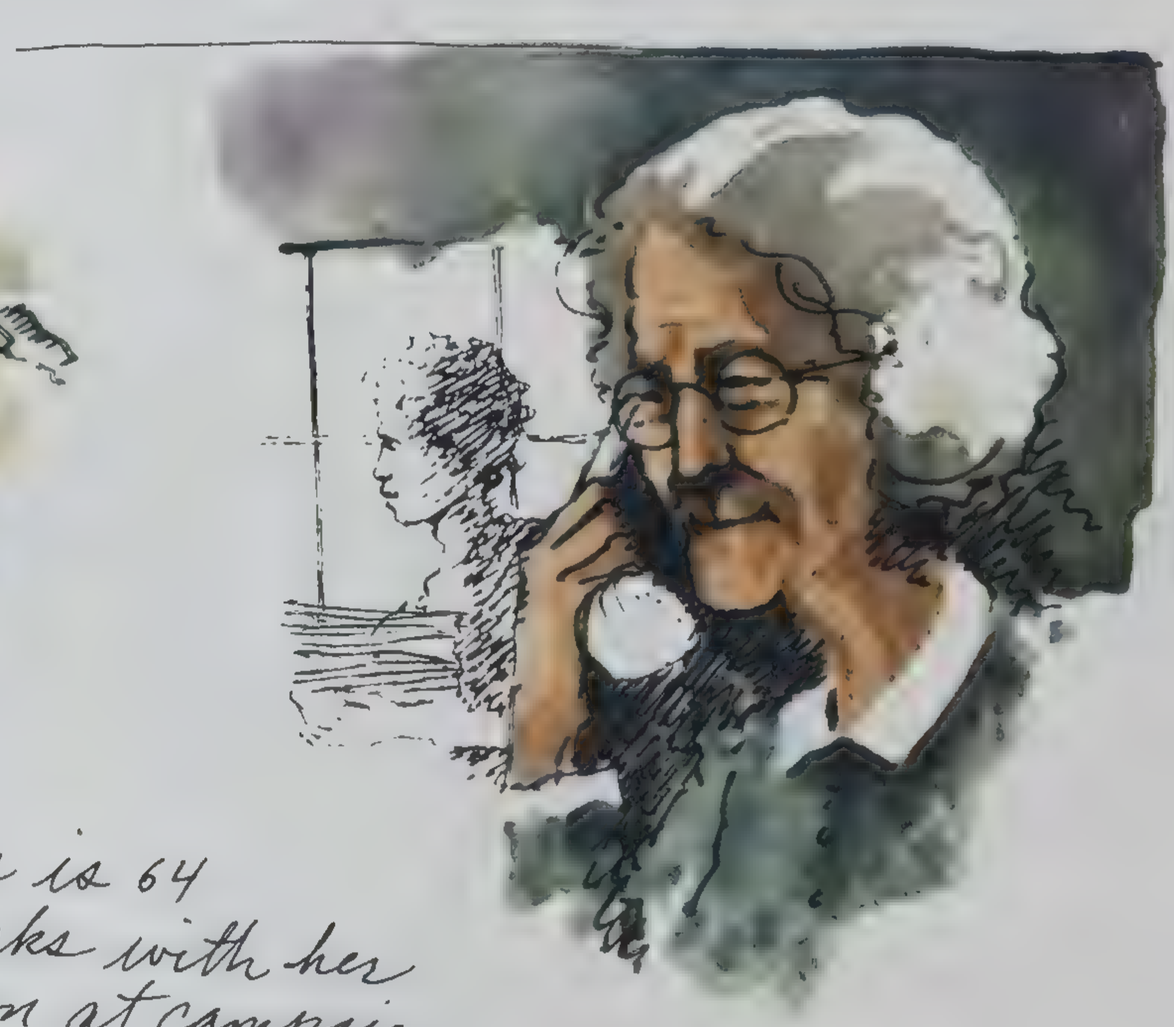


BEAUNIT Fabrics for the way America lives.

Mr. Fine

Recruiting voters in Texas in landscape print blouse and slack separates that set the pace for good looks. They're made of 100% Fortrel® polyester that promises effortless wear and care. Available in a landslide of colors. Blouse and slacks, 6-20. About $16 and $12 respectively. Beall's, Bradenton, Fla; Sweetbriar Shops, Denver; Foley's, Houston; Pizitz, Tuscaloosa, Ala; Steinfield's, Tucson.





Kathy is a 29 year old Mother who is working to increase voter turnout. — convences me to put down my pen and help her

Maggie is 64 and works with her grandson at campaign headquarters — they get my vote.



Daniel
Hail to the Chief —
year 2025.



BEAUNIT Fabrics for the way America lives.

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Fountain Square

Off to a recycling center in Illinois in sporting separates whose easy elegance would stand out anywhere. Made of 100% Fortrel® polyester, this creamy combo also travels in red or jet. Jacket and culotte, 6-16. About $34 and $22 respectively. Striped shirt, S-M-L. About $15. Rich's, Atlanta; Filene's, Boston; Higbee's, Cleveland; Hudson's, Detroit; Woodward & Lothrop, Washington, D.C.



Recycling center
Chicago



These kids are inheriting the world from their parents.

Can't you just hear the switch?

"Mom, do I have to keep picking up after you?"





Richard is a hard worker — and he uses his head too.

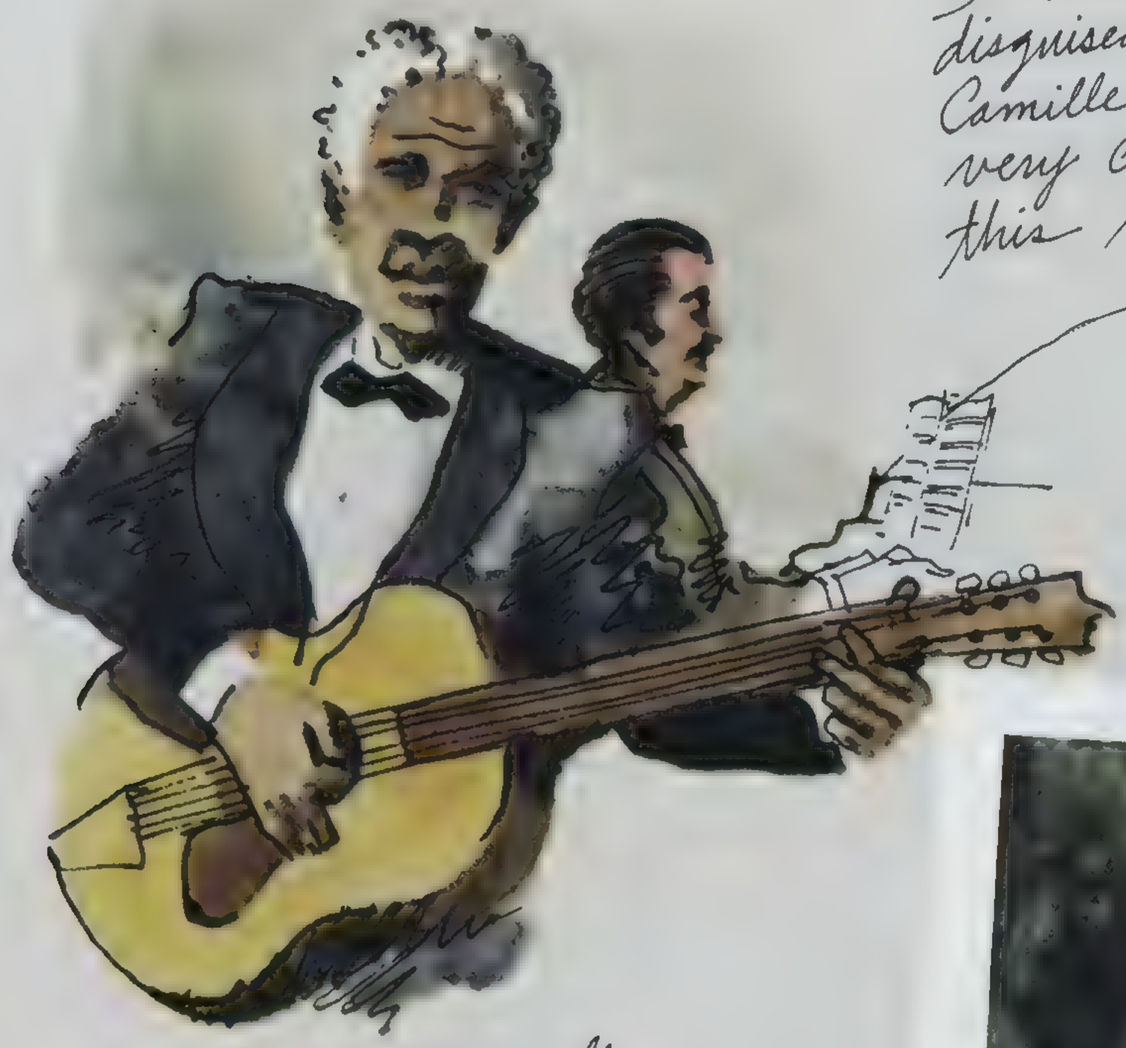


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BEAUNIT Fabrics for the way America lives.

Elisabeth Stewart

Fund-raising for a new Tennessee art center in a wind soft gown that captures the mood and magic of Chinese water colors. Equally at ease at a cocktail party or entertaining at home. It's artfully styled in sizes 6-14. About $88. Marshall Field, Chicago; Dayton's, Minneapolis; Bloomingdale's, New York; I. Magnin, San Francisco; Stix, Baer & Fuller, St. Louis.

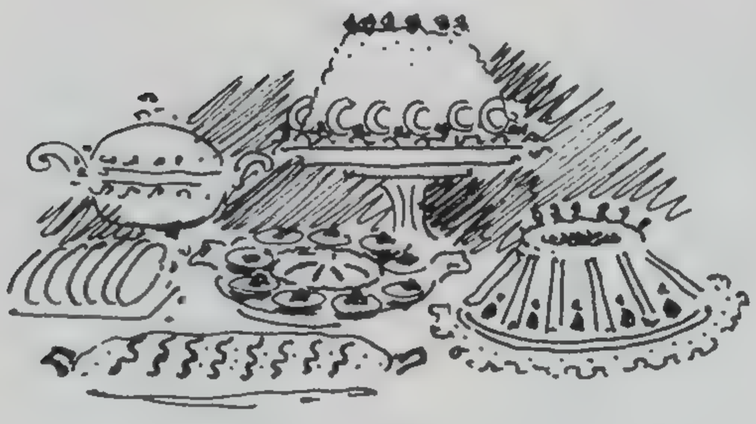


So—here I am disguised as a penguin. Camille organized this very chic party for this very worthy charity.



I only have one good story—I keep telling it.

The band is really letting loose now I think this would be properly termed "elevator music"



—But everyone is having a good time and the food is out of sight. especially after I leave the table.



BEAUNIT Fabrics for the way America lives.

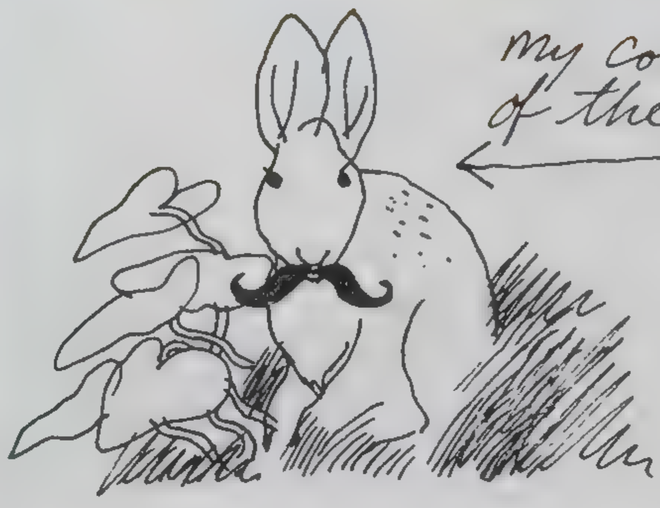
Wright

Visually feasting on an Iowan harvest in a leisure suit that's loaded with good taste. Made of easy wear, easy care, 100% Fortrel® polyester, it sports a "Heathermoor" Plaid also available in gray, blue and green. Jacket, S-M-L-XL. About $25. Slacks, 28-42. About $18. Hens & Kelly, Buffalo; May-Cohens, Jacksonville; Joseph Horne Co., Pittsburgh.

Well, it's not exactly "back to the land" but Frank and Marie dug out a sizeable piece of lawn and put in a vegetable garden. Now they have to get up the courage to chase the animals away. — They'll learn!







My conception of the villain

Fresh food- simply prepared. Marie is trying to make a vegetarian out of me. — I feel healthier already.

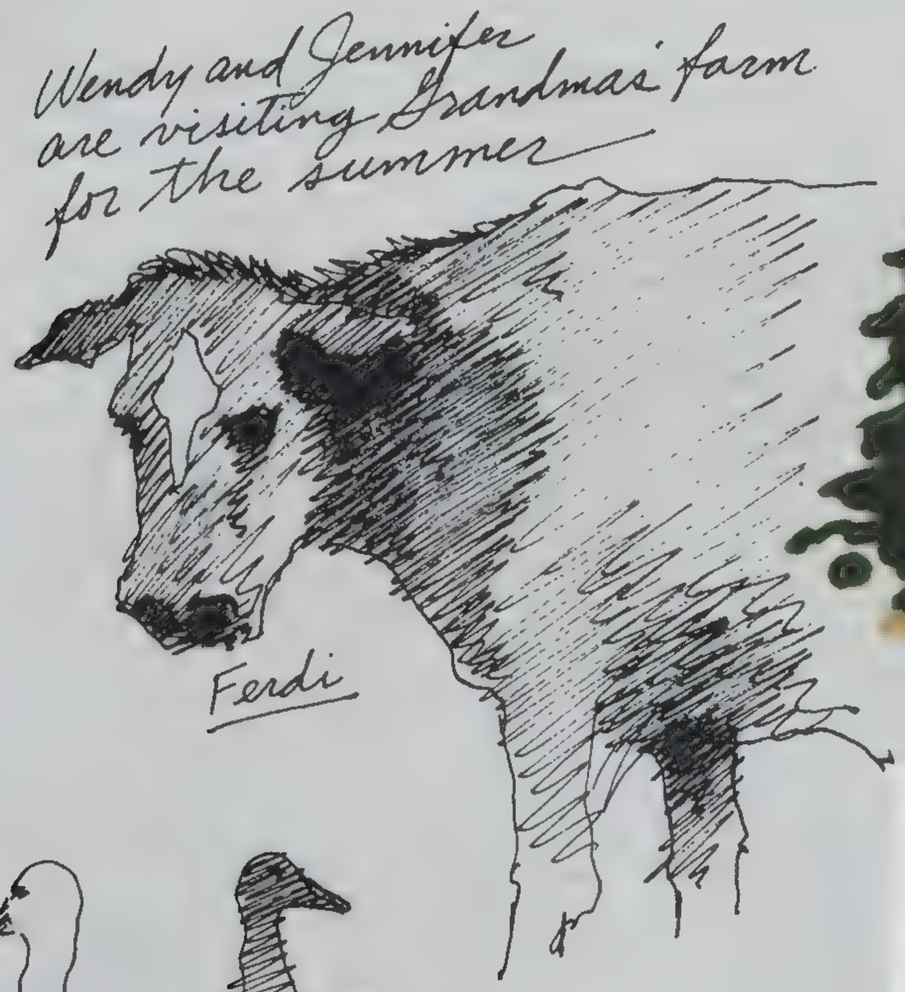


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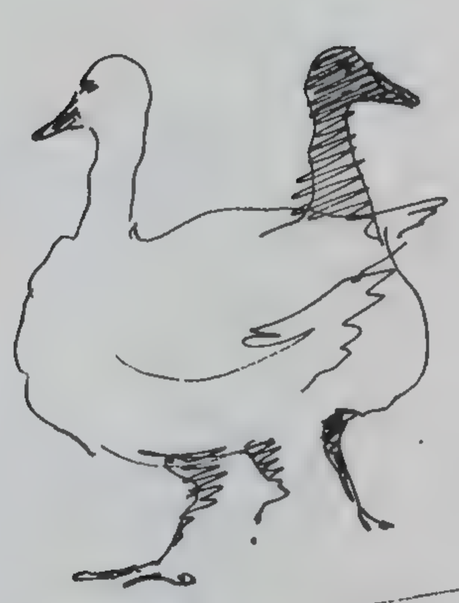
BEAUNIT Fabrics for the way America lives.

Her Majesty

Visiting Grandma's farm in Oregon and staying up late in ankle-tickling flame-retardant sleepwear as enchanting as a bedtime story. Also available in shades of yellow and pink. Nightgown, 4-6X, about $5; 7-14, about $6. Pajamas, 4-6X, about $6; 7-14, about $7. Rich's, Atlanta; Marshall Field, Chicago; Foley's, Houston; the Broadway, Los Angeles; Bloomingdale's, New York.











BEAUNIT Fabrics for the way America lives.

Rose Marie Reid

Waiting to ride the ninth wave off the Californian shores in a V-plunge maillot that celebrates sleek contemporary styling. Created to cause a splash, this bouyant suit also comes in red and ebony. Sizes 8-16. About $25. Jordan Marsh, Miami; Abraham & Straus, New York; Bergdorf Goodman, New York; Strawbridge & Clothier, Philadelphia; Macy's, San Francisco; Maas Bros., Tampa.



Southern California



Well, I always thought these dudes were crazy— but after trying this — I'm sure of it



However there is something out there that draws you back for more.

The only competition the surf really has is Betsy — who is knockin' 'em dead on the beach.



BEAUNIT Fabrics for the way America lives.

Beaunit Corporation, 261 Madison Avenue, New York, New York 10016. A subsidiary of The El Paso Company.



Russ

ALABAMA
Anniston, Wakefield's
Birmingham, Loveman's, Pizitz
Gadsden, Hunt's, Rutenberg's
Mobile, Leonard's
Montgomery, Leon's
Selma, Leon's
Tuscaloosa, Raymon's

ARKANSAS
Little Rock, Dillard's
Texarkana, Belk's

CALIFORNIA
Sacramento, Weinstock's
San Francisco, Macy's

COLORADO
Denver, Denver Dry Goods, May D&F

CONNECTICUT
Bridgeport, D.M. Read
Bristol, York's
Guilford, Griswold's
Hartford, G. Fox, Sage-Allen
New Britian, Davidson & Leventhal
New Haven, Edward Malley Co
Norwalk, Warner's
Southington, G.E. Madison
Stratford, Paradise Casuals
Waterbury, Worth's

DELAWARE
Claymont, LeRoys
Wilmington, LeRoys

DISTRICT OF COLUMBIA
Washington, Hecht Co

FLORIDA
Fort Walton, Leon's

GEORGIA
Columbus, Kirven's, Mathew's
Covington, White
Griffin, Marshe's
Marietta, Saul's
Savannah, Levy's

IDAHO
Boise, Falk's Idaho Dept. Store

ILLINOIS
Chicago, Madigan's, Marshall Field & Co., Chas. A. Stevens
Peoria, P.A. Bergner, Carson, Pirie, Scott & Co
Rockford, Chas. V Weise
Springfield, Bressmer's, Myers Bros

INDIANA
Alexandria, Ferman's
Elkhart, Drake's, Ziesel's
Frankford, Adler-Blakely
Goshen, Newell s
Hammond, Rothschild's
Indianapolis, Lemon Tree
Lafayette, Leob's
LaPorte, Levine's Boston Store
Michigan City, Carson, Pirie, Scott & Co
Muncie, Ball Stores
South Bend, Robertson's

IOWA
Des Moines, Younker's

KENTUCKY
Louisa, A W Cox
Paintsville, A W Cox
Prestonburg, A.W. Cox

MAINE
Biddeford, Butler's
Portland, Porteous, Mitchell & Braun
Waterville, Buttler s

MARYLAND
Annapolis, Peerless Clothing Co
Belair, The Hub
Baltimore, Figura Fashions
Frederick, Routzahns
Waldorf, Peeble's Dept. Store

MASSACHUSETTS
Boston, Gilchrist, R H. Stearns
Braintree, Touraine Stores
Lynn, Rook s
New Bedford, Sadow's
Springfield, Blake's, Forbes & Wallace, Steiger's
Topsfield, Empire Clothing Co
Waltham, Grover Cronin
Whitsville, Louis Fashion's
Worcester, Marcus Co., R.H. White's

MICHIGAN
Detroit, Crowley, Milner
Grand Rapids, Steketee's
Kalamazoo, Gilmore Bros
Saginaw, Seltner's, Weichman's

MINNESOTA
Minneapolis, Dayton's

MISSISSIPPI
Columbus, Raymon's

MISSOURI
Joplin, Newman's
Kansas City, Macy's
St. Louis, Famous-Barr, Golde's

MONTANA
Billings, Vaughn Ragsdale

NEBRASKA
Lincoln, Miller & Paine
Omaha, Brandeis, Kilpatrick's

NEW HAMPSHIRE
Manchester, Lynch Co.
Nashua, Miller's

NEW JERSEY
Belmar, K's
Bergenfield, Florence Shop
Dunellen, Dunellen Town Shop
Newark, Bamberger's (& Branches), Hahne & Co. (& Branches), Mr. Seibel & Son
Ocean City, Howard S. Stainton Co
Paramus, Stern's
Paterson, Meyer Bros
Plainfield, Tepper Bros.
Watchung, Larkey & Co.
Wyckoff, Country Barn

NEW YORK
Binghamton, Fowler Dick & Walker, MacLean's
Brooklyn, Abraham and Straus, Martin's
Buffalo, Adam, Meldrum and Anderson, Wm. Hengerer Co., The Sample, Sattler's
Canandaigua, Norma Shop
Florham Park, Pique Nique Boutique
Gloversville, Argersinger's
Ithaca, Rothschild's
Jamaica, Gertz
Jamestown, Bigelow's
Latham, Boston Store
New York, Gimbels, Macy's
Niagara Falls, Beir Bros
Poughkeepsie, Luckey Platt
Rochester, McCurdy s
Schenectady, Boston Store, Carl Co.
Syracuse, Chappell's, Dey Bros
Staten Island, Garber's
Troy, Denby's
Utica, Boston Store
White Plains, Howland's

NORTH CAROLINA
Durham, Baldwin's
Fayetteville, Virginia Crabtree's
Asheville, Ivey's
Charlotte, Ivey's
Raleigh, Ivey's

OHIO
Akron, Lucky Store, O'Neils, Polsky's
Ashtabula, Carlisle-Allen
Bowling Green, Uhlmann's
Canton, Village Store
Cincinnati, McAlpin's, Pogues, Shillito's
Cleveland, Betty Lee Fashions, Higbee's May Co
Columbus, Lazarus
Dayton, Rike's
E. Palestine, Johnston's
Minerva, Hummell's
New Philadelphia, Daniel's, Schwartz-Kline's
Newton Falls, Ruth s Apparel
Oberlin, Dunlap's
Portsmouth, Marting's
Steubenville, Denmark's, The Hub
Toledo, LaSalle's
Warren, Abraham's, Country Classics

OKLAHOMA
Tulsa, Dillard's

PENNSYLVANIA
Allentown, Hess, H. Leh
Greenberg, A.E. Troutman
Butler, A E. Troutman
Erie, Erie Dry Goods
Harrisburg, Pomeroy's
Johnstown, Glosser Brothers, Penn Traffic (& all P.T. Stores)
Lancaster, Watt & Shand
Levittown, Pomeroy's
Lewistown, Danks
New Kensingtown, Hart's
Philadelphia, Charming Shops (Fashion Bug), Gimbels, Lits
Pittsburgh, Joseph Horne, Kaufmann's
Scranton, Oppenheim's, Cleland Simpson
Uniontown, Metzler's
Wilkes Barre, Pomeroy's

RHODE ISLAND
Providence, Cherry and Webb, Outlet Dept. Stores, Peerless Co
Woonsocket, McCarthy's

SOUTH CAROLINA
Greenville, Ivey's

TENNESSEE
Alcoa, Proffitt's
Chattanooga, Loveman's
Clarksville, Lee's Lady Shop, Parks Belk
Columbia, Parks Belk
Knoxville, Proffitt's
Memphis, Goldsmith's
Nashville, McClure's, Sullivan's Belle Meade Plaza
Shelbyville, Sullivan's

TEXAS
Dallas, Sanger-Harris, Titche's
Houston, Foley's
San Antonio, Dillard's, Joske's

UTAH
Salt Lake City, Auerbach's, Keith O'Brian, Z C M I

VERMONT
Burlington, Magram's

VIRGINIA
Newport News, Rices Nachmans
Norfolk, Rices Nachmans
Portsmouth, Rices Nachmans
Richmond, Jay Aldons, Leggett's, Miller & Rhodes
Roanoke, S.H. Heironomous
Williamsburg, Casey's

WASHINGTON
Bremerton, Bremer's Dept. Store
Spokane, The Cresent

WEST VIRGINIA
Beckley, George s
Bluefield, A W Cox
Charleston, A W Cox, Stone & Thomas, Inc
Clarksburg, Parons-Souders Stone & Thomas, Inc
Clendenin, A W Cox
Fairmont, Hartley's, Parons-Souders, Stone & Thomas, Inc.
Hinton, A W. Cox
Huntington, Anderson-Newcomb Co.
Madison, A W Cox
Morgantown, Whiteside's
Nitro, A W Cox
Parkersburg, A W Cox, Broida-Stone & Thomas Inc.
Princeton, Barbakow s
Ravenswood, A W Cox
Richmond, Peg N' Tuffs
St. Albans, A W Cox
Welch, A W. Cox
Wheeling, L.S Good
White Sulphur Springs, A.W. Cox
Williamson, A W Cox

WISCONSIN
Green Bay, Prange s
Madison, Manchester's
Milwaukee, Chapman s

Formfit Rogers

ALASKA
Anchorage, Nordstrom

ARIZONA
Phoenix, Goldwater s
Tucson, Steinfeld s

CALIFORNIA
San Francisco, Macy s

CONNECTICUT
Bridgeport, Read s

DISTRICT OF COLUMBIA
Washington, Woodward & Lothrop, Raleigh s

FLORIDA
Miami, Pampered Lady
Tallahassee, Hinson s
Tampa, Maas Bros

GEORGIA
Atlanta, Regenstein's
Columbus, Matthews

HAWAII
Honolulu, Liberty House

ILLINOIS
Chicago (& Suburbs), Cover Girl Shops, Schwartz Intimate Apparel Charles A Stevens
Peoria, Bergner s, Carson, Pirie Scott & Co

INDIANA
Evansville, Stewart s
Lafayette, Loeb s

KENTUCKY
Ashland, C H Parson
Bowling Green Castner, Knott
Lexington, Stewart s
Louisville Stewart s

LOUISIANA
New Orleans, D H. Holmes

MASSACHUSETTS
Boston, Filene s, Jordon Marsh
Springfield, Forbes & Wallace

MICHIGAN
Battle Creek Robinson s
Flint, Smith Bridgman
Jackson, Knapp s
Lansing, Knapp s
Owosso, D M Christian Co
All Stores, Jacobson s

MINNESOTA
Mankato, Brett s

NEBRASKA
Lincoln, Miller & Paine
Omaha, Brandeis

NEW JERSEY
Plainfield, Tepper's
Short Hills, Tepper s
All Stores, Hahne & Co
All Stores, Meyer Brothers

NEW YORK
New York, Field s, Plymouth Shops John Wanamaker s
Poughkeepsie, Up-to-Date

OHIO
Akron, A Polsky
Beachwood, Pandora s Box
Cincinnati, Pogue s
Mansfield, H L. Reed
Toledo, Jacobson s, La Salle & Koch

OREGON
Portland, Nordstrom

PENNSYLVANIA
Allentown, Hess
Altoona, Gable s Dept Store
Erie, The Boston Store
Philadelphia, Strawbridge & Clothier
Pittsburgh, Horne s
York, The Bon Ton
Harrisburg, Pomeroy's

PUERTO RICO
Gonzalez Padin Co
Es de Velasco
Emily Shop

RHODE ISLAND
Providence, The Outlet Company

SOUTH CAROLINA
Greenville, Meyers-Arnold

TENNESSEE
Memphis, Lowenstein's
Nashville, Cain-Sloan, Castner, Knott, Harvey s

TEXAS
Dallas, Sanger-Harris
Houston, Joske s
San Antonio, Joske's

UTAH
Salt Lake City, Auerbach s

VERMONT
Burlington, Magram's

VIRGINIA
Norfolk, Smith & Welton
Richmond, Miller & Rhoads

WEST VIRGINIA
Charleston, Stone & Thomas, Inc
Huntington, Anderson-Newcomb
Wheeling, L S Good Co., Stone & Thomas, Inc
All Stores, Embees

Fire Islander

ALABAMA
Birmingham, Loveman s

CALIFORNIA
San Francisco, Emporium

COLORADO
Denver, The Denver

DISTRICT OF COLUMBIA
Washington, Madmoiselle

GEORGIA
Atlanta, Davidson s

KENTUCKY
Louisville Fashion

MICHIGAN
Kalamazoo, Gilmore Bros

MINNESOTA
St Cloud, Herberger s

MISSOURI
Kansas City, Jones Store
St Louis, Libson Shops

NEW YORK
Glen Falls, The Fashion
Kingston, Colony Shop

OHIO
Akron, O Neils
Cincinnati, Mabley Carew
Cleveland, Higbee s
Steubenville, The Hub
Youngstown, Strauss Hirschberg

PENNSYLVANIA
Harrisburg, Bowman s
Johnstown, Berg s

RHODE ISLAND
Providence, Cherry & Webb

TENNESSEE
Chattanooga, Miller's

VIRGINIA
Norfolk, Smith & Welton

WISCONSIN
LaCrosse, Wm. Doreflinger

Catalina

CALIFORNIA
Los Angeles, J. W Robinson's
Palm Springs, Bullock s

DISTRICT OF COLUMBIA
Washington, Woodward & Lothrop

FLORIDA
Coral Gables, Swim 'N Sport
Miami Beach, Ann Francis
Southern Florida, Cricket Shop

ILLINOIS
Chicago, Carson, Pirie, Scott & Co

LOUISIANA
New Orleans, D H. Holmes

MASSACHUSETTS
Boston, Jordan Marsh

MICHIGAN
Detroit, Hudson's

MISSOURI
Kansas City, Macy's
St. Louis, Stix, Baer & Fuller

OHIO
Cincinnati, Shillito's

OKLAHOMA
Oklahoma City, John A Brown

PENNSYLVANIA
Philadelphia, Strawbridge & Clothier

TENNESSEE
Memphis, Goldsmith's
Nashville, Cain-Sloan

TEXAS
Dallas, Sanger-Harris
Fort Worth, R. E. Cox
Houston, Foley's
San Antonio, Joske's

Mr. Fine

ALABAMA
Montgomery, Bon Marche

ALASKA
Anchorage, Welch s

CALIFORNIA
Bakersfield, Alberta's
Sacramento, Lawrence's Dept. Store

COLORADO
Pagosa Springs, Goodman's

FLORIDA
Haynes City, Amden's

GEORGIA
Valdosta, Her Place, Towel & Tog

IDAHO
Weiser, Alexander's

NORTH CAROLINA
Asheville, Bon Marche
Hendersonville, Belk Simpson

OKLAHOMA
Tulsa, Vandever s

OREGON
Medford, Robinson s

TEXAS
Dallas, Top 'N
Laredo, La Perla

WASHINGTON
Seattle, June's

Fountain Square

GEORGIA
Atlanta, Rich's

INDIANA
Indianapolis, L.S. Ayres, Wm. H. Block

MICHIGAN
Detroit, J L Hudson

MISSOURI
Kansas City, Harzfeld
St Louis, Famous Barr

OHIO
Cincinnati, Shillito s
Columbus, Lazarus

OREGON
Portland, Meir & Frank

PENNSYLVANIA
Pittsburgh, Gimbels

TENNESSEE
Memphis, Goldsmith

TEXAS
San Antonio, Joske's

Wright

ALABAMA
Alexander City, Frohsin's
Selma, Lester Yates Stores Corp
Tuscaloosa, Tuscaloosa Gayfers

CONNECTICUT
Gales Ferry, Vality, Inc.
Groton, Goodson's, Inc
Norwalk, Gentlemen s Quarters
Waterbury, Campus Corner

GEORGIA
Americus, Belk Hagins
Dublin, Dunns, Inc
Sandersville, Vogue Men's Shop

IDAHO
Sioux City, Kay Dee Western Wear

ILLINOIS
Aurora, A M Hirsh Company, Inc
DeKalb, University Shop
Winnetka, Fell Co.

INDIANA
Elwood, Falvey's
Noblesville, Falvey's

IOWA
Waterloo, Palace Clothiers

KENTUCKY
Columbia, Grider and Moseley Men's Shop
Covenington, Frank s Men's Shop
Louisville, Gentlemen s Corner, Levy Bros
Ravenna, Honchell s

LOUISIANA
Gonzales, Geais Clothes

MICHIGAN
Manistee, Jean House
Marquette, Country Britches
Midland Moeggenberg s

MINNESOTA
Waseca, Haberdashery

MISSISSIPPI
Lumberton, Boston Store

MISSOURI
St. Joseph, A.J. August Clothing Co

NEW JERSEY
Livingston, Carlin's
Perth Amboy, David Kaplan
South Plainfield, Gaysard's Men's & Boy's

NEW YORK
Albien, Landauer's
Batavia, Beardsley s Menswear
Brooklyn, Ace High Store, Stanley Deans
Buffalo, Kleinhan s Co
Millwood, Male Clothes Horse
New York, Harvey's Haberdashery
Ottawa, Stiefel s
Scarsdale, County Men's & Boy's
Valley Stream, Sid s Pants Shop
White Plains, Sharlach's Men s Shop, Inc
Williamsville, Fred Roneker

NORTH DAKOTA
Fargo, Northport Clothiers

OHIO
Coschocton, Buckeye Clothing Co
Hamilton, Barnard s
Mansfield, H.L Reed Co
Steubenville, Phil-Mor, Inc

PENNSYLVANIA
Berwick, Farver and Shipe
Harrisburg, Lads & Dads Outfitters
Pittsburgh, Joseph Horne Co
Towanda Bradford County, The Hub

SOUTH CAROLINA
Florence, Coker s of Florence

TENNESSEE
Sweetwater, Thomas Hills Store

VIRGINIA
Falls Church, Allyns Men's Shop

WISCONSIN
Janesville, Rundell s Inc
Kaukauna, Bottom Half
Madison, Lord Jim, Rundell's Inc
Marshfield, Dads & Lads
Racine, Wolf Bros
Stevens Point, Wm. Doerflinger Co.
Wausau, Palace Clothier

Rose Marie Reid

ARIZONA
Phoenix, Diamond's

CALIFORNIA
Hollywood, Frederick s of Hollywood

COLORADO
Denver, Neustetter's

DISTRICT OF COLUMBIA
Washington, Hecht Co

FLORIDA
Coral Gables, Swim 'N Sport

GEORGIA
Atlanta, Rich's

ILLINOIS
Chicago, Cover Girl

LOUISIANA
New Orleans, D.H. Holmes

MARYLAND
Baltimore, Hutzler Bros
Rockville, Jos. R. Harris

MICHIGAN
Detroit, B. Siegel, Winkleman's

MISSOURI
Kansas City, Macy's

NEVADA
Las Vegas, French Room Lingerie Shop, Marshall Rousso

NEW JERSEY
Newark, Hahne & Co

OREGON
Portland, Meier & Frank

PENNSYLVANIA
Philadelphia, Gimbels

TEXAS
Dallas, Sanger Harris
Houston, Foley's

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VOGUE OBSERVATIONS

TO KNOW ABOUT . . .

People—Looks—What's Going On . . .



MARY RUSSELL

SEPTEMBER SENSATION —CLIO GOLDSCHMIDT . . . Young (17), English, and **ravishingly beautiful . . .** one of the "gorgeous head-turners" from London, now modeling and film-bound in Paris. . . . Some of her amusing Paris-finds: **1.** To wear with jeans and a T-shirt, a beribboned and festooned scarf bag from Mohanjeet (at Bloomingdale's). . . . **2.** A cricket lighter in a printed suède holder, from Roberto Cavelli Boutique, 33 rue du Four, Paris.



3. SUPER SEPTEMBER WEATHER-FIND! . . . Mexican rubberized rain poncho hand-painted with one-of-a-kind "Aztec" designs—brown on peanut. (These ponchos are actually worn by peasants in Cuetzalán, Mexico, during the rainy season!) $22. Mexican Art Annex, 23 W. 56th St., N.Y.C. **The rainboots**—Newmarket boots of tan canvas and brown rubber; $23.95. H. Kauffman & Sons, 139 E. 24th St., N.Y.C.

4. NEWS! . . . The new MANIA for old postcard collecting. . . . Antiques dealers can't keep them in stock! Usually collected in categories—i.e., American Indian ones, airplanes, movie stars, Valentine-romantic ones. . . . Find them in old drugstores, dime-stores, antiques shops. . . . People are trading them like baseball cards!

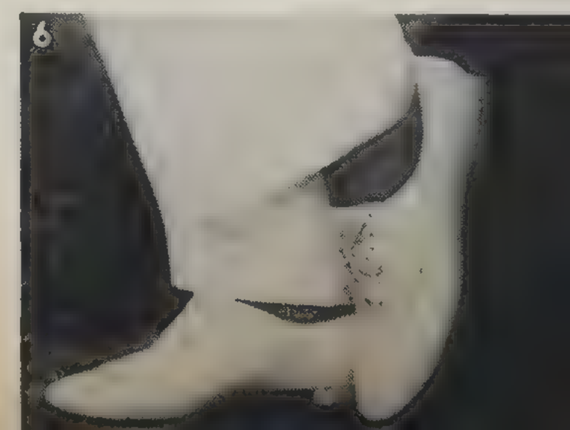




SUPER-LADIES . . . 5. Michele *(right)* and Janice Savitt—known to jewelry lovers as the Savitt Sisters. . . . Together they design some of the MOST BEAUTIFUL TREASURES . . . gold be-diamonded cuffs; necks of beads of silver, gold, and Chinese cloisonné; compacts of silver, carved and emblazoned with coral and cinnabar . . . wonders all!

DISCOVERY—TO REMEMBER FOR NEXT SUMMER!...6. The sleekest shoes to wear in heat-places with white trousers. . . . Butter-soft white kid "jazz dancing" shoes (they're as clingy as ballet slippers!); $17.50. Capezio Ballet-Makers, 1612 Broadway, N.Y.C.

BARBARA BERSELL



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People ask me if I really enjoy smoking.

I sure do. And Salem Longs are why. They give me all the good cigarette taste I'm smoking for. Plus Salem's fresh menthol. And they're longer, too.

That's why I enjoy smoking. That's why I smoke Salem Longs.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

19 mg. "tar", 1.3 mg. nicotine av. per cigarette, FTC Report MAR. '75.



ARTHUR ELGORT

Vogue

HAIR NOW

Something new and something old . . . bangs, crimpers, cuts and curls . . . a few waiting time exercises

Remember when a "dress-up" version of hairstyle required several hours of setting, back combing, stuffing, and pinning? And Heaven forbid the final result should ever move in the breeze! Fortunately, styles change, and we are now enjoying the fruits of change in the new liberation of hair. One example is the altered concept of "dress-up." The styles shown on this page are all intended for evening (total looks are visible on page 271-275), but no enormous production was involved in their creation. Today, one of the quickest and best ways to give yourself a lift is simply to tuck your hair behind one or both ears. With a mass of curly hair, *above left*, this smoothes and controls the effect. To emphasize long, smooth bangs, slip hair behind both ears and let the ends flip up, *lower left*. Combine curls and sleekness, *lower right*. Bone straight hair, tucked behind an ear gains new dimension, new softness, *far right*. To vary the concept, apply a light setting lotion in the morning, tuck hair behind ears during the day, and loosen it at night to free the waves. All hair by Harry King of Cinandre.







Remember, too, that pulse point behind the ear is the perfect place to start your fragrance message—and what better message to send than the newest fresh young thing from Love—Daisy L. It's a clean, green-smelling fragrance that emanates spring flowers, mossy woods —and a touch of mandarin orange! It says something delicious about you.

George Logios has created a new hair-coloring service to meet the needs of the busy modern woman who hates to spend time in a salon—he comes to her home. First a free coloring consultation is arranged, then Mr. Logios tailors an individual hair-coloring and conditioning program. For information write: George Logios at 809 Ocean Avenue, Brooklyn, N.Y. 11126.



NEW CURL CONTROL CENTER

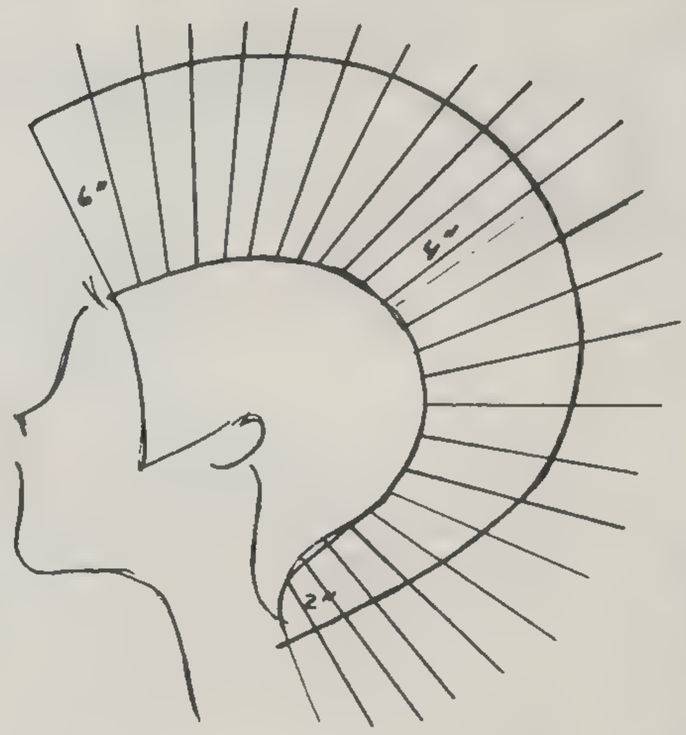
The new General Electric Touch'N Curl II Mist and Dry Curler takes the guess-work out of curling irons. It has two indicator lights—"curl in progress" and "curl complete," as well as a dial to select tight or loose curls.

Get in shape for fall

SUPER MOISTURE Sotiris is a young Greek who arrived recently at Saks Fifth Avenue bearing a gift of gold—an oil treatment that does visible wonders for the hair. Using beef bone marrow, five other natural oils and herbs from his homeland, Sotiris has developed a formula that leaves summer-damaged hair soft and shining.

REVIVE COLOR Clairol's new Fresh Frost is a no-peroxide color refresher specially designed to brighten and refresh frosted, tipped, or streaked hair without changing natural hair color—an instant brightener.

TOTAL RENOVATION Cinandre is now offering a half-day of beauty which includes massage, based on Shiatsu, facial, waxing, pedicure, makeup, and manicure. Hair services are not included, but the charge of $75 represents considerable savings over the individual prices. Cinandre suggests that if you wish your hair done, spend the morning in the half-day of beauty and have the hair appointment in the afternoon—voilà! a new you.



NEW HAIR VOLUME

Great cuts are what everyone is looking for today, and we've found two excellent cutters on opposite sides of the continent. At Jon Peters Salon in Encino, Jeri Cusenza is known for both cut and color. Her "broom cut," top right, has square bangs, cut a half inch into the hairline to avoid narrowing the face. The underneath hair is cut at a forty-five degree angle to give volume and bounce. At Henri Bendel, in New York, Stephen Congiusta does a "Perimeter Graduation." Sketched above, photographed lower right, this cut allows him to build dimension and volume into the hair wherever it's needed, creating a look he calls "as individual as a thumbprint."





CONTINUED ON PAGE 118

A lot of blonde
without a lot of bleach.

For once, you can have it both ways.
Because Born Blonde gives you
real one-two blonding, with a lightener to lift
the darkness out and a toner to put the blondeness in.
But here's the difference: Born Blonde's
toner hasn't a single solitary drop of peroxide.
Instead of peroxide, we lace our toner with
creamy conditioners. (After all, what good is blonde
hair if it's not shiny healthy-looking blonde hair?)
You won't be wishy-washy, kind of, sort of blonde. You
won't be tough, brassy, bleached-out blonde.
What you'll be is real blonde.
And is there any other blonde to be?



Born Blonde* is real blonde.

*TM © 1975 CLAIROL, INC.

Problem nails need protection to look beautiful. HARD as NAILS® is America's Number One nail protection.



Sally Hansen®
HARD as NAILS®
with NYLON

Vogue Hair Now

CONTINUED FROM PAGE 116

If you're toying with the idea of bangs, but worry that they give you too few style options, consider having a cut like the one *at right*. Long bangs give three options: curled as shown, over the brow and straight, or combed to either side and held with a clip or tiny comb.



ARTHUR ELGORT



DUANE MICHALS

Even with very short hair, today's bangs maintain their versatility. The cut above has the same options as the longer style above *left*. Both by Harry King of Cinandre.



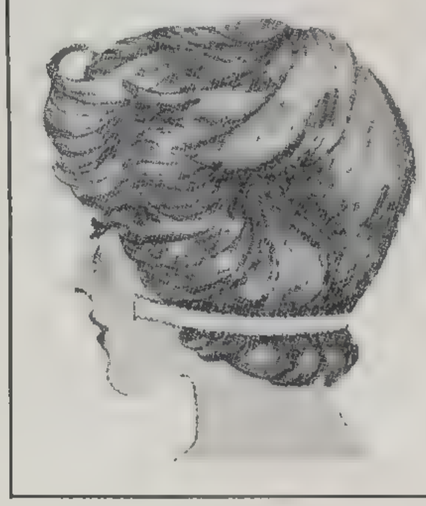
HAIR THEN

Illustrating "Mid-Century Beauty," these styles derive from a 1950 issue of Vogue —*far left:* "tightly clipped cap curved to the shape of the skull..."; *left:* "hand-polished hair, bangs in starry points.

New Non-Aerosol Hairspray

Redken Laboratories has just introduced Amino Pon Non-Aerosol Hairspray, available at beauty salons. According to Paula Kent Meehan, Redken's chairman, the hairspray "won't flake, become sticky or stiff, and is highly resistant to moisture. It is formulated with protein, is acid balanced, and offers excellent curl retention."

For super ways to set hair with Scotch Hair Set Tape—you can see one idea below—send a stamped, self-addressed envelope to: Dept. V., 3M Co., 135 W. 50 St. New York, N.Y. 10020



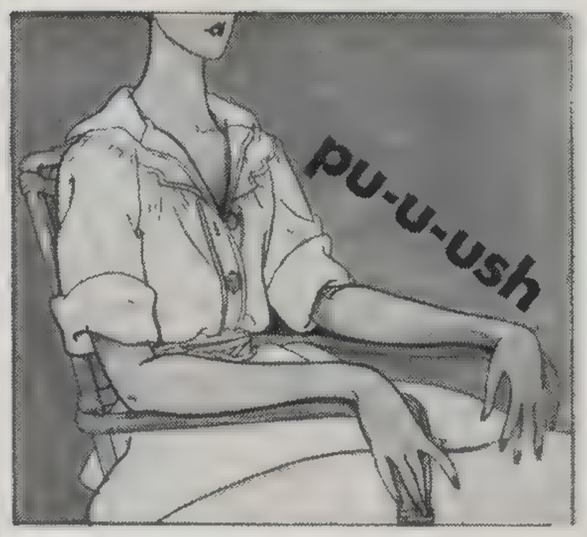
Wig put-on



STEVE HIETT

The age-old problem with wigs has always been how to find one that gave a realistic hairline—and bangs seemed to be the only solution. Today, wigs are available with bases that create the look of the natural scalp. If you like your hair away from your face, *above left*, adjust wig a quarter of an inch back from hairline and comb real hair back into wig, *above right*. Hair and wig styled by Christophe of Carita.







CATHERINE CLAYTON

Waiting-Time Exercises

The newly opened Jim Daniels Studio in Beverly Hills has already acquired a client list ranging from Mrs. Johnny Carson to Hermione Baddely and even Bob Newhart. In addition to being a hair stylist, Jim Daniels is also an exercise enthusiast and has devised a few exercises for his captive clients. *Top,* form mouth into "O," next pull in cheeks and drop jaw, hold for count of ten. Work up to twenty. This firms every part of the face. *Middle,* press lower arms against arms of chair to count of ten, release. Work up to twenty-five times. This helps firm upper arms as well as bustline. *Bottom,* Jim Daniels recommends that you always keep legs uncrossed and feet flat on floor when sitting. Helps circulation.

Grandmother's Crimper



At La Coupe, New York and Montreal, they're curling up winners with a fifty-year old crimping machine—gives a crimp or frill-wave.

"Your hair ages faster than you do. 30 minutes with condition* will keep it looking young."

Julius Caruso



The first thing people notice about you is your hair.

"Your hair grows up to ½" a month. By the time it's 6" long, it's one year old. If you're wearing it shoulder length, you've been wearing the same hair 2½ years. That's a lot of wear and tear.

Sharp bristled brushes, fine toothed combs, harsh shampoos, hot dryers, curlers, hair-sprays actually make the hair shaft wear thinner towards the end.

It splits. It breaks. It frazzles.

When your hair looks older than you are, you look older than you are.

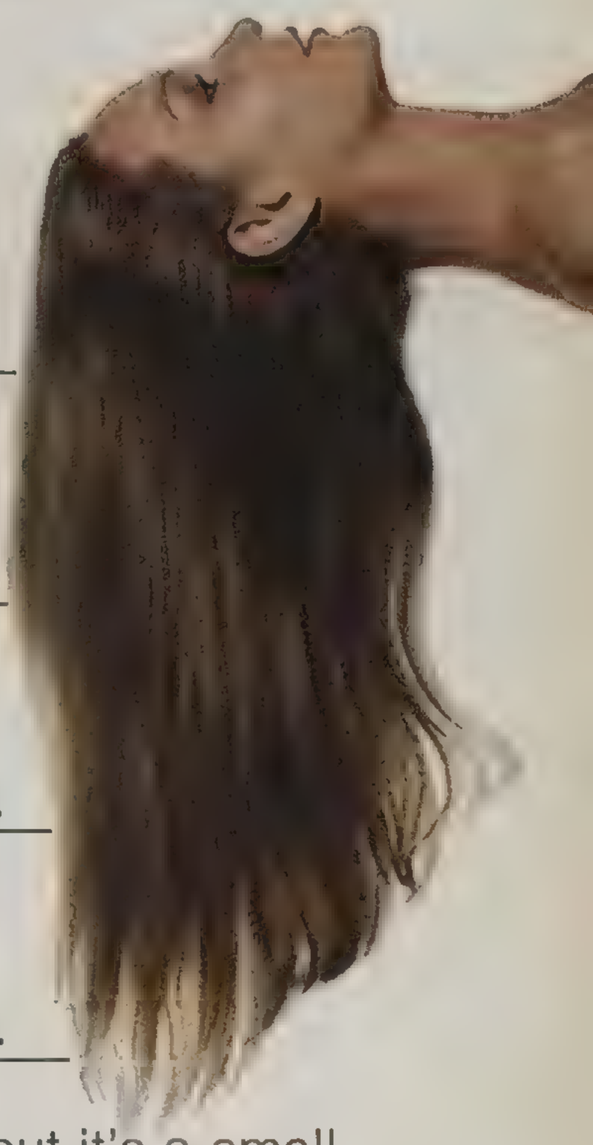
Fortunately, you can help turn back the clock with condition* Beauty Pack Treatment from Clairol. In 30 minutes this intensive treatment starts repairing years of damage.

You see, condition* has 4 times as much protein as any leading conditioner. It sinks right into the protein-deprived gaps in the hair shaft, adding new body and manageability.

It helps mend split ends, so your hair looks smooth and silky again.

And it adds a beautifully healthy shine.

condition* is more expensive than other conditioners, but it's a small price to pay to keep your hair looking young.



After all, if your hair looks young, isn't that half the battle?"



condition*

The 30-minute treatment for mistreated hair.



*TM © 1971-1975 CLAIROL INC.



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Evyan's salute to the Women of America



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---from the pioneer days, to the space age

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Every shirt is made in both men's and women's sizes. And is designed to fit your mood as well as it does your body.
To protect your individuality each shirt is made in a limited edition and copyrighted under law.
Which means no one can copy your shirt. So get into a Nik-Nik soon. From $34.00.
Because once an edition is finished, it's finished. Forever.

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LIVING NAIL. The revolutionary nail hardener that promises to give you the nails you have always wanted. The only nail hardener which will end nail splitting, breaking, and peeling. LIVING NAIL...the quick and easy way to longer, lovelier nails. Use LIVING NAIL just **once a week** on the tips of nails only. So easy to apply with Golden Cuticle Shields.* Once a week—that's all there is to it!

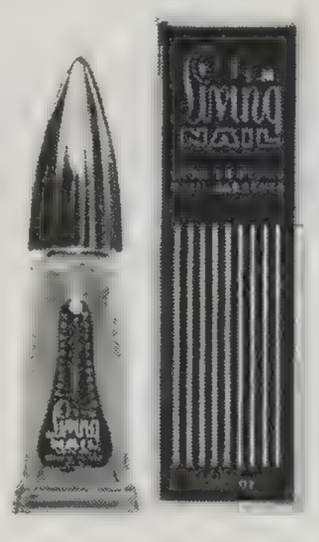
LIVING NAIL... a promise meant to be kept.

Economical 10-month supply, complete with Cuticle Shields, 5.00.

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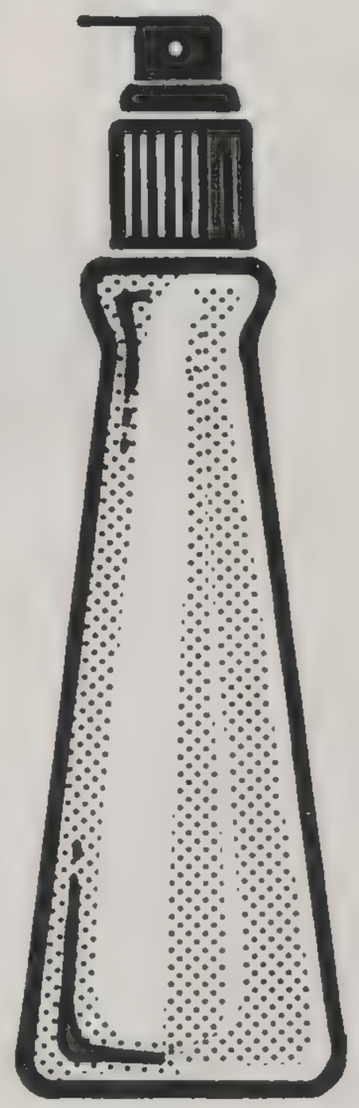
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PUMP-ACTION BEAUTY

Products dispensed by non-aerosol containers can be easier, cheaper, better for you

One of the nice things about clouds is they often have silver linings. The cloud surrounding the aerosol question has brought to light the many alternatives to dispensing products by means of fluorocarbon propellants. Other propellants, such as carbon dioxide (used in Alberto-Culver's TRESemme TWO, a hairspray only distributed to professional beauty salons), are being used as well as different kinds of dispensers, the most notable being the pump-action container. It's like taking a giant step backward to a simpler design, but, oh, those sneaky-simple things so often work better and more economically for you. Following, a sample of non-aerosol (also known as "natural" sprays) packages to satisfy every lust for efficiency.



Most pump-action non-aerosol hairsprays look like this. They're simple to operate and often give you more product for your money.

• HAIRSPRAYS—MAN THE PUMPS . . . **Purists** . . . you who try so hard to keep great-looking hair looking great and then find that the hairspray you're using is sticky-tacky-lacquered so you have to keep washing your hair after each wearing . . . rejoice . . . Clairol's non-aerosol hairspray Final Net has all the lasting hold of regular hairspray but no lacquer. **Ecologists** . . . take note, the Clairol container can be recycled since there's no permanent nozzle top; it can be refilled with water for plant spraying, clothes dampening. For the most conserving among you there is a new system of Suave Non-Aerosol, Spray Net from Helene Curtis. You need only purchase the pump once, save it, and just buy the refill next time. **Neat freaks** . . . who travel well, don't want hairspray running out all over suitcase linings (and vacation wardrobes), will appreciate the efforts of Clinique in making their non-aerosol hairspray container with removable pump and extra cap that screws on tight . . . the new formula also handles climate changes, is more humidity-proof. **Value seekers**—and that's anyone who likes to get her money's worth (isn't that everyone?)—may be surprised to learn that in aerosol containers as much as 50 percent is taken up by propellants, and will revel in the fact that pump-action dispensers contain 100 percent product. If the bottle says 12 fl. oz., that's what you're getting. Long-time Breck fans will delight in their new non-aerosol Miss Breck Lasting Hold (scented and unscented) that gives you everything, and nothing but what you pay for.

• PERFUME PUMP . . . There are few ways to freshen up more quickly than with a spray of your favorite perfume. But what if you discover what you're really spraying is ⅓ perfume and ⅔ propellant? Pretty depressing. That's why Evyan has always packaged their White Shoulders scent in a pump atomizer, so you get what's coming to you, and no more. They feel that the pure scent of White Shoulders needn't mingle with anything that might distort its floral notes. It makes a good traveling companion, too, because of a clever leakproof top.

• WATER YOUR SKIN . . . with mineral water, it's a fresh-up thing to do. Ilona of Hungary dispenses her natural Mineral Water Facial Mist in non-aerosol form, because all you want sprayed directly on your face is the purest of products, your skin needs nothing else.

When you're stepping out on a Saturday night remember...



Gentlemen Prefer Hanes.

Available at finest department and apparel stores. Suggested retail price: Ultra Sheer $3.00, Hanes Everyday $1.95

Give your hair deep-down conditioning with Wella Kolestral.



A 30-minute treatment once a month will make your hair stronger, shinier and healthier than ever.

If you want *real* conditioning for your hair, you need Wella Kolestral. It conditions as no creme rinse or instant conditioner ever can, no matter how often you use them.

That's because Wella Kolestral strengthens each hair from the inside out. It actually penetrates the damaged hair, fills in porosity and protects against further damage, all in one 30-minute application.

You'll see a dramatic improvement after your very first treatment. And you can use it for just a few minutes after each shampoo to *keep* your hair radiantly beautiful.

So give your hair the deep-down conditioner that beautifies from the inside out.

If you want *real* conditioning, anything but a Wella Kolestral treatment is just wishful thinking.

WELLA

WELLA KOLESTRAL
the true conditioning treatment for hair and scalp

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Your Q.'s Our A.'s

Beauty queries from readers, with answers from us and experts we call on

Q. I've noticed my skin itches all the time and my summer tan is coming off in little flakes. I use a body moisturizer but it's not making a dent in the problem. What do I do?

A. Your skin may be itching and flaking off because it is desperately dry. First step; stop taking so many baths and showers . . . you won't lose any friends, just less skin. Robbing skin of oil by baking it in the sun and draining it in the tub cannot be corrected by a body moisturizer alone. When you do bathe in warm, *not hot,* water, use a rich bath oil like the new one from Vitabath.

Q. It seems to me that, at the age of twenty-eight, I'm just too young to have veins showing in my legs. But I've got them. Help!

A. Check against this list to catch the culprit:
1. Do you always wear high heels without giving feet respite?
2. Are your pantyhose binding or clothes, particularly pants, too tight (be honest)?
3. Do you often sit on your legs, sit with legs crossed, never sit with them up, rested?
If so, you may be
1. . . . putting enormous pressure on ankles that have to carry the weight of the whole body balanced on a tiny heel, or cramping feet in shoes that are too small. Try wearing lower heels or loafers and make sure they fit!
2. . . . constricting major veins in the thighs with binding clothes. Loosen up, and put your feet up whenever you can.
3. . . . strangling circulation in legs. Treat them to a massage; kneading and twisting motions will help loosen blood flow.

Q. Can you give me the name of a reliable plastic surgeon?

A. The people that can best answer that question are:
American Society of Plastic and Reconstructive Surgeons, 29 East Madison Street, Chicago, Ill. 60602; or American Medical Association, 535 North Dearborn Street, Chicago, Ill. 60610.

Q. What is the best way to deal with dark hair on my face?

A. It all depends on the severity of the problem. If there are just a few random hairs, simply tweeze them out. If upper lip is covered with a light "moustache," bleaching could be the answer. Try a product like Jolen Creme Bleach. A single application might not finish the job and may turn hair light red. In that case, apply bleach again and after twenty-four hours, continue process until all hairs are bleached white. Thereafter, apply bleach as new growth develops (probably at least once every two weeks). If hair is really thick and coarse, you should consider waxing and electrolysis. Waxing takes seconds of your time but is not permanent, and there is a period of unsightly regrowth before a second waxing is possible. Electrolysis requires time and money (or patience if you do it yourself at home) but usually promises to banish the problem forever.

Q. Where can I find the right makeup for me and learn how to apply it without feeling I'm trapped into buying a mass of products?

A. Many beauty salons across the country have makeup artists that give lessons, and in department stores cosmetics sales representatives are willing to give you tips. One helpful approach is taken at the Cardeaux Cosmetics counters where they'll show you how to make up and give you a face chart so that you can repeat the process at home, while they keep a card of your face facts in their file. Best part . . . it's free, and you needn't buy any products. To find the representative near you, write Cardeaux, 15 Central Avenue, Tenafly, New Jersey 07670.

...and suddenly nothing is the same*



* From "She Touched Me" used by permission



By Arthur Gold and Robert Fizdale

PERSIAN BUFFET: GRANDLY SIMPLE

The food of Iran is beautiful, exotic . . . and easy to cook

Iran is a country in transition; it is not at all unusual now to see a girl there wearing both a mini-skirt that reveals her legs and a veil to conceal her face. Or to see, at a lavish Persian banquet, bottles of Pepsi-Cola proudly displayed next to the excellent Persian wines and the pitchers of fermented yogurt, the traditional drink of Iran.

While most people in Tehran dine at table in the European style, some still serve food in the ancient tradition: set out on the floor on exquisite carpets or on thin tanned hides beautifully embossed with gold. In both cases, the profusion and variety of food are dazzling. The food in some restaurants in Tehran may be International-Hilton, but recipes that have been handed down for centuries are still being prepared in private homes.



HORST

Adding to the diversions of pattern in flowers, fabrics, rugs: handsome fruits and melons plus three other dishes from a Persian buffet: (center left) beet and yogurt salad, (center right) curried chicken, and (foreground) molded rice cake.

Rice, as in China, is the much-loved staple food and in Iran is served in dozens of different ways. "Persians are tremendous rice eaters," according to Nike Yektai, the witty and beautiful Greek wife of our friend Iranian painter Manoucher Yektai (whose brilliant portraits include those of the Shah of Iran, choreographer Jerome Robbins, writers Hortense Calisher and Romain Gary, and composer Virgil Thomson). "When friends from Iran are coming to dinner, I always count on at least one cup of rice per Persian."

When we visited the Yektais in Manoucher's Long Island studio—a huge converted barn decorated with their collection of carpets, for all the world like a glorious Persian tent—Manoucher cooked for us a complete Persian banquet including a golden-crusted molded rice cake, which is certainly a spectacular and delicious dish, though not quite as dazzling as one that Manoucher remembered from his childhood:

"When I was four or five years old my mother told me that she would cook a *kufteh,* the large ball of chopped meat, rice, and yellow split peas that is a specialty of the city of Tabriz in Azerbaijan near the Russian border. It would be so huge, so enormous that there would be a live sparrow in the middle of it! One day she said, 'Today is the day we are going to cook the *kufteh* for you.'

"When we came to lunch, there on the table was a very large meatball. My mother opened it up and at the same time, to my joy and amazement, I saw a sparrow come out of it and fly all over the room. With everybody's help I caught the bird; but, as soon as I did, my mother said, 'The sparrow has suffered, being all day in the darkness

(Continued on page 132)

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These copies, often produced by the same techniques used for the originals, are made by artist-craftsmen working under the Museum's direct supervision. The care taken in production frequently limits the quantity, and the majority of replicas can be bought only by mail or at the Museum. (Above: Ship's Tumblers, pressed in the Ashburton pattern about 1845. Height 4¼". Boxed set of four, $45.00 plus $1.25 shipping.)

To receive all of the advance announcements to be issued during the next year, send the coupon below with one dollar to cover mailing.

On September 1, you will receive the first of these, the 116 page Christmas Catalogue. A brilliant array of new presents includes an ancient Egyptian necklace of blue lotus flowers; golden stags, panthers, lions, and griffins from the Scythian treasure hoard; needlework kits of a tiger from a Chinese ceremonial banner, and puppies and kittens from a New England rug; a rose and a star in stained glass; a book of Persian miniatures in full color and gold; a bronze Etruscan acrobat; *art nouveau* stationery; a new cookbook, *To the King's Taste*, and next year's engagement calendar, *Secret Gardens*. In addition, there is an unparalleled selection of Christmas cards.

THE METROPOLITAN MUSEUM OF ART

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Please send me all advance announcements and catalogues of replicas to be issued by the Museum during the next 12 months. One dollar to cover mailing costs is enclosed.

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CONTINUED FROM PAGE 128

of the *kufteh*. Why don't you open the window to free the little bird and let it have a few minutes of happiness?' So finally I was lured into freeing the bird I had waited for so impatiently all day. Only much later did I realize the sparrow had been hidden in my mother's hand and the whole idea in freeing it was to teach me kindness and compassion for helpless creatures."

We haven't attempted a *kufteh*, with or without a sparrow; but here are two Persian menus—exotic without being frightening—that we have found simple to prepare, along with recipes (including Manoucher's molded rice) and tips; a complete Persian banquet would include all the following recipes.

Menu I

Eggplant Cake
Chicken with Oranges
Persian Rice Cake
Spinach and Yogurt Salad
Melons and Fresh Fruit

•

Menu II

Cold Yogurt Soup
Meatballs in Sweet and Sour Walnut Sauce
Steamed Rice
Beet and Yogurt Salad
Melons and Fresh Fruit

On a Persian table there is always a platter of tarragon, basil, parsley, chives, coriander, radishes, mint, and scallions. These are eaten with Near Eastern bread throughout the meal.

Traditionally, meals end with an incredible variety of mouth-watering, delicious melons and fruits for which Iran is justly famous. A young American actress who recently returned from there said, in a burst of enthusiasm, "I love Iran, Persepolis is glorious, but to hell with Persepolis—it's worth the trip just to taste those wonderful melons."

Doogh (Cold Yogurt Soup)

four to six servings

1 cup chopped peeled cucumber
½ cup chopped scallions (white part only)
¼ cup chopped radishes (optional)
¼ cup dried currants
Salt to taste
Chopped fresh mint (or dried)
2 or more cups yogurt

Mix all ingredients in a bowl, using more or less yogurt for a thicker or thinner consistency. Delicious additions are a spoonful or two of cream and a clove of garlic put through a garlic press.

Kuku Bademjun (Eggplant Cake)

six to eight servings

2 medium large eggplants
Seasonings: 1 teaspoon salt, ¼ teaspoon freshly ground pepper, ¼ teaspoon turmeric
½ cup chopped walnuts
4 eggs
6 tablespoons butter

Bake eggplants at 375° till tender when pierced with a fork (about 35-45 minutes). When cool, peel them and mash pulp. Mix in seasonings and walnuts. Add eggs, mixing thoroughly. Melt butter in a heavy skillet. Spread eggplant mixture in skillet, flattening top; bake at 350° 30 minutes or till it holds together as a cake. Cut into pie-shaped wedges; serve hot or at room temperature. The eggplant cake keeps well in the refrigerator for 2-3 days. When serving, let it come again to room temperature or reheat in a little butter.

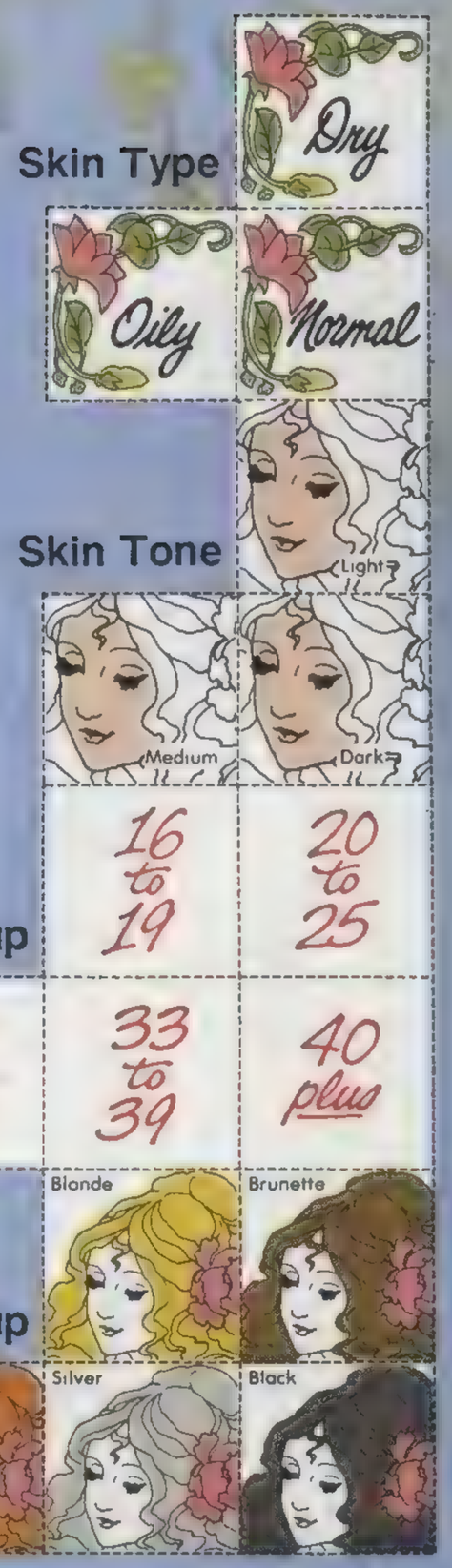
(Continued on page 156)

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Skin Tone

Age Group

Hair Group

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☐ 26-32	☐ Redhead	☐ Dark	☐ Oily
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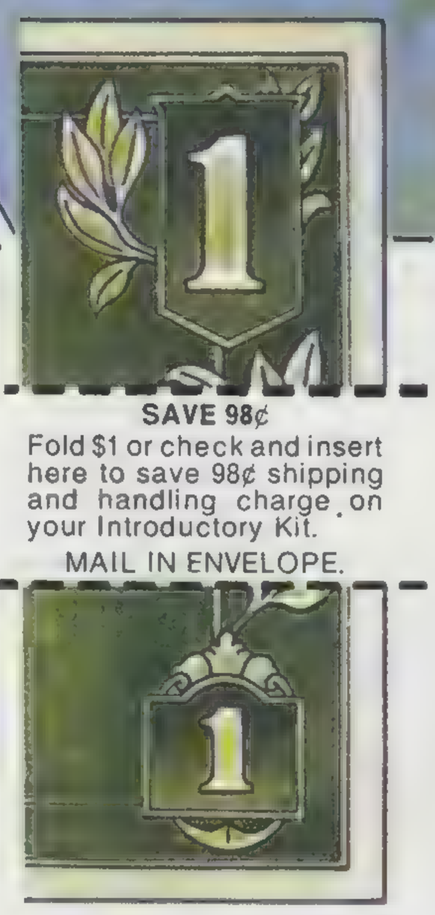
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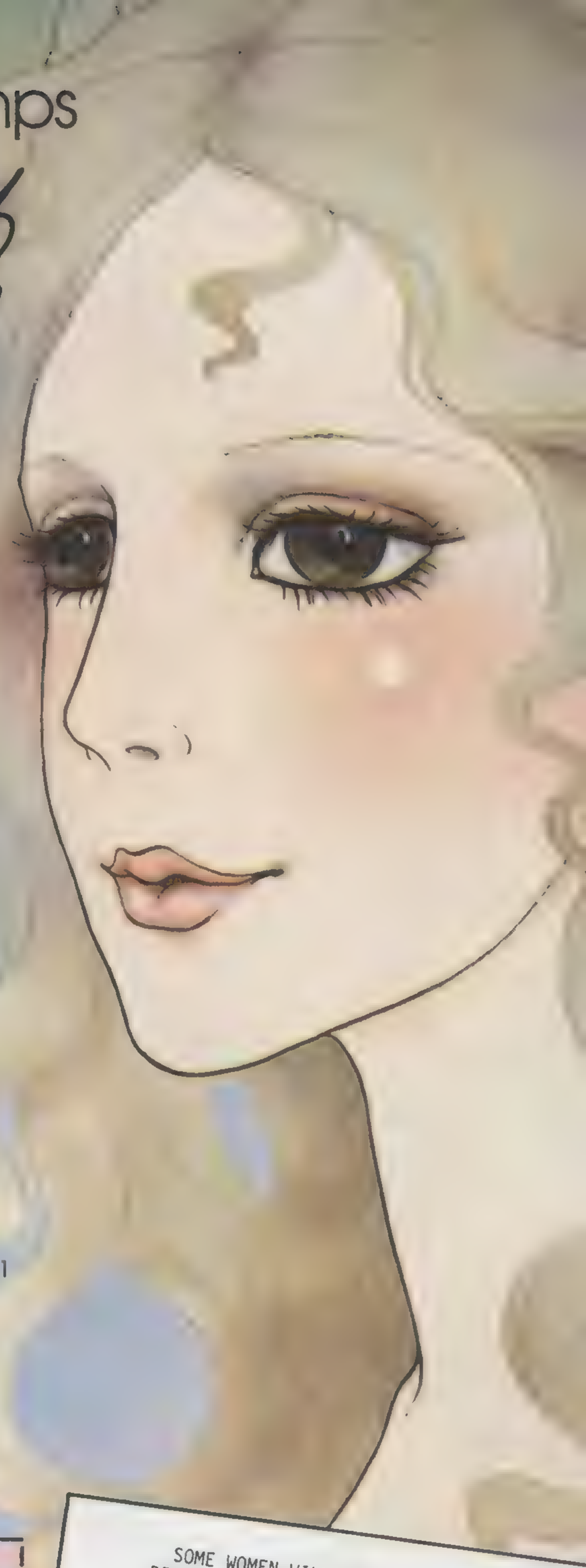
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"What's the most you can do for your naked skin?"

Biochemist says any woman can greatly delay age signs and maintain a fresher, younger look . . . with just 2 simple steps.



Frank Panzarella, Ph.D., President of Doak Pharmacal Company, is a well known biochemist and researcher in the science of skin. So he takes a refreshingly candid approach to the universal desire for "looking young."

"Too many skin care routines are just a lot of nonsense," he avers. "Let's face it, there is still much about the skin and the whole aging process that is a mystery. So it's just as important to know what cannot be done—like making deep existing wrinkles disappear. *There is absolutely nothing that anyone can do to reverse the aging process. But with today's scientific knowledge we can greatly delay the appearance of age, so that now a woman or man can have younger, healthier-looking skin much longer.* And the difference can be quite amazing."

A dermatologist's approach. The Formula 405 Deep-Action Skin Care Concept which Dr. Panzarella originally developed only for dermatologists' patients (Doak has been making skin treatment products for dermatologists for 50 years) is quite revolutionary for several reasons. First, it's beautifully simple—based on two easy steps which take only minutes to follow. Second, it *works*. That's because it is designed to effectively provide the two important factors every skin needs to stay fresh and smooth as long as possible. When the Formula 405 dual regimen is followed religiously every day—a remarkable difference can often be seen in ten days or less.

Signs of dry aging skin smooth and soften. Skin appears more supple, fresher. Every skin from 25 on can benefit greatly from regular daily Formula 405 care to keep it healthy and younger-looking longer!

"To understand the Formula 405 concept," Dr. Frank Panzarella says, "every woman should first understand some facts about her skin." Its three parts, the epidermis, the dermis and the sub-cutaneous area of fatty tissue, add up to about one sixth of your total body weight. But when we talk about the way a skin *looks*, what we're really talking about is the outer part of the epidermis, and the only part of the skin that shows —the stratum corneum. Only about 1/100th of an inch thick, it is made up entirely of cells which originate down where the dermis meets the epidermis. These living cells keep moving up gradually until they reach the surface, by which time they are lifeless.

"The major cause of the lines and dryness which make so many skins look old before they should," says Dr. Panzarella, "is loss of moisture in the stratum corneum." In youth, cells have a natural ability to capture and retain the plentiful moisture which the body produces—softening and plumping up the stratum corneum so that it is wonderfully smooth and firm. But the years, as well as exposure to sun, weather and overheated rooms, all diminish the natural moisture supply. And at the same time the cells also lose moisture-retaining ability.

So what happens within the cells of the stratum corneum determines in great part what the age appearance of your skin will be—young or old! And this is also the secret of Formula 405's unique effectiveness.

Formula 405 Deep-Action Moisturizing Cream and Formula 405 Cleanse Pac—used together—add up to the most effective yet simplest care for dry, prematurely aging skin known today. Long recommended by dermatologists to their patients, the breakthrough Formula 405 concept was created scientifically.

I. Deep-Action Moisturizing. Formula 405 Cream is unique because it contains special deep-action moisturizing ingredients which are able to attract and bind needed moisture down in the cells of the stratum corneum, not just on the skin's surface. Absorbed and retained by these cells, the exclusive hydrophilic agents act like the natural moisturizers of your youth to help "fill out" the many lines caused by moisture deficiency, while imparting new freshness and pliability. Just a little is all that it takes, smoothed every night over face and throat, after cleansing your skin the Formula 405 way.

II. Deep-Action Cleansing and Mild Epidermal Abrasion. Everyone knows how vital cleansing is for skin health and beauty, but the usual kind of surface cleansing, which at best only removes superficial dirt and makeup, is not enough. Formula 405 Cleanse Pac is different. It combines a soapless, non-drying cleansing lotion with a patented polyurethane mitt and gives a whole new dimension to vibrant cleanliness. The lotion foams up with water to remove makeup and deeply embedded pore-clogging materials—while the special-textured mitt gently whisks away the stratum corneum's invisible surface layer of partially detached cells. Otherwise this creates a rough, dulling greyish film, making skin look old and lifeless.

From the first few times you use Formula 405 Cleanse Pac, the difference it makes will thrill and astonish you. Your skin will feel softer and smoother. Look healthier, glowier—the way good clean skin should. What's more, continued use also actually seems to diminish those hated little surface lines and imperfections. It's almost like seeing a new skin—revived and radiantly yours. (Countless men also use it regularly. In these appearance-and-youth conscious times, why shouldn't they look younger longer too?).

Dr. Panzarella says that fashion and glamour mean little when it comes to skin care—but science is beautiful! Now with Formula 405, the optimum in modern scientific skin care is within everyone's reach—and at such sensible prices.

No matter how many routines you may have already tried, you really owe it to your skin to try Formula 405. You'll see for yourself why it is today's most talked-about beauty concept!



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159

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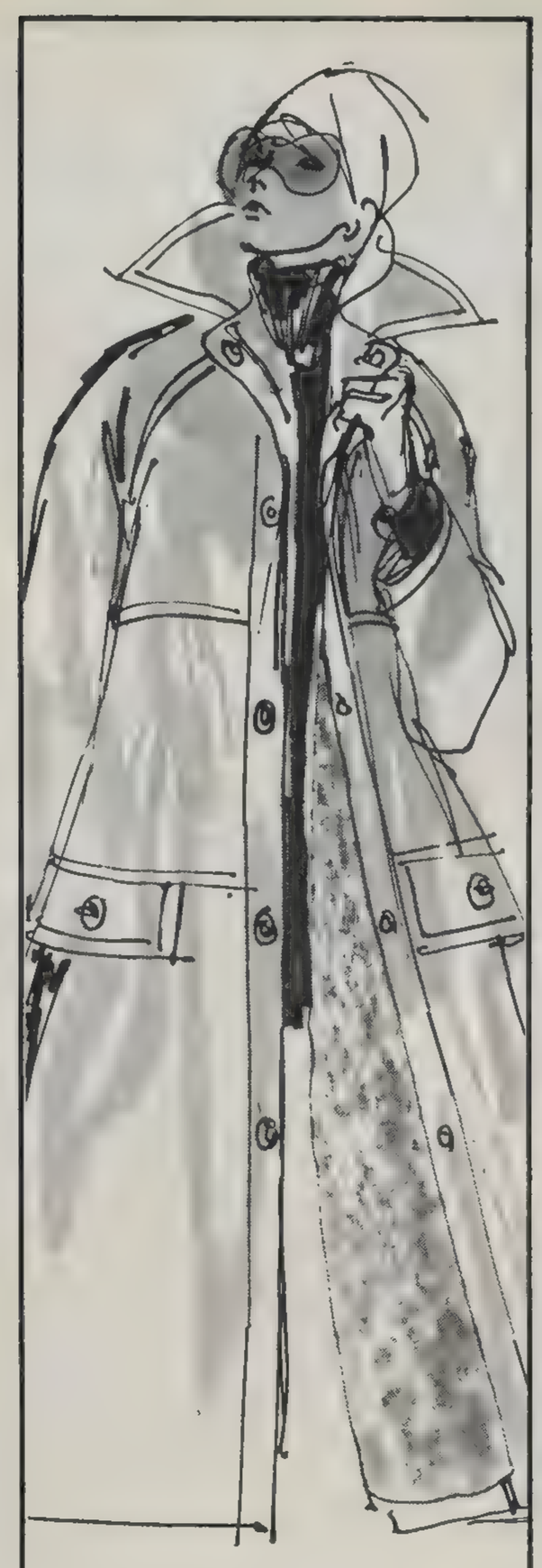
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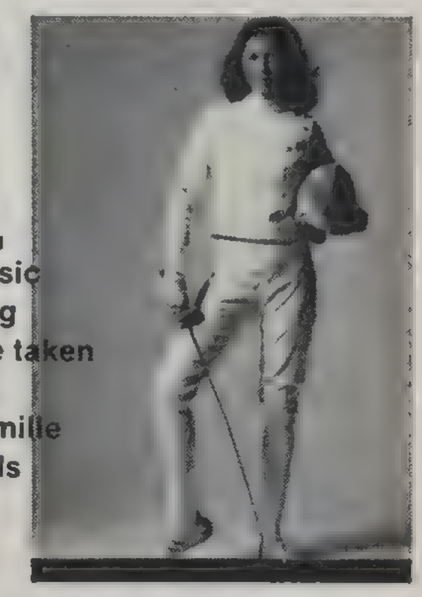
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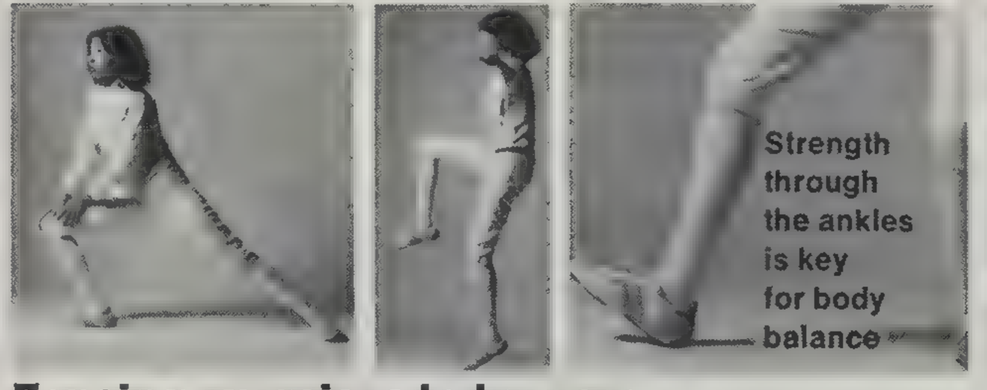
NEW EXERCISE GAME—

Exercises derived from fencing techniques build balance and coordination without building muscle

In a recent encounter with our favorite ungainly beauty, we were amazed to find her suddenly graceful and sleeker-limbed. When we grilled her for the secret, she told us she'd taken up fencing. We checked with fencing coach and national competitor, Camille Lownds, a dashing string bean. She explained that even the least agile among us can benefit from practicing fencing moves and stances. We asked Camille to work up an exercise program we could follow at home. She produced the routine pictured *below*—it requires no costume, no foil, and—best news—practically no time at all.

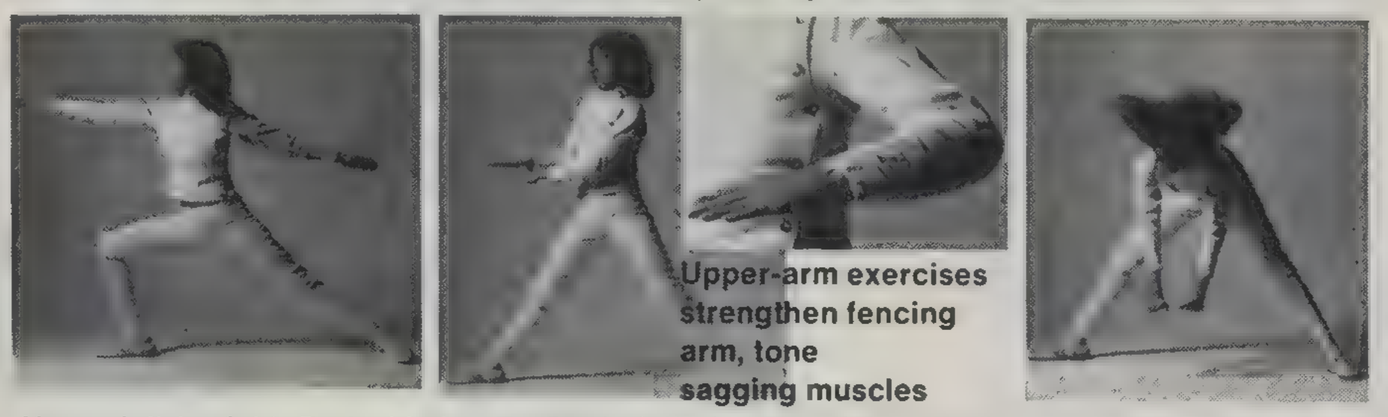


A classic fencing stance taken (right) by Camille Lownds



Strength through the ankles is key for body balance

Fencing exercises to try now . . . *Above, left to right:* Camille illustrates the **Leg Stretch,** hands leaning on bent right knee, she stretches left leg back and holds this balanced position as long as possible before switching legs. Next, the **Balance Motion** consists of quick jumps alternating legs. Next, the **Ankle Stretch:** Put full weight on heel, then roll up on to ball of the foot, roll back down, and repeat several times each foot.



Upper-arm exercises strengthen fencing arm, tone sagging muscles

Always remember to keep head held high (below) and chin taut, stretching muscles constantly in the neck, preventing them from sagging.

Above, left to right: Part of being **En Garde** is to balance the whole body, centering weight over one leg bent, one leg stretched out, keeping arms open wide to the sides. Next, **Arm Toners** for flabby upper arms. Reach arms out; bending elbows, bring arms back as far as possible; next, drop body from the waist to the floor, arms stretched down.



KEITH TRUMBO

Above, left to right: Three-part exercise for **The Lunge:** First, from standing position, lift right leg high and leap forward; second, the recovery stance, weight balanced over right leg slightly bent; third, with hands on waist twist the body from side to side, keeping weight balanced in the middle. Final exercise, **The Bird:** stand on one leg keeping knee straight, bring other knee to nose, and keep arms outstretched to sides. Feel stretch in the upper thigh muscles and notice the increased ability (as you practice) to maintain perfect balance.

As Camille explained, the principal attraction of these exercises (and the sport of fencing itself) is that *they will not build bulk*. The workout stretches and elongates muscles, making the body sleek and graceful. Result: increased coordination and balance.

Balance—something other exercise systems tend to ignore—is emphasized here. The key to good balance rests with strong ankles, developed by the Ankle Stretch, En Garde position, and The Bird, all of which require you to stay in one position as long as possible, balancing your body weight perfectly. Other parts of the body specifically toned by fencing moves are the upper-arm area (the first to go flabby), the upper thighs, and the neck—always stretched up to maintain posture and alert position. Because perfect posture is stressed, the body stands straight permitting circulation to flow unblocked throughout the entire system, creating a vital flow of energy. These exercises can be done anywhere, any time, and there is no limit to repetition except your own endurance.

"Fencing is a physical game of chess. It teaches agility, gives self assurance and a sense of timing and speed," says George Santelli, fencing master and coach of Camille Lownds. Whether you decide to take up fencing or just add our exercises to your daily routine, you can find out more about it by writing George Santelli, 412 Avenue of the Americas, New York, N.Y. 10011 (who has his own "salle") or The National Fencing Coaches Association of America, c/o A. John Geraci, 279 East Northfield Road, Livingston, New Jersey 07039.

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You'll look better—
You'll feel better—
in the clothes you wash in Woolite.

Vogue Beauty Checkout

WHAT'S GOOD FOR YOU AT BIG BEAUTY SALONS

Beauty salons that keep up with the times—so you get the best of what's new

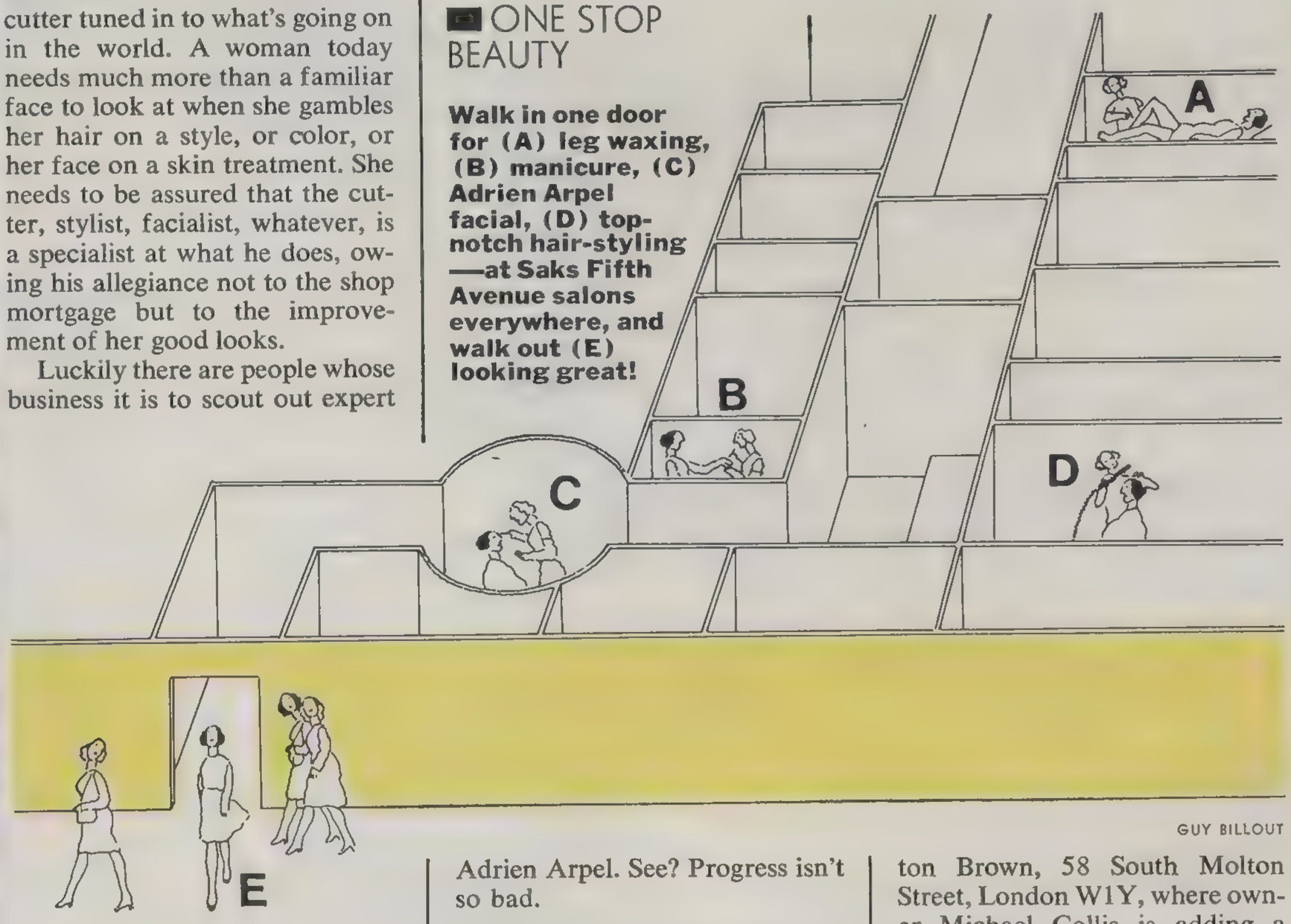
The last time we went to our corner beauty salon, clutching the picture of the newest in asymetrical cuts from Paris, we got treated to a style that looked like a cross between a lopsided beret and a cock's comb. It was then we realized that, loyalties aside, times are changing and the moment had arrived to find a haircutter tuned in to what's going on in the world. A woman today needs much more than a familiar face to look at when she gambles her hair on a style, or color, or her face on a skin treatment. She needs to be assured that the cutter, stylist, facialist, whatever, is a specialist at what he does, owing his allegiance not to the shop mortgage but to the improvement of her good looks.

Luckily there are people whose business it is to scout out expert beauty talents, then train, educate, and keep them abreast of new beauty ideas and procedures all over the globe. It is the business, for instance, of an organization such as Seligman and Latz, who operate over 1000 beauty salons here and abroad; whose training program (headed by beauty educators John and Suzanne Chadwick) and communications system is so vast that they can spot a new trend in Paris, test it, and put it into effect in Portland, Oregon, virtually the very next week.

The S&L salons (perhaps known to you as The Trimmers, The Cuttery, The Soul Scissors, Saks Fifth Avenue's salon section, and countless other department stores), also fill another modern demand. That is to have **experts of every beauty perusasion under one roof,** so you *can* get that asymetrical cut from someone just back from Paris in the same place as you can get the newest facial treatment from Adrien Arpel. See? Progress isn't so bad.

ONE STOP BEAUTY

Walk in one door for (A) leg waxing, (B) manicure, (C) Adrien Arpel facial, (D) top-notch hair-styling —at Saks Fifth Avenue salons everywhere, and walk out (E) looking great!



GUY BILLOUT

Other salons or networks of salons that are keeping on top of things, too: Elizabeth Arden runs its own network of salons around the world where they've had plenty of practice (and earned their reputation) giving a woman exactly what she wants. All in one place are treatments for body, face, and hair—including exercise classes, makeup instruction, cut-and-style wizardry. Just about every essential beauty service anyone needs to get by—and better.

The growing world of John Dellaria's Continental Coiffures salons in Massachusetts means a more highly trained staff of cutters and stylists who visit the central training center at 33 Newbury Street, Back Bay, Boston, regularly to learn new trends and trade ideas. The Catherine Hinds Organic Face Lift facial is also now an integral part of Continental Coiffures.

It's happening in London at Molton Brown, 58 South Molton Street, London W1Y, where owner Michael Collis is adding a Men's Salon to complement his successful Women's Salon. Also added is a special Beauty Room for hand massage done with the most natural oils, and herbal lotions.

In Beverly Hills, you can spend the entire day sampling the beauty offerings at Aida Grey (and many of the most famous women do). According to Miss Grey, it is a complete beauty institute that **takes care of you from head to toe.** That covers sauna, massage, 10 kinds of facials, hair analysis and conditioning, styling and cut, manicure, whirlpool pedicure, makeup, exercises, and (whew!) off you go. There's a complete salon for men, too.

photograph by David Hamilton



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for all the women you are.

The Echo
of an interesting
woman.

Echo® Scarfs. Always smart, Always special. At fine stores always.





Vogue Food

CONTINUED FROM PAGE 132

Persian Rice Cake

six to eight servings

2 cups Carolina long-grain rice
3 tablespoons salt
2-6 tablespoons butter

In a plain aluminum pot (expensive heavy pots will not work), 9 inches in diameter, with a tight-fitting cover, bring to a rolling boil 5-6 cups water and 2 tablespoons of the salt. When the water is boiling, add rice, cook *al dente* (till soft but still a bit firm). Do not overcook. Drain the rice; rinse out pot and wipe dry.

Melt 1 teaspoon of the butter in the pot over low heat. Spoon in cooked rice, salting it lightly as you go. Put 1 teaspoon of the butter on top in the center. Wrap the lid of the pot in a kitchen towel and fit it as tightly as you can on the pot. Take care that no part of the towel can get near the flame. Cook over low heat for 15 minutes. Remove lid; add another teaspoon of butter to the top. Take another spoonful of butter in a spoon or on a fork and slowly run it around the inside of the pot so that it melts and runs down the sides. Cover again as tightly as possible with the towel-wrapped lid so that no steam escapes; cook over low heat for 45 minutes. From time to time give pot a little twist so that the bottom will brown evenly.

Now remove lid. If edges of rice are still white, heat is too low. If edges of rice are very dark, heat is too high. Adjust accordingly. The edges of the rice should be golden brown and beginning to become crisp. Repeat process of adding a little butter at the top and melting a little butter along insides of pot. Cover tightly. The rice will be done in another 15 minutes, but it can also cook for another hour or even longer as long as you add a little butter to melt and drip down the sides of the pot from time to time. When rice is crisp and brown along edges, it can be unmolded.

Run a knife along edges of pot to loosen rice from sides. Dip bottom of pot into a large bowl of cold water. Give pot a sharp tap against stove to help loosen bottom. Dry bottom of pot. Invert a serving dish large enough to hold rice cake over top of pot. Using pot holders, firmly grasp pot and inverted dish, flip over so that rice cake falls out onto dish. If rice cake does not unmold, it is not a catastrophe. Simply scrape any crisp brown crust that may cling to the pot onto the rice; it will be less spectacular but equally delicious.

Manoucher Yektai's Tip: After rice is cooked and drained, mix it with ¼ cup dried currants before putting it back into pot.

G. and F.'s Tip: After rice is cooked and drained, mix it with ¼ cup chopped parsley, ¼ cup chopped fresh dill, some butter and salt, and a little freshly ground pepper before returning it to pot.

Khoresh Portagal (Chicken with Oranges)

four servings

4 chicken breasts, (breasts from 2 chickens), skinned and boned
Juice of 1 lemon
4 large seedless oranges
½ cup chopped onions
2 tablespoons butter
Seasonings: ½ teaspoon salt, ¼ teaspoon freshly ground pepper, ¼ teaspoon turmeric
¼ cup vinegar
6 tablespoons sugar

Cut chicken into ¾-inch cubes; marinate in lemon juice for an hour or so, stir occasionally. With a vegetable peeler, make thin short strips of orange peel. There should be none of the white pith on the peel and you should have about 2 tablespoons. Peel oranges, removing white pith; divide into sections: Put them in a pot; add seasonings (larger amounts of seasoning can be used according to taste).

In a small heavy skillet, sauté onions in 1 tablespoon of the butter till brown, about 10 minutes. Add orange peel; cook, stirring, a minute or two. Add this mixture to oranges in pot; add vinegar, sugar; cook for 15 minutes, stirring (do not break orange sections).

Just before serving, remove chicken cubes from marinade with a slotted spoon; sauté in remaining butter for 2-3 minutes, till they turn white, are tender and moist. Spoon hot oranges and their sauce onto a serving platter. Arrange chicken cubes on top in a decorative pattern. Season chicken lightly with salt and pepper; serve with rice.

(Continued on page 202)

Lip Service.



Poets speak of lips that are warm, soft and moist.

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Germaine Monteil

HOROSCOPE

BY FRANCESCO WALDNER

Vogue

From September 1—September 30

If you were born when the Sun was in Virgo: Small financial problems may come up during the first part of October and again late in November, lasting until the end of the year. Don't worry about them: you've undoubtedly set up a sound financial base by now and won't be affected. Be careful, though, how you spend your money; you may hit some snags during the first part of the New Year. Don't neglect yourself: do something good for your health. Favorable times for you in the coming year are: October 1st–November 9th, December 8th–31st, and in 1976, January 1st–February 19th, May 3rd–27th, and June 21st–July 14th. August 9th–31st is especially promising.

Aries *March 21-April 20*

If you get involved in negotiations about your job or money, check out all the possibilities for the future. A new task may become interesting, but for the time being, don't make any sudden changes: first settle problems left over from the past. Don't force the pace. Try to go along with your family's plans; the 1st, 2nd, and 13th–14th may bring some critical moments. Great days for love and friendship are the 3rd–4th and 11th–12th. Get about, meet new people, but watch out for someone who may envy you. Don't upset anyone connected with your career. Mid-month, a good period begins, with new opportunities and the chance to solve some annoying problems in your day-to-day life. Everything you try to do now should be much easier; concentrate on a new project. The Moon warns you to beware of acting too quickly on the 15th; take things step by step. Careful planning is important. The 16th–17th and 26th–27th bring happy hours. **My advice:** This is a good month for travel and meetings. Accept a surprising invitation. Except for a couple of negative days—the 28th–29th—you'll be at your best. Be enterprising.

Taurus *April 21-May 20*

The early part of the month is pleasant and relaxed. You needn't worry about your projects or financial security—everything goes smoothly. Don't get bogged down with old-fashioned ideas in your work, though: be flexible. Older people appreciate your understanding and will try to do something for you. Be straightforward on the 3rd–4th, but don't get stubborn on the 9th–10th. Enjoy happy hours on the 5th–6th and a successful weekend the 13th–14th. You have excellent prospects the second half of the month: discuss plans with a competent person on the 15th, but don't make drastic changes in your work. Wait until spring to start important projects. Avoid heavy discussions on the 16th–17th. Pleasant events happen on the 18th–20th. On the 28th–29th, a relative or good friend will make you an interesting offer; new acquaintances will be helpful with finances. **My advice:** Overcome prejudices against certain people who haven't done you any harm. Use good Venus aspects to improve relationships.

Gemini *May 21-June 21*

Now is an excellent time for your personal success. A very good Mercury influence favors money matters, important correspondence, verbal agreements. Don't be impatient on the 5th–6th and 11th–12th: listen to other people's opinions and you may learn a piece of information that will be most helpful to your work. Not all of your friends are sincere: better see things without any illusions. Don't be impatient with the person you are in love with, but enjoy good Moon influences on the 7th–8th. Discuss a personal problem on the 3rd–4th; a good friend will help you to meet someone important to discuss a future plan. Although you are going to be extremely busy later in the month, you will be full of energy and initiative, and most of your prospects will bear fruit. Financial matters progress well; problems in your personal life come clear. Unexpected events may lead to changes, travel, and meetings. The 16th–17th and 21st–22nd bring you good luck. On the 18th–20th, your partner's jealousy—which may be well justified—will disturb you. **My advice:** With a critical Mars influence, you'd best take some extra care for your health.

(Continued on page 160)

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Manicure-Rosalie
3:30 Make-up Francoise

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Vogue

HOROSCOPE

Continued from page 158

Cancer *June 22-July 22*

Your worries are needless; stay calm and look at things sensibly. Be generous with your family, and try to keep on good terms with co-workers—their goodwill is important for the future. You may meet with difficulties on the 7th–8th or tensions in your emotional life on the 13th–14th, but speak your piece and your problems will resolve themselves. Enjoy good luck on the 5th–6th; you'll have a pleasant surprise on the 9th–10th. Mid-month, Saturn leaves your sign, giving you a sigh of relief. Get your private life in order now; but continue to deal with authority carefully, especially in connection with taxes and financial matters. Family problems seem to be settled, but avoid arguments on the 15th and 21st–22nd. Get rid of old obligations so you can begin a new phase in your emotional life—the 18th–20th will be happy days. Your chances are bright; all you need is encouragement and an optimistic outlook. An invitation and a new association will prove to be beneficial. **My advice:** Don't be self-centered; recognize your partner's need for understanding.

Leo *July 23-August 23*

A good Jupiter aspect takes you straight to the top. You'll enjoy good progress with different projects and will talk others into sharing your point of view. Settle several questions in writing or talk things over on the 7th–8th. Don't be too self-willed on the 9th–10th: try to act in a diplomatic way. Keep in touch with an old friend who helped you in your career, and show your gratefulness by satisfying his wishes concerning another person. Your best days for invitations, get-togethers, and personal success are the 3rd–4th and 11–12th. Show your talents as an excellent organizer and work to create a springboard for future success. Some unusual development works to your advantage. Toward the end of the month, Venus enters your sign, giving you exceptional charm and sex appeal. A love interest promises well for the future. Avoid little frictions on the 16th–17th and 23rd–25th; spend happy hours on the 21st–22nd and 26th-27th. **My advice:** Now is a very good time for travel and seeing important people. You are in excellent form to begin work on a promising new project.

Virgo *August 24-September 23*

With the Sun in your sign, you may be a bit tense, but you must realize the importance of this interesting time. You are likely to beat out a competitor and to make very advantageous arrangements. Intelligence and special knowledge in your field bring success on the 1st–2nd and 9th–10th. You'll find solid solutions to financial questions; influential people and study prove important for the future. Take care on the 11th–12th not to misjudge the situation; someone may be working against you. The 13th–14th are your best days for love and friendship; organize your work to have time for your private life. A certain affair may require all your energy, but you'll finally have it out of your system. Critical days are the 18th–20th and 26th-27th, when the Moon and Mars are in bad aspects to your natal Sun. Be generous with family and co-workers, and close your eyes to their shortcomings. **My advice:** Don't overdo it. Relax, and take good care of your health.

Libra *September 24-October 23*

There is a great deal of activity this month that will turn out as well as you've expected. Your good instincts help you to adjust yourself to others who will be helpful to you. Let your intuition guide you through difficult situations on the 1st–2nd and 13th–14th. A person whom you underestimate could prove to be very important in the future. A positive change brings new hopes and opportunities. See friends on the 3rd–4th; good days for love are the 11th–12th. Don't enter into any heavy commitments just now; your financial situation isn't sound enough yet. Try to build up a solid base for future security. You have excellent ideas; put them into practice. Use the 16th–17th and 26th–27th to meet important people and to make new contacts. Keep active, and you will forge ahead. The 15th and 28th–29th are somewhat tricky; don't get mixed up in other people's affairs. **My advice:** This is a good time to take a trip with the person you love.

(Continued on page 162)

Maybe, your squeaky clean hair is really crying out for help.



We're not against washing your hair. We're just against weakening your hair.

Shampooing. Everybody's doing it. Once a week. Once a day. And the truth is just about everybody's doing it wrong. And doing their hair a lot of harm.

The wrong way to shampoo. The way the TV commercials have it you get into the shower and lather. Big, billowy headfuls of lather. Once, twice, even three times. Then when all natural oils are stripped away, when hair is weak and most vulnerable, wide open to splitting and breakage—then, and only then, is your hair supposedly "squeaky" clean. If hair could talk, it would say it's in pain.

The right way to Shampoo de Pantene.® Pour just a bit of Pantene into your palm. Work it into scalp first, then into hair. Leave the lather on 30 seconds. Rinse. That's it.

Don't expect a big, billowy lather. You generally get those when harsh, inexpensive shampoos absorb air. From Pantene you get a rich, creamy lather made up of thousands of tiny bubbles which surround the hair's cuticle and gently lift out dirt. Leaving hair shiny and clean. Not squeaky. But clean. Not weak and vulnerable. But healthier looking than before.

The explanation. The Shampoo de Pantene is scientifically balanced to do the most good for hair. From its controlled pH to its proper blend of exclusive Swiss Conditioners:* Pantyl to add spring and bounce; Phytantriol to maintain hair's moisture balance.

Then there's Panthenol. It's Pro-Vitamin B_5 which penetrates each hair shaft, adding pliability and sheen.

More on shampooing. Handle wet hair gently. With a wide tooth comb. Never a brush. Wash it as often as you like but always with Shampoo de Pantene.

And yes, Shampoo de Pantene is more expensive than ordinary shampoo. But isn't that the only head of hair you have?



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Does Your Mirror Say It's Time For A Serious Night Cream?

When you reach a certain age (we'll never tell what it is, but you'll know when the time comes), your dry skin needs a very special kind of night cream. At that moment of truth, discover the secret benefits of enriched Olay Vitalizing Night Cream, a secret shared by fortunate women in many parts of the world who always have cherished their complexions.

Olay Vitalizing Night Cream is especially beneficial for the dryness problems of your skin. To make wrinkles less noticeable by softening away that dryness. To provide a wealth of moisturizing ingredients, emollients and soothing unguents to smooth and cherish your complexion. Age signs on your face and throat become less obvious as dryness is eased away. Your complexion grows smoother and softer, so you may achieve your youngest possible appearance.

Olay Vitalizing Night Cream is thick, rich and concentrated. This is no fluffy, lightweight cream to slick on casually. It is a serious cream, particularly appropriate for the very real dry-complexion problems of mature skin. It is meant to be massaged on, faithfully every night, with firm but gentle upward strokes. The moisturizing ingredients soon begin to combat the aging dryness of your face and throat.

Leave a light film of Olay Vitalizing Night Cream on the surface of your skin. If you have used a great deal, you may want to tissue off some of the excess. But be sure a little remains as a protective barrier that helps retain your skin's own moisture, especially essential as the years rush by.

For highly beneficial results, knowledgeable women apply Olay Vitalizing Night Cream just before bedtime to let it work its wonders as they sleep. The quiet nocturnal hours are a most propitious time for complexion enrichment. But any time, day or night, is an effective time to pamper and smooth your face and throat with this enriched cream.

Beauty Hints

Faithful nightly massage helps maintain muscle tone and firmness. Olay Vitalizing Night Cream makes this ritual simpler and more satisfying. Hold your fingers flat together and circle the cream gently onto the skin, starting at the base of the throat and working upward to the chinline. The cream's precious moisturizing ingredients help alleviate wrinkle-accenting dryness in this needful area.

* * *

Aging signs show early around the eyes. During the day, pat a little Olay® Vitalizing Night Cream into this important area to ease away the dryness that can make little tell-tale lines far too noticeable. Be sure to use delicate, featherlight strokes of your fingertips.

(Advertisement)

Continued from page 160

HOROSCOPE

Scorpio *October 24-November 22* Vogue

Things go your way. No one could find fault with your performance, it's only you who isn't completely satisfied. Get rid of your doubts and concentrate on a new project that will strengthen your position. You have successful months ahead of you; don't spoil them by being difficult. The first two days of the month are favorable to discussing future plans with your family or with older people who are interested in your well-being. The 3rd–4th could be a bit nasty: don't worry about gossip, but act in a way that no one could criticize you. Mid-month, your plans begin to take shape; go on at full speed. You should now wind up an important business affair that possibly includes a member of your family. Many Scorpios may move to another house or residence. A problem about a building must be resolved; talk it over on the 15th. On the 16th–17th, you may discover that someone you trust is undependable; avoid conflicts on the 23rd–25th. Strengthen your emotional ties on the 18th–20th and 28th–29th. **My advice:** Don't prejudice your career by needlessly offending others. Don't let an amusing incident go too far.

Sagittarius *November 23-December 21*

Take care in business dealings; don't act on sudden impulse. You have, however, very good possibilities on the 3rd–4th, especially if you are away from home. An event on the 5th–6th pushes you suddenly into maturity; think things over carefully before making any decisions. The 7th–8th are quite successful days in your emotional life, even if small, unexplained quarrels arise. A cooperation shows its difficult side mid-month, with repercussions in your family. Try to clear up the situation; critical days are the 18th–20th and 26th–27th. It all depends on your good will. Your spirit will get a boost if you concentrate on an interesting task. Set up an important appointment for the 16th or 17th. For your emotional affairs, the 21st–22nd are happy days. **My advice:** With a bad Mars influence, you'd best pay attention to your health. If you must travel, plan ahead carefully to avoid troubles.

Capricorn *December 22-January 20*

A bad Mercury aspect warns you to be careful with conversations and correspondence, but don't be alarmed by news that has little meaning. Use your experience wisely. Thanks to your poise and determination to do your best, your position will improve steadily; everything will soon be right. Problems may come up on the 1st–2nd or 7th–8th, but stay cool and stick to your convictions. Be tolerant with family matters. Discuss your financial situation with a competent person who can give you good advice. The 5th–6th are good days for love and friendship; the 18th–20th are positive days for business affairs. In your emotional life, the Moon promises happiness on the 23rd–25th; be careful with finances on the 21st–22nd. **My advice:** Don't neglect your private life. Cultivate a friendship with an influential person.

Aquarius *January 21-February 18*

Your affairs all prosper; concentrate on a long-term project that looks promising. Contacts you made months ago will be very helpful. On the 7th–8th, opportunities arise to show off your talents. Act quickly to realize one of your projects; if you lose time, other people may snatch away a good business prospect. The 3rd–4th and 9th–10th are a bit critical in your emotional life; on the 11th–12th, serenity returns. What you do now will prove very profitable for next year. Entertain people on the 21st–22nd and listen to their opinions about new plans. The 26th–27th are your best days for travel. Difficulties may come up in your love life on the 23rd–25th; you may be at fault. Your partner needs your understanding. **My advice:** This is a good time for long trips, new contacts, communications. Make the most of the favorable occasions that are coming your way.

Pisces *February 19-March 20*

You have much work to do and are facing small problems in your daily life, but take it easy and don't lose your sense of humor. A person near to your heart may be indecisive, but don't interfere. Avoid quarrels on the 5th–6th and 11th–12th; discussions will only make matters worse. Guard against extravagance and risky business affairs. The best days for your emotional life are the 9th–10th and 13th–14th; the 1st–2nd will bring you satisfaction. Settle problems in your love life on the 15th and 28th–29th. Your activities run smoothly, and could only be hampered by unforeseen problems on the 26th–27th. Good days to see friends and entertain guests are the 23rd–25th. Don't listen to gossip or worry if people criticize your way of life. If you fulfill your responsibilities, no one can blame you. **My advice:** With a bad Mars aspect, you should avoid travel and unnecessary fatigue.

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Calvin Klein (right) award-winning collection of fall fashions in wool by Belltex. Austrian jacket, $172. Mini-checked pants, $70. Turtleneck sweater, $36. All the shade of crisp celery. Fashion selection by American Wool Council WJ-1075.

Evan Picone's (left) does a highly seasoned foursome for fall in a classic barley corn tweed. Blazer, four gored skirt, velvet vest and stock-tie blouse, $198. Fabric by J. P. Stevens.

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ANN KLEIN'S double-breasted, elongated vest superbly tailored in luxurious jet black petit point wool from Rochambeau Mills. To wear as a jumper—and as the base for adding other key pieces from the collection . . . here, with the soft-tie blouse. Sizes 4 to 14.

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“Fashion is always a peepshow for surprises and innovations. This year, with the casual sportswear look in absolutely everything, you don’t need a Ph.D in psychology to understand a woman’s very strong urge to make her hair go soft and easy. She is determined to offset the tailored look of her clothes with a toss of curls, a wave. For me the cut S & L calls ‘Blasstown’ works.”

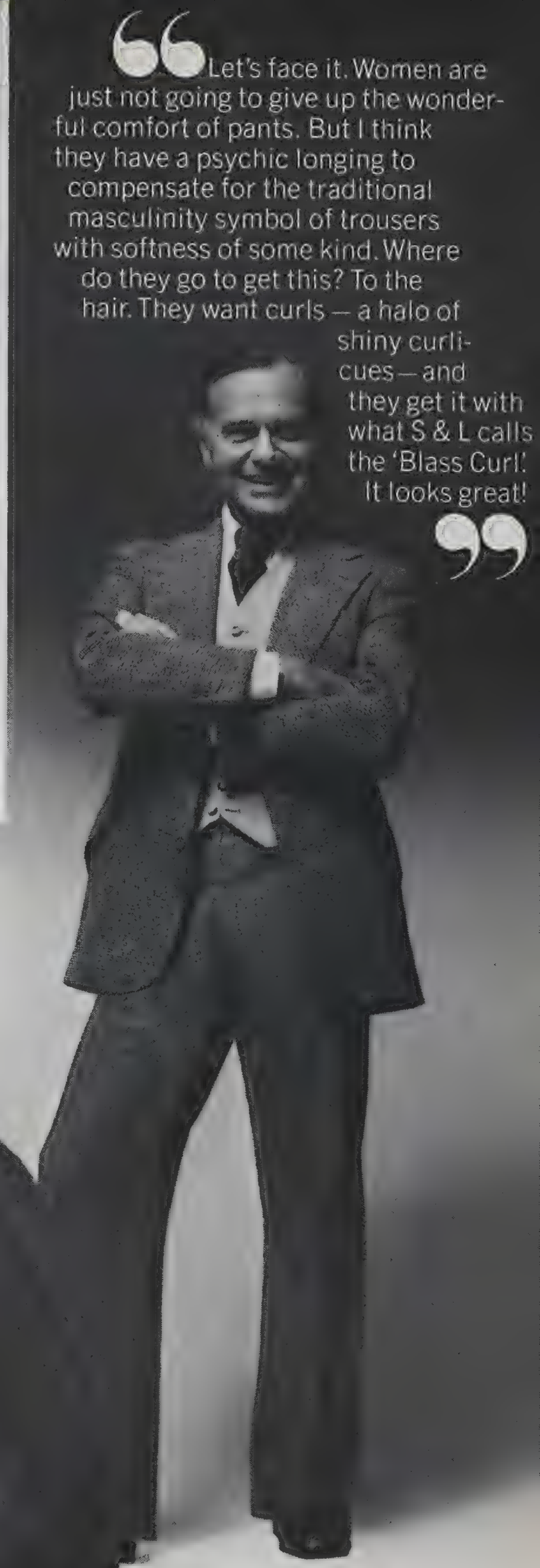
Bill Blass Talks Blass

“Sure we sell beads and sequins and feathers, but I personally think my smartest clients will go casual this Fall for evenings.”





“Let's face it. Women are just not going to give up the wonderful comfort of pants. But I think they have a psychic longing to compensate for the traditional masculinity symbol of trousers with softness of some kind. Where do they go to get this? To the hair. They want curls — a halo of shiny curlicues — and they get it with what S & L calls the ‘Blass Curl’. It looks great!”



“S & L came up with this ‘Blass Cut’ for me. It's kind of an Oriental Express. (I remember it on Ginger and I still love it on Glenda.) The hair has a sleek firmness — a slight curl under the bang. S & L tells me it gets all these traits from a special kind of ‘perm’. Whatever it takes, I like it very much with my casual evening things.”

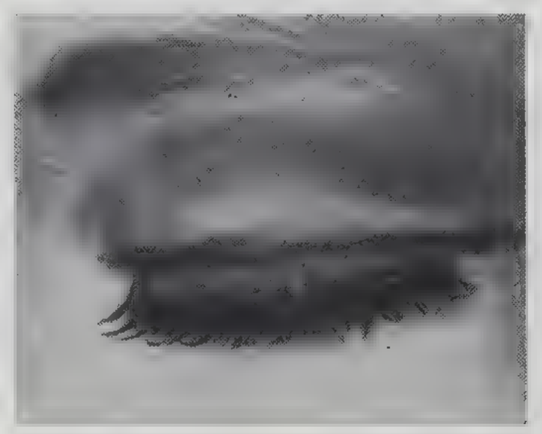
Bill Blass Talks S&L



“We are most grateful to Mr. Blass for sharing his splendid taste with our world. We heartily agree with him that the most important accessory a woman owns today is her hair. For these Blass designs you can go to the S & L salon at Saks Fifth Avenue, Neiman-Marcus, Dayton's, Harrods in London, or to any one of the fine stores listed on page 176 (only for lack of space here).”

S & L
the designers' designer

top-heavy eyes?



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Neiman-Marcus

Vogue Special

By Blair Sabol

FLIRTING: THE WINNERS' GAME

Buoying, wonderfully harmless, it's unreality that refreshes

I knew flirting was making a strong comeback (who knew it ever left?) when I went to a party and witnessed five women not only coming on to the male guests but to each other, as well as the pet dog, the bartenders, and parking-lot attendants—and all from behind black snap fans. Imagine . . . black snap fans . . . the perfect flirt fashion accessories (besides silver flasks stuffed in black lace garters or Turkish cigarillos tucked in overflowing décolletages). A fan emphasizes the woman's semi-concealed power, that momentary mystery, humor, and unreality. All at the dramatic slap of a fan snap.

Actually, flirting has nothing to do with age or sex or marital status. Nor is it conveyed by the traditional eyelash batting, shoulder vamping, or innocent thigh squeezes under the backgammon tables. Ask any professional flirt. It takes some tough talent to be a lightweight flirt. Sure it's one of the oldest cocktail "games." One that we should have played out, considering it's the age of "upfrontness" and "one-to-one relationships." But perhaps we've all been CONfronting instead of UPfronting ourselves too much and "one to one" has become "one against one." Who can stand it all after awhile? The "commitments," the "reality" of the "meaningfulness" of the "situation." What situation? Whose reality? Let's just take a breath and call "time out" with a little harmless, yes, even superficial role playing.

Flirting doesn't have to take place at the office Christmas party punchbowl, or peanut popping at some local hotel bar. Those scenarios are too fixed. It's happening more and more every day on the street. Quick eye flashes (forget those self-conscious winks) of recognition between two souls. More like a clean, simple smile (forget those ridiculous tongue twirls) while loading the groceries in the shopping-center parking lot. But more than the furtive stares, flirting has a lot to do with conversation . . . good challenging one liners, or dangling innuendoes.

Whatever the format, flirting is always first and foremost making a visual ego-boosting connection. (The visual aspect is why people see flirting as superficial.) A connection that only lasts for one moment in time (flirting is fleeting), flirting nevertheless makes a connection that holds PROMISE of greater things to come—even if nothing does come of the encounter—a glimmer of hope that for some can inject fresh adrenaline into a tired-blood existence. Just spotting someone exhilarating and testing your "gamey" self out on that person with meaningless dialogue (yes, let's hear it for meaningless dialogue instead of "heavy rapping") and tasty little hints can be a wonderfully harmless experience. And think of it . . . flirting holds no hurt feelings or guilty aftereffects.

There's a big difference between a flirt and a tease. A tease connotes a person who is actually "coming on" for "put-on" purposes. The tease is selfishly interested only in the tease tactics and the manipulation of the other person. A flirt is involved in the "romance" rather than the game plan. Flirting calls for an equal give and take. There is no "Flirt" and "Flirtee." However the tease must have himself and a victim to deal with. (Hookers are flirts. Strippers are teasers.) And given the choice I'd rather get "picked up" by a flirt than get "picked on" by a tease.

There's no question that the art of flirting has more to do with acting (but GOOD Method acting) than anything else, the idea that you never express your real self—just a "coming attraction" . . . and, in some cases, not even that. By flirting you can feature different selves you never knew you had and get an immediate feedback.

Many people have based their attractiveness on their most successful flirting techniques. They have found out what opening lines got the best response and have used them for years. But how dull . . . maybe that's why so many parties end up sagging in The Land (Continued on page 182)

For any of the Blass hair designs head for one of these S & L Salons at:

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Vogue Special

CONTINUED FROM PAGE 176

of Nod before the witching hour. Most of these pooped partygoers need "new material"—they crave fresher outrageous outlets for flirting.

Professional flirts pride themselves on never knowing too much about the other person. You may never want to see that person again, but for the moment it's sort of a fascinating exercise. Who cares what the other person does in real life? Who cares if he's a Senator and she's a Jeno's pizza waitress. Flirting doesn't require an instant verbal autobiography; it's best if that's all kept in the dark. Sexual attraction is the strongest and most dangerous element of flirting; however, the result of straight sex attraction is something like *Last Tango in Paris*, and who needs that?

Flirting has its limits (starting with the subject matter—a flirtation can never "get into" too many areas. You'll find out too much about one another), which is where the heart of the matter comes into play. Sometimes you can extend a flirtation into a relationship, but more than likely it is a fifteen-minute intermission . . . a deep inhale and nothing more. Waiting for a follow-up phone call is really a waste of time. And who wants to meet for lunch, particularly when you find out what he or she is REALLY all about (he's bankrupt, she's been on parole, or he wears short black socks and the worst . . . maybe "SHE" is really a "HE").

Yet certain flirtatious relationships can go on for years. It's usually one of those scenes where you bump into one another in the dentist's office or are reunited on the same 747 to Chicago. What's funny is that years may have gone by, and both people's lives may have fallen apart, but that flirt flame is still there to share. Most important is that a flirtation can have all the ALLURE but never the ACTUALITY of sexual intercourse. That's why some of the best relationships are flirtations. Because there is no unrequited passion or sexual incompatibility.

So why shouldn't history record "the world's greatest flirts" as well as the greatest lovers? And why should flirts be dismissed as flits. After all, we're living in a jet era when beer commercials are insisting that we try everything, live our fantasies for the moment. Experiencing the "newness" of a flirtation is always a great escape, a mind bender, an action-packed energizer, a chemical releaser . . . but never a time waster. Just try to remember his name, and don't be ashamed . . . go on and snap that fan. ▽



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Root Store Co., Terre Haute
Stewart's, Evansville
Treats for Her, Plymouth
Wm Block Co , Indianapolis
IOWA
Armstrong's, Cedar Rapids
Fantles, Fort Dodge • Sioux City
Green's, Okoboji
Hope's Fashion Farm, Cherokee
J S Schramm & Co., Burlington
Killian's, Cedar Rapids • Iowa City
La Femme Shop, Davenport
Lundberg's, Mason City
McAllister's, Marshalltown
Park Fashions, Charles City
Petersen's, Davenport
Roberts, Charles City • Mason City
Roshek's, Dubuque
The Barn, Waterloo
The Chalet, Cedar Falls
The Woman's Shop, Spencer
KANSAS
Kerr's, Winfield
Pelletiers, Topeka
KANSAS (cont.)
Shelton's, Salina
The Cross Shop, Hays
The Fashion, Wellington
KENTUCKY
Bacons, Louisville
Bycks, Louisville
Embry Co , Lexington
McAlpins, Lexington
Shillito's, Lexington • Louisville
Stewart's, Lexington • Louisville
LOUISIANA
D H Holmes, Baton Rouge • Houma • New Orleans
Faye's Dress & Gift Shop, St Francisville
Godchaux's, New Orleans
Goudchaux's, Baton Rouge
Gus Kaplan, Alexandria
I H Rubenstein & Son, Baton Rouge • Hammond
La Parisenne, Lafayette
Mademoiselle, Opelousas
Muller's, Lake Charles
Selber's, Monroe • Shreveport
The Fashion, Shreveport
MAINE
Jordan Marsh, South Portland
Lady Grace Corsetry, South Portland
Quality Shoppe, Biddeford
MARYLAND
Evelyn's, Bel Air
Hutzler's, Baltimore
Peskin's, Cumberland
Stewart's, Baltimore
Vivian Layfield Boutique, Ocean City
We Fit Corset Shop, Baltimore • Timonium
MASSACHUSETTS
Albert Steiger Co., All Stores, Springfield
Alda's, Framingham
Ann August, All Stores, Northampton
Baylins, Fitchburg
Blake's, All Stores, Springfield
Englands, All Stores, Pittsfield
Eva's, Framingham
Filenes, Boston
Forbes & Wallace, Eastfield • Fairfield • Springfield
Ivy Shop, Spencer
Jordan Marsh, Boston
Lady Grace Corsetry, Malden
Marcus, Worcester
Outlet Co , Auburn
Peerless Co , Auburn • Chicoppee • North Dartmouth
R H Stearns, Boston
Rooks, Lynn
Wilson's, Greenfield
MICHIGAN
B Siegel Co., Detroit
Himelhochs, Detroit
J L Hudson, All Stores
Steketee's, Grand Rapids • Kalamazoo
MINNESOTA
Andersen's Fashions, Albert Lea
Brett's, Mankato
Butler's, Willmar
C F Massey, Rochester
Carlson's Apparel, Two Harbors
Chateau Fashions, Windom
Dayton's, All Stores
Donaldson's, All Stores
Elaine's, Thief River Falls
Enggren's, Lakeville • Prior Lake
Fashion Garden, Hastings
Fandel's, St Cloud
Field-Schlick, All Stores, St Paul
Frances Shop, Brainerd
Gandrud's, Golden Valley
Georgia's, Fairmont
Glass Block, All Stores
Glenwear, Alexandria • Glenwood
H Choate, Winona
Harold, Minneapolis
Haugland's, St Paul
Ina May's, Rochester
L J Norby Co , Detroit Lakes
M & K, Duluth
Marvin Oreck, Edina
Milton's, Marshall
Mrs Cedric's, All Stores
MINNESOTA (cont.)
Nygren s Apparel, Excelsior • Hopkins
Ochs Bros., Faribault
O'Meara's, Bemidji • Fergus Falls
Oreck's, Duluth
Paris Shop, Redwood Falls
Peacock Bra Bar, Edina
Perman's, Northfield
Power's, All Stores
Roberts, Rochester
Sachs Bros., Hibbing
The Hutch, Montevideo
The Villager, St. James
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McRae's, Greenville • Hattiesburg • Jackson • Meridian • Vicksburg
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Ruth's, Columbus
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A F Neate Dry Goods Co., Columbia
Adler's, Kansas City
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Chapman's, Sedalia
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Hall's Crown Center, Kansas City
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Travers, Newburgh
Up To Date Co , All Stores, Poughkeepsie
Wm Hengerers, Buffalo
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De Lendrecie's, Fargo
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Norby's, Grand Forks
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A Cuesta & Co , Old San Juan
Aida's, Aguadilla
Aida's Intimate Studio, Bayamon
Alamacenes Mi Tienda, Old San Juan
Armstrong's, Ponce
Boutique Chu, Rio Piedras
Casa Norma, Santurce
Casa Valdecilla, Ponce
Casa Zulma, San German
Cavalier, Inc , Santurce
Centro De Uniformes, Nebur • Mayaguez
Chica's Boutique, San Sebastian
Delia's Boutique, Rio Piedras
Doramar Boutique, Dorado
Edith Tress, Santurce
Emily Shop, Plaza De Las Americas • Santurce
Estrella Modas, El Monte Mall
Helanie Fashions, Rio Piedras
Jan-Juls, Cayey
Joed Boutique, Ponce
La Dama Elegante, Mayaguez
La Esquina Famosa, Santurce
Luis Guevara & Co , Puerto Nuevo
Mago's Boutique, Ponce
Manly, Rio Grande
Maria Rosa's Boutique, Humacao
Michelle's, Santurce
Nereida Boutique, Coamo
Novedades De Puerto Rico, Bayamon
Olga Toro De Toucet, Mayaguez
Tete Modas, Guaynabo
Tienda Ellas, Villa Prades
University Fashions Center, Rio Piedras
Velasco, Old San Juan • Plaza De Las Americas • Rio Piedras
PUERTO RICO (cont.)
Young Elegants, Santurce
Young Set Lingeries, Centro Del Sur • Galerias Poncenas
RHODE ISLAND
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Jordan Marsh, Warwick
McCarthy's, Woonsocket
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Peerless Co , All Stores, Providence
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Aug W Smith Co., Spartanburg
Belk-Simpson, Greenville
Gallant-Belk, Anderson
J B White Co , Columbia
Lady Limehouse, Orangeburg
Schein's, Beaufort
Tapp's, Columbia
Wingfield's, Hilton Head Island
SOUTH DAKOTA
Bette's, Rapid City
Blumenthal's, Rapid City
Coles, Brookings
Dorothy's, Watertown
The Carriage House, Vermillion
The V & G Shop, Huron
TENNESSEE
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Lowenstein's, Memphis
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Intimate Apparel, Lubbock
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Joske's, Beaumont • Houston
Leonard's, Ft Worth
Lucille's, Midland
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R E Cox, Waco
Rhodes, El Paso • San Antonio
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The Hat & Gown, Breckenridge
The Popular, El Paso
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Peery's, Logan
Risk's, Charleston
Stone & Thomas, Charleston • Wheeling
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5'1" to 5'6"	150 to 165 lbs.	LARGE top/AVERAGE leg					
5'1" to 5'6"	165 to 175 lbs.	X-LARGE top/AVERAGE leg					
5'6" to 5'9"	140 to 150 lbs.	MEDIUM top/TALL leg					
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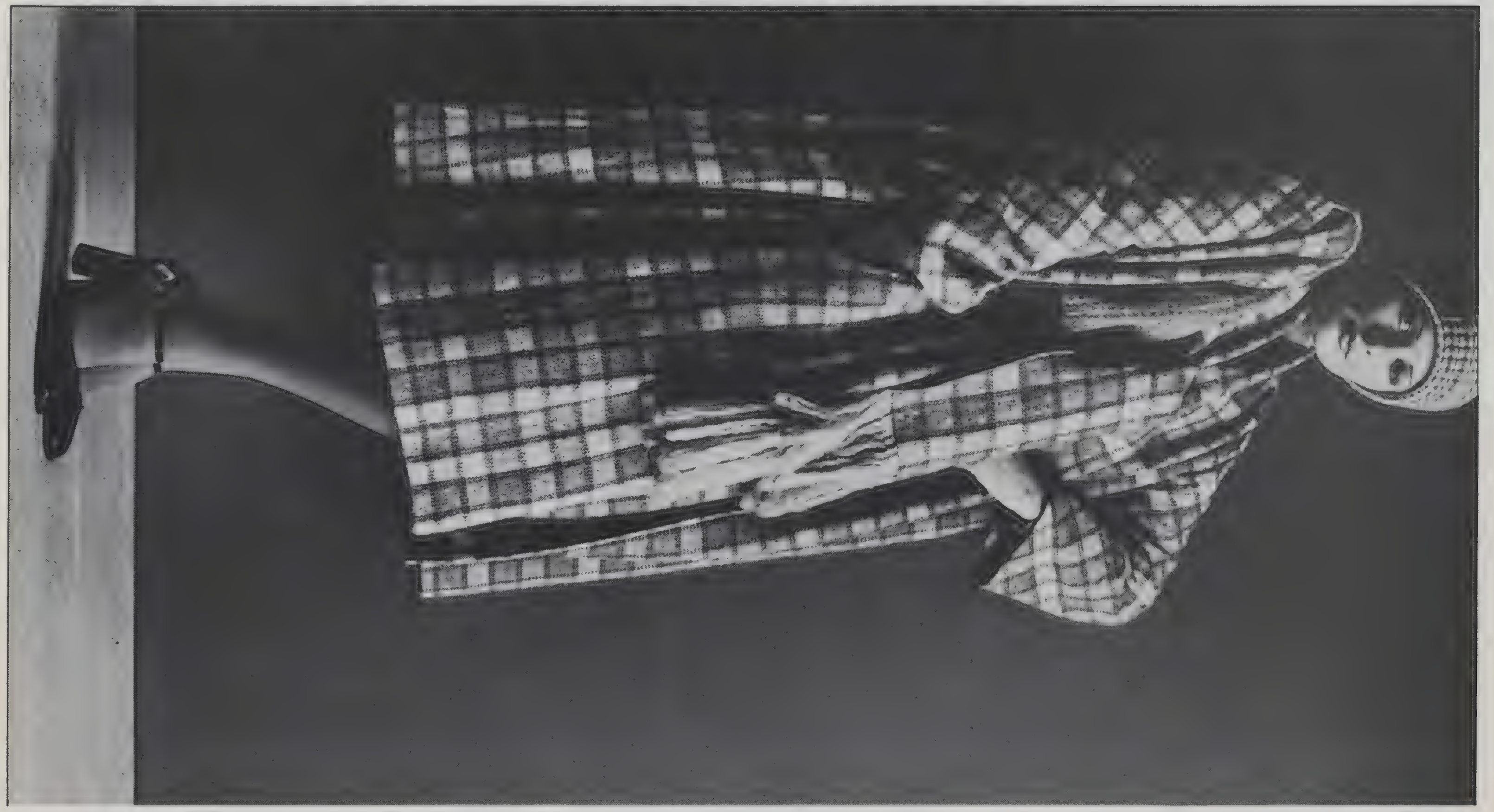
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UP FRONT

What to see, read, listen to, and watch for...

tv

★★★Beacon Hill
Transport the winning *Upstairs, Downstairs* scenario cross-Atlantic to Boston, soap-opera the saga of a 1920's upper-class family in hoity-toity state-side terms: this is the latest knacky notion of CBS television, home of the instant spin-off series. The result is *Beacon Hill,* a rich, overblown, dearly American production, full of detachable starched collars and flapper indiscretions, with sweet granddaughter Betsy who's beset with the thought of the upward-agile chauffeur and suffering son Robert who nurses a war-wounded psyche.



Midst Boston ferns and Irish lace draperies, the story of the Benjamin Lassiter clan (daughters Rosamond and Fawn—Kitty Winn and Kathryn Walker, top row, left; Emily and Maude—DeAnn Mears and Maeve McGuire, below) and their new/old family retainers hops from mellowed drama to melodrama, is played with sass and class and grand, sweeping style (Mama Nancy Marchand is sure-handed and stoic, sighs with regal finesse). Bully for *Beacon Hill!*

movies

★★Rancho Deluxe
Contemporary Western Americana, full of bull and cow, and two young men (Sam Waterston and Jeff Bridges) who rustle cattle to pay the rent: at one point they offer their landlady a still-warm side of beef. They use (also bought with warm meat) an ancient "piece" that shoots bullets big enough to ventilate buffalo.

There are lots of laughs because the dialogue is terrific and original and written by Thomas McGuane and the cast is tops and weird and wonderful . . . but . . . if I have to see another movie of male buddy-buddy outlawism and irrepressible spirited anti-anything, I'll puke.

For something different, how the same it is!

—★The Drowning Pool
Alice (in Wonderland), when she found herself drowning in a pool of her own tears, says: ". . . I shall be punished for it now, I suppose, by being drowned in my own tears! That *will* be a queer thing, to be sure! However, everything is queer to-day."

Alice was so right, for *The Drowning Pool,* if not queer, is certainly peculiar. Paul Newman as Harper, a private dick called in by Southern matron Joanne Woodward (Iris), pretends to solve something but is merely posing for fans of Harper.

There are a few murders, mean old grandma dies, and others. . . . Soon (not too soon for my taste), Harper and a pretty woman are trapped in a flooded bathhouse by her sadistic husband and friend.

The plot will confuse you even more if I tell it to you. I'm floundering: "It was high time to go, for the pool was getting quite crowded with the birds and animals that had fallen into it: there was a Duck and a Dodo, and a Lory and an Eaglet, and several other curious creatures. Alice led the way, and the whole party swam to the shore."

—ROSALYN DREXLER

art

★★★Homage to Corot
The latest in a series of retrospectives of major French painters of the nineteenth century, the "Hommage à Corot" now at the Musée de l'Orangerie in Paris emphasizes Corot's modernism, identifying him—along with Courbet—as a precursor of both Realism and Impressionism. This is a view of Corot that seems more accurate than our idea of the master of misty romantic landscapes in the forest of Fontainebleau as looking backward to Poussin instead of forward to Manet and Monet.

The inclusion in this show of several *cliché-verre*—photographic prints made from drawings on glass—reveals that Corot was very much aware that experiments in photography made in the 1850's were changing the painter's view of reality as well. Apparently influenced by photography (he collected landscape photographs and several leading photographers were among his friends), Corot altered his crisp, geometric style, turning his back on the classical, idealized landscapes of Poussin to paint the luminous, fluid mists and clouds of Fontainebleau in a style that owed much to the black-and-white impressions registered by exposing a negative plate to light in the *cliché-verre* technique, which brought photography close to painting and vice versa.

★★★Michelangelo Drawings from the Louvre
No matter how familiar the designs of Michelangelo may be, there are few pleasures to compare with seeing a large, distinguished group of them beautifully installed, as they are this month at the Louvre. On view is the Louvre's entire collection of Michelanglo drawings, together with a new installation of the celebrated sculptures of the "Bound Slave" and "Dying Slave." In the airy new galleries in the Pavillon de Flore, the twin Michelanglo shows are part of the general refurbishing of the Louvre.

★★De Chirico's Metaphysical Mind
One of the mysterious, if not anomalous, figures of twentieth-century art, the Italian master of "metaphysical" interiors and bizarre, vacant landscapes Giorgio de Chirico seems a contemporary spirit in a full-scale retrospective at the Musée Marmottan in Paris.

Criticized for repeating his early successes (and perhaps predating later works painted when he was no longer so fashionable as he had been in the 'twenties and 'thirties), De Chirico will not be remembered for any technical or formal innovations. But in the light of today's estrangement, alienation, and heightened sense of the Unknown, his empty piazzas and mechanical couples crowded into elongated, Mannerist perspectives begin to strike us as analogous with the world of floating identities and uncertain futures filmed by fellow countryman Michelangelo Antonioni in his recent work *The Passenger.*

Like Antonioni, De Chirico will be remembered for his creation of haunting images that in some indefinable sense capture an Existential reality of the modern world, its obsession with mechanistic relationships in a void that is both literal and spiritual.

★Pasadena Total Design
Would you believe that some of the most beautiful houses in America are in Pasadena, California? Centered in Pasadena, the California Arts and Crafts movement around the turn of the century produced a series of distinguished interiors.

Foremost among Pasadena architects were the brothers Charles and Henry Greene, who were influenced by Japanese architecture and handicrafts (as was Frank Lloyd Wright). If you can't get to Pasadena to see these totally integrated designs—involving handmade stained glass, inlaid floors, rich carpets and furniture, and luxurious terraced gardens—see the exhibition of new photographs documenting Greene and Greene's work at the Walker Art Center in Minneapolis.

The luxury of handcarved and handcrafted design elements all smoothly integrated into the construction of the house created an environment of warmth and intimacy we might well envy in our plastic and Formica surroundings. —BARBARA ROSE

books

★★★The Great Railway Bazaar: By Train Through Asia
By Paul Theroux (Houghton Mifflin). As a child, Theroux started his railway life on the old, crum-

(Continued on page 190)

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Vogue Upfront

CONTINUED FROM PAGE 188

my, dark-green-plush cars of the Boston and Maine, now gone. So did I. In time he went on and so did I to English and French trains, to trains in India. He continued to trains in other Asian countries, ending up on the Trans-Siberian Express.

A fascinated traveler, Theroux finds some of those trains an adventure in stripped-down misery; while others retain a certain arrogance and extravagance, if only in the train conductors' lies. To Theroux, Tehran has a quality of absurdity, not because of the Iranians but because the numerous Americans in its bars remind him of Wild West Saloons.

Almost as bizarre as his Bazaar is his collection of people, of information: "Fruit is also inexpensive since Japan buys cut-price oranges, apples, and tangerines from the South Africans, who are so pleased to get radios in return, they have officially declared the Japanese to be white." It may be beneficial to know, as Theroux does, that on the Golden Arrow to Kuala Lumpur "the best place to ride . . . is on the wooden balcony between the coaches." On the International Express in Thailand he learned that Bangkok "has an aspect of violation."

In his madcap way, Theroux fancies the cities of Asia. "As Calcutta smells of death and Bombay of money, Bangkok smells of sex. . . ." Of all his exact and curious people perhaps the most curious is a Thai, called Pensacola, whose mysterious occupation is traveling. The *GRB* is the best armchair travel.

★★★Passage to Ararat

By Michael J. Arlen (Farrar, Straus & Giroux). The beauty part of this book lies in its layers, its phylo layers. On the surface it is a search for Arlen's roots in the Armenian community, first in the United States and then in Soviet Armenia. Further down it is a search for and a reconciliation with his father, the dead, elegant, slender, remote Armenian who wrote *The Green Hat,* that famous best seller of the 'twenties. An outward Englishman, Arlen, Senior, did not hide his origin; but he did not display it like a watch. His son wanted to know why.

In the course of his detective work, Arlen unthreaded some of the reasons why the massacres of 1915 and 1916 of the Armenians by the Turks was *acquiesced* by the other nations, witnesses to genocide. To Arlen, the story is one of "unresolved hostility (the Turks) and of a prolonged national psychic depression (the Armenians). . . ." Although the Armenians hated the Turks, the Turks admitted no guilt or criminality in their murder of the Armenians.

That led the Armenians, according to Arlen, quite simply to self-hatred, the fury of frustration. It was the secret of his father whose Armenian name was Dikran Kouyoumjian: fury and a national impotence. To trace that, Arlen, Junior, goes through the history of the Armenians and the nations they touched, keeping the whole personal, affecting, mobile, the trap untrapped.

★★My Life in Pictures

By Charles Chaplin (Grosset & Dunlap). Charlie Chaplin, on camera since 1914, has pulled together this album, mixing rare and wonderful stuff with his nostalgic trash.



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Among the wonders are the photographs of his mother, old, double-chinned, sweet, sewing in her Hollywood garden or posing with her handsome son, sleek as Douglas Fairbanks. Chaplin with his serial wives. Chaplin sketched by the Cubist master, Fernand Léger. Chaplin in 1914, on his upper lip the sharp, open, black fan of a moustache that he only added to make him look older: it made him wistful and peculiarly desirous.

In those "early, fast, cheap, elementary" silent films—as Francis Wyndham calls them in his stuffy introduction, written with Facility and Grace like a violin trio—Chaplin understood the wayward but precise delight to an audience of a kick in the ass. He knew it from his Victorian childhood, remembers it all at Vevey, Switzerland.

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Coat/dress, $180, pullover, $68, cap, $16, and Damon Suede skirt, $112, from Francesca for Damon. Right, Damon Sport's knit skirt, $60, scarfed sweater, $68. Both photographed at the Arizona Biltmore, Phoenix.

diamond's





Photographed at the Shanks Antique Car Museum, Union Station, Kansas City, Missouri

Swanson's on the plaza

The Brothers Christie

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Bill Blass

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Swanson's on the plaza



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By Despina Messinesi

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At Club Méd's Caravelle village on Guadeloupe, your grand-hotel living comes happily prepaid

Caravelle, a sumptuous grand hotel until Club Méd took it over a couple of years ago, blends personal comforts with a tropical *laissez-aller* attitude, the common denominator of all the sixty-six Clubs Méd around the world, each called a village and run by a *chef de village*.

"My mother would love La Caravelle except that she would feel mortified in not tipping everybody all the time as she is used to doing in the *grands hôtels* in Europe," said the suntanned wife of a New York executive after a stay at Club Méditerranée Caravelle on Guadeloupe in the French West Indies.

Clubs Méd do away with the hassels of travel: searching for porters, for tips in foreign currency, for cabs in the rain. Club members are expected, welcomed, and taken care of from the minute they touch down on foreign soil. (All it takes to become a member is $10 a person for the first year, $6 annually for renewal.)

For members heading to the Caravelle village, a pareo-wrapped (pareo is a Tahitian garment rather like a sarong), bronzed guide asks arriving passengers at the Guadeloupe airport: "Caravelle, Club Méd?" A sort of ESP seems to guide him to members. From then on it's *la vie en rose*. At a counter in the air terminal, a staff member allocates room numbers; luggage identified by lavender tags vanishes into a van; and you climb into a waiting bus.

On the thirty-minute drive from the airport to the village, you pass very small weathered houses like those boxy ones first-graders draw except that here the doorways flutter with ribbon streamers (plastic). Flamboyant trees shaped like scarlet parasols and a jungle of hibiscus frame snatches of spangled sea.

A swarm of tanned, smiling people wearing bathing suits or pareos and singing to a brass band circles the bus when it stops. Stunned, you step down, accept one of the many rum punches being held out to you. In this happy pandemonium, members introduce themselves to the newcomers by their first names.

Swiftly, the new arrivals stream into a cool open-air bar for the official welcome by the *chef de village*. Seated on cushioned chairs while trade winds crackle through coconut palms, you listen to a rundown of the routine at La Caravelle, a stay uncluttered by responsibilities.

First, you unburden yourself of passport and money; you buy a pop-bead necklace for around $12; you'll use these beads to pay for drinks, after-dinner coffee, tea, etc. At the Traffic Desk, you turn in your return plane ticket and a form reconfirming your departure flight. Then, one of the G.O.'s (*gentils organisateurs*—rather like camp counselors) leads you to your room. *Voilà*, the delights of La Caravelle are about to happen.

Caravelle's three wings of balconied, air-conditioned double rooms (twin beds, which the Club's brochure explains "can be joined together to make a double") surprise by their size and comforts: bright bedside reading lamps; blackout curtains; ample closets and shelves; lots of hangers; good bathrooms with tubs and showers; enclosed *W.C. et bidet à la française*; stacks of towels. The club will try to fill requests for specific rooms, but rooms may not be reserved.

A flowing contoured roof of *brut* concrete covers the split-level core of the village. Crossing

(Continued on page 198)

GUADELOUPE

Seal of Guadeloupe, right, French fleurs-de-lis, blazing Caribbean sunshine, stalks of rum-producing sugarcane: graphic symbols of this West Indian province of France, the mother country that islanders glibly speak of as "la métropole."



Guadeloupe's Club Méd, La Caravelle, *right*, grand hotel with pool, night tennis, glorious mile-long coconut-palm-studded beach.



At Caravelle, bright hibiscus everywhere: *above*, worn in the hair; *below*, strewn on buffet tables, even spilling over crusty mounds of *baguettes*—bread baked at the Club.





The scale of Caravelle's vast, airy lobby, *above*, dwarfs tree-tall shrubs, chairs, people.

Francophile flying

One week's stay at Club Méd's Caravelle stuns by its low cost: in September and October, $217 for one person for everything and NO tips. Special, too, the Air France round-trip fare then, New York to Guadeloupe, $226. Complete package, under $450. November to mid-December, Club rate is $305. During cold January 24 to March 31, $365 a week for warm Caravelle. *Oh là là.*

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Shorter segments

You can also join The Queen for *portions* of her journey. For instance, fly to Israel, vacation there, and sail QE 2 home. Or vice versa.

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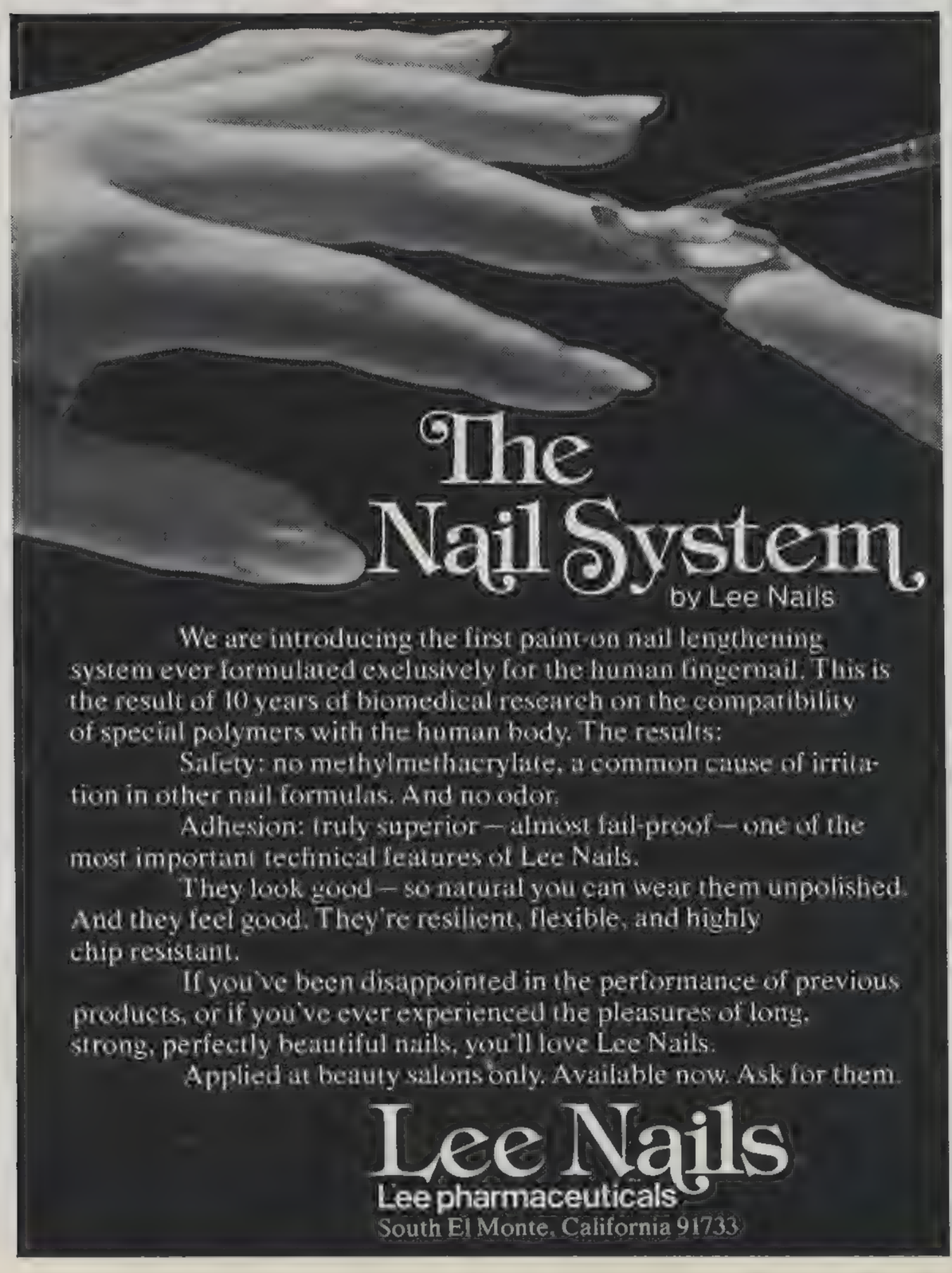
But.

They've left warm days for swimming or just strolling the shore. Time to relax, fish and play golf. Cool evenings that give way to gentle music and quiet meals.

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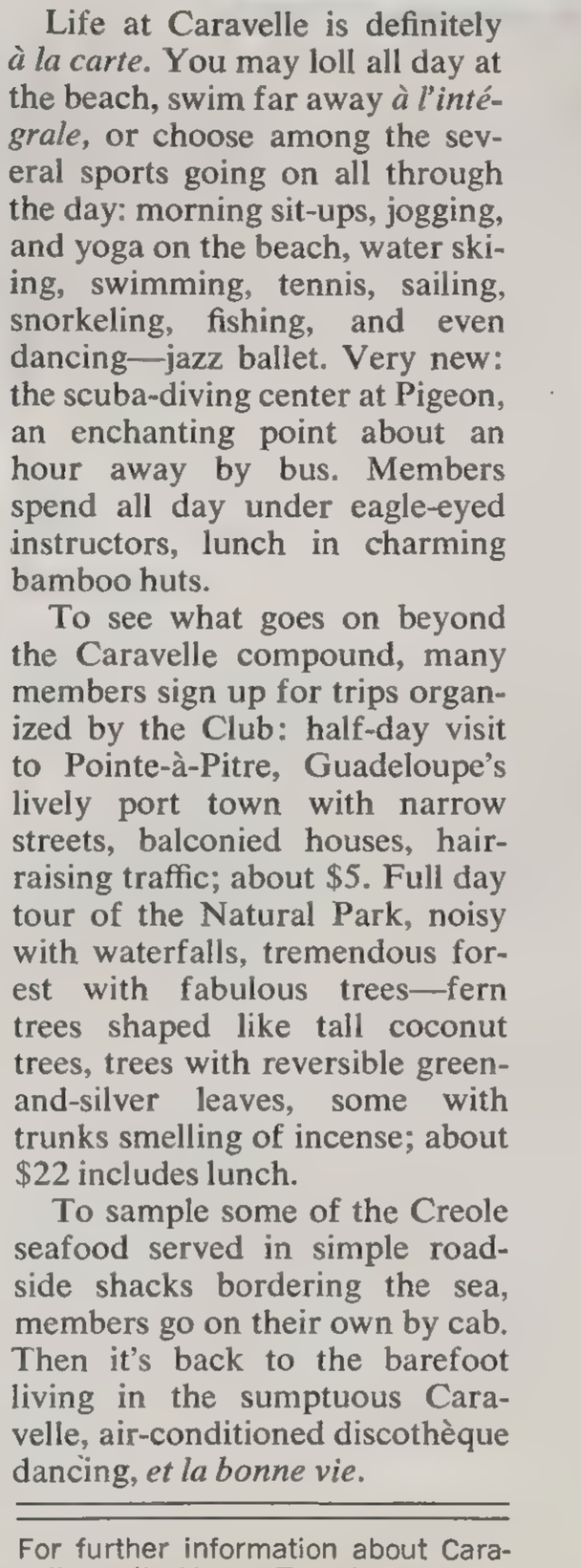
GUADELOUPE

CONTINUED FROM PAGE 196

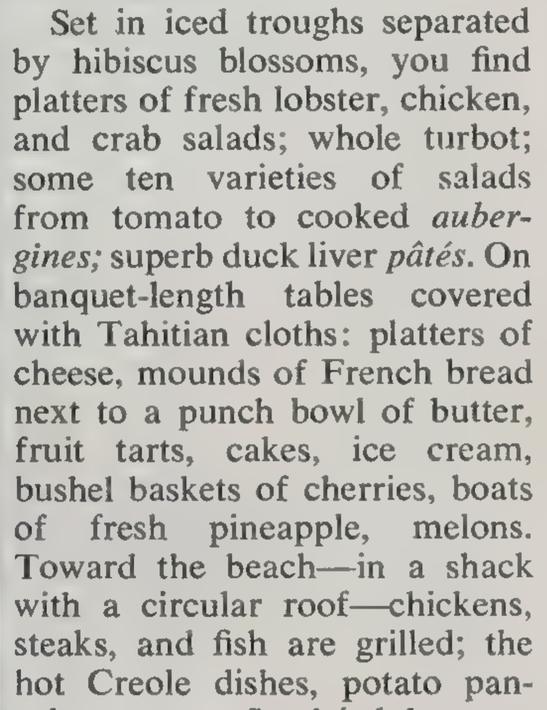
the vast upper lobby without walls, perpetually breeze-cooled, and dwarfed by the proportions, you feel like a sylph in a bikini, like a sexy Tahitian in a pareo.

French overtones dominate the village. Out of a staff total of seventy-six, sixty-one are French, the remainder, American or English. Although American and Canadian visitors outnumber French members who fly over from Europe—four hundred to two hundred—the French, perhaps because of Guadeloupe's French background, seem more numerous than they really are.

Audio-visual classes in French/English (beginners to advanced) draw many members, especially when teacher happens to be both competent and a marvelous good-looking blonde.



At Caravelle, above, pareo-wrapped staff member, Club waitresses, a fraction of the lavish buffet; seaside Creole restaurant near the Club, right; sunset on the long Caravelle beach, below, sea sounds and classical recorded music.



Meals at Caravelle bowl you over by their excellence and variety—over sixty dishes at the luncheon buffet.

Set in iced troughs separated by hibiscus blossoms, you find platters of fresh lobster, chicken, and crab salads; whole turbot; some ten varieties of salads from tomato to cooked *aubergines;* superb duck liver *pâtés*. On banquet-length tables covered with Tahitian cloths: platters of cheese, mounds of French bread next to a punch bowl of butter, fruit tarts, cakes, ice cream, bushel baskets of cherries, boats of fresh pineapple, melons. Toward the beach—in a shack with a circular roof—chickens, steaks, and fish are grilled; the hot Creole dishes, potato pancakes, stews, flambéed bananas stay warm.

Guests may sit at tables under umbrellas with their toes digging into the sand, or in the dining room. Constants at each table, both at lunch and dinner: ice cubes in a bucket, bottled mineral water, limitless wine (rosé and red or white)—that don't cost you even a bead.

Menus (not needed) of the help-yourself breakfasts listing both American and French foods would not only be pages long but couldn't possibly conjure up the gastronomical and eye appeal of the real thing. During dinner, members seated around tables for eight take turns ladling out the four-course meal.

Life at Caravelle is definitely *à la carte*. You may loll all day at the beach, swim far away *à l'intégrale*, or choose among the several sports going on all through the day: morning sit-ups, jogging, and yoga on the beach, water skiing, swimming, tennis, sailing, snorkeling, fishing, and even dancing—jazz ballet. Very new: the scuba-diving center at Pigeon, an enchanting point about an hour away by bus. Members spend all day under eagle-eyed instructors, lunch in charming bamboo huts.

To see what goes on beyond the Caravelle compound, many members sign up for trips organized by the Club: half-day visit to Pointe-à-Pitre, Guadeloupe's lively port town with narrow streets, balconied houses, hair-raising traffic; about $5. Full day tour of the Natural Park, noisy with waterfalls, tremendous forest with fabulous trees—fern trees shaped like tall coconut trees, trees with reversible green-and-silver leaves, some with trunks smelling of incense; about $22 includes lunch.

To sample some of the Creole seafood served in simple roadside shacks bordering the sea, members go on their own by cab. Then it's back to the barefoot living in the sumptuous Caravelle, air-conditioned discothèque dancing, *et la bonne vie*.

For further information about Caravelle, write Vogue Travel, Dept. CV, Box 3374, Grand Central Station, New York, N.Y. 10017.



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CONTINUED FROM PAGE 156



Persian Curried Chicken

four servings

1 cup yogurt at room temperature
1 medium-size onion, finely chopped
2 tablespoons butter
3 tablespoons curry powder
1 cucumber
4 chicken breasts (breasts from 2 chickens), skinned and boned
½ teaspoon salt

In a heavy pot, sauté onions in 1 tablespoon of the butter over low heat for about 10 minutes till translucent but not brown. Add curry powder and one inch of water; cook, stirring constantly, till most of the water has evaporated, leaving a thick paste. Pour most of this sauce into a bowl, leaving 2 spoonfuls in the pot.

Peel cucumber with a vegetable peeler. Still using the peeler, cut 12 long thin strips of cucumber and add to pot. Cook over low heat till cucumber strips are tender but still crunchy (about 5 minutes). Return sauce to pot; keep warm over low heat.

Cut chicken into ½- to ¾-inch cubes and sauté in remaining butter for 2-3 minutes till white, tender, and moist. Add them to the curry sauce. Raise heat to high and cook 1 minute. Remove pot from heat and let cool for 2-3 minutes. Stir in yogurt; serve immediately.

Persian Roast Chicken

four to six servings

A 3½- to 4-pound roasting chicken
1 onion, finely chopped
Butter
6 prunes, pitted, soaked, drained, and chopped
10 apricots, soaked, drained, and chopped
¼ cup each raisins and dried currants
2 apples, peeled, cored, and coarsely chopped
Seasonings: ½ teaspoon salt, ½ teaspoon pepper, ½ teaspoon cinnamon, 1 teaspoon each saffron and tarragon

Wash and dry the chicken, salt it inside and out, and rub some softened butter on it. Set it on a rack in a roasting pan with ¼ cup water at the bottom of the pan, while you prepare the stuffing.

Sauté onions until translucent in a tablespoon or two of butter (about 10 minutes over low heat). Add remaining ingredients to onions. Sauté for 2-3 minutes, mixing well. Let mixture cool somewhat and stuff chicken with it. Roast the chicken at 375° for about 1½ hours or until the juice runs clear when the second joint is pricked with a fork. Baste frequently during roasting. Serve with rice.

Fezenjun (Meatballs in Sweet-and-Sour Walnut Sauce)

five to six servings

1¼ pounds chopped round steak
2 cups chopped walnuts (easily done in a blender)
2 tablespoons pomegranate syrup (available in Middle Eastern specialty shops); or
2 tablespoons lemon juice, or 1 tablespoon each lemon juice and tomato sauce
3 tablespoons sugar
½ cup chopped onions
2 tablespoons butter

Roll meat into small meatballs, no larger than ¾ inch in diameter (you should have about 60). Refrigerate while you prepare sauce.

In a heavy pot, heat walnuts—without any butter, oil, or fat over medium-low heat, stirring often (do not let burn). Cook 5-7 minutes. Then add water to cover, pomegranate syrup (or one of the substitutes), sugar. Bring to a boil; reduce heat; simmer 25-30 minutes.

While sauce is simmering, in a large heavy skillet, sauté onions in 1 tablespoon of the butter till brown; add some meatballs (do not crowd skillet) and sauté till brown on all sides. Remove onions and meatballs; add a little more butter if needed and cook rest of meatballs. When the walnut sauce has cooked for 25-30 minutes, add meatballs and onions to sauce. Add a little water if needed; cook over low heat for 10-15 minutes. The sauce should be quite thick and dark brown. Serve with steamed rice. Variations can be made by substituting, in place of the meatballs, cubes of roasted duck, chicken, pheasant, or quail.

(Continued on page 211)



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To qualify, your Dessert entry must list all the ingredients and proper measurements in order of use, and give clear directions for your method of combining and/or completing the recipe. Dish or pot size, temperature (where necessary), and time for preparing, cooking or baking must also be included, as well as yield in terms of number and size of servings.

Gourmet cookbooks will be awarded to the 25 semi-finalists. This year's 5 finalists will spend January 20-23, 1976 in San Francisco, California, as guests of Joseph E. Seagram & Sons, Inc. This will include deluxe hotel accommodations, first-class airfare, activities, evening meals, all for two persons, and $300 cash to cover incidentals. The contest winner will be announced and the $5,000 awarded at a dinner party in one of San Francisco's world-famous restaurants.

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1. Your single recipe entry must be typed or written legibly in ink, and must include your name and address.
2. Each contestant will be limited to a single entry.
3. All entries will be judged on the basis of originality and taste as well as the listing of ingredients and proper measurements and the clarity of directions.
4. All entries will first be reviewed by Creative Food Service, Inc. which will select the 1,000 best recipes. Gourmet Magazine's panel of experts will select the 20 semi-finalists, 5 finalists and the ultimate winner. The decisions of the judges will be final. Finalists and semi-finalists will be notified on or before December 31, 1975.
5. Employees of Joseph E. Seagram & Sons, Inc. and affiliates, retailers and wholesalers of alcoholic beverages, Creative Food Service, Inc., Gourmet Magazine, their advertising agencies and their immediate families are not eligible for this contest. Entrants must be of legal drinking age in state of residence.
6. The $5,000 grand prize award for the winner will be presented at a banquet in San Francisco during the period January 20-23, 1976.
7. This contest is void in states or localities where illegal or otherwise restricted by law.
8. To be eligible for judging, all entries must be postmarked no later than midnight, November 15, 1975. None will be returned. All entries become the property of Joseph E. Seagram & Sons, Inc. who will have the right to use the names and likenesses of all entrants, including finalists and the ultimate winner, for advertising, publicity and promotional purposes.
9. There will be no duplicate or substitute prizes. In case of duplicate entries, the entry bearing the earliest postmark will be eligible.

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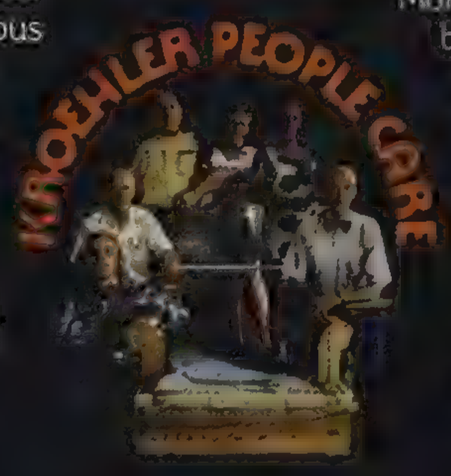
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B. FORMAN CO.
Rochester, New York

Forman Flair Award and
Vogue Fashion Show
For the benefit of
the Women's Auxiliary
of the Medical Society of
the County of Monroe for
the Health Career Scholarships
Tuesday, September 16
10:30 A.M. brunch
Grand Ballroom,
Americana Hotel

FROST BROS.
San Antonio, Texas

New York Collections
Fashion Show and
Fall Luncheon Meeting
In tribute to Southwest Forum
for Research and Education
Thursday, September 11
12:00 noon
Anacacho Room,
St. Anthony Hotel
San Antonio

FROST BROS. *(continued)*
Austin, Texas

New York Collections Fashion Show
with Kasper, guest designer
Twelfth Anniversary Galaxy Ball
under the patronage of
Mrs. Dolph Briscoe, wife of the
Governor of Texas, for the benefit
of the Texas Association for
Mental Health.
Friday, September 12
8:00 P.M. to 1:00 A.M.
Tiffany Ballroom,
Hilton Inn

HIGBEE'S
Cleveland, Ohio

Fall Designer Show
Thursday, September 4
Cocktails from 6:30 to 8:30 P.M.
Higbee's, Downtown

HUDSON'S
Detroit, Michigan

Great American Designers—1976
For the benefit of
Women's American ORT
Thursday, October 16,
12:00 noon
Hudson's Downtown,
12th floor Auditorium

HUTZLER'S
Baltimore, Maryland

"A Rendezvous with Fashion"
Wednesday, September 17
Luncheon, 12:00 noon
Hunt Valley Inn

JORDAN MARSH
Boston, Massachusetts

Designer Week
Monday through Friday,
September 15 through 19
Spot Shows, 12:30 P.M. daily
Designer Shop, 2nd floor

KAUFMANN'S
Pittsburgh, Pennsylvania

"Operalogue Fashionlogue"
For the benefit of the
Opera Workshop
Wednesday, September 3
11:00 A.M. luncheon
followed by fashion show
The Pittsburgh Hilton

STANLEY KORSHAK
Chicago, Illinois

Fashion Show and Luncheon
For the benefit of
Cuneo Hospital Auxiliary
Thursday, September 18
1:00 P.M.
Grand Ballroom,
Conrad Hilton

LIBERTY HOUSE/ HAWAII
Honolulu, Hawaii

"Fashion Now"
Wednesday, September 3
11:00 A.M.
Ala Moana Store,
Upper Level

I. MAGNIN
Seattle, Washington

"Divas and Diamonds"
For the benefit of the
Opera Guild of Seattle
Thursday, September 4
11:15 A.M. cocktails and lunch
1:15 P.M. fashion show

Friday, September 5
7:00 P.M. cocktails and dinner,
followed by fashion show
Grand Ballroom,
Olympic Hotel

I. MAGNIN
Los Angeles, California

Fashion Show with Bill Blass,
guest designer
For the benefit of the
Los Angeles Chapter of WAIF
Monday, September 8
6:30 P.M. cocktails
7:15 fashion show
8:00 dinner
Los Angeles store

THE M. O'NEIL COMPANY
Akron, Ohio

World Affair Preview
For the benefit of the
Women's Board
of St. Thomas Hospital
Saturday, October 11
7:00 P.M.
Showplace on Five, O'Neil's

POGUE'S
Cincinnati, Ohio

Charity Ball Award-Winning
Fashion Show
For the benefit of Springer School
Thursday, September 25
12:30 luncheon followed by
fashion show
Netherland Hilton Hotel Hall of
Mirrors and Pavillion Caprice

SAKOWITZ
Houston, Texas

Sakowitz Annual Fall Vogue Show
Wednesday, September 3
At 11:00 A.M. and 2:30 P.M.
Sakowitz Post Oak Store,
Assembly Room

STIX, BAER & FULLER
St. Louis, Missouri

Breakfast Show, Morty Sussman
for Mollie Parnis Boutique
Monday, September 8
9:00 A.M.
The Garden Room
Stix,Baer & Fuller, Westroads

STROUSS
Youngstown, Ohio

"Strouss and Vogue Focus on You"
For the benefit of
Friends of American Art
Wednesday, September 17
9:30 A.M.
Butler Art Institute

SWANSON'S ON THE PLAZA
Kansas City, Missouri

"Top Cream Show"
Wednesday, September 3
11:00 A.M.
Swanson's on the Plaza

WOODWARD & LOTHROP
Washington, D.C.

Fashion Show with Kasper,
guest designer
Saturday, September 13
3:00 P.M.
Fashion Floor 3

Top Seed

Versatile action suits . . . fluid comfort and styling, perfect for tennis, cycling, jogging, or just lazing around.
Our warm-ups are made of a blend of 85% Acrilan® acrylic and 15% cotton . . . Wear-Dated® by Monsanto.

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TENNIS LADY, All Stores

GARFINCKEL'S, Washington, D.C.
J. L. BRANDEIS, Omaha

CARSON PIRIE SCOTT & CO., Chicago
J. W. ROBINSON, Los Angeles

JORDAN MARSH, Florida

Denney

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It's for the woman who is already taking good care of her skin.

New Life is for the woman who is ready to take that extra step for the beauty of her skin.

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What's more, New Life helps restore the skin's own natural moisture level, essential for freshly-glowing skin that looks and feels soft and supple.

Try New Life Reinforcing Cream. Before your usual treatment and make-up. Or before our Under Make-up Protein Moisturizer. It's the extra step you'll be glad you took.

Frances Denney. Sophisticated skin care for over three generations. Only at better stores.



New Life Reinforcing Cream

For the woman who is already taking good care of her skin.

CONTINUED FROM PAGE 202

Gourmeh Sabzi (Beef Stew with Vegetable Sauce)

four to six servings

½ cup chopped onions
3 tablespoons butter
3 tablespoons oil (peanut oil, preferably)
1¼ pounds stewing beef, cut into ¾-inch cubes
Seasonings: 1 teaspoon salt, ¼ teaspoon freshly ground pepper, ¼ teaspoon turmeric (or a dash of saffron)
2 bunches scallions, chopped (white and green parts)
3 large bunches fresh parsley, picked off the stems and chopped
3 teaspoons Limoo amani (dried limes; available at Middle Eastern grocers), or juice of 1 lemon
½ cup drained canned kidney beans

Brown onions in a deep heavy pot in 1 tablespoon each of the butter and oil over fairly high heat for 10 minutes, stirring often so they do not burn. Raise heat to high, add cubes of meat. Cook 10 minutes, turning the meat so that it browns nicely on all sides. Add seasonings (larger amounts of seasoning can be used according to taste) and just enough water to cover. Bring to a boil; lower heat; simmer 20 minutes.

Meanwhile, sauté scallions for 10-12 minutes in a large heavy skillet in 1 tablespoon each of the butter and oil. Push them to one side, add remaining butter and oil to empty side, then add parsley and sauté for 10 minutes without mixing it with scallions. Then stir scallions and parsley together, cook for 2-3 minutes.

Add parsley-scallion mixture and dried limes or lemon juice to meat; cook over low heat for 30 minutes. No harm will be done if you cook the stew for another 30-60 minutes over very low heat, adding a small amount of water from time to time as needed. For the last 10 minutes of cooking, add the kidney beans.

Manoucher Yektai's Tips: (1) This dish can be prepared in advance, reheated before serving, adding small amounts of water as needed. (2) Three-quarter-inch cubes of lamb or veal can be used in place of beef. (3) In the south of Iran cubes of fish are substituted for the meat. Bass, swordfish, eel, etc., can be used or better still a combination of several kinds of fish. The recipe is followed exactly, except that saffron would definitely be used in place of turmeric and some lemon juice would be substituted for part of the water.

Mast Chogondar (Beet and Yogurt Salad)

four servings

16-ounce jar whole beets, drained and cut into half-inch cubes
1½ cups yogurt
½ teaspoon salt
½ cup chopped fresh mint (or 1 teaspoon dried)

Combine all ingredients in a serving bowl, reserving ⅓ of the mint to decorate the top. Serve cold or at room temperature. Can be eaten as a salad or as a relish along with any Iranian main dish.

Borâni (Spinach and Yogurt Salad)

eight servings

2 10-ounce packages frozen chopped spinach
½ cup chopped onions
2 tablespoons butter
2 8-ounce containers yogurt
Salt and freshly ground pepper (about 1 teaspoon salt and ¼ teaspoon pepper)

Cook spinach according to directions on package (undercook it rather than overcook it). Drain, pressing out the water with the back of a spoon. Sauté onions in 1 tablespoon of the butter for 15 minutes or till nicely browned. Add remaining butter if needed, then add drained spinach, and cook together over moderate heat for another 5-7 minutes. Cool mixture, then stir in yogurt and seasonings.

Manoucher Yektai's Tips: Borâni can be eaten as a salad or relish, or thinned with more yogurt and eaten as an hors d'oeuvre.

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HEALTH

Radioactive cigarette smokers . . . facing the dentist without fear . . . when sex leaves you suffering . . . and a new way to treat feet

WHERE THERE'S SMOKE, THERE'S RADIATION

Harvard University scientists are closing in on the substance in cigarette smoke that may be the source of higher rates of lung cancer among smokers. Dr. John B. Little, Ann R. Kennedy, Ph. D., and Dr. Robert B. McGandy have found evidence that a radioactive chemical element, Polonium-210, is deposited in lungs by cigarette smoke, then emits radiation over a period of years, ultimately causing cancer in some smokers. Radioactive lead in the smoke, which breaks down into Polonium-210, adds to the radiation exposure. The research team designed a study of lung-cancer-resistant hamsters, tested with solutions containing Polonium-210 in amounts corresponding to those in smoke-exposed human lungs. Of animals given low doses—amounting to about one-fifth of the exposure in a heavy smoker—lung cancer developed in 9 percent. Among animals given heavier doses, 53 percent got lung cancer. But hamsters not exposed to Polonium-210 got no cancers at all. The Harvard team suggested that, if internal radiation turns out to be the key to cancer risk in smoking, polonium-free, lead-free cigarettes may be on the way.

SEX AND ITS AFTER-EFFECTS

What can be done when "honeymoon cystitis" goes on . . . and on? A Stanford University physician has developed preventive treatment for the recurring female bladder infections related to sexual intercourse. Dr. Kenneth L. Vosti prescribes a single dose of antibiotic, to be taken immediately following coitus. Dr. Vosti tested the preventive method in a group of fourteen women who were chronic sufferers of bouts of bladder infection; when they took the after-sex antibiotic, their bladder infection rates were cut down by four-fifths. Various antibiotics, including sulfonamide and penicillin G, were effective, Dr. Vosti reported in the *Journal of the American Medical Association*. None of the patients had to discontinue treatment because of allergic reactions or drug intolerance. In the few cases where the infectious organism developed resistance to the antibiotic, a switch of antibiotic was successful in preventing infection. Dr. Vosti keeps his cystitis-prone patients on the prevention dose for about one year, then discontinues it, restarting only if the attacks begin again.

FEET TREAT

Foot problem? See a pedorthist. Who? A brand-new kind of health specialist who's professionally trained and certified to see that your health shoes are precisely what the doctor ordered. Specially-prescribed shoes are health boons to many people with diabetes, arthritis, foot disorders. Keeping America foot-happy takes about two million pairs of specially prescribed shoes each year. Makers of prescription footwear have joined with the American Orthopaedic Foot Society, a branch of the Academy of Orthopaedic Surgeons, to form the certification board for pedorthists. For directory: Board of Certification in Pedorthics, Suite 900, 900 Seventeenth St. N.W., Washington, D.C. 20006.

DRINK YOUR HEART OUT?

The general belief that alcohol is a cardiac stimulant and therefore beneficial to heart-disease patients just isn't so, said Dr. Lawrence D. Horwitz of the University of Texas Health Science Center at San Antonio. In fact, there is strong evidence that alcohol is a heart depressant. Dr. Horwitz thinks people with severe heart damage or chronic heart failure should not drink at all and that other heart patients should ration themselves to just one drink a day—such as one and one-half ounces of whiskey, twelve ounces of beer, or six ounces of wine. Also recommended for coronary patients: for two hours after a drink, avoid activity that might trigger angina.

BIRTH CONTROL—TODAY'S WAYS

Surgical sterilization for contraceptive purposes—by tubal ligation or hysterectomy for women, vasectomy for men—is gaining rapidly in numbers and popularity, according to findings of the National Survey of Family Growth. Survey director William Pratt reported that the number of contraceptive sterilizations has doubled in four years, and the popularity of vasectomy has almost tripled. In three out of ten couples who have as many children as they want, either the man or the woman has had a sterilizing operation. Another 14 percent of women in childbearing years say they intend to have a contraceptive sterilization as soon as they have completed their families.

LATEST: PILL VS. BREAST CANCER

Is breast cancer more likely in women on the Pill? From Oxford University in England, study reports are in, saying that risk of breast cancer is no higher in Pill-takers than in non-takers. Hundreds of women who had breast cancer, matched with women who did not, were surveyed for their oral-contraceptive experience in a study headed by Dr. M. P. Vessey and Dr. Richard Doll. Resulting figures showed that risk of breast cancer is not related to taking—or not taking—oral contraceptives. The English doctors found in earlier research that the Pill actually seems to protect in some degree against non-cancerous breast tumors, but not cancerous ones. Yet, because women susceptible to benign breast lesions are also slightly more susceptible to cancer of the breast, the research team wrote in *The Lancet* ". . . use of oral contraceptives might be more likely to reduce the risk of breast cancer than to increase it."

SHAKING THE DENTIST-CHAIR BLUES

People with extreme anxiety about going to the dentist may benefit from a new professional approach in which dentist and psychologist work together to relieve the patient's fears—and to get the needed dental work done. A dentist, Dr. J. R. Pinkham of Iowa City, Iowa, and a psychologist, Dr. Carolyn S. Schroeder of Chapel Hill, N.C., studied the problem of dental-treatment phobia, reported their findings in the *Journal of the American Dental Association*. The team's approach: Dental appointments (including the telephone calls to make them) are preceded by "desensitization and relaxation" sessions with the psychologist, who even accompanies the patient to the dentist's office. After some sessions, the patient can face going alone to a dental appointment. With proper assessment, counseling, and dentistry, the scared-to-death patient can understand and overcome fears of the dental experience—and have healthy teeth.



GUY BILLOUT

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The most no-wax cushioned floors in your color. Like 32 in Beige.

The pattern of this beige is based on an early New England design. This is one of the patterns in our Prestige collection, based on authenticated design influences that are part of the heritage of America.

These inspired patterns feature the convenience of all our no-wax, Shinyl Vinyl® floors, and the comfort of cushioning. A no-wax, Shinyl Vinyl floor stays fresher looking longer, usually with just sponge mopping. In time, a reduction in gloss will occur in areas of heavier use. We recommend Congoleum Vinyl Dressing to provide a higher shine, if preferred.

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Pattern #45025 shown.

To the host it's half empty.
To the guest it's half full.



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86 PROOF · GENERAL WINE & SPIRITS CO., NEW YORK, N.Y.

VOGUE BOUTIQUE

September looks...

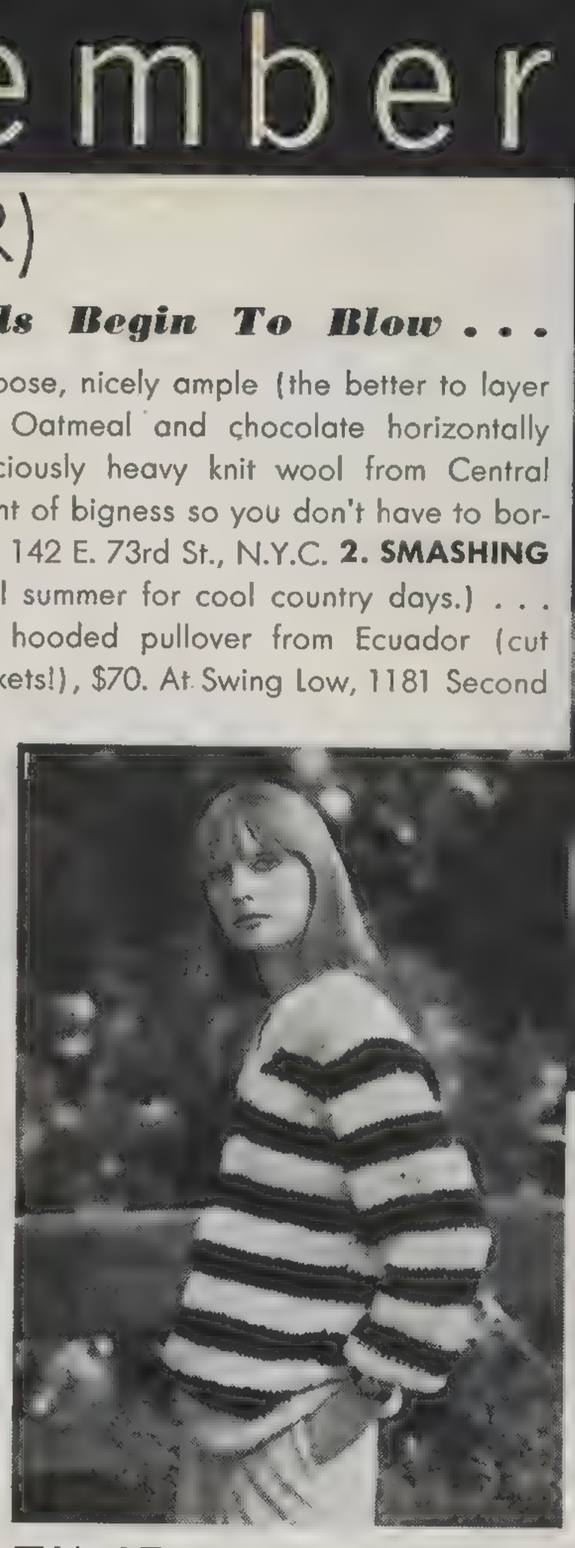
(TO FALL FOR)

For When the Winds Begin To Blow . . .

SUPER-SWEATERS with style . . . loose, nicely ample (the better to layer under), and classically EASY! **1.** Oatmeal and chocolate horizontally striped V-necked pullover of deliciously heavy knit wool from Central Colombia (with just the right amount of bigness so you don't have to borrow your man's), $85. At Putumayo, 142 E. 73rd St., N.Y.C. **2. SMASHING** (The sweater you wish you had all summer for cool country days.) . . . Hand-knitted cream cable-stitched hooded pullover from Ecuador (cut like a sweatshirt with kangaroo pockets!), $70. At Swing Low, 1181 Second Ave., N.Y.C. **3. THE CARDIGAN!** . . . Cream, beige, and black tweed hooded cardigan to wear loose and straight or belted over tan cotton twill trousers for country (the best "jacket" with city skirts all autumn long!). Sweater, $80 at Swing Low. Trousers with the best *narrow* straight legs and deep pockets, $14 (including postage and handling). Mail order to L.L. Bean, 48 Main St., Freeport, Maine 04032.


2

The Look . . . Hoods
3



FIND: THE EVENING PULLOVER

4. Mandarin-collared darkest plum jacquarded rayon pullover shirt (authentically Mexican peasant and exactly the shape of last-summer's Mexican cotton ones) for every kind of easy evening. Also available in white, royal blue, dark green, chocolate, and black, $18.50. Mexican Art Annex, 23 W. 56th St., N.Y.C.


4

THE LOOK. . .A SHAWL!


5

The September covering with DASH . . . 5. Nicely ample chocolate, cream, and charcoal tweed hand-knitted shawl from Ecuador to wrap anything—day and evening! (It's the shape to begin collecting and even to wrap over a coat when the snows come!) Shawl, $55. Swing Low, 1181 Second Ave., N.Y.C.

FOR SEPTEMBER "LITTLE EVENINGS" . . .

PRETTY-DRESSING . . . 6. Raspberry, black and white thistle-printed challis skirt to wear with a black rolled-sleeved, wide square-necked T-shirt. . . . Skirt, $90; T-shirt, $25. By Tania Vartan at Le Tournesol, 203 E. 60th St., N.Y.C. **SEPTEMBER DINNER SUIT . . . WITH EASE! 7.** Terra-cotta Indian cotton quilted mandarin-collared jacket (with buttons of bamboo), matching terra-cotta drawstring skirt to below-the-knee. (To wear with a black cotton T-shirt, a slice of a gold kid belt!). . . . jacket, $37. Skirt, $19. By Amerikan Climax. Fantasia Shop, Lord & Taylor, N.Y.C. **DELICIOUS! . . . 8.** Butter-softest chamois narrow shirt to tuck into a matching chamois skirt with all the sexy cling of crêpe de Chine! Shirt, $75. Skirt, $80. By C'est Chamois for Fashion Metamorphosis. At Henri Bendel, 10 W. 57th St., N.Y.C. **EASY DINNER DRESSING WITH CHARM . . . 9.** Raspberry, black, and white thistle-printed challis mandarin-collared rolled-sleeved "Chinese" dress, closing with tiny black silk buttons and frogs . . . to waist-wrap with a self-sash, $85. By Tania Vartan at Le Tournesol.

7


8 9

SUPER-EVENING...SUPER ALLURE!
10 A float of a pullover of black chiffon printed with scarlet and pink rosebuds ($60) to wear waist-tied over black crêpe de Chine pyjamas ($100). Julio, 981 Lexington Ave., N.Y.C.

10

BARBARA BERSELL

Who says stars only come out at night.

Superstars.
Diamonds cut in the shape of a star
are the newest thing on the horizon.
A diamond is for now.

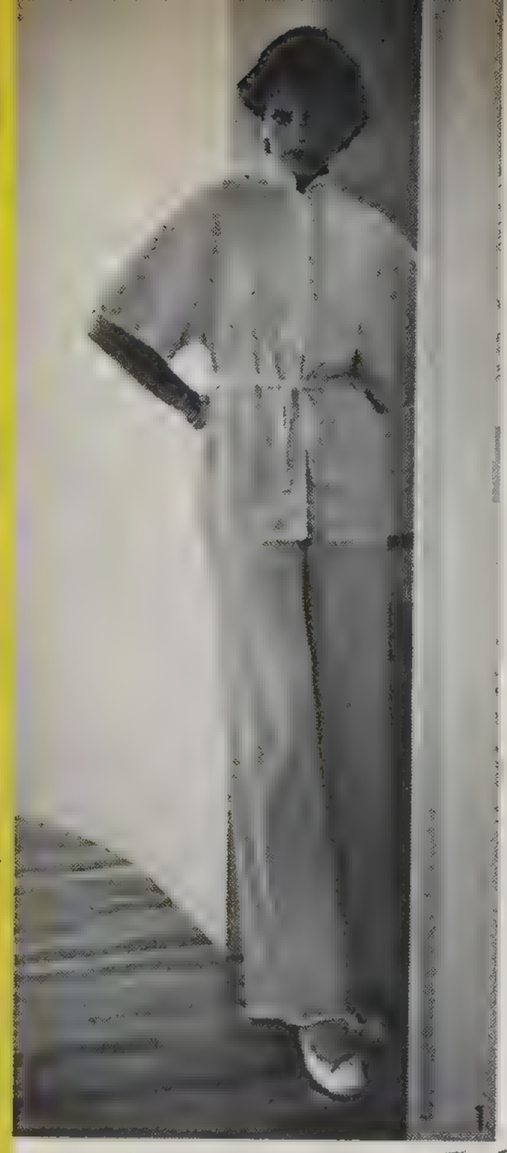
Wear a diamond and pieces starting as low as $200. De Beers Consolidated Mines, Ltd.

VOGUE OBSERVATIONS

The chic at home...

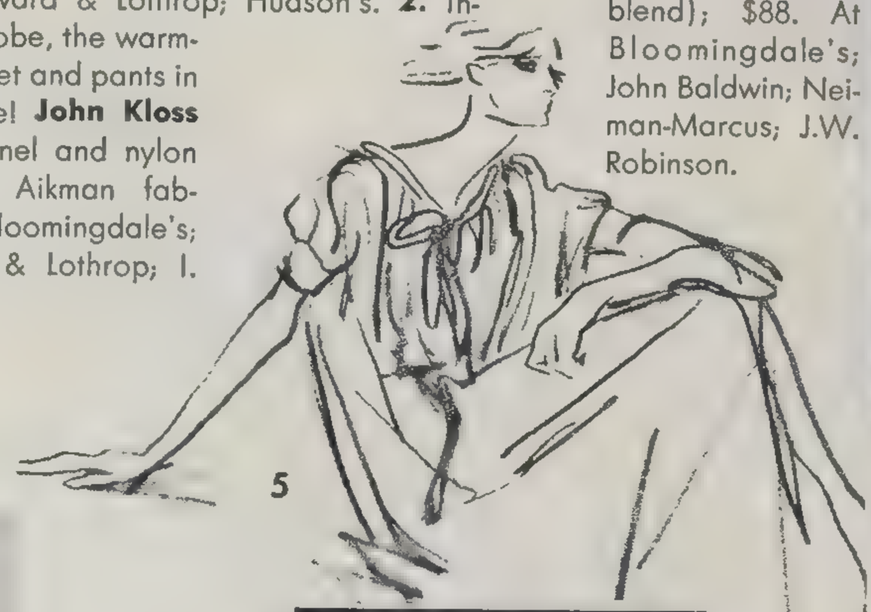
These days, it's almost impossible to find a ready-to-wear designer worth his salt who isn't putting his own special stamp on something else: sheets, towels, luggage, perfume—something! But most of all—maybe best of all—something to wear at home, at night, when easy and pretty are what you're all about.

ALONE AT LAST!





Something to curl up in when a hot bath and a good book are it! . . . **1.** To sleep or not—**Donald Brooks'** Chinese-y pyjama for Maidenform—dove-grey nylon with white piping. $25. Bonwit Teller; Woodward & Lothrop; Hudson's. **2.** Instead of a robe, the warmest shirt-jacket and pants in taupe fleece! **John Kloss** for Cira; Arnel and nylon (Collins & Aikman fabric). $36. Bloomingdale's; Woodward & Lothrop; I. Magnin.



3. One of **Bonnie Cashin's** big, wonderful ponchos—in mushroom cotton terry! For Evelyn Pearson. $43. Lord & Taylor; Kaufmann's; Marshall Field; Bullock's Wilshire.



4. Clovis Ruffin Boutique's cowl-necked pullover in ribbed stretch white terry. Cotton and nylon (Gloversville Mills fabric); $45. Henri Bendel; Nan Duskin; Higbee's; I.S. Ayres; I. Magnin. **5.** From **Carol Horn**—the queen of smocks!—a long, soft mustard terry one. For Bendel's Studio; cotton and nylon (Hardwick fabric). $60. Henri Bendel; Nan Duskin; Claire Pearone.



satin dy lys pyjamas (Monsanto blend); $88. At Bloomingdale's; John Baldwin; Neiman-Marcus; J.W. Robinson.

SLEEPERS

6. To crave!—**Fernando Sanchez's** oatmeal cashmere robe (Amicale; $250); lace-edged ivory



7. Beige wrap pyjamas with satin binding—**Scott Barrie** for Barad. Enka Crepeset nylon; $24. At Bloomingdale's; Higbee's.

ULTRA-FEMININE





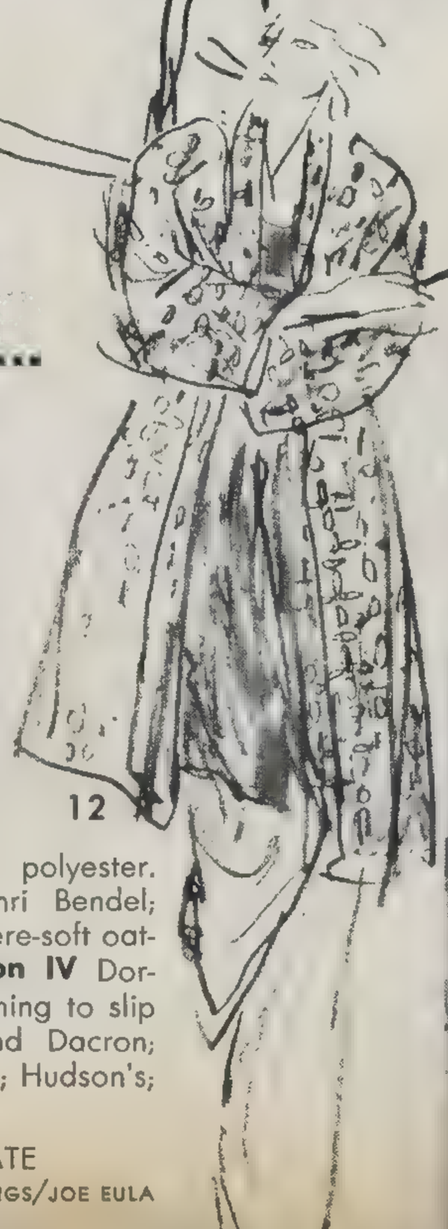
8. Irresistible!—**Christian Dior's** little white satin and lace gown over lacy shorts. Of Crepe Remarque (Monsanto blend); $36. Bergdorf Goodman; I.S. Ayres; Bullock's. **9.** For Bendel's Studio, **Zandra Rhodes** did one of her beautiful evenings as a gauzy marigold negligée, barely held by lacing on the arms. Polyester and cotton; $110. Henri Bendel; Nan Duskin; Sakowitz. **10.** To sleep in, stay up in, feel very pretty in!—**Ronald Kolodzie's** flutter of tiny-pleated cream satin to the ankles. For Eyeful, of Antron III nylon. $56. Saks Fifth Avenue; Filene's; Neiman-Marcus; Frost Bros.



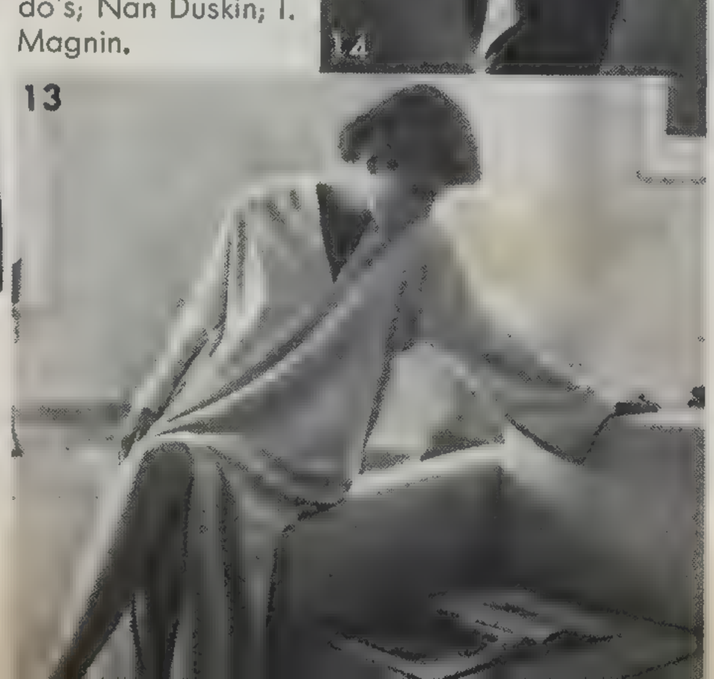
AMONG FRIENDS...

Easy, pretty dressing for a supper-and-backgammon kind of evening. . . . **11.** Ivory satin-striped tuxedo pyjamas from **Anne Klein** for Lily of France. Acetate and nylon; $60. At Kaufmann's; O'Neil's; Jacobson's. **12.** Glamour!—**Chloë's** pyjama pieces for Bendel's Studio: silky quilted Chinese jacket in Burgundy-navy-gold-and-white Paisley; Burgundy crêpe pants. Of acetate and Ultressa polyester. $160. Late Sept., Henri Bendel; Sakowitz. **13.** A cashmere-soft oatmeal caftan by **Halston IV** Dorian—the perfect something to slip into! Of cashmere and Dacron; $330. Saks Fifth Avenue; Hudson's; I. Magnin.





14. A yoke-pleated smock in the most beautiful fabric—coffee-colored satin chiffon. **Adri** for Royal Robes; polyester. $80. Saks Fifth Avenue; Montaldo's; Nan Duskin; I. Magnin.



ALL PRICES APPROXIMATE

DRAWINGS/JOE EULA

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B 21 Crème Fluide for Body & Buste: An unparalleled beauty treatment for those areas where muscle tissue tends to sag first. Applied on the breast, upper arms, inside thighs, and stomach, it will help firm and beautify your skin while smoothing away dryness. 7 oz. $45.

B 21 Emulsion: Used under make-up, it will help protect your complexion from all the environmental hazards it must face each day, while endowing it with a soft, beautifully radiant glow. 4 oz. $40.

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An advantage shared by the world's most beautiful women. Orlane, 680 Fifth Avenue, New York 10019, Paris

Everything you want to know about fashion this fall—

or, how to shop smart from the New York Collections

Smart is smart no matter what you're shopping for; whether it's clothes, cars, food, real estate, whatever—the only way to get what you're looking for is to *know* what you're looking for . . . and what you're not. (If you don't know a hen from a fryer, you're going to wind up with sautéed cardboard. And if you don't know a narrow line from a tight one, you're going to find yourself with a turkey on your hands.) So this month, before we show you, we're going to tell you—look by look, point by point—what we think is standout in the Fall/Winter New York Collections.

• The narrow line that has nothing to do with a tight line, but never loses the shape of the body. It means you're going to have to look beyond the slimness of the cut—a wrap coat, for instance, if it's unlined, and in a light, soft fabric, will *fall* narrow and show the line of the body . . . in other words, fabric is what ultimately makes the difference.

• The coming of age of sweater-and-skirt (or pants) dressing—today, with the line narrowed and both pieces of the same coloring, it's the modern equivalent of being in a dress. *(Continued)*

Everything you want to know

(Continued)

• The raciness of a narrow skirt with trouser-pleating on top—the skirt for women who love pants!

• The good everyday skirt length for everyone—two or three fingers below the kneecap.

• The nice stride-y feeling that you get with a little flat shoe (it can be something this small—the way a shoe changes the rhythm of a woman's walk— that turns the whole mood and tempo of fashion!).

• The smart-money coat—the narrow coat that comes with its own narrow skirt to match (you have the security of a total look—and the option to move the pieces around).

• The practical, beat-the-weather thinking behind the new layering—it works because it's all been thought out in terms of warm, cold, wet, dry, and the pieces put together without a trace of bulk.

• The really nifty—and somehow very American —look of the lean, lanky, over-the-head tunic (if you can swing it, one of the super-soft, thin silk-and-cashmere blends is worth the investment—it will go over skirts and pants by day, long dresses at night).

• The panache of a big, soft wrap of a shawl—to give a totally new line to a sweater and skirt.

• The charming thing that has to do with wrapping—if it isn't a shawl, it's a little knitted triangle to tie at the neck of a crew-neck pullover. ...And the whole seductive world of tops and skirts and robes that wrap and tie—and reveal!—at night.

• The easy glamour of the new makeup that manages to be both emphatic—and subtler than anything you have ever put on your face. The secret is in the "natural" brown-y, *(Continued)*

THE LOOK FOR DAY—THE FASHION

Sweater-dressing at a new level of sophistication, *right*—not uncasual, but it's not your basic back-to-school sweaters either. **Calvin Klein's** narrow-bodied cowl-neck cashmere pullover and matching trousers—all black, with the news of a brick-red crêpe de Chine shirt worn as a jacket and spare, clean touches of black and gold—the neck-ring, the cuff, the narrow suède belt. Sweater, about $66. Trousers, of wool broadcloth (Anglo Fabrics; loomed in America). About $72. Shirt, of polyester (Kabat Textiles). About $60. At Bloomingdale's; Nan Duskin; Montaldo's; Kaufmann's; Jacobson's; Liberty House, Hawaii. For accessories and other stores, see next to last page.

THE LOOK FOR DAY—THE MAKEUP

Emphatic and subtle—a kind of heightened naturalism that makes you aware of something very attractive going on, but doesn't make you stop and think: she's done this to eyes, that to her mouth. The key: the warm, earthy, brown-based colorings that have to do with nature rather than a painting set—they could retire bright blues and reds forever! Sandra of Xavier Coiffures did the makeup for this picture, and the wherewithal is from the new Estée Lauder Country Brick collection—Alfresco Brick Tender Lip Tint; Russet Brick Face & Cheek Tint; the eyes, shadowed in Burnished Brick/Warm Brick and lined with Deep Smoke Eye Color Stick....Hair, Harry King of Cinandre.

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Everything you want to know

(Continued)
raisin-y, plum-y colorings—even at night, at peak intensity, they don't go garish. Dramatic, yes; theatrical, no!

• The way the new accessories unclutter every look—the bold cuff that clasps the wrist; the neck-ring that sits cleanly on the collarbone. Pass up the danglers this year; go for the thing that's strong, spare, simple!

• The touch of luggage with everything—key accessory color for day!

• The new way to wear black—with one other color: A rust jacket with a black sweater and pants. A Chinese-red turtleneck under a black suit. A luggage belt on a black sweater and skirt by day...a crush of gold wrap belt at night.

• The undiminished allure of the pyjama at night. (Tip: if you're thinking in terms of restaurant evenings, look for a pyjama with a narrower leg—it's newer and prettier when it isn't pretending to be a skirt.)

• The dress with the interesting opening at night —at the throat, down the back, under the arm. Ask yourself: how would you rather be remembered—as the woman with the beautiful back... or the one in three yards of sequins? *(Continued)*

THE LOOK—THE LONGER JACKET, THE COLORED FUR

Perfect example, *left,* of a modern fur—meaning, it's a symbol of fashion not status: **Calvin Klein's** fingertip-length fox jacket in a rich raisin-y color, one of the wonderful off-color colors that are happening for the first time this year (and happening all through fashion, not just in fur!). Here, the way anyone would love to wear it—over Calvin's raisin Shetland turtleneck and narrow wrap skirt. Jacket, Calvin Klein for Alixandre, of dyed Norwegian fox; about $2,200. Bloomingdale's; Nan Duskin; Kaufmann's; Bonwit Teller, Chicago; Neusteters; Swanson's; I. Magnin. Sweater, about $34. Skirt, of wool and polyester, about $72. Both, Bloomingdale's; Jordan Marsh, Boston; Higbee's; Sakowitz; Swanson's; I. Magnin.

THE LOOK—THE NARROW COAT, THE MATCHING SKIRT

If you're keeping score, you'll find a lot of the points right here—**John Anthony's** super take on the most basic look in fashion today: the narrow, unlined cardigan of a coat in black, over its own trouser-pleated skirt and turtleneck sweater. To wear with a big tartan shawl and a luggage flat—trim, quick, and dashing! Coat, of wool, fur fiber, mohair (Anglo Fabrics); wool skirt (Mytex fabric); and wool sweater—all, about $435. At Bonwit Teller; Nan Duskin; L. S. Ayres; Neiman-Marcus; Miss Jackson's. Both pages: hair, Harry King of Cinandre; makeup, Sandra of Xavier Coiffures. All accessories, next to last page of this issue.



Everything you want to know

(Continued)

• The news of colored fur that has nothing to do with the bizarre fur colorings of the past. It's the soft, subtle off-color colors that you're going to be seeing in everything—aubergine and raisin and rust and deep charcoal-y greys (the colored fur to be looking for: a longer jacket; a narrow coat).

• The feeling of richness that comes through not just in the warmth and softness of the textures that are being used this fall. It's also a question of color—unobvious, earthy colors look deep and rich; neon colors look thin and poor....It goes back to what we said in July: what counts in fashion today is quality. We haven't changed our mind; it's what the clothes throughout this issue are about.

THE LOOK AT NIGHT—THE FASHION

The subtle seduction of the dress with an interesting opening....At **Mary McFadden,** *left,* the soft, thin white satin tunic with the surprise—the allure!—of an open back, slipped over a narrow white satin skirt, with the waist and throat wrapped in colored satin cord—beguiling! Of crêpe-back satin (Kabat Textiles). About $675. Henri Bendel; Nan Duskin; Claire Pearone; Sakowitz.

THE LOOK AT NIGHT—THE MAKEUP

The look of the makeup, *opposite,* differs from day only in the intensity of the colors—and the fact that they're used on a slightly paled skin—the same earthy colors that can take darkening without going haywire: the deeper they go, the richer they get! The makeup, here, by Sandra of Xavier Coiffures, using colors from Revlon: Baked Berry Red, Moon Drops Moisture Creme Lipstick; Super-Rich Shadow in Toasted Ginger on the eyes; Cremepowder Cheekcolor in Amber Blush....What we've just said for makeup at night goes for hair—you start from the same base as day. The hair in this photograph is the same easy, straight, all-of-a-length hair you've been seeing on the last 4 pages—the surprise is in its versatility, the secret's in the cut!...The accessory at night...the look of gold at night. The most luxurious, most sensuous—**Elsa Peretti's** supple, silky gold mesh belt worn as a scarf on a black cashmere halter from Halston Ltd. Belt, Elsa Peretti at Tiffany. Hair, Harry King of Cinandre.

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On these 16 pages, our choice of the best of the best in the Fall/Winter New York Collections—four key examples, from each of eight top designers, of what we see as the look of the year: the narrow line; the lanky ease and simplicity of the silhouette; the new sophistication in the putting-together of pieces. In other words, the American Look at its best—and most modern!



The American look at its

super, dashing best

Every now and then, a collection comes along that makes you wish you had a fortune to blow... and Geoffrey Beene's is one. Without question, his most beautiful ever! It whets your appetite for clothes.

Just when you thought there was nothing new to say about a sweater and skirt, Geoffrey Beene says it, *opposite, left*—the lanky, hands-in-pocket ease of his elongated chenille cardigan (our cover jacket!), over an ivory silk Paisley shirt and narrow, button-front skirt in a lovely golden shade of camel velveteen. So simple—the luxury is all in the warmth of the textures, in the subtlety of the coloring, and the cleanness of the line—it is *the* wonderful example of a modern American way of dressing. Cardigan, of chenille (rayon, acrylic, cotton), Auburn Fabrics; shirt, Gandini silk; skirt, of J. L. de Ball cotton velveteen. About $725. At Bonwit Teller; Nan Duskin; O'Neil's; Jacobson's; L.S. Ayres; Dayton's; Sakowitz; Frost Bros.; Neusteters; I. Magnin.

If you owe yourself something really ravishing for evening, don't miss Geoffrey's narrow, covered, back-pleated champagne jersey, *opposite, right*—this season's dress to treasure (and his most popular evening dress)! In matte jersey of rayon and silk (Jasco Fabrics); about $365. At Saks Fifth Avenue; Nan Duskin; Hutzler's; Montaldo's; O'Neil's; Jacobson's; L.S. Ayres; Stanley Korshak; Sakowitz; Frost Bros.; Liberty House, Hawaii.

One of the most charming coats we've ever seen, *this page, left:* the narrow-falling, dove-grey smock-coat in mohair and worsted (you have never felt anything so soft or light—or warm!), held to the shoulder with rows of tiny ribbing and released into a pretty kimono sleeve. (Ideally, you'd buy it with the beige jersey dress it was shown over—it's what you call investment buying!) Coat, in fabric by Lafitte-Garique, about $735. At Bergdorf Goodman; Nan Duskin; Hutzler's; L.S. Ayres; Dayton's; Neiman-Marcus; I. Magnin.

A suit looks new this fall. And Geoffrey Beene's *directly left,* looks super!—the trim little jacket and center-pleated skirt in a herringbone of loden green and camel, with a flowered challis shirt printed on camel. To wear with his green ciré slicker. Wool suit (St. Patricks of Ireland tweed), and wool challis shirt (Liberty of London fabric), about $650. Slicker, of cotton-backed polyurethane (Lang Goree Associates fabric), about $295. Both at Lord & Taylor; Wanamaker's; Swanson's; Sakowitz; I. Magnin; Liberty House, Hawaii. Accessories, next to last page of this issue.

HAIR, HARRY KING AND CHRISTIAN QUINET OF CINANDRE. MAKEUP, SANDRA OF XAVIER COIFFURES, AND ARIELLA.

DUANE MICHALS

The American look at its best ... at Oscar de la Renta



One thing you can count on: no matter what's going on, Oscar de la Renta will give it the softest turn in town—he has a feeling for prettiness that never stops.

Oscar's turn on sweater-and-skirt dressing, *opposite page, left,* starts with the softest top in town—a pressed-rose panne velvet tunic, to blouse and belt over a turtleneck and his pleated grey tweed skirt. (And the tunic isn't going to know what the inside of your closet looks like—day or night!). Triacetate-and-nylon tunic; wool-and-polyester skirt. About $225. Elizabeth Arden Salons; Jacobson's; Swanson's; Sakowitz; I. Magnin.

The narrow coat at its trimmest, *opposite page, right*—Oscar's leather-buttoned reefer in oatmeal wool tweed. The nifty way to have it: with matching pieces underneath —rib-knitted oatmeal turtleneck and narrow tweed skirt —the super look of coat-dressing! Coat, about $240; acrylic sweater, about $80; wool-and-nylon skirt, about $70. Saks Fifth Avenue; Nan Duskin; Montaldo's; Kaufmann's; Jacobson's; Sakowitz; Frost Bros.; I. Magnin.

Evening at Oscar de la Renta is always a breath-catcher—*this page, left,* the newest in a series of ravishing chiffon dresses worked out over the past several seasons—hand-painted brown silk chiffon glistened with just a few bronze sequins, slipping narrowly over the body to a leg-showing handkerchief hem. Soft . . . and knockout. About $895. Saks Fifth Avenue; Kaufmann's; Higbee's; Jacobson's; Stix, Baer & Fuller; Sakowitz; I. Magnin.

The simple glamorous little dinner dress, *directly left,* that's one of the most wanted —and hardest to find—things in America. A narrow little smock dress in pressed-rose panne velvet, gently bloused with a braided metal belt. Triacetate-and-nylon velvet; about $150. Bergdorf Goodman; Kaufmann's; O'Neil's; Jacobson's; L. S. Ayres; Sakowitz; Swanson's; May D & F. BEAUTY TIP: Our girl is checking her makeup for a reason —night makeup, as we've been saying, needs extra intensity; the trick is to get it without going overboard. Colors that do it: a raisin-y lipstick, such as Geminesse Berry Burgundy; and their soft-but-strong eye shadow called Spring Violet. Accessories; next to last page.

HAIR, CHRISTIAN AND CAROLE BLAKELY-COLE OF CINANDRE; MAKEUP, SANDRA OF XAVIER COIFFURES, AND ARIELLA.

The American look at its best ... at Calvin Klein

If you were around a hundred years from now and wanted a definitive picture of the American look in 1975, you'd study Calvin Klein: the clothes that are as easy and unstructured as sweaters, the casual turn to city dressing—the whole mood of fashion today comes through in a way that a modern woman can understand and enjoy...and even afford for a change.

Remember Calvin's peasant top? Now it's the base for his dynamite little dinner dress in black panne velvet, *directly right.* Soft, shining, just slipping along the body—there are very few designers who could make black look this casual *and* seductive. A dress in a million! In velvet of triacetate and nylon. About $138. At Bloomingdale's; Jordan Marsh, Boston; Kaufmann's; Jacobson's; Sakowitz; Bullock's.

This fall, Calvin did a black silk Chinese wrap robe, *this page, second from the right,* that everybody is going to want—it is one of the most sensational (and versatile!) new pyjama-looks around! The way he showed it—the way buyers have been grabbing it! —with taupe silk pants, to match the trim of the robe. Robe, about $238; pants, about $130. At Bloomingdale's; Nan Duskin; Famous-Barr; Neiman-Marcus; Liberty House, Hawaii.

Perfect coat-dressing *opposite page, left:* Calvin's narrow, unlined coat in black double-faced wool, over his super black cowl-neck cashmere pullover and trouser-top skirt in softest wool broadcloth—if you owned all the pieces, you would have *the* best basic look in fashion today . . . and you wouldn't have to put the children to work to swing it! Coat, Amicale fabric, loomed in America; about $278. Sweater, about $66. Skirt, about $78. At Saks Fifth Avenue; Marshall Field; Strouss; Stix, Baer & Fuller; Sakowitz; Joseph Magnin.

Calvin's key sweater-look, *opposite right*—one color all the way: The camel's-hair sweater set—the vest (the *small, feminine* vest!) and narrow turtleneck—to wear with his perfect narrow trousers and a luggage belt. Vest, about $38. Turtleneck, about $40. Trousers, of camel's hair and wool (Scotney Mills); about $78. At Bonwit Teller; Nan Duskin; Kaufmann's; Jacobson's; Swanson's; May D & F; Liberty House, Hawaii. Piaget watch, Van Cleef & Arpels. Accessories, next to last page.

HAIR, HARRY KING AND CAROLE BLAKELY-COLE OF CINANDRE; MAKEUP, SANDRA OF XAVIER COIFFURES, AND ARIELLA.

The American look at its best ... at Halston

For a lot of women, owning a Halston is like owning a piece of the rock: his touch is so sure and his taste so accepted, it's practically a guarantee of style, quality, appropriateness—you don't just feel in fashion, you feel safe!

Key coat at Halston, *directly right*—the narrow, three-quarter lined coat in claret wool—the coat everyone wants to throw on anytime over anything (here, as he showed it, over a black cashmere sweater of a dress). Coat, Halston III. About $195. At Bloomingdale's; Hutzler's; Jacobson's; Stanley Korshak; I. Magnin. Dress, to order at Halston Ltd.

The most glamorous dress in town, *this page, right*—Halston's one-shoulder dress in layers of brown silk chiffon, to wrap and wrap around the body (the top can keep wrapping until the Elsa Peretti gold mesh bra is no longer visible—but what a pity!). Dress (Kabat Textile fabric), to order, Halston Ltd. Elsa Peretti bra, at Tiffany.

In **aubergine,** *opposite page, left,* **the thriller matte jersey!** Soft, narrow, slit down to *there*—no matter how many Halston jerseys you see, there is always a new seduction to it. And some new little twist he gives it—this year, Elsa Peretti's supple-as-silk gold mesh belt (to give you an idea how supple—eight pages ago, you saw it tied as a scarf) . . . and the plunge would be all the more alluring for the presence of his new Halston perfume. Dress, of Pomezia rayon jersey, about $360. At Saks Fifth Avenue; Nan Duskin; Higbee's; Jacobson's; Stanley Korshak; Swanson's; Sakowitz; I. Magnin. Belt, at Tiffany. (The bolt of clean Chinese blue in the background is our way of telling you about the colors Halston used for evening—soft and strong and beautiful!).

Just as you've made up your mind that you have enough Ultrasuede to last you a lifetime, along comes **Halston's super casual pants suit in fawn Ultrasuede,** *opposite page, right*—irresistible! And so is the matching hat (and the beige cashmere turtleneck isn't a loser either)! Suit, of Spring Mills fabric, about $400. At Bergdorf Goodman; B. Forman; Hutzler's; Woodward & Lothrop, Montaldo's; L.S. Ayres; Stix, Baer & Fuller; Sakowitz; I. Magnin. Accessories, next to last page.

HAIR, CHRISTIAN QUINET OF CINANDRE. MAKEUP, ARIELLA AND HEIDI MORAWETZ. DUANE MICHALS



HAIR, HARRY KING AND CAROLE BLAKELEY-COLE OF CINANDRE; MAKEUP, SANDRA FOR XAVIER COIFFURES, AND ARIELLA.

The American look at its best ... at Bill Blass

Bill Blass knows how to make a woman feel very good about the way she looks — casual but pulled-together during the day; pretty and glamorous at night. Which isn't a matter of luck; it has to do with really caring about what women want — and it shows!



DUANE MICHALS

The essence of a Bill Blass suit, *opposite page, left*—that combination of casual and well-dressed that always makes Blass suits his best sellers! The longer jacket, muffler, and narrow wrapped skirt in a beautiful double-faced wool plaid of plum and beige; the over-the-head shirt in beige wool jersey. Adam Watt Fabrics wool; Jasco Fabrics jersey. About $750. Bergdorf Goodman; Nan Duskin; Hutzler's; O'Neil's; Jacobson's; Neiman-Marcus; I. Magnin.

The easy, pretty look of shirt-and-skirt dressing at night, *opposite page, seated* — softly gathered matte jersey in raisin and rose sashed with plum, with little shoestring ties at the neck, on the wrists. Jasco Fabrics rayon jersey. About $400. Martha; Nan Duskin; Montaldo's; Kaufmann's; O'Neil's; Jacobson's; Swanson's; Sakowitz; I. Magnin.

Key pieces, *this page, left:* Blassport's perfect thin grey wool turtleneck, lean grey flannel pants, and the news—the softness—of a grey velvet tunic to pull over them (and half the other things in your closet). Turtleneck, about $30; cotton-and-rayon tunic (Martin Velvet), about $78; Woolmark pants, loomed in America (J. P. Stevens fabric), about $66. Altman's; Nan Duskin; Lillie Rubin-South and West; Stanley Korshak; Sakowitz; Bullock's; Liberty House, Hawaii.

The new classic mood at night, *directly left*—the ease and glamour of the narrow-falling toga-top dress that's everywhere this fall. Blass's version: crisscrossing pieces of plum and raisin matte jersey. Of Jasco Fabrics rayon; about $395. Saks Fifth Avenue; Nan Duskin; Montaldo's; Rich's; Kaufmann's; O'Neil's; Jacobson's; Stix, Baer & Fuller; Swanson's; Sakowitz; Frost Bros.; I. Magnin; Liberty House, Hawaii. Accessories, next to last page of this issue.

The American look at its best ... at Anne Klein

When you think of Anne Klein, you think of pieces-dressing; their signature has always been sweaters, pants, skirts—that easy, casual, separates feeling that's second nature for American women...and that Donna Karan does to perfection this year.

Just the narrow coat you'd expect from Anne Klein, *directly right*—a terrific three-quarter hooded duffel in olive-green wool melton. Long enough to be really warm, short enough to really get around in—if country-casual is your way of life, this is a coat you could live in! (And this is the great way to have it: with matching wool flannel pants and a lean, loopy celery-green turtleneck.) All, Anne Klein & Co. Coat, about $220; acrylic-and-mohair turtleneck, about $48; pants, about $92. Mid-September at Saks Fifth Avenue; Kaufmann's; O'Neil's; H & S Pogue; L.S. Ayres; Stix, Baer & Fuller; Sakowitz; May D & F; I. Magnin; Liberty House, Hawaii. Piaget watch: Van Cleef & Arpels.

A shot of color at night, *this page, right*—head-to-toe sweater-dressing in brick-red cashmere and silk—super easy, super smashing for at-home evenings (and some days). Anne Klein & Co. Pullover and pants, about $170; cardigan, about $86. Mid-September at Saks Fifth Avenue; Kaufmann's; O'Neil's; H & S Pogue; L.S. Ayres; Swanson's; Sakowitz; May D & F; I. Magnin; Liberty House, Hawaii.

The over-the-head tunic with pants, *opposite page, left:* easy, narrow—one of the newest, most becoming (most comfortable!) sweater-looks you could ask for—the loopy-knit celery tunic with a cowl neck (that unrolls to a hood in the cold); matching wool flannel pants. Anne Klein & Co. Acrylic-and-mohair tunic, about $52; pants, about $96. Saks Fifth Avenue; Kaufmann's; O'Neil's; H & S Pogue; Hudson's; L.S. Ayres; Swanson's; Sakowitz; May D & F; I. Magnin.

From Anne Klein separates, a wonderful casual suit look, *opposite page, right*—one of the classic little Anne Klein suède jackets in dark olive, belted over a cashmere-and-silk olive turtleneck and trouser-top skirt of olive wool flannel. Jacket, about $200; sweater, about $84; skirt, about $88. Mid-September at Saks Fifth Avenue; Kaufmann's; O'Neil's; Jacobson's; H & S Pogue; L.S. Ayres; Swanson's; May D & F; I. Magnin. Accessories, next to last page.

HAIR, HARRY KING AND CAROLE BLAKELY-COLE OF CINANDRE; MAKEUP, SANDRA FOR XAVIER COIFFURES, AND ARIELLA.



THE NEW YORK COLLECTIONS

The American look at its best
. . . at Kasper

Kasper makes middle of the road one of the most attractive places in fashion—he doesn't make waves; he makes good-looking easy-to-wear very American clothes that have tremendous range...and appeal.

Narrow-coat dressing that's going to send a lot of women running for their checkbooks, *opposite page, left*—Kasper's wonderful peach - blue - tan - and-green plaid reefer, matching slim skirt, and angora-soft peach turtleneck. By Kasper for Joan Leslie. Wool-and-nylon coat and skirt; sweater, of lamb's wool, angora, and nylon. About $258. Bonwit Teller; Nan Duskin; Hutzler's; Woodward & Lothrop; Hudson's; Stix, Baer & Fuller; Sakowitz; Frost Bros.

Niftiest new look of a suit this year, *opposite page, right*—the suit with the feeling of separates. Kasper does it with a small-fitting sweater-jacket in raisin-y tweed, a raisin-and-beige challis shirt, and bias beige skirt. Kasper for Joan Leslie. Sweater and skirt, of wool and nylon; acrylic shirt. About $295. Saks Fifth Avenue; Hutzler's; Woodward & Lothrop; Higbee's; Hudson's; L.S. Ayres; Frost Bros.; Diamond's; Liberty House, Hawaii. Mirror from Tiffany.

The perfect little easy-evening suit, *this page, left*—the chenille-ribbed cardigan in dark, rich brown, over a pyjama with a brown chiffon top and satin-crêpe pants. Kasper for J.L. Sport. Sweater, of rayon and nylon, about $60; tunic-length polyester chiffon top, about $58; pants, acetate and nylon, about $46. Bergdorf Goodman; Nan Duskin; Hutzler's; Woodward & Lothrop; Jacobson's; L. S. Ayres; Sakowitz; Frost Bros.; I. Magnin; Liberty House, Hawaii. Tiffany teacup.

Sweater-dressing for a very feminine woman, *directly left,* in soft, pretty greys — the sweater set in lamb's wool and angora, with a touch of bareness at the neck; the belted skirt in darker-grey velvet. Kasper for J.L. Sport. Cardigan, about $44; pullover, about $34; skirt, of cotton and rayon, about $66. Bonwit Teller; Nan Duskin; Hutzler's; Woodward & Lothrop; Hudson's; L.S. Ayres; Sakowitz; Frost Bros.; Bullock's. Accessories, page 311.

HAIR, HARRY KING AND CAROLE BLAKELY-COLE OF CINANDRE; MAKEUP, SANDRA FOR XAVIER COFFURES. AND ARIELLA

DUANE MICHALS

The American look at its best ... at Ralph Lauren

From the fabric he uses to the total concept of a look, Ralph Lauren stands for everything you've ever loved about men's classic sportswear, but without the masculine angle: Shoulders are small, armholes high, and the line—even on his wrap coats—is narrowed to the body. It's all been thought out for women—with dash and style.



Newer than a pants suit, *directly right:* **the neat, narrow look of his long-sleeved covert jumpsuit**—the raciness of the line! It's what got women hooked on pants in the first place, and why they'll go on forever! . . . Here, with a navy silk blouse underneath and two soft wool shirts worn over—a matching covert shirt plus a beige-y Donegal tweed on top. If you're thinking layers, think about this: there are four sets of shirtsleeves in all, and not even the slightest hint of bulk . . .! Wool jumpsuit, about $250. Matching covert shirt, about $210. Wool tweed shirt, about $184. Saks Fifth Avenue; Nan Duskin; Sakowitz; I. Magnin.

Best look of a casual suit, *second from right*—the natty little blazer and trouser-top skirt in a beautiful wide-wale taupe corduroy. For collectors of pieces, these are a windfall —you can put them together a hundred different ways; the color is one of the great neutrals, and the more you wear corduroy, the softer and more beautiful it gets . . . the stuff never wears out! Blazer, about $160; skirt, about $70. The turtleneck sweater, handknitted in white wool, about $76. Lord & Taylor; Nan Duskin; Higbee's; O'Neil's; Stix, Baer & Fuller; Dayton's; Swanson's; Sakowitz; I. Magnin.

One of the marvelous Ralph Lauren wrap coats, *opposite page, left*—he did a whole group, in the most mouthwatering Harris tweeds, with the ease of a man's bathrobe. And unlined, so you can put even a corduroy jacket underneath without looking—or feeling—like the Fat Lady. This wool gun check version, in browns and green, about $270. Bloomingdale's; Nan Duskin; Sakowitz; I. Magnin. Piaget watch: Van Cleef & Arpels.

The most-wanted sweater of the year! *(farthest right)*—Ralph Lauren's fabulous white cable-knit cashmere pullover, to wear with his great classic covert trousers . . . to wear forever (that's one way to square the price with your conscience)! Sweater, about $230. Trousers, about $112. Bloomingdale's; Nan Duskin; Sakowitz; I. Magnin. Accessories next to the last page.

HAIR, HARRY KING AND CAROLE BLAKELY-COLE OF CINANDRE. MAKEUP, SANDRA OF XAVIER COIFFURES, AND ARIELLA.





The straight, shining hair: the easy confidence that comes right off the page--there is a word for this kind of glamour: nonchalance--that look of total naturalness, total simplicity, of glamour that slips on as easily as jeans. It's more effective than all the razzle-dazzle in the world!

THE ULTIMATE SWEATER-DRESSING

The tweeded cashmeres that are Halston at his best: taking a few key shapes, paring them down to their purest forms, and then doing them in the most glorious fabrics. Here, our favorite pieces —pullover, pants, and the wonderful sweater-kimono in grey-black-and-white knitted cashmere. All, to order at Halston Ltd. Silver fox boa, Halston for A.C. Bang. Jewels, Elsa Peretti of Tiffany. Lauren's hair and makeup, Rick Gillette.

BIG TIME!

Lauren Hutton in Halston

HER LOOKS, HIS CLOTHES.

NEITHER ONE COULD BE ANYTHING BUT AMERICAN. TOGETHER, THEY ARE

THE AMERICAN LOOK AT ITS MOST!

BIG TIME!
Lauren Hutton in Halston



THE SILK JERSEY SENSATION

One of the slinky, super-sexy silk jersey dresses that are a Halston trademark, *left:* his sarong-wrapped halter, in gun-metal grey, with all the seduction in the cling and curve and delicious slide of the fabric against skin ... all the sophistication in the smoky color. To order at Halston Ltd. Diamond earrings, Elsa Peretti of Tiffany.

MODERN, CASUAL ... AND EXTRA-GLAMOROUS!

Halston's idea of a big-evening pyjama, *right:* total simplicity of look, total luxuriousness of fabric—the essence of Halston! A long, narrow Indian tunic with small, high armholes, over narrow pyjama pants, in the thinnest and softest of thin gold lamé ... glamour! Yves Gonnet fabric. To order at Halston Ltd. Hair and makeup, Rick Gillette; accessories, next to last page.

FRANCESCO SCAVULLO

The Chinese Look

IN THE NEW YORK COLLECTIONS

The Chinese look is one of *the* runaway best-selling looks of the season; here, eight of our favorite things.... **The soft, narrow Chinese evening pyjama,** far left, from **Albert Capraro**—long side-slit tunic over straight pants in a silky pink-on-grey damask print. Of rayon, about $180. Saks Fifth Avenue; Nan Duskin; Hutzler's; Strouss; H & S Pogue; L.S. Ayres; I. Magnin. Other stores, next to last page.

Bieff-Herrera's white cheongsam in silk satin-crêpe, left, to wear as a dress or, as here, to slip over black panne velvet pants as an easy-evening pyjama. Dress and pants (rayon velvet; Mayer & Fisher fabric), about $285. Henri Bendel; Francesca International, Miami; Pompian Shop, Chicago; Sakowitz; I. Magnin.

Coolie jeans-dressing!—below left: **Cathy Hardwick's** side-slit, side-buttoned coolie jacket and pants in brushed blue cotton. Top, about $38; pants, about $40. At Kaufmann's; L.S. Ayres; Diamond's; I. Magnin.

Chinoiserie touches, below, on **Calvin Klein's** wonderful silk crêpe de Chine pyjama—pure, beautiful violet faced with taupe, side-closed with frogs. About $298. Altman's; Nan Duskin; Hutzler's; Montaldo's; L.S. Ayres; Stix, Baer & Fuller; Sakowitz; May D & F; Bullock's.

Hanae Mori, a long kimono sweater of a coat, left, in black-and-white knitted wool with ribbed black wool edgings—light, narrow—and nifty over matching black wool knit pants. Coat, about $250; pants, about $90. Bergdorf Goodman; Nan Duskin; L.S. Ayres; Lou Lattimore; Sakowitz.

Everyone's favorite Chinese look, above right—the quilted jacket. Here, one of the softest, prettiest versions for fall—**Bill Haire for Henry Friedricks'** Burgundy-and-jade quilted velveteen in a pointilliste print with Burgundy edging, over matching Ultrasuede pants (this is one of their best-selling looks for fall). Jacket, of cotton, about $170; Ultrasuede pants, of polyurethane (Skinner fabric), about $150. Bergdorf Goodman; Nan Duskin; Hudson's.

Cinnamon Wear's natural extension of their quilted cotton Chinese jacket, right—**their super little quilted cotton Chinese coat!**—hooded, snap-closed, shirttail-hemmed, and *warm!* In Burgundy with a natural cotton lining—super-casual narrow coat for fall. About $72. Henri Bendel; Nan Duskin; Woodward & Lothrop; Kaufmann's.

From Christian Dior-Paris-New York, the perfect Chinese jacket, below—the narrowest! With the thinnest possible quilting across the shoulders, and for the lining. In soft terra-cotta cotton, over their great Chinese sweater-tunic in black wool jersey and the pants they showed with it—narrow grey wool covert to tuck into boots. Turnout, $795. Saks Fifth Avenue. Both pages: hair, Christiaan; accessories, next to last page.

DEBORAH TURBEVILLE

People

are talking about...

Seasons, and how the idea of them has changed, what with suddenly-it's-winter, bonanza Broadway hits opening midsummer, and a lay-back approach to what's-to-wear all year long—"lay-back" being mint slang for "let it happen, let it unfold, relax." And this sagacity from a veteran scene nabber, "Changing climate is not enough to make a season, not anymore." . . . **Al Pacino (both Godfathers, Serpico) and his pinnacle place as the '70's Brando, spectacularly confirmed by his current Dog Day Afternoon, a movie in which he is a bisexual bank robber—an innocent doing it for love of a boy who Sonny (Pacino) thinks should have a sex-change operation. Pacino, making lurid newspaper headlines into a kind of poetry of desperation, moves through his movie with the epic nobility of a Greek tragedian, the sashay of a pitiful comedian. "What an actor's dream this part is," says Pacino. "What a rare prize."**



AL PACINO
Sexy, complexy

PENNING THE WOOLF PACK

Jennie: Lady Randolph Churchill, Winston's American momma, now dashy, elegantly splashy in a strictly "upstairs" TV reincarnation, with Jennie (Lee Remick) snap-lipping witties as she did in "real" life. When one of her lovers dreams that she's been unfaithful to him: "Oh really? With anyone I know?" When son Winston and lover George Cornwallis-West (both about the same age) go off to war: "It's like being at a house party where everyone's gone hunting except me." . . . The junior Malaprop who assured a swain, "I did have four years of Latin, and I still remember how to decline and copulate." . . . "Master Paintings from The Hermitage and The State Russian Museum, Leningrad," a glory of treasures on Bicentennial loan tour to a galaxy of American museums. Among Rembrandts, Picassos, Matisses, Caravaggio's darkly radiant "Lute Player" is the surprise show-stopper. . . . **The King, Queen, and Count of Gee-Whiz Show Biz: Frank Sinatra, Ella Fitzgerald, Count Basie, making their on-Broadway triumvirate debut, and this reminder of what The King had on his front-yard gate: "Unless you've been invited, you'd better have a damn good reason for ringing this bell." . . . The Virginia Woolf-cum-Bloomsbury inundation, with Ottoline at Garsington: Memoirs of Lady Ottoline Morrell, 1915-1918, now first published, relentlessly opening locked closets, secret drawers. About Mrs. Woolf, her peacock-voiced hostess, Ottoline wrote, "She sat as if on a throne and took it for granted that we must worship."**

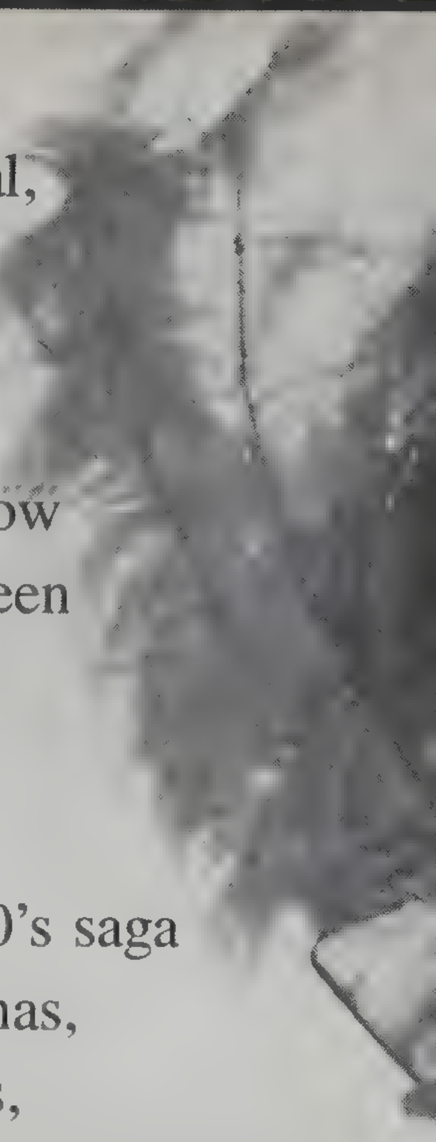
HEIGH-O, THE MOVIE O'S

Scott Joplin, the gladdest ragger, being discovered as an opera composer, with his happy, full-blooded-sappy Treemonisha running gorgeously musical, dancing riot on coast-to-coast theater tour stages—what with its super-ragtime finale, "A Real Slow Drag," frenzying viewers into can't-stop sing-alongers. . . . Onassis, this time as movie fodder, and a brace of Rome-based would-be makers hustling to get there first, with their dreams of Onassis being star-trekked by, variously, Marlon Brando, Paul Newman, Dustin Hoffman, Anthony Quinn, and Mrs. O. by—Julie Christie! . . . *Petropolis,* the gold-plated, green-leather-cased, Monopoly-related board game in which the real estate being vied for is in twenty-seven oil-producing countries—Saudi Arabia, Iran, that kind of ooze. For starters you invest $790 in purchasing your *Petropolis* setup (as devised by Baron Arnaud de Rosnay), after which you fiddle-de-dee with two million make-believe petrodollars. Christmas-time hope: same game in $14-$16 cardboard version.

LUNCH AND LISTEN

Les Pleiades, Manhattan East '70's must-lunch place for gallery owners, their favorites—artists, clients—especially on Tuesdays, and this sum-up from our art lady, "A strange place that always looks closed, but is actually filled with a brilliant cast, whispering to one another." . . . The run on vintage Agatha Christie gories since she's announced the imminent death of her suavey gumshoe, Hercule Poirot, in Curtains, Poirot's Last Case. Tut, tut Dame Agatha—you, a murderer? . . . Sky Sailing, also called Hang Gliding, a sometimes deathly sport for which you don Icarus-y wings, shin pads, and clothes to suit, then soar from a hill—at your own risk. "Requires," says our would-be sky-sailer, "10 percent skill, 90 percent judgment." And good luck. . . . *Maria or The Wrongs of Women,* for the first time in a modern edition, in which Mary Wollstonecraft fictionized her 1792 *A Vindication of the Rights of Woman* while dispensing wisdoms such as, "A woman neglected by her husband, or whose manners form a striking contrast with his, will always have men on the watch to soothe and flatter her."—LEO LERMAN

CHICAGO THAT RAZZLE-DAZZLE MUSICA



Chicago is
rotten-hearted, cynical,
venom-spitting,
beyond despair; and
Broadway audiences
go away from the show
as if they have just seen
the most hilarious
musical in the world.
Reason why this
all-American, late-'20's saga
of pistol-totin' mammas,
flimflam mouthpieces,
high-stepping tap-tap-tapping
bums of all sexes exhilarates:
its flabbergasting stage life
and look. Bob Fosse (movie *Cabaret,*
Broadway musical *Pippin*)
directed, choreographed,
coauthored Chicago, totally
theatricalized the 1926 play
that Ginger Rogers made as *Roxie Hart*
Hollywood film, 1942.
Today's Roxie is Gwen Verdon,
right. She's next to Jerry Orbach,
who plays her mouthpiece.
Draped on Jerry's left shoulder,
Chita Rivera: she's the other
Chicago star-happy murderess.
Surrounding this moral-less trio,
les girls: they furl a fan,
draw a gun with equal ease. . . .
What's the 1975 Chicago really
about? The always-with-us
relentless pursuit of
notoriety; the business of
getting away with anything
you can get away with.
All that jazz.

AVEDON



RICHARD AVEDON'S HIDDEN PHOTOGRAPHS: *pictures you could never*



SPOCK: pediatrician/politician Benjamin and his wife, Jane; 36″ x 30″, 1969

EDITOR'S NOTE: From September 10 to October 3, as part of a new series of exhibitions, in New York the Marlborough Gallery—until now, dealers only in painting and sculpture—will present photographs by Richard Avedon. Of this large group of pictures, at least three-quarters never before have been shown or published: works of Vogue's famed photographer of fashions, representing his private exploration into photographic portraiture during the last ten years and the first major showing of his work since his big retrospective exhibit at The Minneapolis Institute of Arts in 1970. Since 1965, Avedon has been concerned with the likenesses among human faces; unexpected matchings-up that make it almost impossible to tell the murderer from the therapist or to separate the loneliness of the sensational writer from that of the baby doctor or the head of state. Of these instructive works, Avedon said, "These are the stillest pictures I've ever done."

BY THOMAS B. HESS

Richard Avedon's one-man show is a dramatic event on several levels. It marks another giant step in photography's invasion of art-world marketplaces—and Avedon has picked the most marketing of all art places, the redoubtable Marlborough Gallery, New York. Freed of the economics and technologies of the printed page, Avedon has produced mammoth prints—some are thirty feet wide; all are for sale in signed, numbered editions. Which opens a whole can of socio-esthetic worms, none of which is very interesting. What's interesting is that Avedon, one of the most celebrated photographers of high fashion, is exhibiting pictures he has done on his own, for himself, about which he feels strongly.

There is shock. Avedon's images—yowling, mourning, staring, hugging—are strong presences. They are very much "there," physically, aggressively on the wall. At first you feel trapped in a crowd of giants, jostled by monster heads. Mouths stretch a foot wide; eyeballs are the size of Polyphemus'; foreheads, as scarred, wrinkled, and stained as the surface of the moon. Many of the faces are photographed straight on, the lens often aimed at the eyelashes. Heads come slowly at you, like medicine balls. Some appear threatening (John Ford) or seductive (Renata Adler) or absentminded (Eisenhower); some look furious (Oscar Levant), some insulted and injured (Dorothy Parker). After further study, after they've hooked your eye for the fifth and sixth time, the expressions on Avedon's sitters acquire a resonance of ambiguity. Is that really a smile, or is it a grimace of pain? Does Eisenhower see you or avert an inward, glazed glance? Often you can interpret a look in as many different ways as a Rorschach inkblot (indeed, a reading of these pictures could tell as much about the personality of the reader).

When the gesture of an eyebrow, the set of a lip, the fold in a cheek become enlarged, and distorted in the enlargement, there is a loss of humanity; the quality that's called "likeness" or "psychological depth" in portraiture is drained off. It's replaced by a generalizing, semiotic potential, like that of a glyph or a traffic sign. There is schematic starkness and vivacity to some of Avedon's images. They can be read fast. They're blunt, whole, organized around a single focus (often the face).

All-white backgrounds heighten the dramatic, unitary sensation. Any trace of horizon (and thus of perspective) is effaced. The subjects bob towards you as from a void, from gleaming albumen nothingness. There is something modern—some clue to our panic moment—in these steam-white or ice-white papers on which are trapped the actors from Avedon's peculiar version of the history of the beginning of the end of the twentieth century. Sometimes the white gnaws at the edges of a subject; the rim of a forehead dissolves into Existentialistic dew. Sometimes the subject stands with a hallucinatory sharpness. You are startled by the realization that somewhere on this planet there breathes —or recently breathed—a creature almost exactly like this black-and-white, semigloss or matte simulacrum.

Avedon's pale-fire background also is a kind of moral detergent. It wipes away the subject's properties and trinkets, all the crutches of comfortable living. Avedon's people wear simple clothes. They are deprived of their thrones, medals, swords, diplomas, telescopes, globes, batons, and other appurtenances of rank, dignity, professionalism. For, make no mistake, almost all these all-too-human sitters are famous—celebrities, stars, heroes of one sort or another—lions of coteries (Marcuse, Capote); of cultures (Ezra Pound, Willem de Kooning); of combats (the "Chicago Seven," who fought the Federal conspiracy trial in 1969; the "Mission Council," which, from the highest level, prosecuted American war efforts in Vietnam, 1971).

When questioned, Avedon was a bit uneasy about this prevalence of swans and pointed to his pictures of "nobodies"; the Young Lords, for example, and a series of newlyweds hugging one another in clumsy rapture at City Hall. But the notoriety of the Young Lords, their aura of violence and danger, add the star quality even though each individual member is anonymous. And newlyweds are glamorous "if only for a moment," within a family, among friends. Like all true stars, they submit with class to the distortions of limelight.

Avedon said that he is interested in celebrities because they have the faces of men and women familiar with extreme situations. They have worked at the bournes of human sensation. It rings true. Avedon's sitters bear stigmata that seem logical functions of having been a famously homosexual French author, a famously witty English book reviewer, a famously cold-blooded murderer, a President of the United States. But, as Avedon has demonstrated so touchingly in photographs of his own father nearing death—the head blown-up so wide that it's like a map of pain—anybody can treat with extreme situations, anybody can have a face that is noble, fearful, passionate, grief stricken. We all have business at the outer boundaries of human experience. Behind us all is the *néant* of Pascal, the terrifying blank white.

The reason most ordinary people—you and I—are invisible to Avedon is that he needs famous or notorious subjects in order to play on their recognizability—their legibility, so to speak (we really don't know who most of his subjects are until we read the caption). Avedon warps their legibility, through his craft, to something more ambiguous, uncertain, more suited to the pictorial tensions of art. For example, take the photograph of Plain Old Anybody, with his intricately rueful look. You empathize. He's an old man; he remembers chances missed, mistakes caught, guilty pleasures. However, when Plain Old Anybody turns out to be Dwight D. Eisenhower, the diapason of the image, and of our associations, violently widens. The bits and pieces among Eisenhower's souvenirs, after all, include battles in which tens of thousands died. That's part of the game Avedon pursues in his landscape of wide-open faces.

Sometimes Avedon's medium transmits a message. His direct style lends itself to eloquent denunciation or praise. You can hear the photographer choke with indignation at cer- (Continued on page 307)

see before in the pages of Vogue, here and soon to be shown at an international art gallery



WARHOL: artist/filmmaker Andy's torso with scars; 47½″ x 59″, 1969



So what if they're blue? So is Lake Erie, on a sunny day. It took more than a pair of deep, sinful eyes to make a **Paul Newman** *superstar. Yet "Hud" does rhyme with "stud."*

"MEN ARE NOW SOLD EXACTLY THE WAY WOMEN ONCE WERE: AUDIENCES AREN'T IN LOVE WITH A COMPLETE MAN, ONLY WITH PIECES OF MALE BODIES"

WHO'S SEXY

Men.... Strong and silent or brainy and glib...even bratty. Times change; so do turn-ons

BY MARA WOLYNSKI



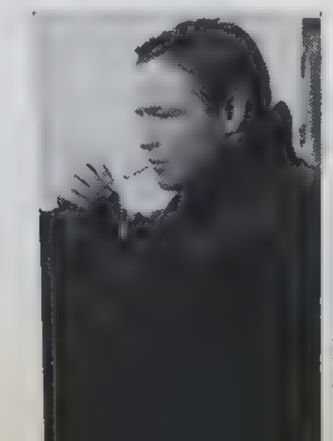
Humphrey Bogart *sure knew how to whistle. When Bogie put his lips together and blew, he signaled a four-alarm fire.*



Clark Gable *(above) was, is, and always will be King. Maybe he didn't "give a damn," but ladies in their cinema seats all wished they were Scarlett women.*



When **Burt Reynolds** *(above) center-folded, he showed some promise. But he'll never be the seventy-cent spread.*



Marlon Brando *(left) can still tango, but as Stanley Kowalski he knew more about "Desire."*

I see, in the old movies, that men were sexy in the 'thirties. In 1966, when I was thirteen, they were still sexy. But, somewhere in the early 'seventies, someone changed the formula—and the men ain't fun no more.

I always imagine that, in the years before I was born, sex symbols were sex symbols because they had class. The best actors were elegant, inaccessible, and divine. They moved better, had better lines to say, and more romantic parts to play. They somehow seemed to be a cleaner breed. Then, a sex symbol knew how to walk, talk, disappear, and make you want to go driving with him—even in Newark.

Today, we are stuck with men like Burt Reynolds (disappointing enough as a clothed actor, utterly disillusioning spread out nude in *Cosmopolitan*). I suppose this must be the decade of Mr. Round Heels. And it is Burt Reynolds who has become the epitome of contemporary Hollywood, with all its empty openness and touchy-feely freedom. Maybe it is a reflection of the times that today's male sex symbols have so little style.

There is also a mistaken notion that elegance is dated, something which belongs to past eras. Coarseness has been substituted for panache and, although a little coarseness can sometimes be attractive, it is only attractive when it is a charming contradiction in an otherwise perfect gentleman. The "hitter" personality that emerged from West Islip and Laguna Beach has become pervasive. But it isn't sexy, only an exercise in bad taste and manners.

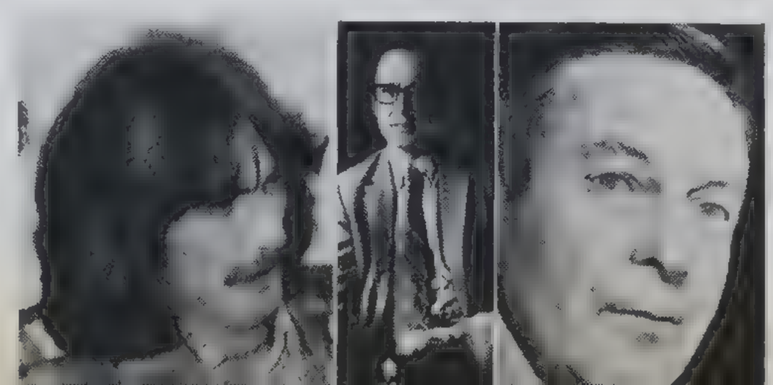
In this context, I can imagine James Caan or Ryan O'Neal not holding open a door for me and even allowing it to slam into my nose (possibly breaking it) at some tacky restaurant in East Los Angeles. By contrast, I can imagine climbing slimy rocks with Orson Welles (his arms around my waist to protect me from a nasty slip that could chip my front tooth) and being intoxicated by the haunted eyes of Mr. Rochester. "Divine," I sigh.

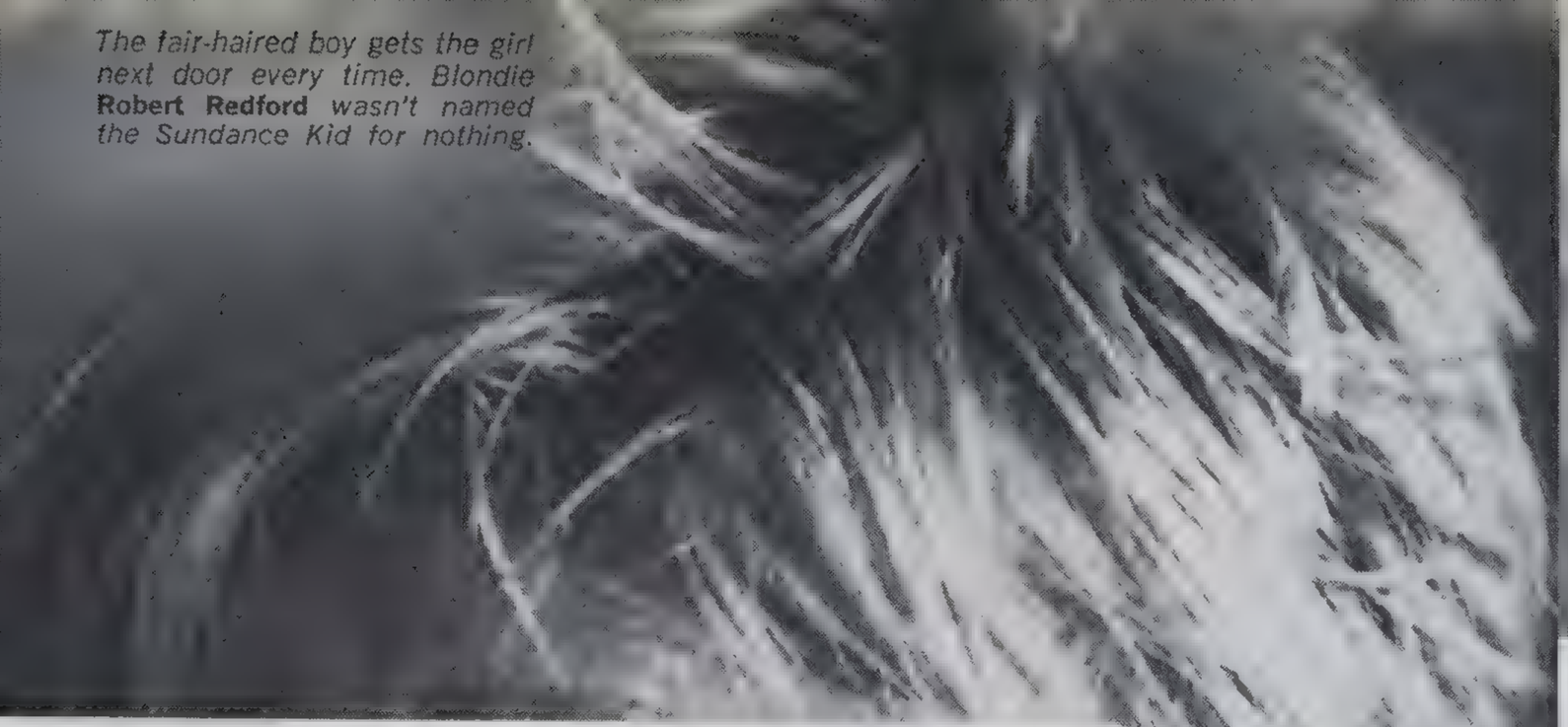
"Pig!" I cry, as Marlon Brando knocks me under a bus so he can be the first one on. But Clark Gable, with no effort, would have reached down from the steps and lifted me on, so I wouldn't soil my slippers.

Spencer Tracy might have looked at me lovingly over a restaurant table and buttered my rolls—while Al Pacino's only concern would be that I stop eating all the bread because a *very* expensive dinner doesn't belong in a doggy bag.

There is a prefabricated quality about our present *macho* mannequins, a condition that requires them to emulate rather than emanate. The sexy old-timers weren't forever being compared to one another, because each was unique. You didn't have to wonder if Tyrone Power had taken a bath; you knew he had—for you. Laurence Olivier inquired if his cologne was suitable; he wouldn't order you out to buy Brut and then have you make a commercial describing how *"ferrrocious"* he got when you returned home with something different. You didn't have to wonder what disease Mr. Bogart was going to give you, because you knew that he knew how to take care of himself. It didn't matter that

Sex appeal works brain-to-brain, whether your choice is the compassion of (left) Beatle-breakaway **George Harrison** *or the wit and elegance of such writers as* **Wilfrid Sheed** *(center) and* **John Cheever** *(right).*

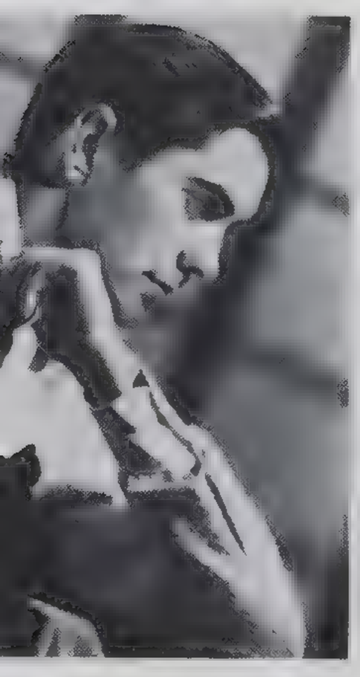




The fair-haired boy gets the girl next door every time. Blondie **Robert Redford** *wasn't named the Sundance Kid for nothing.*



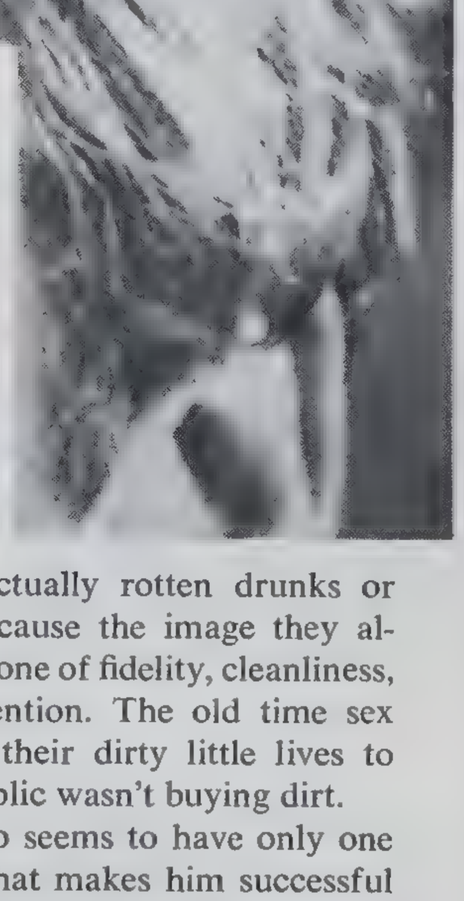
NOW?

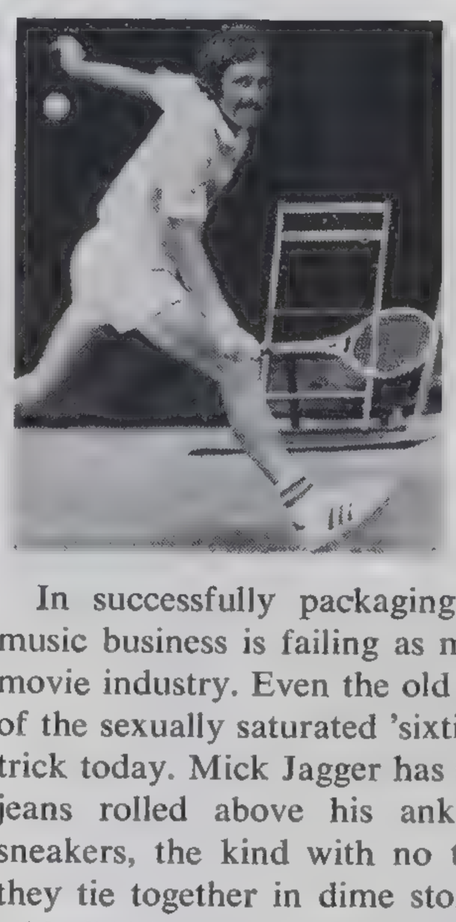




While **Tyrone Power** *(left) romanced his way into female hearts,* **Spencer Tracy** *(right) punched out male realism. Tough guys get the softies, it seems: muscle-mouth* **Muhammad Ali** *(below) knocks them out.*







Mick Jagger's *no "Smile" button, but a lot of lip can make for some satisfying conversation.*



John Newcombe *(left) knows how to swing (. . . a racquet) and lose or win like a gentleman; gentle* **Prince Charles** *(right) will be king. Court positions count.*



Heather, moors, and Heathcliff: the heady 'thirties Laurence, today's suave **Lord Olivier.**

some men were actually rotten drunks or women beaters because the image they always projected was one of fidelity, cleanliness, and honorable intention. The old time sex stars had to keep their dirty little lives to themselves. The public wasn't buying dirt.

Today, each hero seems to have only one salable body part that makes him successful at the box office. Audiences aren't in love with a complete man, only with pieces of male bodies: Paul Newman's blue eyes, Robert Redford's blond hair, Mick Jagger's slippery mouth. Men are now sold exactly the way women once were—the way Mr. Perdue sells his chickens: "Mah chickens have the best legs money kin bah." Too much reality has destroyed imagination, and suggestion has been replaced by bare-assed exhibition.

At present, Robert Redford has become a pin-up. Al Pacino is everyone's spoiled Italian brat. James Caan differs slightly from Burt Reynolds in that Caan likes women and Reynolds likes *older* women. Warren Beatty has produced his own image as vulgarly as he produced the year's most wretched movie, *Shampoo*. Beatty is so offensively Southern Californian at this point that he should be kept, on a chain, in Bette Davis' attic and taught some New England style.

One bright spot in the recent history of mythical sex objects, however, was Elvis' taking to his fat bed on his fortieth birthday because at least he understood that it is unacceptable for a hot number to be grossly overweight and obsessed with God.

There are still a few attractive men around —but only a few. Wilfrid Sheed and John Cheever are sexy, witty, good writers, and elusively elegant. Laurence Olivier and Orson Welles will always be sexy. John Newcombe is sexy because he loses tennis matches like a gentleman and is terribly refined. On the other hand, even though Jimmy Connors is the best tennis player (and being best often makes a man sexy), he is crude—which diminishes the value of being best.

Photos: Bogart, Brando, Gable, Jagger, Newman, Olivier, Power, Tracy—Culver; Ali, Harrison, Newcombe, Prince Charles—UPI; Cheever—Warren Inglese; Sheed—Jill Krementz.

In successfully packaging sexuality, the music business is failing as miserably as the movie industry. Even the old pelvis pumpers of the sexually saturated 'sixties don't do the trick today. Mick Jagger has started wearing jeans rolled above his ankles and cheap sneakers, the kind with no tread (the kind they tie together in dime stores and put on a big SALE table sometime in April). George Harrison, because he does nice things for starving people, is still a little sexy (in a transcendental way), despite the fact that he drags around large numbers of Indians who require special diets due to their religious persuasion.

Comedians, however, have suddenly become sexier—partly because they have never before been considered sexy. It is very sexy to be able to make people laugh. Mel Brooks is only sexy when he makes you laugh. Richard Pryor is sexy. Woody Allen isn't sexy, because he really isn't that (Continued on page 307)



THE NEW YORK COLLECTIONS

THE LOOKS AMERICAN WOMEN LOVE BEST

ARTHUR ELGORT

On these 20 pages, we're showing you the best sellers in the New York Collections—the clothes that have been walking right out of the designers' showrooms and into stores across the country, because these are the looks American women love best. And we're showing them here the way we like them best—the accessories, the hair, the makeup—for us, these are the things that make the difference between clothes that do well for a designer and clothes that do something special for the woman who wears them...

The shirtdress . . . the casual pants suit—two all-time best sellers from **Kimberly,** masters of the kinds of easy, good-looking knitted clothes American women always want. **The new look of a shirtdress** at Kimberly, *far left*—[illegible] in a pale-beige [illegible] blend with dolman [illegible]. The new way to wear [illegible] narrow woven luggage belt, buttery suede scarf. Kimberly Knitwear, of Namelle acrylic and cashmere. About $120. Bergdorf Goodman; Montaldo's, Lillie Rubin South and West; Jacobson's, Frost Bros., I. Magnin. **Casual, pulled-together pants dressing,** [illegible] pale-[illegible] beige [illegible] of the pants [illegible] matching [illegible] [illegible] [illegible]

Chanel suit — always an American

The classic appeal of a Chanel suit has become an Adolfo classic, *opposite page*. He gives a woman all the easy luxury and femininity in a fresh, modern way —in a year when the sweater is key, he does his suits in wool knit, easy as sweaters. Here, in black with white satin soft-tie blouses, narrow pleated skirts—perfect day-into-evening dressing. *Far left*, with a button-front cardigan jacket edged in white. *Left*, the zip-front cardigan with a cranberry jacquard design. Suits, of Kalimousse wool. Each, about $675. *Far left*, at Saks Fifth Avenue; John Baldwin; Lou Lattimore; Frost Bros.; Miss Jackson's; Balliet's; Neusteters. *Left*, at Saks Fifth Avenue; John Baldwin; H & S Pogue; Lou Lattimore; Frost Bros.; Miss Jackson's; Balliet's; Neusteters.

The blockbuster Chanel suit at Abe Schrader, *right*—it took off like a shot! Heathery oatmeal tweed cardigan jacket, narrow skirt, all the classic Chanel touches: the tiny gold buttons, braid edging, the soft-tie satin blouse, here striped to match the jacket lining in ivory, rust, yellow, grey. Extra pretty to wear with it: the woven luggage belt, the tartan shawl, the look of a cuff at the wrist. Belle Saunders for Abe Schrader. Suit; Dacron polyester, Orlon acrylic, and wool (Novelty Textile Mills). Blouse; nylon and Arnel triacetate (Loomskill fabric). About $196. Lord & Taylor; Jordan Marsh, Boston; Hutzler's; Kaufmann's; O'Neil's; Hudson's; Stix, Baer & Fuller; Sakowitz; Frost Bros.; I. Magnin. Other stores, accessories, next to last page. Hair, Harry King of Cinandre; makeup, Sandra for Xavier Coiffures.

favorite...what everyone loves is the

THE NEW YORK COLLECTIONS

THE LOOKS AMERICAN WOMEN LOVE BEST

The Chanel suit goes on!—at Rona, *left,* in the prettiest salmon-and-brown nubbly tweed: cardigan jacket with crochet edges, gold buttons, "wrap" skirt, and the silky soft-tie Chanel blouse in salmon. Mario Forte for Rona. Suit, of rayon, cotton, wool, and Orlon. Blouse, of polyester. About $170. At Bonwit Teller; B. Forman; Strawbridge & Clothier; Woodward & Lothrop; O'Neil's; Strouss; L.S. Ayres; Sakowitz.

sweater-and-skirt ease — whether it's

ARTHUR ELGORT

BEST-SELLER
SOFT DRESSES AT...



...Gloria Rolfe



...Albert Capraro



...Gamut



...Albert Nipon



...John Anthony



...Halston

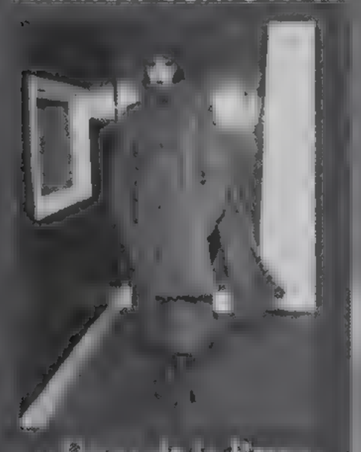
From Leslie Fay, the two-piece dress that's like being in sweaters, *right*—beige-and-rust striped skirt and cap-sleeve tunic with beige "shirt sleeves" in a rabbit hair blend—one of the soft new sweater knits turning up everywhere this fall. Soft textures to put with it: the chenille triangle shawl, the knitted scarf and gloves, suède-and-leather belt. Dress, of Dacron polyester, rabbit hair and Orlon. About $56. At Bloomingdale's; Jordan Marsh, Boston; Hutzler's; Woodward & Lothrop; Kaufmann's; Hudson's; Stix, Baer & Fuller; I. Magnin. Here and on the next 14 pages: hair, Harry King of Cinandre; makeup, Sandra of Xavier Coiffures. Other stores and accessories, on next to last page of this issue.

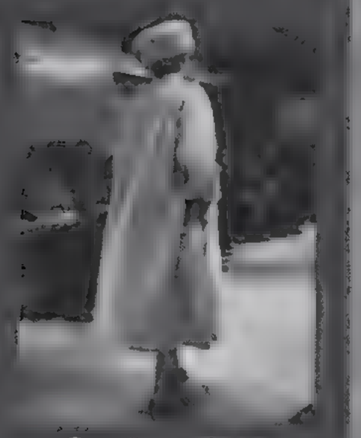
a Chanel suit or a two-piece dress....



This year's coat...a narrow coat...bes

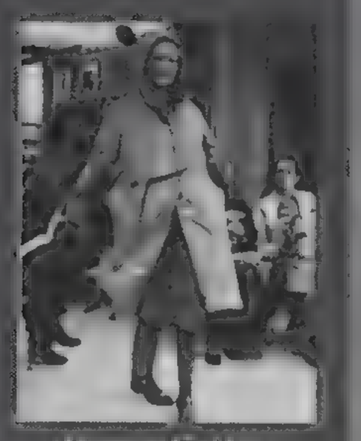
BEST-SELLER NARROW COATS AT...





...Geoffrey Beene







Halston III

THE LOOKS AMERICAN WOMEN LOVE BEST

New turn on the classic trenchcoat from Harvé Benard, *far left*—a houndstooth check of loden, rust, and beige wool. With an easy matching skirt—the start of many good casual looks. Woolmark turnout of Barnes Worsted fabric, loomed in America. About $220. At Bonwit Teller; B. Forman; Nan Duskin; Montaldo's; Lillie Rubin-South and West; Jacobson's; Stanley Korshak, Makoff.

From Gamut, the good-looking all-weather coat everyone always wants, *left*—in loden-green poplin, the narrow-falling, yoked-back coat, skirt to match. Super (super casual!) way to wear it: a white wool turtleneck, oatmeal ribbed tights, luggage flats. Coat and skirt, of Dacron and cotton (Burlington Sportswear fabric). About $130. At Saks Fifth Avenue; Woodward & Lothrop; L.S. Ayres; Sakowitz; Frost Bros.; Diamond's; I. Magnin. Other stores, next to last page.

The narrow unlined wrap coat at Adele Simpson, *right*, in camel wool double-faced with camel/white herringbone. Easy and light as a little cardigan over a matching camel skirt and jersey turtleneck—the most pulled together coat-dressing! Woolmark coat and skirt of Meyer Woolens fabric, loomed in America. Sweater of acrylic. About $495. At Bergdorf Goodman; Nan Duskin; Kaufmann's; Jacobson's; Marshall Field; Harzfeld's; Ballet's; May D & F; J.W. Robinson, Beverly Hills. Accessories, next to last page this issue.

with a matching skirt....Lots of

THE NEW YORK COLLECTIONS

THE LOOKS AMERICAN WOMEN LOVE BEST

The wonderful wrap coat at Jaeger, *left*—the soft, lightweight camel cashmere coat with all the coziness of a man's robe and a collar you can pull up around your face—extra-dashing! To wear with a wrap of plaid shawl . . . cashmere gloves . . . a soft woven leather shoulderbag. Coat, about $500. At Jaeger International Shops, New York, Boston, Atlanta, San Francisco; Higbee's. Hair, Harry King of Cinandre; makeup, Wendy of Cinandre.

BEST-SELLER SWEATER LOOKS AT



Calvin Klein



Kathy Hardwick



Anne Klein



. . . Damon

wrapping. It can be a coat...a shawl



In a sweater-and-pants year, a great sweater-and-pants look, *right*—nutmeg flannel trousers and a long, lean raglan-sleeved pullover in a cocoa-brown mohair blend—the collar buttons to make a turtleneck when you want a change. To add the big, wrappy tartan shawl—it gives pants-dressing a whole new turn this season! Rena Rowan for Jones New York. Sweater, of acrylic, wool, nylon, and mohair, about $33. Wool-and-polyester pants, about $38. At Lord & Taylor, Jordan Marsh, Boston; Woodward & Lothrop; Higbee's; H & S Pogue; Hudson's; Stix, Baer & Fuller; Swanson's; Sakowitz; I. Magnin. Accessories, next to last page. Hair, Harry King of Cinandre; makeup, Sandra of Xavier Coiffures. This page, photographed at the Livingston-Learmouth Gallery,, N.Y.

ARTHUR ELGORT

(key look with a sweater and pants!)

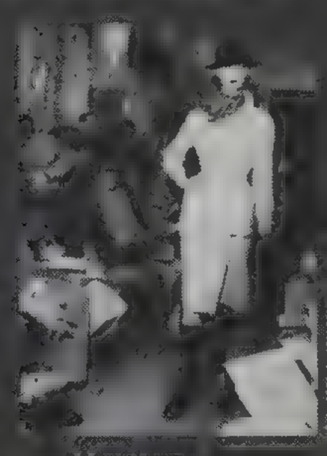
The soft tweed suit from Albert Capraro—easy shirt-jacket and matching wrap skirt in taupe-y beige with flecks of green and rust. The soft challis shirt in a green-rust-and-camel print—to wear unbuttoned over a cowl-neck sweater with a woven luggage leather belt at the waist, dark green cuff at the wrist. Albert Capraro for Jerry Guttenberg. Suit, of wool and polyester. About $180. Late September at Lord & Taylor, Nan Duskin, Montaldo's, Lillie Rubin-South and West Strouss; Jacobson's; Stanley Korshak; Sakowitz; Harzfeld's; Makoff; Bullock's.

Women love the self-contained look—

THE NEW YORK COLLECTIONS
THE LOOKS
AMERICAN WOMEN LOVE BEST

The new ease of a grey flannel suit at Originala, with a longer jacket and soft, narrow skirt—simple and perfect. The new way to wear it: with a natural cowl-neck cashmere sweater, braided luggage belt, and a wonderful tartan shawl in beige, brown, grey. Suit, about $400. Bonwit Teller; Hutzler's; Jacobson's; Stanley Korshak. Sweater: Bonnie Cashin's Knittery. About $90. Lord & Taylor.

BEST-SELLER
SOFT SUITS AT..



Halston



Halston



Cathy Hardwick



Geoffrey Beene



John Anthony

The latest!—the Ultrasuede suit from Nat Kaplan—light-olive shirt-jacket and matching button-front skirt (the skirt for great-looking legs!), with a silky [illegible] shirt in shades of green, rust, and cream. More soft textures to add: rust suede scarf, rust woven leather bag. Suit, of Ultrasuede by Spring Mills. Shirt, of Qiana nylon. About $295. Bergdorf Goodman; [illegible]; Higbee's; Jacobson's; S. Ayres, Stanley Korshak; Sakowitz; I. Magnin. Piaget watch: Van Cleef & Arpels. Accessories, next to the [illegible]

the ease—of a suit. With a skirt. Or

ARTHUR ELGORT

THE NEW YORK COLLECTIONS

THE LOOKS

AMERICAN WOMEN

LOVE BEST

pants suit—every woman's all-time

ARTHUR ELGORT

The soft corduroy pants suit at Stanley Blacker, *far left,* in gold, with a longer jacket cut like a pea coat. The cozy—casual—way to wear it: with a long narrow-belted Shetland pullover, a second Shetland knotted around the neck, beige knitted head wrap. Suit, of cotton corduroy, about $170. At Lord & Taylor, N.Y.; Woodward & Lothrop; May D & F. **From Goldworm, the easiest pants suit,** *left,* in a deep-tobacco suède with an over-shirt jacket to pull on over a cashmere turtleneck . . . to wrap in a brown-and-beige plaid shawl. Jacket, about $106; pants, about $86. At Bergdorf Goodman; Nan Duskin; Jacobson's; Stix, Baer & Fuller; Bullock's.

The dynamite pants suit at John Anthony, *right*—a longer narrow mandarin-collared jacket and belted trousers in black gabardine, with a soft-tie blouse in grey-and-red print—simple, classic, sophisticated—no wonder it flew out of the showroom! Suit, of Mytex wool; blouse, of rayon. About $325. At Bonwit Teller; Woodward & Lothrop; Dayton's; Woolf Brothers; Bullock's Wilshire. Accessories, next to last page this issue. Both pages, photographed at the Livingston-Learmouth Gallery, N. Y.



BEST-SELLER PANTS SUITS AT



Blassport



John Anthony



. Bill Blass



. . . Beene Bag



. . Jones New York

casual favorite.... For the small, easy





From Halston, the classic look—classic ease, *left,* of a silky pyjama that wraps to a low, wide V—one of the most becoming necklines. And one of the most becoming colors—a deep wine-red. Halston for Dorian, of Qiana nylon. About $130. Bergdorf Goodman; B. Forman; Woodward & Lothrop; Montaldo's; Hudson's; Sakowitz; I. Magnin.

Pyjama sweater-dressing from Robert David Morton, above—soft cowl-neck sweater ribbed for the smallest look of a midriff and waist, over narrow matching pants in beige cashmere-and-silk-tussah—super soft! About $160. Bloomingdale's; Nan Duskin; Kaufmann's; Sakowitz; Diamond's; J.W. Robinson; Liberty House, Hawaii.

evening: the pyjama!—the way Ameri

Albert Capraro's black satin jumpsuit, *left*—another easy—pretty!—way to be in pants at night. With a drawstring waist, jewel zipper—and the longest, leanest line. Albert Capraro for Jerry Gutenberg. Crêpe-back satin of acetate and nylon. About $110. Bonwit Teller; B. Forman; Nan Duskin; Hutzler's; Woodward & Lothrop; Lillie Rubin-South and West; Higbee's; Jacobson's; Sakowitz; Bullock's.

Chinese dressing from Anthony Muto, *above*—one of the best, hottest-selling looks this year! Here, an ivory quilted jacket that reverses to black satin, over a black satin-stripe pyjama—the short-sleeve top has tiny frog closings, mandarin collar. Anthony Muto for Marita. Jacket, of acetate and nylon, about $58. Pyjama, of Arnel and nylon, about $118. Bonwit Teller; B. Forman; Lillie Rubin-South and West; Kaufmann's; O'Neil's; L.S. Ayres; Jacobson's; Stanley Korshak; Frost Bros.; Bullock's. Accessories next to last page. Kitchen by Armstrong/Childs; Architects P.C.

ca loves to dress at night. For theater—

ARTHUR ELGORT

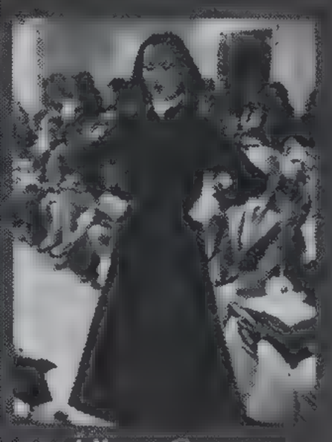
THE NEW YORK COLLECTIONS

THE LOOKS AMERICAN WOMEN LOVE BEST

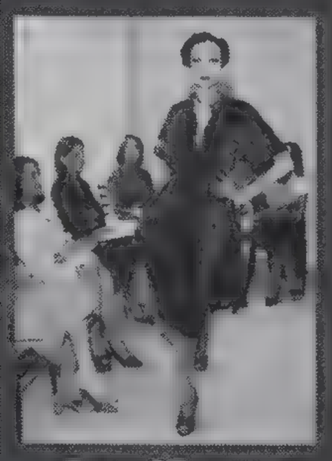
The best-selling dress at Richilene, *left*—the black crêpe Cocktail dress with the prettiest top—the prettiest view across a table!—low bare neckline, long sleeves, thin ribbons of satin tied to make the point of a narrow midriff. Of acetate and rayon (Pamezia fabric). About $260. Elizabeth Arden Salons; Nan Duskin, Higbee's, Claire Pearsone, Godchaux's. **The look of a soft suit at night, from Ingeborg Hecht,** *above*—the black jersey dinner/theater suit—a narrow-belted, pull-on jacket with an over-lap of pale peach jersey, pale peach edging, and an easy gored skirt. Of Beaunit jersey. About $220. Saks Fifth Avenue; Sakowitz

restaurant dressing: the find is some

BEST-SELLER RESTAURANT DRESSES AT . . .



. . . Albert Capraro



. . . Jerry Silverman



. . . Oscar de la Renta



. . . John Kloss



. . . Bill Blass



. . . Carol Horn

From Morty Sussman for Mollie Parnis Boutique, the charm of a smock dress, *right,* with a glimpse of bareness in back tied with a long silky tassel . . . and the surprise of brown matte jersey instead of black for a change. Jasco Fabrics. About $225. Saks Fifth Avenue; Nan Duskin; Lillie Rubin-South and West; Jacobson's; Stanley Korshak; Stix, Baer & Fuller; Sakowitz. For other stores and accessories, see next to last page.

thing covered, glamorous, showing legs

ARTHUR ELGORT

BEST-SELLER
SLINKY DRESSES AT . . .



. . . John Anthony



. . . Concept VII



. . . Halston



. . . John Anthony



. . . Bill Blass

At Estevez, the allure of a bare-back slinky dress, of the [illegible] held by jewel clips, on a narrow rust-red jersey dress with a high cowl-neck front. Of Nyesta nylon, (Roselon Industries). About $138. Saks Fifth Avenue; Woodward & Lothrop; Lillie Rubin-South and West; Jacobson's; Sakowitz; Dia-[illegible]

From Giorgio Sant'Angelo, the barest slink, *right:* his rouge-red matte jersey halter dress—low-V plunge in front, cutaway sides and back, with a long matching "muffler" to cover one shoulder. About $240. Elizabeth Arden Salons; Jacobson's; Swanson's

Everyone's dream of an evening dress



The big hit at Scott Barrie—his big-evening dress in blackberry jersey: soft and simple, with an unexpected touch of bareness—sleeved on one side, sleeveless on the other—with a little rippling cape for cover. Of Jasco Fabrics rayon matte jersey. About $200. Lord & Taylor; Nan Duskin; Higbee's; I. Magnin, Chicago; Sakowitz.



From Harold Levine, the slinky dress at its most discreet—most seductive! —the long, covered black slinky dress in thin wool, buttoned to the knee on one side and slit from there! Woolmark dress, of Anglo Fabrics, loomed in America. About $260. Lord & Taylor; Nan Duskin, Hutzler's; Stanley Korshak; Sakowitz; I. Magnin. Throughout these pages: hair, Harry King of Cinandre; makeup, Sandra of Xavier Coiffures. Accessories, next to last page.

the slinky dress. Simple. Sensational!

ARTHUR ELGORT

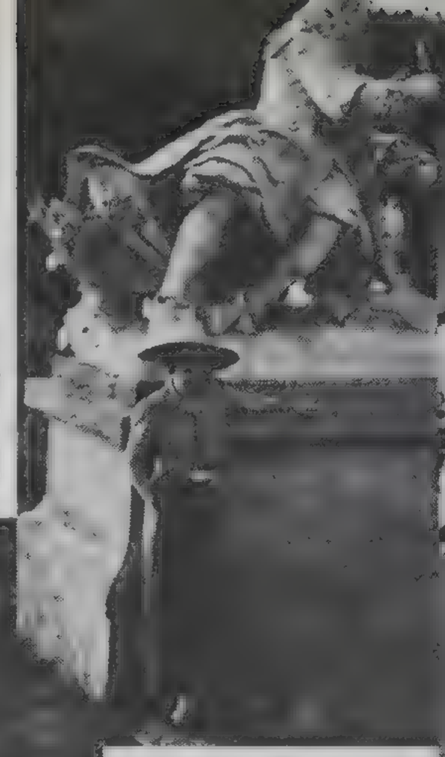


Young Susan Mary, above: "Mama wants my portrait done, but it's not easy. I can't just pick up John Singer Sargent. . . ."

Lady Diana Cooper, right: "The only really glamorous woman one has ever met."

At a dance, Marietta Tree, below, said: "Stale face powder has the smell of fear."





Duke and Duchess of Windsor: "I never saw a man so bored."





Winston Churchill, Odette Pol Roger: "This was a beautiful December-May relationship . . . smiled on by Mrs. Churchill. . . . For him, she personified France, and he was a romantic about France."

Queen Elizabeth II: Her wedding "was very fine 'in spite of the Labour government.'"



PERSONAL: *Susan Mary*

The unjaded eye of a young observer well placed, the privacy of her writing desk, the perceptivity of her correspondent—Marietta Tree: these produced letters which tell us things about a time and its personalities that historians or newsmen could never reveal.

EDITOR'S NOTE: *By the spring of 1945, the war in Europe had nearly ended. It was a time of anticipation and uncertainty, high-powered policy and low-level plotting. Paris—after five years of occupying armies and drawn shutters—turned on its lights. The politicians and economic planners, journalists and big-business journeymen, deposed royalty and departed society came together in Paris, capital to a restructured Europe.*

To Paris, in 1945, came Americans Susan Mary Patten (aged twenty-six) and her husband Bill, an American Embassy attaché. Diplomacy and dinner parties were daily routine for Susan Mary. Born a Jay (as close to nobility as Americans admit, she is descended from New York's John Jay—President of the Continental Congress, Chief Justice of the Supreme Court, Governor of New York—a well-established family of diplomats, lawyers, and public servants), Susan Mary had grown up in Washington, summered in Bar Harbor. gone to Roumania and Argentina with her diplomat father. She brought to Paris Macy's instant ice cream mix, American assurance, and a wide-eyed openness.

For the next fifteen years (until Bill Patten's death after a life-long fight against asthma and emphysema), the Pattens lived diplomacy: found delight in the French, met the elected greats and the grandly born, gave folding cots and finger sandwiches to visiting Americans—many of them with newsworthy names. Susan Mary found time to dash bright, loving letters home, most of them mailed to Marietta Tree—her childhood pal, mother of journalist Frances FitzGerald and model Penelope Tree, diplomat and political pro, organizer extraordinaire.

In 1961, Susan Mary sailed back to the United States and married columnist Joseph Alsop. This month, Doubleday and Company will publish her letters in To Marietta from Paris, 1945—1960, *inside-looking at those years abroad—faces and farces, political* faux pas, *Paris dazzle, and can't-die friendship.*

London, April 12–13, 1945

We landed today, several days late due to bad weather, but the trip was an amusing experience.

We docked about eight this morning, and thank heaven, it was that pretty port Southampton. We were met by the United States Lines and Thomas Cook represented by harassed little men who couldn't have been more efficient or nicer but kept apologizing pathetically for the service not being better and explaining that it was the first time in five years that they had managed this kind of party. Everything went most easily and the train trip was thrilling. It was a warm, sunny day, and the lilacs, apple blossoms, etc., were out everywhere. Every ugly little house had a garden full of quinces and on the ground daffodils and primroses, everywhere that wonderful fresh English green. We passed numerous airdromes, and every now and then a block of houses blown to bits, and at one station a detachment of our troops in battle dress lined up, chewing gum and looking bored and gloomy. We leaned out of the windows and yelled to them, and they looked utterly staggered with surprise to hear American female civilian voices, plus children.

Waterloo Station had lots of efficient old porters. We were met by the husbands of the London Embassy girls, and a man from the Embassy who told me to go to the Hotel Cumberland. I took a taxi there and got a very nice room with a big bathroom—wonderful after thirteen bathless days. One of my cabin mates is sharing the room, but it doesn't matter. Actually it does matter, as it is Miss X, an economist who was neurotically certain that we would all be raped. She exhausted me by tugging at my blankets several times a night during the trip, muttering that a sailor was trying to get into the cabin. So up I would get, open the door, examine the empty corridor, report to Miss X, and try to get back to sleep.

Fell into bed and slept so soundly that I was awakened at nine by the telephone. It was the brigadier I had met at Tommy's, who asked me to have dinner with him tonight, with a pair called Laycock. I found out later Laycock is a major general and took Mountbatten's place as head of Combined Operations. I accepted with alacrity, although I was not at all sure of the brigadier's name. Then he said, "I am desperately sorry about this news." I said, "What?" And he told me about the President's death. I sprang out of bed and rushed downstairs. Of course the papers were all sold out, but after breakfast I found a nice colonel from Portland, Maine, who told me about it.

Went to the Embassy, which was in an uproar over the news, and found most of my shipmates. Arranged to take a boat for France on Monday.

Took a walk all over the West End, getting lost frequently. It was another delicious day, and the Green Park and St. James's Park were lovely and full of people sitting in the sun. I sat on a bench too and thought about F.D.R.—boarding school, the infirmary and me in bed with the measles,

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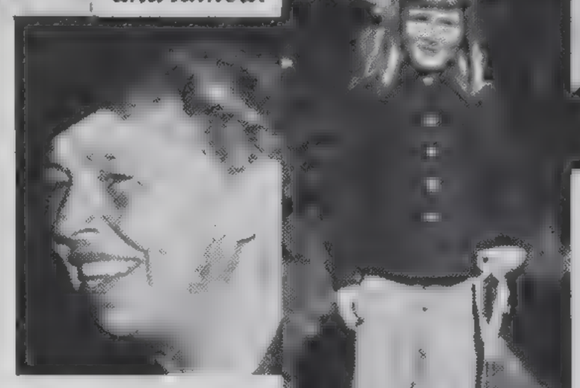


Franklin, Eleanor Roosevelt: "...dining at the White House. . . . Infinitely grateful, we would arrive early to be led to the President's study where he made the famous martinis on his desk and dispensed 'Uncle Joe's present' (caviar from Stalin) and talked."





Susan Mary's husband, Bill Patten, left: "is the bravest man in the world. . . . His spirit makes my whines seem shaming."



Frankie FitzGerald, right, daughter of Marietta Tree, wrote from boarding school to godmother Susan Mary "that the 'Democratic Digest' was not in the school reading room."

Susan Mary's children, Billy and Anne, who "eat a huge tea . . . play nine holes of miniature golf rather solemnly."

Babe Mortimer (now Mrs. Paley) and Marietta FitzGerald (Tree), far right, in a '40's fashion picture for Vogue. Babe coached Susan Mary for her first writing job at the magazine—"on the future of the open-toed shoe."

Alsop's Paris letters to a friend

fourteen years old, Pauline du Pont [Pauline Louise du Pont became Mrs. Alfred C. Harrison and is now the widow of the distinguished New York lawyer. She is still young, still the support of her many friends. Her father, Henry F. du Pont, was the great collector of Americana and owner of Winterthur in Delaware.], my lifelong friend, in the next bed. "The banks are closed. It's terribly serious. Papa and Mama sound frantic. The President has said, 'The only thing we have to fear is fear itself.' I think that is very fine, don't you?" "Yes, P.L., but is it true?" . . . The wedding of P.L.'s cousin Ethel du Pont to Franklin D. Roosevelt, Jr. A nightmare. Our pink organdy dresses wilting under the heat of the duPont-Roosevelt feud. . . . The war in Washington, Bill and I dining at the White House a few times because Franklin, Jr., and Ethel were there. Infinitely grateful, we would arrive early to be led to the President's study where he made the famous martinis on his desk and dispensed "Uncle Joe's present" (caviar from Stalin) and talked. . . . December 26, 1942—pre-Casablanca, post our allied North Africa landing. "Cable in from Ike. He says that Darlan [the rather forgotten Admiral Jean François Darlan, who shaped Vichy policy during much of the war, a vicious Anglophobe and Russophobe who went over to the Americans in 1942, saving us from an awkward situation in Algiers] is a skunk, but we have to deal with him. Can't see our way out otherwise. I agree with Ike." Bill and I, hanging on his words, waited for more but we went down to dinner and old sea stories. Who could blame a wartime President? Thank God he could relax, but each time was a shock of disappointment. I could not be impressed by F.D.R. and I wanted so terribly to have him as I had imagined. In St. James's Park I felt very differently. How could we do without him? Truman—an unknown senator replacing our great wartime leader, our New Deal leader, the man on whom one had depended since one was fourteen years old. A sense of bereavement for a national figure was a new sensation; a cold sad feeling of loneliness made the April day seem diminished and I left my bench to walk through London.

The military collapse of Germany was consummated in four months by simultaneous drives launched by Russian armies in the east and south and American, French, and British armies in the west. So ended four and a half years of war. It was announced on May 1 that Adolph Hitler had died in the Reichschancellery in Berlin and that Admiral Doenitz had succeeded him. On May 7 a group of German army leaders sent envoys to Rheims, where the surrender terms were signed. The following day President Truman for the United States and Prime Minister Churchill for Great Britain proclaimed the end of the war in Europe (V-E Day). On May 9, Marshal Stalin announced the end of the war to the Russian people.

Paris, May 10, 1945

I write from bed, having gotten my cold back due to celebrating the victory with it and must kill it this time, boring as it is. However, the celebration was a sight I couldn't ever forget, and I wouldn't have missed it. Monday night the rumor got around Paris, but the streets were fairly quiet until Tuesday afternoon. In the morning I bicycled up to the Etoile, and the flags were all out and fortunately it was a delicious hot sunny day. Bill came home for lunch with two Englishmen and our second secretary. About three I set out with them back to their offices. By this time the Champs Elysées was a wild sight and driving most hazardous due to every Jeep and army vehicle in town being out with every possible inch of it smothered in screaming boys and girls—there must have been fifty all over each Jeep. Flying Fortresses were buzzing up and down just not hitting the Arc de Triomphe and the noise was terrific. I fought my way on foot from the Embassy to Rainbow Corner (near the Madeleine) and listened to de Gaulle with my French fellow workers, who were far too emotional to give out any information to G.I.s, and I don't blame them. Got back from there to the Embassy about six and met Bill and Freddie Chatfield.

I will never forget that evening—Arc de Triomphe, Opéra, Place de la Concorde all lit up for the first time and the fountains on everywhere —the Madeleine especially beautiful and flares and fireworks and the Garde Républicaine riding down the Rue Royale with their helmets gleaming and sweating police in their blue capes trying to make way for them, and each member of the Guard having at least one girl riding behind him on the horse, clinging to his Napoleonic uniform and screaming. The Jeeps still jammed and the French zoot suiters and the singing, especially the resistance song, which is a really good tune. Got home about 2 A.M., exhausted.

Paris, December 2, 1945

Can you bear one more of my endless conversations with the Duke of Windsor? He is pitiful, looks young and undissipated, and the famous charm is still there but I never saw a man so bored.

He said to me, "How do you manage to remain so cheerful in this ghastly depressing place? What did you do today?" So I said, "Well, sir, I work at one of our enlisted men's clubs and I was there all day." He said, "Oh, what fun that must be, do you think I could come down someday and see it?" I said, "Of course, sir, they would be overjoyed." "You know what my day was today," said the Duke. "I got up late and then I went with the Duchess and watched her buy a hat, and then on the way home I had the car drop me in the Bois to watch some of your soldiers playing football and then I had planned to take a walk, but it was so cold that I could hardly bear it. In fact I was afraid that I would be struck with cold in the way people are struck with heat so I came straight home. On the way everyone I saw looked green with cold and their coats were so shabby that I became overcome with depression, in fact I saw one fellow who had no socks on and his ankles were blue, and I thought, 'What would happen to me if I didn't have my fur-lined slippers?' When I got home the Duchess was having her French lesson (Continued on page 302)

PHOTOS: QUEEN ELIZABETH II, FRANKLIN, ELEANOR ROOSEVELT, DUKE, DUCHESS OF WINDSOR—CULVER; WINSTON CHURCHILL, ODETTE POL ROGER, BILL PATTEN—SUSAN MARY PATTEN; SUSAN MARY—PHOTO BY PHYFE; LADY DIANA COOPER—CECIL BEATON; BABE MORTIMER, MARIETTA FITZGERALD—HORST.

Beauty with a conscience

Environmental hazards threaten more than rivers and streams—your skin may be next.

The cry we hear most frequently from women today is, "My skin needs more moisture!" Until recently, it was believed that the only environmental forces that operated destructively on the skin were ultraviolet rays and atmospheric dryness. Now, the elements of industrial pollution are revealing themselves as potential and dramatic destroyers of youthful skin.



fact

The nitrous oxide and sulfur dioxide in the smoke at left combine with water to produce acid rain. Acidity of rain in the Northeast has increased 200- to 1000-fold in 2 decades.

protection

Helena Rubinstein has just introduced a new category of beauty products formulated to provide protection from environment hazards to both skin and hair. "These new products, named 'The Protectors,' represent a dramatic breakthrough in beauty care," announces Peter H. Engel, president of Rubinstein. "They were designed to provide a wide-range protection system to the user." Protection from: *ultraviolet rays* which deteriorate the collagen protein that gives skin its youthful firmness; *chemical pollutants* like airborne sulfurous acid; *airborne dirt, dust, and soot,* atmospheric particles with microscopically sharp edges that abrade skin and hair; *atmospheric dryness*, an old enemy that robs skin and hair of moisture; *artificial heating and cooling,* additional moisture grabbers that help to age skin prematurely. Helena Rubinstein's Skin Dew Face Protector and Skin Dew Hair Protector are designed to combat these factors in three ways. To maintain the pH of skin and scalp, they contain the Skin Dew protein, "ferments lactique"; to inhibit destructive rays from light (electric as well as natural), they have a mixture of wide-spectrum visible light absorbing ingredients; finally, to guard against soot and smog, a highly resistant chemical shield has been added. In the midst of the hazards of daily life, as evidenced at *right,* it's good to feel you're protected. Hair, Harry King of Cinandre, makeup, Sandra of Xavier Coiffures. Missoni turnout, at Bloomingdale's; Nan Duskin; Higbee's; May D & F. Fashion and accessory details, next to last page.

ARTHUR ELGORT



There's a new man in town— a haircutter with a conscience

FRANCESCO SCAVULLO

It's hard to get a successful model to cut her hair for a story—her looks are, after all, her livelihood and she can afford mistakes less than most of us. That's why we were particularly interested to discover that many of our models are actually asking Harry King of Cinandre to cut their hair. Why?



fact

The mass of shorn locks pictured at left represents the day's clippings at New York's preeminent cutting salon, Cinandre. We see there what's happening all over--women are cutting their hair. But they're not just cutting hair, they're cutting out a lot of old concepts. Suddenly, the cut has become the coiffure--in fact, there are no more "coiffures." The day of the set you can't sleep on is gone--but in its place is the rather frightening honesty of the cut. Suddenly, your haircutter holds more than scissors in his hands--the look is either in the cut, or it's not there at all.

ELLIOT ERWITT

The cut to look for now

- Get a cut that hugs your head—smooth on top, never bouffant. Even when curly, the crown remains small.
- Length—anywhere from chin to just above shoulder.
- For straight hair: a blunt cut, even all around, no dips or sharp angles. The base of the hair, full and thick, like a brush—moving easily when you walk, falling into place when you shake your head.
- For naturally curly hair: a slightly layered cut, retaining the freedom to go straight or curly, as your mood decrees.

With naturally curly hair, Harry King cuts slight layers to release the curl or wave and let it work for you. Layering should always be minimal, so that it can be blown dry and made straight, *this page, near right.* To mix sleekness and curl, *opposite page,* Harry uses a blow-dryer with a round brush on bangs and roots, lets the rest of the hair dry naturally, occasionally fluffing it with his hands. For a curled frame around the face, *this page, far right,* he blow dries only the roots and air dries the rest. Curly hair—since it has few smooth surfaces to refract light—needs all the shine help it can get, which means regular treatments with a product such as Clairol's Condition. *Opposite page:* makeup, Way Bandy. Jewelry by Yves Saint Laurent. *This page:* makeup, Sandra of Xavier Coiffures. Sunglasses by B. Robinson. Tempo earrings. Necklace, Elsa Peretti of Tiffany.



BEAUTY NOW

Beauty with a conscience



The styles on this page were created from a very blunt precision cut, slightly graduated on the top layers. Harry King achieved the look at *right* by blowing hair dry, then adding gloss to the surface with just the barest touch of pomade. *Above,* the hair has been blown dry from beneath (if you're doing it yourself, bend over and brush from nape of neck outwards) to give added fullness—finish by using a brush to fluff hair away from head. To improve shine, Harry recommends saturating hair in coconut oil at least once a week. Leave it on as long as possible—then wash out with your favorite shampoo. One you might like to try is Wella Balsam. Makeup by Way Bandy. Earrings by M & J Savitt.

How to find a good haircutter

We asked Cinandre what separates good haircutters from bad and received some helpful tips.

- Will he or she be treating you individually or does the salon have a factory atmosphere?
- Go for a wash and set first to see if it's someone you would trust for a cut.
- Remember that your cut must fit your lifestyle—beware of cutters who suggest styles that would be difficult to maintain.
- If you have to suggest styles or trends to your cutter, he's not on his toes. He should be aware of trends before you.
- If you still look and feel great two or three days after you've left the shop, you've found the right cutter.

A cut with options



Versatile cut

Excellent for coarse or fine hair with slight wave

The secret of the cut, *above,* is that the hair is left longer around the frame of the face and cut short everywhere else. It's a wash-and-wear cut that can be left to dry naturally. If blown dry, Harry suggests fluffing with fingers while drying to give a kind of moppet look. "I believe that hair should be controlled within an area, have a definite shape—then it can be slightly mussed and still look good. Mess without line is a waste of time—the best mess is always contrived. But you should never look as though you've just stepped out of a beauty parlor." The additional possibilities of this cut are many: it's long enough to be curled around the face; the sides could be brought forward and down; or it could be worn with bangs. Makeup by Joey Mills of Cinandre. Necklace by the Tinsel Trading Company.



Glossy curls

The cut that makes fine hair look thicker

The cut on the *right* is a one-length cut, even all around and slightly graduated to make it bushy at the bottom. Harry King recommends blowing it dry in the opposite direction from the way it falls, "Blow the sides up, the back up, then shake hair, and let it fall naturally. Give a very light combing on top with a giant-toothed comb—not a brush. I think fine hair should be washed every day—it's the best way to give it more body. If you ever have several days when you won't be seeing anyone, leave your hair unwashed for as long as you can stand it. After you finally shampoo, you'll discover it has more body." Makeup by Way Bandy. Cuff by M & J Savitt.



Body builder

Big effect with little effort

Harry King describes this cut, *above,* as, "a good basic layered haircut—the length is the same all around. I didn't brush it as it dried, but left it in a small head shape, showing lots of forehead because I felt that was new. I put on conditioner and left a little in to stop the hair from becoming too wild—this controls the curl and also gives extra shine. For special conditioning of curly hair, I like to mash an overripe avocado and add six drops of lime juice—or lemon—but no more than six drops. Massage into hair, even on face, leave on for half an hour, then wash off with shampoo. Do this at least once a month." Makeup by Sandra of Xavier Coiffures. Pin by M & J Savitt.

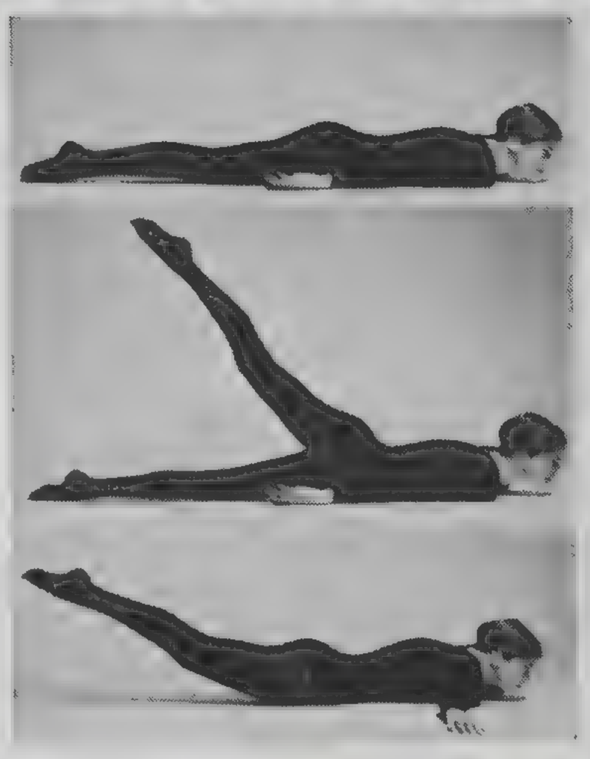
Remember . . . "If you have a consulation with a haircutter, don't tell the person what you want—be amiable. It's no good going to someone first-rate if you aren't willing to go along with his ideas. . .use what you have to be more individual—to make fashion work for you. . .it normally takes ten to fifteen minutes to get dressed—you shouldn't be spending two hours on your hair. A good haircut takes the least time possible to care for. . .get to like your haircutter—if you don't like him, it's a sign you should go somewhere else. Love your hair, don't hate it!"

Does your body measure up?

FROM THE BODY BEAUTIFIERS

CIRCLES IN AIR *right*

Carlos of Carlos Studio, New York, suggests: *top right:* lie on stomach, arms at sides, legs straight. *Center right:* lift one leg, do circles to right, then to left. Repeat with other leg. *Bottom right:* lift both legs together and do circles, alternating directions as before. Begin with 10 times for each leg, work up to 20.



BALLET LIFT

Author of *Awake! Aware! Alive! Exercises for a Vital Body,* **Lydia Bach** likes to: stand in front of table with pelvic bone touching, hold on, and raise leg slowly backward to 45° angle and slowly lower. Alternate and do 10 times—later 20.



FANNY SQUEEZE

From **Frank Wagner** of Bodyworks, New York: stand straight, arms at sides, tighten muscles of left buttock slowly, counting to 5. Do same with right buttock, then with both sides, holding the same count. Repeat entire combination a minimum of 4 times.

FENCER'S BEND

From **Lisa Dobloug** of The Spa at Palm-Aire, Florida, comes what she describes as "a stretch/push-up for the legs, in a fencing lunge position, involving muscles on both the outside and inside of the thighs, plus hips and buttocks." Stand with feet wide apart and parallel, torso straight, abdomen pulled in, pelvis tucked under. Turn right foot sideways, keeping left foot flat on floor, bend right knee, keeping abdomen in, pelvis tucked, then push up to straighten right leg, return right foot forward. Repeat with left leg. Do 12 on each side, increasing to 36 after two or three weeks of practice.

KNEE KISS *above*

This has long been a favorite at **The Golden Door,** Escondido, California. Kneel on floor, arms straight, palms down. Bring one knee forward, kiss it, hold for a few seconds. Then push leg backward and straight. Start with 10 per leg, increase to 40.

KNEE LIFT

Larry Lorence, of Gala Fitness, Inc., New York, recommends: lie flat on stomach, hands folded under chin, bend knees, then raise knees very slowly, counting at first to 3, then work up to 6. Perform at least 10 times.



FANNY WALK *above*

Andrea Hanson of Lotte Berke Method, New York, walks across the floor on her fanny.



FRANCESCO SCAVULLO

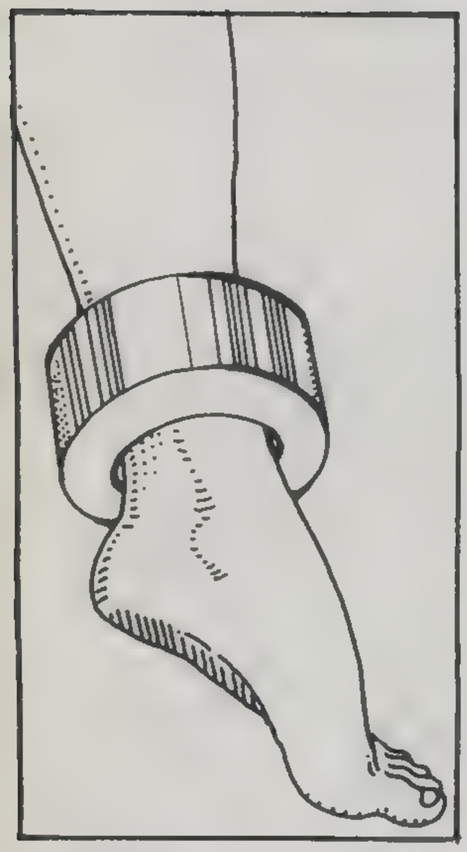
How honestly do you face the fact of your body? Are you able to be beautifully bare, or do you cringe before a mirror? Get in shape with these super fanny exercises.



fact

American derrières have expanded nearly two inches over the past thirty years, according to the American Seating Company of Grand Rapids, Michigan. Example: seats at Lincoln Center, New York, were made several inches wider than those of the old Metropolitan Opera House.

FROM THE BODIES BEAUTIFUL



ADDED HELPERS

Cristina Ford carries small weights (symbolized by the captive ankle at left) with her wherever she goes, wears them doing leg lifts lying on her tummy. A home bicycle is the favorite of **Jane Birkin**—it's a super investment—10 minutes a day does it.

HIP ROLL

From Montecito, California, **Mary Douglas** supplied us with this workout: lie on floor on back, arms out. Bend right knee, roll to left, touching knee as far as possible to left, keeping torso flat on floor. Do same with left knee. Work up to 50 times.

FANNY BOUNCE

Diahann Carroll sits down with legs stretched out, hands on floor, then lifts legs upward and as she lowers them, bounces, giving the fanny a good pounding. She does this 20 times.

WATER WORKS

In Washington, D.C., **Betty Beale** does daily workouts in her pool. Her two favorite fanny exercises: 1) hold on to side and lift leg to the front, then lower. Alternate legs and do 10 times each. 2) Standing in chest-high water, place arms in upright position, kick right leg to side. Alternate and do 10 times each leg. **Brigitte Bardot** and **Ann-Margret** both find water the perfect exercise environment. They swim ten laps a day—Ann-Margret in her Hollywood pool, Brigitte in St. Tropez at her house, "La Madrague."

SCISSORS KICK

Alana Hamilton lies on her stomach, arms straight out in front, and crosses legs back and forth in a scissors kick. Strenuous, but it works for her.

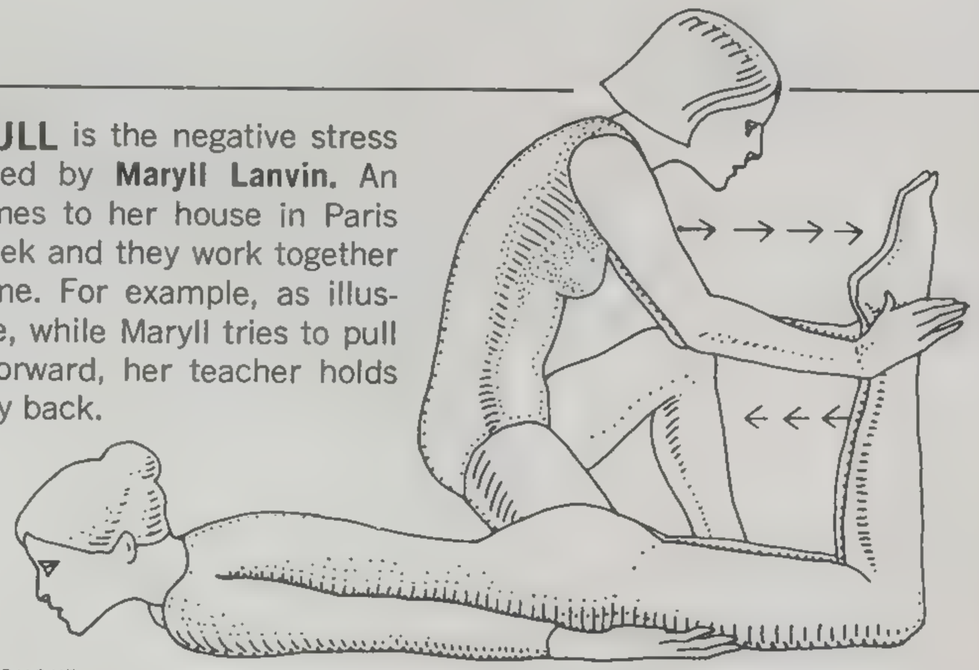
DANCE ROUTINE

In Paris, **Romy Schneider, Sylvie Vartan,** and **Betty Catroux** go to dance classes like the one *above.* Says Betty, who goes every day, "I can't breathe unless I have done my dance routines for at least an hour." **Corrine Clery,** whose perfect body goes naked for the new Just Jaekin film, *Histoire D'O,* does two things: makes love and dances . . . "nothing else for the moment," she reports.

ISOMETRICS

From Paris, **Mary Russell** writes, "one of my all-time favorites is to contract the fanny muscles whenever I think of it—walking, watching TV, sitting at the typewriter, standing in line. Climb stairs when you can—install a barre in your bedroom."

PUSH/PULL is the negative stress system used by **Maryll Lanvin.** An expert comes to her house in Paris twice a week and they work together on a regime. For example, as illustrated here, while Maryll tries to pull her legs forward, her teacher holds them firmly back.



EMANUEL SCHONGUT

SPIRIT IN THE GRASS

From Chicago: "In the country I walk miles on end," says **Joan Wrigley,** holding in as many muscles as possible, walking through all the marvelous wildflowers. This does just as much good as the kicks—and enlivens the soul just a little bit, too."

To be able to wear a dress like Halston's black hammered satin sheath, *left,* takes a body in perfect condition—any bumps, lumps, or flab will be instantly revealed—even magnified. In fact, this whole attitude of non-concealment is an important aspect of today's clothing. ...We wear *soft,* thin, clinging fabrics—understated fashion that asks only one thing of you—your best self. Hair, Harry King of Cinandre; makeup, Sandra of Xavier Coiffures.

TONING WITH TUNA

Says **Mrs. Marshall Field,** "the really best exercise for toning the rear is tuna fishing—pulling in an illustrious 600-pound tuna, you use every muscle in your body, tighten up all the loose ones."

FANNY LIFT *right*

Karen Black lies flat on floor with arms out, palms down. She brings knees up, tightening thigh and buttocks muscles, as a model, *top right,* demonstrates, then lifts the fanny as high as possible, keeping feet flat on floor, *lower right.* Hold for 10, releasing muscles only after fanny touches floor. Do 5 times.





THE TENSION

Energy–how to get it

We all know those women who seem to glide through the day, looking sleek and magnificent, without huffing and puffing. Do they stop somewhere for a secret daily recharge or were they just born that way?

Well, first of all, there *are* innate differences in the amount of physical and mental energy various people possess. Some of us are more like dogs—always investigating and bounding about—and some of us are more like—well—*cats,* even fat, lazy cats. Of course, natural biorhythms enter into the picture as well. Still, there are some things you can do if you have less energy than you'd like.

Get Energy From What You Do

Assuming there is no physical basis for the complaint of lack of energy and stamina—such as poor nutrition or too much or too little of any of the various hormones that affect metabolism—lack of energy may be attitudinal, Dr. Daniel F. Hanley believes. Dr. Hanley, who is the physician to the U.S. Olympic Team notes that the person should get interested in new things, such as *exercise.*

"If you exercise, you utilize your energy better," he says. "You develop not only your muscles but you dip into the stored glycogen (a carbohydrate) in your system, at a cost of less oxygen. It's a more efficient burn of energy, and you have more energy left over for other things."

Another benefit of regular exercise and what is known as the "training effect" is that cardiac output—the maximum amount of blood the heart can pump in a minute—increases, facilitated probably by increased oxygen consumption. This is important, of course, because the heart pumps blood around the body, distributing oxygen and other nutrients and picking up wastes.

"The increased oxygen consumption means that you take more air into your lungs and extract more oxygen from it, and there is a more efficient combination of oxygen with hemoglobin. All of these things increase your energy," explains Dr. Hanley. "The result: you need less time to recover from exertion. Training can increase the number of red blood cells and pack more hemoglobin into them so they can release more oxygen to muscles.

"Regular exercise also boosts endurance. Studies have shown that the intracellular energy factories called mitochondria can double in size and number as a result.

"On the other hand, endurance is lessened by smoking, which, among other things, reduces the efficiency of oxygen transport across the alveolar membrane in the lungs."

Dr. Hanley is in favor of Dr. Kenneth Cooper's aerobics program—doing a specific exercise, such as running, four or five times a week so as to push your heart rate up 130 to 150 beats a minute. "You get good cardio-pulmonary improvement and the exercises are fun. The Royal Canadian Air Force exercises are okay, too, if you like calisthenics." (Don't burst into a sudden new exercise program without checking with your physician.)

Exercise is said to relieve tension and chronic fatigue. Why? "It probably better enables the muscles to release waste products and aids them to relax and refresh," says Dr. Hanley.

He has a tip: if your energy and stamina start lagging during the day, throw open a window if you can, and exercise, even if you feel as if you can hardly move. Do a bunch of jumping jacks, some deep breathing, perhaps some partial knee bends. Industrial employees in Japan do this all the time instead of going on a coffee break. It works.

Let Energy Grow In Your Mind

Let's face it—a big cause of lack of energy and stamina is emotional.

First, let's assume you're *not* suffering from clinical depression, which, among other things, is characterized by a lack of energy for anything. This is a problem for a psychiatrist.

But if you lack enough zest for life, it's time to take a look at yourself, say two Chicago psychiatrists and one psychologist. "Ask yourself," says psychiatrist Dr. Leon Kuhs, "if you've overlooked some anxieties or animosities. Because of these, you may unconsciously restrict your life and your involvement with the world, so that nothing will remind you of these feelings

STAY-WELL TIP FOR TRAVELERS BY MELVA WEBER

Few things deplete energy faster than a galloping case of "turista"—the upset stomach and diarrhea that can come from improperly prepared or stored food. Here, suggestions from Dr. A. J. Lebrun, professor of environmental and preventive medicine at the Medical College of Wisconsin in Milwaukee.

"Biggest food hazard for travelers is the lavish buffet offered by hotels and cruise ships everywhere and also, alas, at private parties where it may be undiplomatic to refuse it. Reasons why buffet food is highly likely to yield various agents likely to cause 'turista' infections: It may be over-handled by an infection carrier who is arranging the food to look attractive; it may stand at room temperature for who-knows-how-long, so organisms can grow; and it can be contaminated by flies carrying all sorts of germs. If you cannot avoid the buffet without insulting your host, look for a cooked dish that has been kept hot or something that comes straight from the refrigerator. Try to avoid raw foods and fruits you cannot peel yourself. To anticipate further: before you leave, consult your physician. Ask for medical opinion on medications that just might prevent a bout of diarrhea in such a social crunch.

"When, in spite of everything, you are struck by diarrhea with no medication at hand and medical help is a few hours away, buy time: eat chocolate. It's tannin-rich, exerts constipating action, helps keep you comfortable while you are trying to reach a physician."

MEDICAL AND PSYCHOLOGICAL WAYS TO HELP YOU DEVELOP, EXPAND, AND ENJOY ALL THE ENERGY YOUR SYSTEM CAN DELIVER

from your body, your diet, your mind

BY GAIL McBRIDE

and conflicts. You'll deprive yourself of new stimuli and diversions. Nothing will interest you much and there will be 'nothing to do.' Ennui is a symptom of chronic anxiety."

Are you repressing worries or guilt feelings? "When you struggle with feelings that are unacceptable and push them away," says psychiatrist Dr. Patricia Mueller, "the clamp may work much better than you think, dampening your feelings completely, and you'll feel depleted." Psychologist Dr. Hyman Pomp says, "It takes a lot of energy to keep something repressed. Here, psychology borrows from physics; if you expend energy on repression, you can't use it for something else."

Perhaps deep down you feel you are facing overwhelming challenges? "People like this can hardly get moving in the early part of the day," says Dr. Kuhs. "Toward afternoon and evening they brighten and then—challenges for that day over with—hang onto the day and go to bed late." He asks, are there new people in your life? "Some people drain and exploit those around them and this can have an effect on energy."

Whom have you been relating to or not relating to? Is there a supportive network around you? "It's very important to feel valued, loved, and affirmed," says Dr. Mueller. "Productive persons are ones who get some feedback." Are your goals too high or not high enough? "Sometimes if you have too little to do, you have trouble getting it done," she adds. On the other hand, if your goals are unrealistically high and you are unable to achieve them, Dr. Kuhs says, you may feel listless and tired. Do you have enough spare time for yourself? "If not, you'll feel depleted. Everyone needs time to get in touch with his inner feelings, so that he doesn't hide things from himself."

Yoga is another way of obtaining energy, as are the various forms of meditation, such as Transcendental Meditation. Yoga achieves energy through exploration of the inner space. Hatha Yoga emphasizes the physical and mental training of the body. The energizing effects of Transcendental Meditation are apparently due to the slowing of the whole body's metabolism, similar to that seen after several hours of sleep, as Harvard cardiologist Dr. Herbert Benson has shown.

A way at least to *conserve* energy is the proper handling of the stress reaction. Harvey Selverston of San Diego has developed a stress-reduction program, based partly on the work of the physiologist Dr. Hans Selye, that helps people understand and deal with their stress. "Normal stress that we use every day makes us productive," he says. "We use it to grow with; it feels good and makes life exciting. Only the dead have no stress. The problem comes (Continued on page 309)

DOCTOR'S CORNER

Nutrition—how it can fuel your energy burn

As experts on the nutritional side of getting energy, Doctor's Corner interviewed Paul LaChance, Ph.D., professor of nutritional physiology at Rutgers University; Dr. Daniel F. Hanley, chairman of the medical training committee of the U.S. Olympic Team since 1960; and Dr. Harriet S. Gilbert, New York City hematologist.

Q. *What are the biggest nutritional mistakes people make that tend to sap their energy and stamina?*

Dr. L. Skipping breakfast and skipping lunch. Breakfast might perhaps be an egg and toast; lunch should be at least a small amount of *something*, such as a vegetable or fruit. If these are impossible to prepare or obtain, even a packaged breakfast drink is a viable alternative to nothing.

Q. *But what if people just don't* feel *like eating breakfast?*

Dr. L. What they fail to understand is that they probably are already in a fasting state. It's been a long time since dinner the night before, they've been burning the stored fat in their bodies and this is an incomplete burn and has produced some ketone bodies (intermediate products of fat metabolism). A mild amount of ketosis will shut off the appetite for a while. But this doesn't mean that you don't need or can't handle food. Just after World War II, good studies were conducted in Iowa showing the importance of breakfast; productivity increased.

Q. *What about the so-called four basic categories of foods—dairy products; meat, cheese, or mixed vegetable proteins; fruits and vegetables; and breads and cereals. Is it really necessary to eat all of them every day?*

Dr. L. Yes, it is. One reason for this is that our body cells are turning over and replenishing themselves every day and need fuel. For example, the average person's intestinal tract is one-half a football field in surface area, and these particular cells turn over, on the average, every four days. Other cells are being replaced more or less quickly.

Q. *Protein is the main energy-giving food, isn't it? How much protein should we eat in comparison to carbohydrates and fats?*

Dr. H. No, protein is not the main source of fuel for the body's energy needs. Carbohydrates and fats are. We should be eating 45 percent to 60 percent carbohydrates, 20 percent to 35 percent fats, and only 10 percent to 25 percent protein.

Dr. L. Most of us eat much more protein than we need. Women aged nineteen to fifty-one need only forty-six grams (approximately 1.62 ozs.) to forty-eight grams (approximately 1.69 ozs.) a day on the average. And protein has many more calories than the value you obtain from it. You should eat protein to build cells, not to burn.

Q. *How important are vitamins, minerals, and trace elements? Are there any other important foods? How do we get them?*

Dr. H. Vitamins, minerals, and trace elements are very important to the proper functioning of the body. Fortunately, we usually can get them from a varied diet. Water is another important food. Anytime we lose more than 2 percent of our body water (we are 70 percent water), our performance declines. So drinking enough water or water-based drinks is essential.

Q. *Is any food or vitamin particularly important for energy?*

Dr. L. No particular vitamin, amino acid, or mineral alone has been found to contribute highly to productivity. The Army has tried to study this and has found no difference. Of course, this makes sense if you know biochemistry and the sequencing reactions that go on as foods are processed in the body.

Q. *What about the supplements that we all hear about? Are they necessary?*

Dr. G. Such things as extra iron in various forms, vitamin B_{12} shots, other vitamin tablets or capsules, or liver-extract injections are not needed by the normal, non-deficient individual. Healthy individuals reject 90 percent of the iron that goes through the intestinal tract and an excess of vitamin B_{12} is urinated right out as are certain other vitamins. In addition, taking nonprescription supplements to relieve fatigue can be dangerous in that, once in the body, these products may obscure a real disease process.

Q. *Are there foods that are especially good for us and energy-giving that we should eat more of?*

Dr. L. I'd like to see everyone eat more of several things: *potatoes* are one high-nutrition food; they're not a starch but a low-calorie (ninety), high-water-content (80 percent) food, with three grams of protein, three B vitamins, iron, and the second best source of Vitamin C we know. Another such food is *milk;* this is a very good quality protein, a good source of calcium, B vitamins, zinc, magnesium, and other things. If it grows a baby, it can do a lot for an adult. A third food I'd like to see consumed more is *pork*. It's leaner than beef in terms of invisible fat.

THE NEWS... IN FUR! —*the longer jacket, the narrow coat, the off-color colors*

The new look of a fur jacket—longer, leaner, super casual. *Above,* the seal jacket in a beautiful silver-y beige color, with notched collar, cuffs...wonderful ease. The most versatile fur—it goes over skirts, it goes at night, and with a beige sweater and pants—terrific way to dress for day. By Grosvenor Canada. Of Fouke-processed beige safari fur seal from South West Africa. About $1795. At Reiss & Fabrizio, N.Y.; Roberts-Neustadter Furs, Boston; Saks-Jandel; Alaska Fur Co., Kansas City.

New length, new color from Bill Blass, *right:* the longer fur jacket in Burgundy-dyed Canadian beaver, one of the interesting new—uneccentric!—fur colors (and the plush short-hair fur texture) to watch for this season. Jacket, Bill Blass for Revillon. About $1995. Saks Fifth Avenue; Montaldo's; Gidding-Jenny; L.S. Ayres; Frost Bros.; Carol & Mary. These six pages, hair by Maury Hopson; makeup, Way Bandy. Fashion details and accessories, next to last page.

MIKE REINHARDT



THE NEWS...IN FUR!—*the narrow coat in fur—this year's coat to own*

From Fernando Sanchez, a narrow cardigan of a coat in gleaming black broadtail, *far left,* light and supple, with a Chinese-y feeling in the black rib quilted lining and collar, the side slits—the perfect coat at night, from easy evenings on. Fernando Sanchez for Revillon, of black-dyed Swakara broadtail lamb from South West Africa. About $4,100. Made to order at Saks Fifth Avenue.

The knockout!—Calvin Klein's kimono coat in silky charcoal-grey mole, *left,* with a grey flannel lining—the sophisticated color, the plush texture of the best new furs...the narrow line and ease of the best new coats. Here, with the cuffs folded back and wrapped over Calvin's charcoal grey flannel pants—a wonderful casual way to dress, day or night. Calvin Klein for Alixandre, of charcoal-dyed mole from Holland. About $2,000. At Bloomingdale's; Nan Duskin; Kaufmann's; Jacobson's; Bonwit Teller, Chicago; Swanson's; Neusteters; Makoff.

The narrow leanest-ever mink coat from Fernando Sanchez, *above,* in a soft, pretty shade of grey, with two buttons in front, the added coziness of a detachable hood. If you're looking for a really dashing—really *modern*—mink—this is your coat! Fernando Sanchez for Revillon, of EMBA "Lutetia," natural gunmetal mink. About $5,850. At Saks Fifth Avenue. Fashion details and accessories, both pages, coordinated by the staff of this issue.

MIKE REINHARDT



THE NEWS... IN FUR! *—the longer jacket—great ... proportion with skirts, pants, everything!*

Super luxurious, super casual—the longer fisher jacket from Christian Dior **Furs-New York,** *left*—one of the most becoming furs, one of the most becoming ways—with a big, deep collar you can pull up around your face to get all the natural brown lights and warmth of fisher. Here, the look of the longer jacket over a skirt and hooded cashmere sweater. Jacket, of natural Canadian fisher. About $5,000. At Altman's; Saks-Jandel; Kaufmann's; Bonwit Teller, Chicago; Balliet's; Sakowitz; I. Magnin; Holt Renfrew of Canada.

MIKE REINHARDT

The **longer cardigan jacket in cognac chinchilla at Ben Kahn,** *above*, a terrific ... sporty turn to one of the great luxury furs—this is one chinchilla to wear ... and night with everything. For example—for day—with a cowl-neck cashmere sweater, covert trousers—one of the best looks of the season! Jacket, about $6,500. At Cartier; Nan Duskin; Saks-Jandel; Gidding-Jenny; Bonwit Teller, Chicago; Gus Mayer; Creed's of Toronto. Fashion details and accessories, both pages, next to last page. Hair, three sixty pieces, Maury Hopson; makeup, Way Bandy.

HORST

1. The study bridge, *above ("This is a typical Rudolph throne"), functions as a work-control center. A blowup of "Three Pears and an Apple," a famous photograph by Edward Steichen, hides clutter.*

SPACE DESIGN

For Joanna Steichen, a living-working apartment that's part fly-away space, part "cave," designed by the architect Paul Rudolph

Joanna Steichen, an attractive, intelligent, and gifted woman with a radiant smile, who prizes her independence and privacy, has carried around a fantasy for years of *her* perfect home: a cave in the side of a cliff overlooking the sea. A modified version of her dream has come true with a new two-story-high Manhattan apartment, "literally built into a cliff, below street level, and above the East River." When Joanna commissioned the architect Paul Rudolph to renovate her remarkable high-ceilinged space, he created the cave she had been hoping for—a snug seating space tucked under a sitting-guest balcony. From the "cave," one can look out to the soaring space of the eighteen-foot-high room (her "garden"), and from there to a two-story-high arched window, a balcony, the East River Drive, and finally the river. "The eye is always led on, never feels boxed in," says Joanna, who works as a psychotherapist and manages the files of the great photographer Edward Steichen, her late husband.

To make the best use of the space without wasting it, Paul designed two oversized shelves that end up as balconies: one, a sitting-guest area; the other, a study bridge. Smaller shelves echo the lines of the living-sized shelves and, incidentally, mask beams. Joanna uses the architectural divisions of upstairs and downstairs to structure her professional and personal life. "Upstairs is my own private life," she says. "Downstairs is the more public, for seeing patients, entertaining at dinner parties, an occasional open house, or a cocktail party."

When there are large gatherings, everyone stands in the two-story "garden" and circulates around the cactus and the Brancusi sculpture. "The space and light demand a garden," Joanna says, "and I have found myself becoming a rather devoted tender of houseplants that don't need lots of special care."

Joanna prefers "architecture and improvisation" to furniture, so most furniture and lighting are built in. "I've never bought an expensive piece of furniture in my life because I like to change."

In an apartment largely painted white, Joanna has chosen brown in several places as a background for photographs or for other art. "I found I could hang twice as many things because the clutter is contained in a dark area."

Music matters to Joanna. She plays her short-keyboard piano and the collection of guitars that decorate one wall of the sitting-guest area. "It is a way of expressing moods, of dealing with feelings that wouldn't be particularly appropriate to dump on another person at that moment."

"In spurts" Joanna entertains. For dinner parties, usually for six or eight, she makes prepare-ahead dishes like stews and casseroles. Guests serve themselves by candlelight.

Like her entertaining, Joanna has streamlined her maintenance. "I have never owned a curtain, used thin-slat blinds instead. The couch cushions are indestructible synthetic suède. I use no bedspreads, just no-iron sheets in patterns that change with the seasons. Rugs are mostly small, patterned Orientals that take lots of punishment." (Continued on next page)

2. Arched window *in the living room was re-detailed by Paul with large sheets of glass. The fireplace mantel, a horizontal line all the way across the room, metamorphoses into a windowsill.*
3. Kitchen and dining area *are linked by a pass-through. Original versions of Charles Eames' classic plywood chair surround a white Formica Parsons table. The windowsill doubles as a buffet.*
4. Sitting balcony *converts easily into a guest room with white folding screens set up and a trundle bed pulled out. The guitar on the right was given to Joanna by the poet Carl Sandburg.*
5. In the bedroom *with its floor-to-ceiling window, Paul created a drop-ceiling "canopy" over the bed to hide beams, make the room cosier. Mouse-brown walls backdrop a series of paintings by Edward Steichen.*

Joanna on her balcony

a spectacular setting to fit one woman's life

In the living room *"garden" (above) Brancusi's "Bird in Space" thrusts upward, like a spare exclamation mark. Two balconies humanize the sweep of the room. A brown wall with Edward Steichen photographs ("his most intense") backs the seating area. Paul added tiny lights to a low table Joanna designed ("At night they act like magnets, coals for the hearth").*

high, low, open, closed

SPACE DESIGN

"My surroundings have a tremendous amount to do with the quality of my life"

Joanna Steichen, *below*, in her living room "cave." She particularly likes the contrasts in her apartment, which make it both fascinating and pleasurable. "It's formal and it's sloppy; it's tight and loose. There is organization and chaos and neither one of these opposites would be possible or acceptable or comfortable without the other. They need each other for balance."

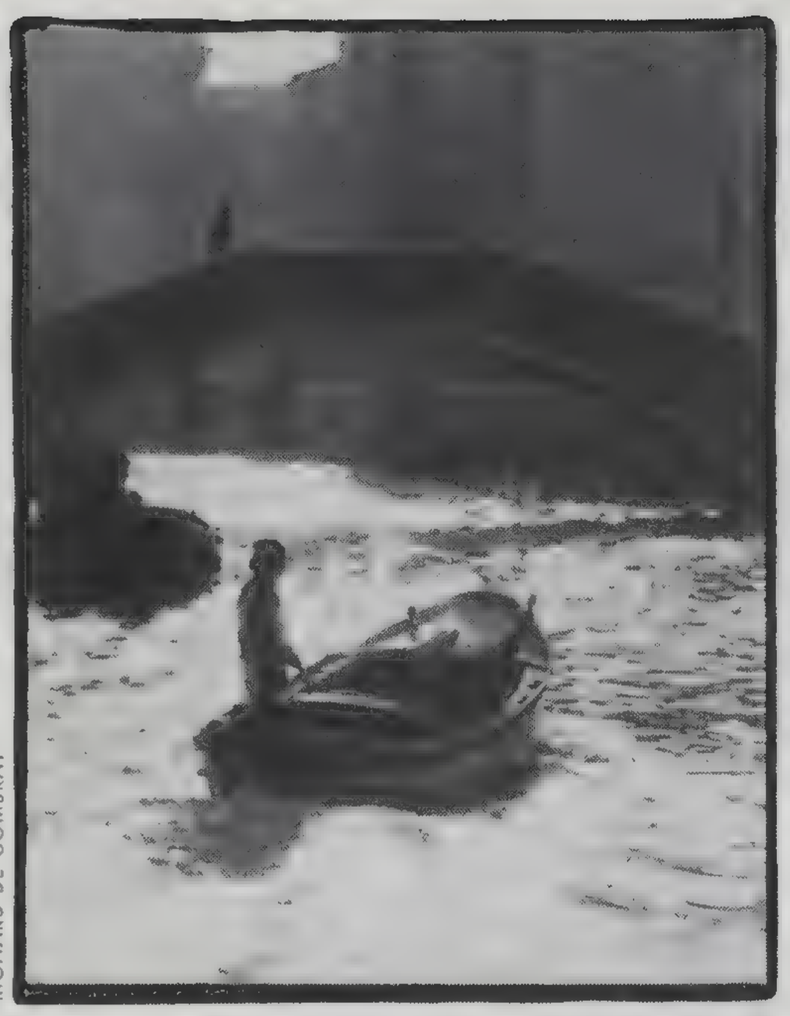


a space for every mood

A wooden staircase *(inset above), designed by Paul, like a Bauhaus sculpture with a metal railing, turns neatly in a very narrow space ("It was a jigsaw puzzle to fit in"). A sampling of Joanna's disparate art collection—"Matisse, Rodin, and some unknown people mixed up"—is mounted above.*

THE PASSIONATE TRAVELER

EDITOR'S NOTE: In the 'sixties, author-photographer Richard de Combray left the U.S. to live in Italy "forever." He did spend seven years there—based in Rome but inevitably passing much of his time in Venice. In his book, *Venice, Frail Barrier*, to be published this month, Mr. De Combray plies dreamily through the present-past reality flow of one of the most beautiful (and most threatened) of cities. Here, from the book, a part of his journey.



RICHARD DE COMBRAY

DREAMSTRUCK BY VENICE

by Richard de Combray

An American in Venice: tranced by the city's crumbling grandeur, its layered history, "sublime melancholy"

You cannot sneak up on Venice for a first view from a country road, or sail quietly into the lagoon on a skiff. Ideally, to discover Venice, I would have you drugged and blindfolded and set down next to a side canal.

Abandon, then, the mechanics of getting there. Imagine a late autumn afternoon. You are alone with no baggage. You are not meant now to be terribly happy, for the autumnal Venice would steal it from you and not be forgiven. The unique Venetian gift out of season is a sublime melancholy. Happiness is out of the question, and you were wrong to think you might find it here. Melancholy in any case has been too much maligned.

Now you find yourself moving as you do in a dream, the home-before-dark hurrying when the legs cannot keep up with the mind. The wall next to you bears a worn stenciled sign reading *Fondamenta degli Incurabili*, the Incurables' Quay, fronting a disused hospital of the same name. Someone withered sulks in the doorway as though still trying to gain admission. Far off in the lagoon a solitary boat cleaves its way across water the color of eggplant; at its helm a sailor sings to keep himself warm and less lonely. You turn the corner under an immense golden ball, the figure of Fortune skating unsteadily on top of it, pointing out the direction of the wind to no one but you.

How slowly the gondola reaches you, with barely a sound. Another passenger appears from the shadows, steps on board, and steadies himself against your shoulder as the gondola rocks, turns, heads across the Grand Canal, across water now as black as the boat itself. The methodical slicing of the oar to tug you forward is a comfort. And there, just ahead, is Byzantium.

No person, no one generation could have conceived it; nothing matches, everything leans, the elements of accident and imperfection characterize it as they do every masterpiece. You look away, study something of your own, the pattern of your shirtsleeve, the face of your watch, for reassurance just as in the bullring the animals return to their private place, their *querencia*, when the crowd and the matador and the specter of their approaching death is overwhelming. The Piazza seen in autumn is as eternal. Now is your chance to seize it, the surreal center of an irrational island.

When you cross the paving stones, with the solidity under your feet, you try to trust that what you see will not perish before you turn the corner. Each Venetian building seems to have another mirror half wavering below it, insubstantial, changing with the colors of the sky, the tides of the Adriatic. Everything must stand on an upside-down self. Below the pavement on which you walk, a yard deeper, is yet another pavement, in a fishbone pattern that Venetians crossed seven hundred years ago. And below that is the sea.

You overhear two elderly patrician ladies, wearing their fur tippets and grandmotherly jewelry, discussing the two granite columns heralding the Piazzetta. The figures, way on the top of the pedestals, seem as unreal as the dialogue.

"It is the lion of San Marco. And it's Etruscan," says one woman with authority.

"No, it is not. I've read that it's Persian. Or was it Chinese?" Her voice is feeble with age and indecision. "In any case, it's not a lion. It is a *chimera* with wings attached later." She nods in agreement with herself.

They continue to dispute each other, phantom voices fluttering in your ear as you try to grasp and fix in your mind the figure they discuss before it raises bronze wings and lifts into the night. In fact, the ladies' two-cents' worth is all documented historical conjecture. The French took the statue away with the fall of Venice and returned it two decades later in eighty-four pieces, like a puzzle. And still no one knows its story.

The other column supports San Teodoro, the original patron saint of Venice, standing with his dragon. His head is a marble portrait of Mithridates, King of Pontus; the torso Roman, of Hadrian's time. The dragon followed fourteen centuries later from Lombardy. But what you see up there is a copy. Accustom yourself to the Venetian hide-and-seek. The original statue deteriorates in the basement of Doges' Palace, where rags are hung up to dry.

The Doges' Palace once had moats and drawbridges and towers. It has been shaped by the Gothic and Renaissance and touched by the East. It is far lower than the pavement around it, weighed down by its burden of history. No area of it is unornamented, yet it occupies its space with an inscrutable solidity. It was used to house the Doge, seat the government, and confine the imprisoned, all at the same time. Enfeebled, it now poses politely as a museum. But never mind; no museum in the world is contained in such a splendid skin as this.

It should not be discouraging that much of what you see and hear is deceptive, that layer after layer peeled away will probably not reveal the heart after all. Postcards and junk souvenirs are hawked in front of the Basilica of San Marco, itself a series of souvenirs constructed out of loot from the East; a stupendous thieves' market forming a three-dimensional icon. Gold in the mosaics catches the illumination in some mystical way, particularly the arch on the left, which happens to be the only survivor of the original façade. A canopy of pigeons obligingly unrolls swiftly across the building and disappears. It is night. The stall-keepers close up shop.

The companion piece to the church is the Campanile, the bell tower. Its present form has been achieved after centuries of restorations, earthquakes, shifts in taste. At one time it was sheathed in brass and glinted for miles around. It has served as lighthouse and lightning conductor. Galileo brought out the first telescope onto its loggia. Cages were suspended on its southern side to torture prisoners in the sun. Cannons were mounted on it in a war with the Genoese. An Emperor trotted to the top of it on a horse. Finally it collapsed gracefully, in 1902, as a crowd watched from the sidelines. . . . You see a duplicate built in its place. . . .

How long the Piazza San Marco has taken to accumulate! You sit drinking your *espresso* now that it is night and find that it is really too chilly to be outside at a *caffè* table. Everyone seems to have gone. The three amiable orchestras have stopped playing; the cathedral is dark; the illumination has been shut off for the long dark night. Only the amethyst glow from the street lanterns remains. Pigeons dart by urgently, now sinister, flying lower, faster. The few people crossing the Piazza shout to each other to break the silence. You get up, pay your bill to a waiter who yawns openly and disappears. When you are alone, do you notice in the corner of the square a stage manager beginning to take the scenery away?

From the book VENICE, FRAIL BARRIER; Copyright © 1975 by Richard de Combray; to be published by Doubleday & Co., Inc.

By R. W. Shepherd, M. D.

DO YOU NEED A PSYCHIATRIST?

Here, a psychiatrist gives you eight good reasons why you may not need him—and tells you how to find help if you do

Too many people today answer "Yes!" to the question, "Do you need a psychiatrist?" Over the past forty years their number has increased by 500 percent and what goes by the name of mental illness is expanding everywhere by leaps and bounds.

As a practicing psychiatrist, I have an abiding respect for the discipline of psychiatry when well applied. In the treatment of the obviously mentally ill—those with psychosis, some forms of neurosis, acute depression or anxiety, or organic brain disease—psychiatrists are without peer. Unfortunately, that's not the business they are in. Instead of confining themselves to the competence of their training, they pose as all kinds of things they are not: authorities on the upbringing of children, counselors to the young, experts on marital understanding, advisers on community planning, advocates on life-styles, priests to the lonely and lost, and guides on the package tour to health and happiness.

The absurd misuse of psychiatry has blurred the distinction between psychiatric illness on the one hand and the inevitable stresses and strains of normal living on the other. Anybody who asks for psychiatric care gets it whether he needs it or not. Often he gets it when he doesn't ask for it. I did a survey recently of admissions to the psychiatric emergency department of a large, downtown teaching hospital. Of one thousand consecutive people seen, 982 were given a psychiatric label and directed into some form of treatment or follow-up. Even a cursory study of the case histories was enough to show that many of the cases labeled as psychiatric were clearly problems of adolescent turmoil, marital discord, social or existential uncertainty, cultural or economic deprivation, or simply exasperation. One woman said the reason that she had come for help was that she could not stand her husband for another day. "I am tired of his lousy ways and his filthy habits and I just don't want to see his face around anymore." Tense and upset in the emergency department, she was labeled "anxiety neurosis."

The lack of effective screening is not confined to psychiatric residents in hospital clinics. Every private practice is replete with cases of people who believe the psychiatrist is there to listen to and solve the full range of their indispositions. Of the last five people I have seen in consultation, four have problems not psychiatric in nature. A thirty-six-year-old schoolteacher says he's not sure if teaching is for him. He's been at it for twelve years and does well, but he's uncertain whether he should continue with it. A young woman says she never reaches orgasm, and her boyfriend says she should "see about it." She says it doesn't bother her, and that her mother says it took her five years to achieve climax in marriage, but that she, the "patient," doesn't want to wait that long. "I want to see about it," she says. "I want it fixed now!" She then sits back and expects me to get the libido flowing freely in the right direction.

A suburban housewife talks at length about the problems she faces as mother, wife, housekeeper, and person, in that order, and concludes by saying that basically she is not happy. To which I replied that neither was I, and what should we talk about next? An accountant in his late forties says he gets depressed when thinking of how he lets people push him around, especially his boss. After fifteen years he is being paid little more than the junior accountant. The boss says that if he doesn't like it to leave, and this makes him both scared and angry. He looks sad and dispirited in interview, but brightens at the thought of what psychiatry can do for him. He hopes I will be able to discover what makes him so passive.

All of these people have problems, but none of them need the services of a psychiatrist. Some require a sympathetic hearing from a competent friend or professional; others, the services of a new type of consultant trained to help people adjust to the changing stresses and demands of

(Continued on page 300)

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"What are you afraid of?... What do you want to change?"

DO YOU NEED A PSYCHIATRIST?

(Continued from page 299)

urbanization and alienation. Yet others require simply a kick in the pants or at least the suggestion to knock off the preoccupation with themselves and get on with the business of living. Yet without better methods of separating psychiatric illness from personal or social problems, we will soon "psychiatrize" all human ills and make everyone a "patient." We are well on the way now. If the increase in the number of psychiatrists is any indication, the world is "shrinking" at a great rate. There were 3,800 psychiatrists registered with the American Psychiatric Association in 1945; in 1974, over 21,000.

If you take architectural problems to a lawyer, or legal problems to a chef, you can reasonably expect these individuals to disclaim the ability to help you. But if you visit a psychiatrist with problems that are more personal than psychiatric, more social or existential than sick, he will like as not listen to you sympathetically and ask you to go on. Once you follow that invitation you may be embarked on a long, costly, sometimes redundant, and at times dangerous journey. So before you make an appointment to see a psychiatrist, explore alternatives that may suit you better. Only when you've exhausted these, or found them unsatisfactory, should psychiatric care be sought.

1. You have options
You have options, you have choices. You are not helpless, you are not paralyzed. Good mental health may be defined as the exercise of wide options, and poor health the sense of being trapped. Many people who go to see psychiatrists feel that they have no alternatives facing them and are frozen into states of immobility due to fears as to what would happen if they took action. Therapy aims to overcome this sense of being paralyzed and to encourage the patient to take some form of action, any action. Sometimes it doesn't matter what action people take as long as they overcome the inertia, the feeling of being helpless.

I had one girl sit in the office so immobilized by her fear of dong anything that she was almost mute. I held out my hand to her and said, "Hit it." She looked at me with a mixture of disbelief and interest and after some coaxing gave my hand a slap. I told her to hit it again, and again, and again, which she did with increasing excitement and fury. Thereafter, she got up from her chair and walked up and down the room starting to talk volubly about the problems she was having with her boyfriend. All it had required was the trigger to action to get her off the enervation of what goes by the name of ambivalence but which is really nothing more than the inability to move in one direction or the other.

2. Define your problem
Essentially, your first option is to try to clarify what is bothering you. Many who seek professional help are afflicted with some vague or ill-defined fear which the psychiatrist does little more than to make precise and sometimes that in itself is enough. But you don't need a psychiatrist for this, you can do it yourself either alone or with a friend.

There are some key questions that can help you in this process. Most psychiatrists go after such questions as: Why are you here? What are you afraid of? What happens to you when you are afraid? What do you want to change? Sometimes it helps to write these problems down or to carry the process further and to take stock of yourself. Do what Alcoholics Anonymous defines as a personal inventory. This is a listing of one's resources and one's deficiencies in an attempt to pinpoint priorities.

3. What do you want to change?
After you have done a personal inventory, ask yourself what specifically it is you want to change. Many people realize at this stage that the problem reflects more their life-style than mental illness. One hard-driving executive came complaining that on the weekends he was exhausted, irritable, and depressed. When his timetable and work schedule were clearly laid out, it was obvious that he was driving himself too hard. When this was made clear to him, he decided that that was the way he would live and accept the consequences.

Sometimes people complain about things they don't want to change. The alcoholic is a good example, the homosexual another. These are individuals with behavioral patterns that run counter to current social norms and that bring them into friction with other people. But, at heart,

(Continued opposite)

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many prefer to maintain their behavioral patterns even with all the troubles that come with them.

Finally, in taking personal inventory, you may find that there are things that you simply cannot change. In this instance, you have two choices: to continue to be irritated by something that cannot change, or, more helpfully, to come to terms with it. A great deal of minor neurotic illness, illness stemming from unresolved conflicts from the past, lies within this category. I use the analogy of the cold hands to illustrate this point. If your hands were cold yesterday, nothing you can do today will change the fact that your hands were cold yesterday. Love and living and the vital things of today are for here and now; they warm you today. Any attempt to have today's love warm yesterday's cold hands is, of course, not only impossible, but creates all the tensions on the part of those close to you who sense that they are being required to give of themselves for something they are not responsible for, and which neither they nor anybody else can do anything about. If something is dead, bury it, mourn it, and move on.

4. If you want to change, start now

Perhaps the greatest limiting factor restricting us from fuller living is inertia. If you want to move, start now. If you want to help yourself be different, the important thing is to define one objective *now* and go out and reach it. Nothing succeeds more than the accomplishment of having moved from the state of paralysis into the state of motion. So set up some plan for the solution of your problem and attempt to change it today. Proceed with caution and set limited obtainable objectives. Many people set almost unattainable ends and are then discouraged when they fail to reach them.

5. Universality (others have been there, too)

Accept the fact that your problems are not unique and that many other people have been there before. A study conducted by Doctor Irvin Yalom showed consistent similarity in the fears afflicting most people. Of groups of students interviewed, the majority experienced one of three fears. The first was the deep conviction of basic inadequacy—a feeling that if others could really see them, they would know of their incompetence. The second was the deep sense of personal alienation, of not being able to care for others, or be cared for by others. The third was the fear of aberrant sexual function or some inability to function up to sexual norms. The students in this study were reassured when the uniformity of the results was reported to them. In other words, if you are not alone in your problem, if other people have experienced it and solved it, there is hope you can solve it, too.

6. Let go

Learn to let go, to give up, to surrender. The best counselor you have is inside you if you can find it and follow it. The secret in letting go lies in letting things happen, not making them happen. Learn to let go especially of emotions and fears. Many people fear letting go because they think they will collapse or fall apart. Not so. You can face most reality without danger of serious consequences. What we most fear is fear, or ghosts. If you can learn to answer to the instinctual and natural drives, you can find your way back to your own authenticity and integrity. The confidence which comes from being honest to yourself is therapy of the highest quality.

7. Use the resources around you

Discuss your problem with a friend or with someone in a counseling position such as a minister, a family doctor, a social worker, a lawyer. Find a friendly and, if possible, objective individual who can look at your problems with a different perspective and advise you on them.

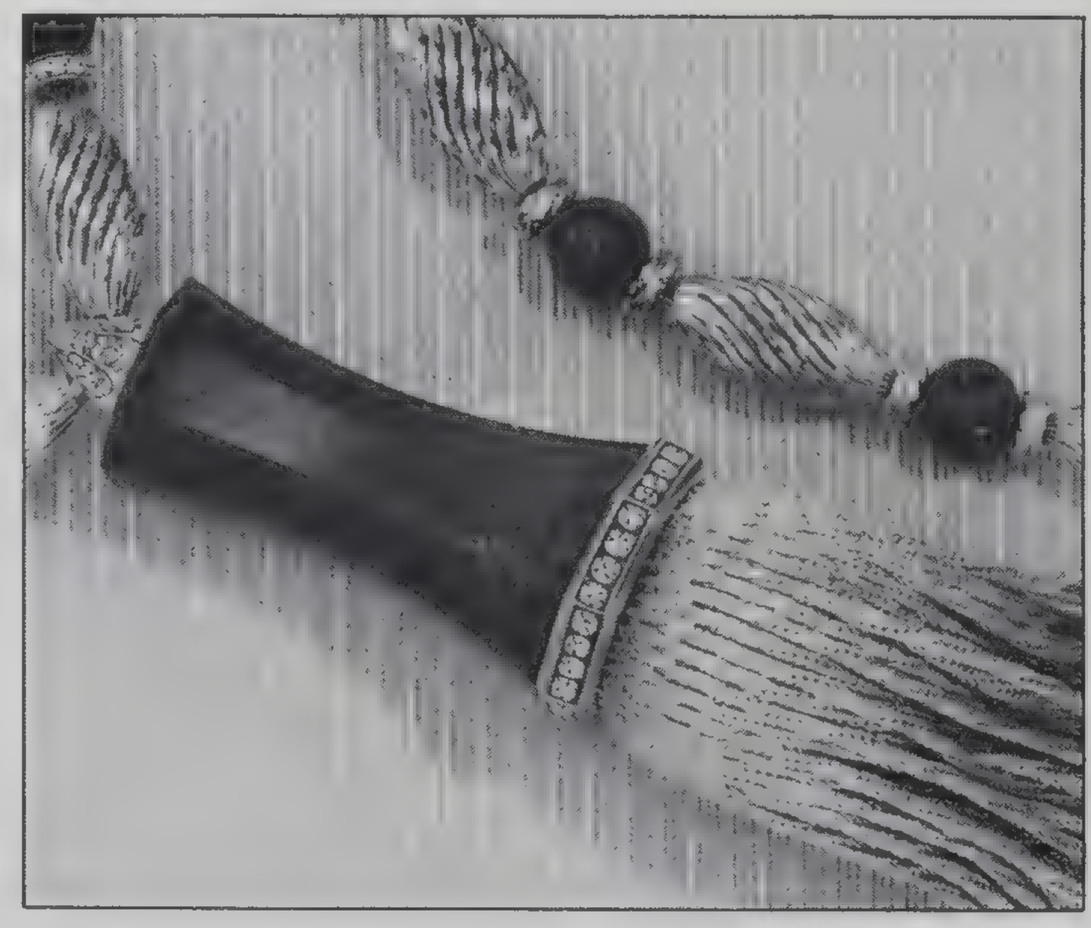
8. Group action

Before you see a psychiatrist, perhaps some group activity may be of help. Many universities or departments of continuing education offer courses in therapeutic group activities, group therapy, encounter groups, sensitivity training, T-groups; many times these provide sufficient outlet and relief of one's problems without going too intensively into them. Since most problems of mental illness lie in the matter of relating to other people, group activity can assist greatly in helping you come to terms with the blind parts of yourself or those private parts of yourself which you have been afraid to bring to light.

9. Seeking professional help

If none of these alternatives has answered your problem or if you suffer from serious mental illness such as a deep depression or

(Continued on page 308)



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LETTERS FROM PARIS

(Continued from page 277)

so I had no one to talk to, so I got a lot of tin boxes down which my mother had sent me last week and looked through them. They were essays and so on that I had written when I was in France studying French before the Great War (1914-18) and letters to my family. You know, I'm not much of a reading man."

I thought this description of a day was pretty sad from a man who used to be Edward VIII by the Grace of God, of Great Britain, Ireland and the British Dominions beyond the Seas, King, Defender of the Faith and Emperor of India. (I have that wrong but you know what I mean.) They are dining here on Saturday and I couldn't dread it more but as we had been there three times I thought we had to ask them. I didn't know how to go about asking them but, remembering that Mama had said if we asked the Ambassador we should offer several dates, I hazarded a wild guess that the same might apply to royalty so wrote a note doing so and they leaped at the first one. The Duke told me he is dying to go to a night club but as Bill and I never go to them because they are all too sordid for words we are much relieved that they have today closed all night clubs and cabarets because of the famous electricity shortage that I complain about so much. The situation is becoming acute; after the drought this summer there is not enough water power to keep the plants going and instead of the two million tons of coal expected from the Ruhr they only have three hundred thousand tons so cannot supply the plants with adequate coal.

London, February 3, 1947
Bill has been in the London Clinic for two weeks and will be discharged in a few days for a recuperative, long weekend at Ronnie Tree's. We are full of hope about the treatment, although it was very, very unpleasant. Bill is as usual the bravest man in the world, but it was a blow that they had to go down into the lungs three times. The nursing care is wonderful—pretty little Scotch and Irish nurses pile the blankets and hot water bottles on and are with him at the touch of a bell with boiling hot tea. The best they can do is to keep the room at about fifty-six to sixty degrees.

I am staying with the Maclays, old friends from wartime Washington, in Mount Row, just near the Connaught. They are angels of mercy—it's no fun having a guest. All pipes in London are on the outside of people's houses, so all pipes are frozen. Becky and I get up and have a go to see if we can force a little water through in order to heat it—no go; then I walk to the London Clinic, which gets my circulation going, to spend the day with Bill, whose nurses are as nice to me as they are to him, so we joke and drink tea, and the English friends come in hordes to see him, bless them; then I leave and walk back to Mount Row.

Jack is a busy Minister, and Becky has her hands full; so quite often I go out to dinner. Dear Louise de Rougemont is here, and I have one American friend, an interesting girl, Kick Hartington; do you know her? She is the daughter of Joseph Kennedy, the former Ambassador, and lives in a little house in Westminster looking out over the beautiful ruins of the church in Smith Square. She used to come to the house in Paris when we were first there, and it is fun to have one American friend to whom one can say frankly, "Why in hell do the English have all their pipes on the outside?" She is full of charm and love of life and uncertainty. I don't know her well enough to understand the uncertainty, but can guess that part of it must have to do with religion. Today, the brothers Sykes were there, Evelyn Waugh, and a brilliant priest whose name I missed. This is high-powered, intellectual Catholicism and must be confusing to someone of Kick's upbringing. She has said enough to make me feel that she is fascinated, disturbed, and intrigued. I want to see much more of her in the future.

Kathleen, Marchioness of Hartington, was killed tragically in an airplane accident over France the following spring, 1948. I heard the news from an English newspaperman whose name meant nothing to me. He rang me up in Paris saying, "Lady Hartington is dead. We understand that you were a friend of hers, and we know that her father, Joseph P. Kennedy, is in Paris. Have you talked to him? Is it true that they were on very bad terms?"

Of course I hadn't spoken to Mr. Kennedy, I didn't even know him. What I did know, for I had kept up with Kick, was that she had the devoted support of her English in-laws, who were behind her whatever she did. This could not have been easy for them at

(Continued opposite)

the beginning, for although I have seen mention of the horror of the Catholic Kennedy family that one of the daughters should fall in love with and marry a Protestant, Billy Hartington, not much has been written in America about the reaction of the Cavendish family, whose head, the Duke of Devonshire, was Kick's father-in-law. An anecdote may illustrate this. My aunt took me to stay with the Duke and Duchess of Devonshire in Derbyshire a year or two later. We were having tea when the Duke, a most engaging and delightful man, looked out of the window. He sprang up. "Moucher"—the nickname of his wonderful wife—"papists in the drive! I see them coming." We all rushed to the window and indeed two nuns in their black habits were coming up the drive, no doubt on some routine charity appeal. This was of course a joke, and treated as such by the Duchess, but I sensed that it wasn't entirely a joke and remembered Kick's description of her engagement. Her husband was killed very early in the war, and she was enormously grateful for the support of his family. The warmth and charm that I mention in my letter made her the most popular young widow in London; one of the reasons is that she remained so American.

Paris, May 12, 1947
Winston Churchill has been here to receive the Military Medal and the French have given him a really spontaneous welcome wherever he went during the three days. I have never felt Paris so alive and enthusiastic. Yesterday morning was perhaps the most triumphant moment, as he and Duff Cooper made a tour of St. Denis, the Faubourg St. Antoine, and other of the poorest quarters of Paris—the "Red Belt"—and he received an ovation in his open car, shouts of *"Vive Churchill, Vive l'Angleterre."* The day before he had worn the uniform you will have seen in the pictures—I think it is the tropical dress of one of the Hussar regiments, with the Military Medal, and looked smashing. Mrs. Churchill said that she had had the greatest difficulty in keeping him from wearing the uniform of an air marshal, I think it was because he liked the color, but that she had said, "Winston, if you must wear a showy uniform please wear something that you really have a right to," and he had given in with bad grace. Yesterday he was in civilian clothes, but I am getting ahead of my story. We had been asked for lunch at St. Firmin, the charming little château at Chantilly which the Duff Coopers take as a weekend home, and arrived to find the house party assembled.

I thought Mrs. Churchill charming, so gay and friendly and kind, and liked the look of the girls. The château is in the grounds of the big château, off by itself above the lake, with a lawn running down to the water and enchanting planting of chestnut trees and elms. I must have described it often before, but it was at its best yesterday. We sat about for a few minutes, Odette and I felt grossly overdressed just as we had feared we would, as the English ladies wore dank tweeds except for the Ambassadress, who wore gray flannel slacks and a large straw hat. Then Mr. Churchill and the Ambassador arrived, and it was all too evident that the Prime Minister's mood had changed from the early morning when he had been moved almost to tears by the crowd's acclaim, and he had become a tired, grumpy, terrifying old man who wanted his lunch. The Ambassador said that in the car he had found fault with everything: the chauffeur drove too fast, the detective had a German back of the neck, the country was ugly, the French security police was no good, the people didn't really want to see him, and why was he being dragged down to Chantilly for lunch? (It was of course he who had proposed the outing originally.) Diana gave one look at him and ordered champagne, which he likes, and put him on a large sofa with Odette on one side and me on the other.

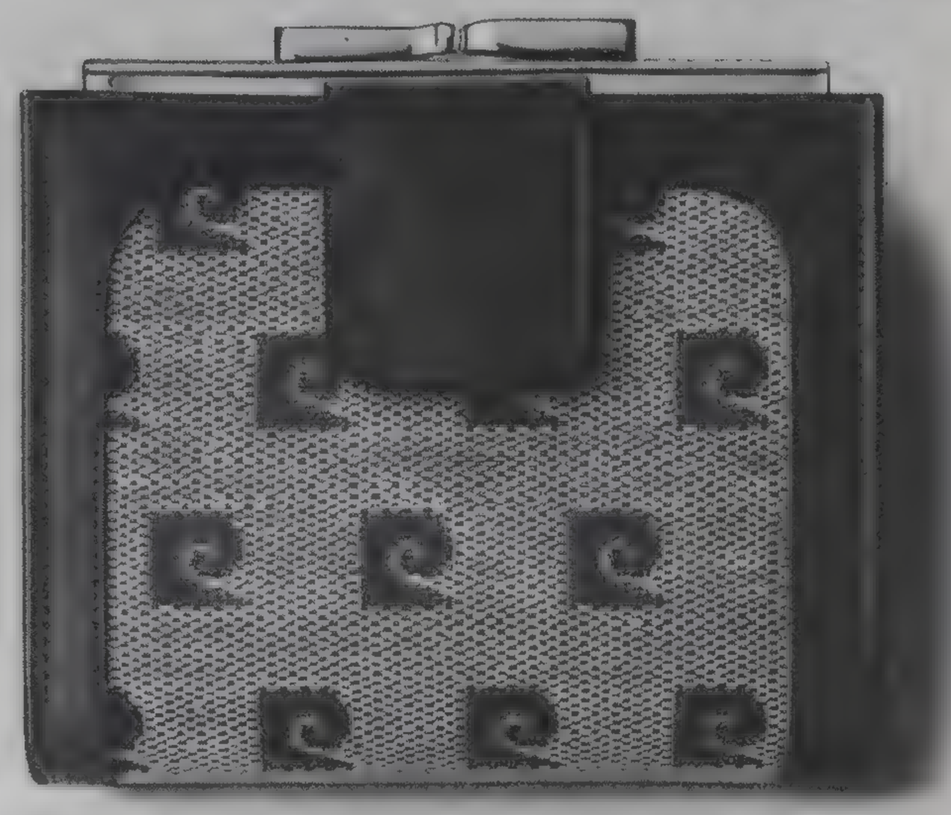
After lunch it is decided to walk down to the lake. There is a brook between and we all try to steer Mr. Churchill to the bridge, but he is determined to jump it. We hold our breath, he makes it easily waving the cigar, I take off my shoes to follow him and he turns around and says across the brook, *"N'ayez pas peur, suivez-moi."* [Have no fear, follow me.] For he has decided that I am a French relation of Odette's, and nothing will deter him from speaking French to me. You know his French—Later in the afternoon he comes up to me with a childlike smile and says, *"Vous venez en Angleterre, je serais très content si vous et votre mari voulez dejeuner chez moi â la campagne lundi en huit."* [When you come to England, I would be very pleased if you and your husband would dine at my country house at eight o'clock on Monday.] I reply, "Thank you so very much, Mr. Churchill, Bill and I would love to come to lunch a week from tomorrow." *"Très bien, c'est entendu."*

The Duff Coopers, rocking with laughter, say, "Winston, Susan Mary speaks very good

(Continued on page 304)

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"Every man wore his order or decoration, the most dismal prince appeared dazzling"

LETTERS FROM PARIS

(Continued from page 303)

English and Bill and she are on the staff of the American Embassy." He doesn't listen for a second and, having decided to speak French, turns to Mr. Bullitt and tells him in French that while he approved of part of his book the first chapter is utter nonsense and claptrap. This rolls off Bullitt's back like water off a duck, never have I seen such a conceited man. The Churchill family leaves for Le Bourget with the Ambassador, we all wave goodby from the steps shouting, "*Vive Churchill, Vive l'Angleterre.*" Smiles, cigar waving, V-sign. Duff on return says that on the way to the airport Mr. Churchill never stopped talking for a second about what a wonderful visit it had been, that he had adored every minute of it, and what a beautiful country France is. He caught sight of some large and hideous electric power lines and, turning to Mrs. Churchill, said, "Look, Clemmie, those magnificent power lines carrying current all over France. In stupid England we never have such fine power lines." Mrs. Churchill said, "I don't know, Winston, it seems to me that we have one or two like that," but by then he was on to something else. At Le Bourget there was an immense and enthusiastic crowd, and of course that pleased him too.

Paris, December 18, 1947

You will have seen that the strikes have ended and the ominous tension has lifted, a triumph for the new Prime Minister, the magnificent Robert Schuman. This made the Duff Coopers' farewell ball the gala occasion it could not have been a week before. Mr. Churchill flew over in the morning and by early afternoon the word had got about that he was at the British Embassy, so huge crowds gathered in the Rue du Faubourg St. Honoré howling for him. He went out to speak to them and was put in a wonderful humor by their enthusiasm. At the ball he looked well and young, wearing orders and decorations, with Odette in a superb red satin dress on his arm.

We stayed at the party till 5 A.M. and it seemed too soon to leave that beautiful house, every candle lighted, every piece of the historic gilt services gleaming on the tables, Diana in a pale blue dress of satin with lots of tulle the same color, making the most elegant young Frenchwoman look like nothing beside her. As you wrote, when you first met Diana, she is the only really glamorous woman one has ever met. She and Duff had been so beloved that the party was bittersweet as it meant farewell, but the guests outdid themselves to live up to the occasion. Every man who had an order or decoration wore it, even the most dismal prince appeared dazzling in the Saint-Esprit and the dimmest Spanish first secretary of the Embassy seemed like something out of the *Merry Widow*. The women's dresses were wonderful, all enormous except for a few short Dior ones which looked ridiculous on the dance floor. I wore a Schiaparelli dress made of stripes of mauve satin and heavy ivory grosgrain, with an enormous bustle, very *Lady Windermere's Fan.* Monsieur Christian Dior bowed to me and said, "That is one of the greatest dresses I have ever seen, and I wish it were mine," which made me feel badly, as he has been so generous to me.

Everyone who has been lucky enough to know that romantic, brilliant Embassy felt gray and desolate at the loss. Thank God the French government continued to rent the lovely little château in the park of Chantilly to them, and they returned to settle there, Duff to write his last books and Diana to make life magical for the many friends who came to see them.

It is with St. Firmin and its lake and its waterfall, its swans and its avenues of beeches, its daffodils and its bluebells, that I most associate Diana and Duff. Diana was a picnic genius, and the park of the great château of Chantilly was made for her. One Sunday we were led to a round glade in the middle of the park, undiscovered by all but her. It was decorated with busts of Roman emperors on tall pedestals, and the leafy circle was spread with rugs and wine coolers and delicious summer-day fare. The busts of the Roman emperors were dressed by Diana in fancy costumes—a hat with ostrich plumes made Julius Caesar look almost frivolous, and Marcus Aurelius became flirtatious in an opera cape and top hat. We had taken my charming cousin Charlie Whitehouse and his friend Obbie Filly to that particular picnic, and the boys were as bewitched as we were. It was a very hot day, and I remember that we all ended up swimming in the Oise River. Sometimes the picnics were at night, and we would find ourselves led (the sur-

(Continued opposite)

prise element was part of the charm) through the forest to a fairy tale building called the Pavilion of the White Queen which lies beside a lake. At water's edge a table was laid on a little landing stage, candlelit and formal with Diana's best china. As the moon came up over the towers of Chantilly Castle across the water someone, probably John Julius, began to play French ballads on the guitar.

Every meal, even lunch with two guests, was a piece of theater for Diana, one never glimpsed the effort or machinery behind the scenes. Once I asked her for her secret and she replied simply, "Oh, just give them plenty of booze and hope it will go."

The cocktails she made so generously, known as "the house poison," were a mixture of gin, fruit juice and mint, which she stirred in a tall glass pitcher; they smelled of the mint leaves and were not particularly strong, in no other house would they have produced the same conviviality.

The conversation at Duff's and Diana's table was the best I have ever known, and Duff the greatest master of the art. Looking at the pictures in my scrapbook, I feel again how lucky we were, Bill and I.

Paris, February 22, 1951

Barbados sounds more idyllic than ever this year, how dear you are to describe it all and to have urged us again to come out to you. That happy day will come, when the children are a little older and it's easier to leave them. But I do mind not sharing the growing up of our mutual children with you—I would so like to see brown Penelope on the beach and especially Frankie when she comes down.

We've had a nice week—lunched with the Alain de Rothschilds on Sunday at Chamant near Senlis. It was too early for it to be one of those wonderful spring days when the roads are crowded with bicyclers returning from days in the forests. First one sees them bent over their handlebars, which are mountains of wild daffodils, later it's great bouquets of lilies of the valley. But the sun was palely out and so were a few crocuses and we always have a good time with the Rothschild tribe.

Also I admire the family enormously. When we first came to France the men our age—Guy, Elie, Alain—were just returning from the war to which they had gone immediately and courageously in 1939, only to face years in prison. Their parents and the wives scattered abroad, for it would have been suicidal to remain in German-occupied France. While they were gone their huge châteaux, which look like the nineteenth-century châteaux on the Loire, all castellations and towers and roofs by Paxton, the architect of the Crystal Palace, were pretty well destroyed so most of them have built pretty little manors filled with chintz and sunlight. Only Guy plans to restore Ferrières, his château south of Paris; a few years ago he took Chip Bohlen, Bill, and me out there for the day to shoot and I will never forget the gloom of it.

Alix and Guy [de Rothschild] took us around the immense house first and the smell of musty Victorian upholstery, tattered and torn, followed us down to the basement where in a more or less habitable room with a stove we had a huge meal in the middle of the morning, which is the sensible French custom before shooting, and the gamekeeper proudly showed us lists of the birds shot there a hundred years ago. "Emperor Napoleon III, 930 pheasants," and so on. At the end of the day we were presented with a card on which was beautifully written in the same script as the Emperor Napoleon cards, "Bag, Mr. Bohlen 4 pheasants, Mr. Patten 3 pheasants." This wasn't a reflection on Chip and Bill, both good shots, but in the immediate postwar years keeping up a shoot just wasn't possible. I remember Guy mentioning that each bedroom in the château had its own bathroom, which at the time it was built was considered rather ostentatious and vulgar.

A Rothschild story of our epoch on which I must remember to check with one of them is that even the Germans were awed by the Rothschild possessions when they entered Paris in 1940, so, the better to enjoy the priceless objects themselves later, everything was packed with utmost care and sent to a salt mine in Germany. At the end of the war everything came back, still beautifully packed, so the whole family got on their bicycles and rushed to the storage warehouse to reclaim their possessions. As nothing was labeled the confusion was immense, for my friends had been young when the war began and it was hard to remember whose Rembrandt etching of *Descent from the Cross* was whose. Scratching of heads, then someone had the brilliant idea of telephoning to the old family butlers, who seized their bicycles and soon were at the scene like truffle hounds, accurately placing each object. "That's the Vermeer from the Baronne Edouard's dressing room," and so on. Alix told me once that she had never properly seen the Vermeer before the war—it's *The Astronomer,* one of

(Continued on page 306)



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"Churchill jumps the brook. We hold our breath, but he makes it, waving his cigar"

LETTERS FROM PARIS

(Continued from page 305)

the great pictures of the world —as there was so much in her mother-in-law's house and the dressing room was poorly lighted.

The Rothschilds do much quiet good for France, in many directions, and although they appreciate and love their great collections which are kept in Paris, the house at Chamant at which we lunched on Sunday was typical of this generation's charming and modest tastes. The first course is usually, as at the Mouchy's, soft-boiled fresh eggs accompanied by fingers of buttered toast. When one sees this dish in France one knows one is in very grand company indeed. Then an old butler, one of the aforementioned bicyclers, leans over one murmuring, "Château Lafite, 1918," or something like that. If you are me, I am often so engaged in conversation with my neighbor that I don't hear the murmured evocation, so he has to repeat it. The third time he roars it, "CHÂTEAU LAFITE, 1918!" and I turn apologetically to accept the nectar.

Paris, November 1951

We haven't been away since we came back from Italy. Bill was very well on our return and he hasn't missed a day at the office, but is too tired after a bronchial attack a few weeks ago to go out much and weekends he must rest. We made an exception for Thanksgiving luncheon at the Harrimans', and for a party given by Diana and Duff at Chantilly for Princess Margaret, who had terrified me when I met her before but seemed entirely different under the spell of the Duff Cooper magic. We were twenty-four for dinner. Bill had Greta Garbo as his neighbor to make him happy; she looked exactly as she did in *Anna Karenina* and was talkative and gay so he fell more in love with her than ever. I had Cecil Beaton, which was great fun, and one of Princess Margaret's young swains. Afterwards the Princess sang and played the piano for an hour, better than most night club professionals; her feature was American hillbilly songs sung with a twanging accent and a deadpan face. Then from "Mountain Girl" and "Old 97" she went into Scotch ballads and French ones with equal skill and grace. I never saw such poise, or a stronger personality, but I still think that I might be frightened if I knew her at all.

Paris, February 1952

Your friend, Mrs. Franklin Roosevelt, has just done me a great favor, and I am deeply grateful. Hearing that she was going to tour the mining areas of northern France, I wrote to her, hardly knowing her, to tell about the little children's center near Lille in which I am interested. She went way out of her way, changing her schedule, to visit it, which thrilled the people up there. Then she sent me the nicest message by Bill Tyler, who accompanied her, to the effect that she had been impressed with it and that my speech opening it was still remembered, also that the mayors of Lille and Roubaix look on me as an old buddy. What a wonderful woman she is.

I met another woman I admire a couple of days ago. Standing in the Post Exchange at St. Cloud drearily regarding a sale of army towels at thirty-five cents each, and wondering if Nanny would think them worthy of Billy and Anne, I suddenly ran into Mrs. Eisenhower. Having heard that she had been in bed for two weeks with gastric flu, I was much surprised to see her there. It was a Saturday afternoon, the place was jammed and appallingly hot. She explained to me that she was up for the first time and to celebrate had come to buy Ike's favorite food, pickled pig's feet. No one recognized her and we stood in line for hours before the canned goods, "stateside prices," waiting to be served. I am very grateful for our PX privileges, which save us a lot of money, but had I been Mrs. Eisenhower with a large staff at my disposal I would not have spent my first convalescent afternoon struggling away in 90-degree temperature. She said that Ike had the afternoon off and was painting, preparatory to stuffing the fish. I got away before she did, reflecting on what a nice, quick-minded, unpretentious woman she is.

The French are mourning King George VI with deep feeling, people go about streets with sad faces carrying the newspapers with that classic picture of the new Queen coming down the steps of the airplane. Duff telephoned Diana that the meeting of the Privy Council yesterday was terribly moving, all the old boys including himself looked wicked and lined and the Queen very young, white-faced and pure. She was red-eyed but composed. They say that Prince Philip is very much in love with her and she with him and that their relationship is perfect.

(Continued on page 312)

IN OCTOBER

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"You feel trapped in a crowd of giants, jostled by monster heads"

RICHARD AVEDON

(Continued from page 252)

tain nasty, vicious, smug countenances. And there are several old men with strong domed foreheads he obviously admires enormously —such as Henry Miller, Jean Genêt, Jean Renoir, Buckminster Fuller; he gives them a paternal likeness of affection.

As a rule, however, Avedon's messages are shrewdly garbled. The transvestites, homosexuals, and other tender creatures in "The Warhol Factory," 1969 (another mural-size print), suggest a mixture of attitudes and stylistic devices calculated by the photographer to leave questions unanswered and judgments suspended. Three naked young men in the center of the composition are posed together in a parody of the Graces in Botticelli's "Primavera"; elsewhere massed heads and choreographed gestures repeat the Renaissance allusion—Fra Andrea Varhola? In the old days, through the eyes of Lautrec, for example, such a picture would have been a brutal attack. Avedon's treatment is ironic, gentle, basically ambiguous. If you find the Factory hands grotesque, Avedon suggests, that's one reaction. You could also see them as attractive, pathetic, or droll; as signs of neo-imperial degeneracy or of post-modernist liberation. Avedon's overt conclusion is that he, Avedon, isn't going to make up your mind for you.

Which isn't quite the whole story, of course. If Avedon seldom stoops to fish-eye lenses, his Expressionist temperament adds its own, psychologically distorting, refractions. He has a puritan, conservative fascination with the exaggerated and the perverse. You sense that he forgives sinners their trespasses, but not without a quiver of (moral) squeamishness. Like most satirists, he is fatally attracted to what repels him. And he does his best work, you feel, under the spurs of indignation.

He is a passionate artist, always trying to climb inside his image. He gets there, too. In a number of photographs taken by daylight, if you look at the highlights in the eyes, you'll see reflected, in miniature, the opposite side of the room in which the subject posed. You'll also find the artist, and his camera. It's a self-portrait in the eye of the beholder who is also, and so strenuously, beheld.

"Southern men are sexy because they drawl sexy things like 'Hi Huuuunny' that make you want to sleep with their voices"

WHO'S SEXY NOW?

(Continued from page 255)

funny: he just makes people with an underdeveloped sense of humor think he is.

Prince Charles is sexy only because he will be a king someday.

Muhammad Ali is sexy because he's Muhammad Ali. Joe Namath isn't sexy because he looks like he demands breakfast with two grunts and a tumble with three.

Southern men are sexy when they speak because they drawl sexy things like "Hi huuuunny," which makes you want to sleep with their voices.

Firemen are sexy when they save lives, which is a very sexy thing to do. New York policemen are sexy because if they catch your mugger they beat him up, which is very satisfying.

Lifeguards are sexy only during the summer—and only on days when the undertow is dangerous.

The Hasidic Jews who sell food on Sundays are sexy because they are bearded and bearlike and sardonic—and are never at a loss for words.

Being sexy isn't something you are born with but is rather a highly cultivated trait. Men aren't naturally sexy; they become sexy. And they become sexy when they perfect a manner that appeals to *me*.

Sexiness doesn't even have to be correlated with esthetics. The smarter and more honorable a man, the sexier he is. There really are *no* sexy stupid, callous people. And because being good-looking is genetic, while being sexy is acquired, perhaps the failure to differentiate between the two is the reason we do not have an authentic male sex symbol in 1975. Shall we all go out to Forest Lawn and whistle?▽



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PSYCHIATRIST?

(Continued from page 301)

mental instability, you should have no hesitation in seeking the help of a professional therapist. This may be a psychiatrist, psychologist, social worker, trained minister, or any other variety of professional people available to provide minor or major psychotherapy.

If you decide that you want to see a psychiatrist, first ask around among friends and others who have consulted professionals and get their recommendations. Picking a therapist is a highly personal matter, and word of mouth recommendation can often be helpful. In addition, ask your family physician or minister. They are involved in counseling and know who is available. It is better to start with a general psychiatrist rather than with an analyst or behavior therapist or other sub-specialist. Choose a general man who can either treat you himself or refer you to somebody whose specific skills he thinks you need.

10. Start with a consultation

Request first a consultation with the psychiatrist rather than therapy, and reserve the right to consider his recommendations. The process of consultation seeks to define a problem or illness, while therapy aims to change or cure it. A lot of people start into therapy without the opportunity of standing back and considering the advice being given to them. If you are not satisfied, get another consultation. After all, if you shop around to get your car fixed, why not be equally fussy about having your own psyche and emotional life exposed and altered.

These are some of the alternatives open to you if you have a problem requiring help. You have doubtless considered others such as a change of job, a change of scene, or a vacation. The important thing is to recognize that your destiny lies in your own hands, and that whatever help you get will be marginal compared to the power and potential you already control in shaping and fashioning your life. We are not helpless individuals caught within the complex of irreversible nature. Right into our final years we have the capacity to change what we are and what we will be.

Of course if you are not deeply disturbed but merely want to see a psychiatrist for the hell of it, or just because somebody else has, or because you'd like to see what it's like, then by all means go ahead. And happy hunting. In a "shrinking" world, anything to expand the mind. ▽

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ENERGY

(Continued from page 287)

when people shift from the normal stress to excess stress that feels uncomfortable.

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The latter includes muscle tensing and relaxing—"contract your stomach muscle hard and let it go"—jogging, or a change in the breathing pattern. "Try abdominal breathing for a change—the kind that singers use. As you breathe in, expand your abdomen instead of sucking in your diaphragm. Pretend you are filling up a bottle. When you exhale, do it like a balloon. Do these things about five times a day or maybe thirty seconds an hour. Just ride stress down. You'll have more energy. "If nothing else works, run! Even a half block will help." ▽

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(Continued)

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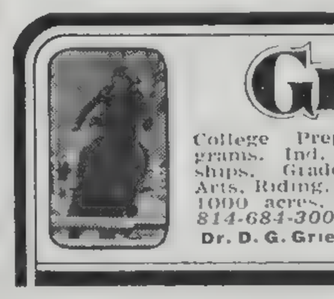
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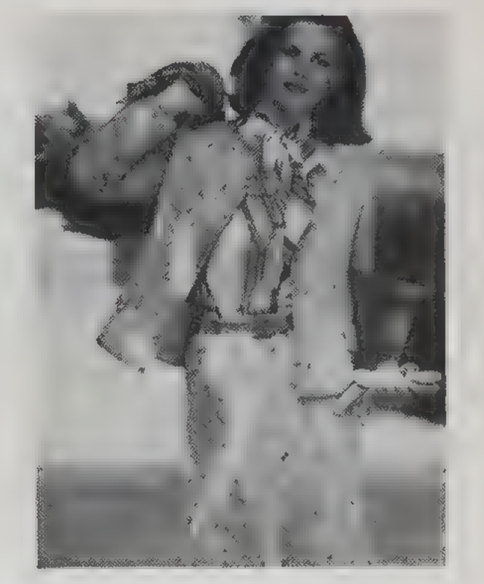
Page 223: Sweater, shirt, and pants by Calvin Klein. Jordan Marsh, Boston; Strouss; O'Neil's; H & S Pogue; L. S. Ayres; Stix, Baer & Fuller; Swanson's; Sakowitz; May D & F; Bullock's.



Page 248: Two-piece pyjama from Albert Capraro. Montaldo's; Kaufmann's; Higbee's; Hudson's; Stanley Korshak; Swanson's; Sakowitz.



Page 257: Three-piece pants suit by Kimberly Knitwear. Jordan Marsh, Boston; O'Neil's; Strouss; Hudson's.



Page 259: The "Chanel" suit by Belle Saunders for Abe Schrader. Nan Duskin; Montaldo's; Lillie Rubin-South and West; Jacobson's.



Page 261: The soft two-piece dress by Leslie Fay. G. Fox; Rich's; Higbee's; Frost Bros.



Page 262: Loden-green poplin coat and skirt by Gamut. Nan Duskin; Lillie Rubin-South and West; Jacobson's; Makoff; Liberty House, Hawaii.



Page 273: Brown matte jersey smock dress. By Morty Sussman for Mollie Parnis Boutique. O'Neil's; H & S Pogue; Frost Bros.; I. Magnin.

FASHION AND ACCESSORY DETAILS

Page 223: Earrings: Yves Saint Laurent. Belt: Yves Saint Laurent. Bracelet: Yves Saint Laurent. Hanes socks. David Evins shoes, at I. Miller.

Page 224: Sunglasses, B. Robinson, at Lord & Taylor. Earrings, Tempo Jewelry.

Page 225: Patou shawl, at Bloomingdale's. Les Bernard bracelet. Morris Moskowitz belt. Pennaco tights. Andrew Geller shoes, at Bonwit Teller.

Page 226: Mary McFadden ropes, at Henri Bendel.

Page 228: *Left:* Carolee Designs earrings, at Lord & Taylor. Yves Saint Laurent bangles, at Bloomingdale's.

Page 229: *Left:* McGeorge gloves at Lord & Taylor. Bangles, Peter & Peggy for P.C. Designs. . . . *Far right:* Geoffrey Beene muffler.

Page 230: *Left:* Headwrap, Oscar de la Renta. Bangles by Eva Graham. Hanes tights. Bruno Magli shoes. . . . *Right:* Handcraft muffler. Aris gloves.

Page 231: *Far right:* Cuff: M&J Savitt. Belt, Morris Moskowitz.

Page 232: *Left:* Carolee earrings. Bangles, Cathy and Marsha for Catherine Stein. . . . *Right:* Bangles, Cathy and Marsha for Catherine Stein.

Page 233: *Left:* Patou shawl, at Bloomingdale's. Morris Moskowitz belt. McGeorge gloves, at Lord & Taylor. Cuff: Peter & Peggy for P.C. Designs. . . . *Right:* Belt: Yves Saint Laurent.

Page 234: *Left:* Scarf: Yves Saint Laurent.

Page 236: *Left:* Morris Moskowitz bag. . . . *Right:* Jewelry: Cathy and Marsha for Catherine Stein.

Page 237: *Left:* Tempo Jewelry, at Gimbles. Bonnie Doon socks. Juliannelli shoes, at Lord & Taylor, N.Y. . . . *Right:* Jewelry: Cathy and Marsha for Catherine Stein, at Saks Fifth Avenue.

Page 238: *Left:* Fichu, Vera Finbert. Aris gloves. *Right:* Cadoro cuffs.

Page 239: *Left:* Fichu, Joan Vass. McGeorge gloves. Calderon bag. . . . *Right:* McGeorge gloves. Christian Dior tights. Anne Klein shoes.

Page 240: *Right:* Earrings, Red Cobra. Belt, Abbe Creations. Bangles: Tempo.

Page 241: *Left:* Bangles: Bonwit Teller, Kenneth Jay Lane. . . . *Right:* Belt, Abbe Creations. Bangles: Cathy and Marsha for Catherine Stein.

Page 242: Left: Scarf, Fabio Bellotti for Rainbow. Aris Gloves. . . . *Left:* Ungaro hat. Gloves by McGeorge. Seric boots.

Page 243: *Left:* Handcraft muffler. Gloves, McGeorge. . . . *Right:* Sunglasses, Roberts. Aris Gloves. Colony Designs belt.

Page 248: *Far left:* Bangles, Francine Hubert. . . . *Left:* Cuffs by Sculpture To Wear. . . . *Below left:* Eve Lost bag. . . . *Below:* Van Allen bangles.

Page 249: *Above right:* Eva Graham bangles. . . . *Right:* Scarf: Givenchy by Madcaps. . . . *Below:* Paul Omin earrings. Yves Saint Laurent bracelet.

Page 256: Ben King muffler, at Henri Bendel. Eva Graham bangles. Morris Moskowitz belt. La Bagagerie bag.

Page 257: Scarf: Ben Berger & Son. Jewelry: Peter & Peggy for P.C. Designs.

Page 258: *Left:* Jewelry: Peter & Peggy for P.C. Designs. La Bagagerie bag. . . . *Right:* Bangles: Cathy and Marsha for Catherine Stein.

Page 259: Jewelry: Eva Graham. Patou shawl, at Bloomingdale's. La Bagagerie belt. Jay Herbert bag, at I. Miller. Vera Finbert gloves.

Page 260: Jewelry: Peter & Peggy for P.C. Designs. Bottega Veneta bag. Morris Moskowitz belt.

Page 261: Tempo Jewelry. Elegant belt. Doro shawl.

Page 262: *Right:* La Bagagerie bag. . . . *Far right:* Carolee earrings. Cadoro cuffs. Ralph Lauren turtleneck. La Bagagerie belt. Morris Moskowitz bag. Tights, at Henri Bendel. Andrew Geller shoes, at Bonwit Teller.

Page 263: Patou shawl at Bloomingdale's. Jay Herbert bag. Sony portable television.

Page 264: Aldo Cipullo earrings. Yves Saint Laurent bangles. Kenton Collection watch. Morris Moskowitz bag. McGeorge gloves.

Page 265: Roberts sunglasses. Daniella Morera scarf. Patou shawl. Bangles: Peter & Peggy for P.C. Designs. McGeorge gloves. La Bagagerie belt.

Page 266: *Left:* Red Cobra earrings. McGeorge gloves. Alexis Kirk bracelet. La Bagagerie belt. . . . *Right:* Earclips, Eva Graham. Morris Moskowitz belt. McGeorge gloves. Patou shawl.

Page 267: Earrings: Peter and Peggy for P.C. Designs. Ben King scarf. Morris Moskowitz bag. Alexis Kirk bracelet. Aris gloves. Mark Cross wallet.

Page 268: *Left:* Fichu, Joan Vass. Crazy Horse sweater. Tempo bangle. McGeorge gloves. La Bagagerie belt. . . . *Right:* Bangles: Peter & Peggy for P.C. Designs. Gloves: McGeorge. Patou shawl.

Page 269: Earrings: Peter & Peggy for P.C. Designs. McGeorge gloves. Yves Saint Laurent bracelet. La Bagagerie bag. Pankin International shoes.

Page 270: *Left:* Necklace by Magda K. Bracelet, Cul de Sac, at Bloomingdale's. . . . *Right:* Necklace by Peter & Peggy for P.C. Designs. Cuff: M&J Savitt. Doro shawl, at Bergdorf Goodman.

Page 271: *Left and right:* Yves Saint Laurent jewelry.

Page 272: *Left:* Bag, Judith Leiber. Les Bernard bracelets. . . . *Right:* Earrings, Peter & Peggy for P.C. Designs. Judith Leiber bag. Bangles: Cathy and Marsha for Catherine Stein.

Page 273: Earrings, Carolee. Pericles cuff.

Page 274: *Left:* Barrettes: Kenneth Jay Lane. . . . *Right:* Judith Leiber bag. Bracelet: Pericles.

Page 275: *Left:* Carolee earrings. Judith Leiber bag. . . . *Right:* Judith Leiber bag. Bracelet, Kenneth Jay Lane. Christian Dior stockings. Shoes: Shoe Biz, at Bendel's.

Page 279: Cadoro cuffs. Bottega Veneta bag. Aris gloves.

Page 288: Bobby Breslau bag for Halston Ltd.

Page 289: Bernard Kayman glasses. Jewelry: Cathy and Marsha for Catherine Stein. Bobby Breslau bag at Halston Ltd. Superb gloves.

Page 290: *Far right:* Bangle, Yves Saint Laurent. Choker by Yves Saint Laurent. Calvin Klein sweater and pants. Grandoe gloves.

Page 291: McGeorge gloves. Doro scarf.

Page 292: Sweater: Bonnie Cashin's Knittery. Tempo Jewelry bangle. McGeorge gloves. Calvin Klein skirt.

Page 293: Joan Vass scarf. Les Bernard earrings. Sweater: Bonnie Cashin's Knittery. Yves Saint Laurent belt. Trousers by Ralph Lauren. Lanerie Agnona shawl, at Bloomingdale's.

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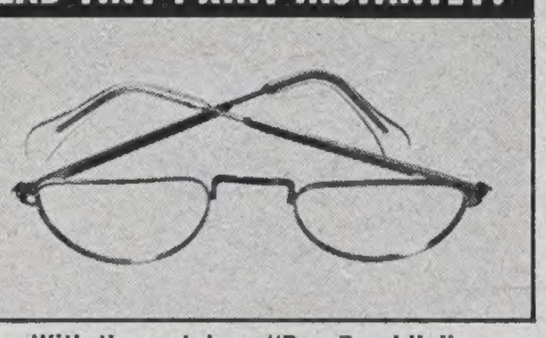
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SUSAN MARY ALSOP'S LETTERS FROM PARIS

(Continued from page 306)

Paris, February 1952

Just to report that we are back from England infinitely cheered up as Bill's doctor found him so well that no treatment was necessary. Despite the real sorrow for the King, about which I wrote before, they are enjoying speculating on the new reign and who will influence the Queen. It is sincerely hoped that it will not be the Mountbattens but rather her mother, who is admired by all. I hope it will be Lord Salisbury. Our weekend at Hatfield was two days of sheer pleasure, just the Salisburys, their three enchanting little grandsons who are five, three, and two, and Sammy Hood. The house must have been an awful mess after the war when it was a hospital, and I think Betty has done it over wonderfully. They live in a few rooms—Bill and I had Queen Victoria's suite, which looks exactly as if she had just stepped out of it. The state rooms are open to the public but look just as if they were living in them, full of flowers and family photographs and magazines.

Just before leaving I went to say good-by to Betty Salisbury with Bill; while we were there a letter from the Queen arrived which she showed to us. The writing was young but the style of the first paragraph was as formal and cold as possible, Betty said it was like a letter from Queen Mary. Then suddenly she broke down and the second paragraph read, "Oh, Betty, this is so awful for Mummy and Margaret. I have Philip and the children and the future but what are they to do?" Then the third paragraph was Queen Mary style again, and the signature very grand and big, like a child writing to show off, "Elizabeth R."

I am bewildered by the general gloom over Mummy and Margaret. The former is only fifty-one and is very attractive and clever and can surely make herself extremely useful, and the Princess can get married, can't she? Not one person mentioned the Duke of Windsor, although he came for the service.

Paris, April 1953

Each year the Paris spring comes as a surprise to me, for the gray winter can seem long. Now after four days of sun the chestnut blossoms have rushed into bloom and young lovers stroll hand in hand through the gardens of the Luxembourg. I am glad that our destiny is so uncertain and each year may be our last year in Paris, otherwise I might take it for granted. ▽

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MAINE
Augusta; D.W. Adams
Biddeford; Butler's Dept. Store
Blue Hill; Madeline's Fashions
Boothbay Harbor; The Harbor Shop
Bridgton; Town & Country Clothing
Bucksport; Rosen's Dept. Store
Caribou; Buzzell's
Damariscotta; Reed's
Ellsworth; Willey's
Fort Fairfield; Smart Hat Shoppe
Gardiner; Accessory Shop
Gardiner;
Town'n Country-Augusta Plaza
Lewiston; B. Peck Co.
Machias; Machias System Store
Portland; Owen Moore
Portland;
Porteous, Mitchell & Braun
Rumford; The Delle Shop
Skowhegan; Sterns'
Yarmouth; M.L. Barbour & Son

MASSACHUSETTS
Amesbury; M.C. McHugh
Athol; Moskovitz' Womans Shop
Boston; Filene's
Boston; Gilchrist & Branches
Boston;Jordan Marsh & Branches
Boston; Owen Moore
Bridgewater;
Gotshalk's Fashion Clothes Shop
Cambridge; Harvard Co-op
Dedham; Geishecker's
E. Boston;
Diahna Ladies Sportswear
Fitchburg; Gendron's
Florence; Herlihy's
Gardner; Rose's
Holden; M.P. Benson's
Indian Orchard; L. Kitchner
Lawrence; Al Magoon's
Lexington; Loralane
Ludlow; Jessie's Kiddie Land
Lynn; T. W. Rogers Co.
Marshfield; B. M. Fienbergs Inc.
Melrose; Clement's
Middleboro; Boston Store Inc.
N. Attleboro;
M.A. Vigorito & Son, Inc.
Norwood; Orent Brothers, Inc.
Orange; Orange Clothing Co.
Plymouth; Buttner Co., Inc.
Quincy; Remick's Co., Inc.
Saugus; Hoffman's
Stoughton; Women's Apparel Shop
Taunton; Goodnow's
Three Rivers; Walter Wojcik
Wakefield; Jerri-Lu Fashions
Waltham; Grover Cronin
Whitman; Sally Dress Shop
Winthrop; Michael's

NEW HAMPSHIRE
Hillsboro; Tasker's
Manchester;Lynch Corp. & Branches
Newington; Kimball's
Peterborough; Tasker's
Portsmouth; Kimball's

NEW YORK
Alexandria Bay; Guerrieri's
Auburn; The Big Store
Bath; M. Cohn's Son's Inc.
Buffalo; Kock's
Buffalo; Robinson's Dept. Store
Cazenovia; McLaughlin's
Chatham; B.H. Delson's
Corning; The Rockwell Co.
Greenville; Von's Dept. Store
Jamestown; Bigelow's
Liverpool; Sally's Dress Shop
Mahopac; Mahopac Dept. Store
Middletown; Tompkins Dry Goods Co.
Monroe; Lil's Emporium
Palmyra; Pearsall's
Patterson; Hall's Dept. Store
Penn Yan; Lown's
Port Jervis; Al's Gal's
Pulaski; Tiny Town
Weed's Port; Winton Shoppe
Whitehall; Roselli's Clothing

RHODE ISLAND
Bristol; Fred Suzman
Pascoag; The Clothes Line
Providence; Fain D.S.
Providence; Linda Shoppe
Riverside; Phyllis & Co.
Woonsocket; McCarthy Dry Goods

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